THE CARD – Vol. 37, No. 5, Issue 422, August 2026

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

No Meeting. Attend the Expo – August 15, 2026

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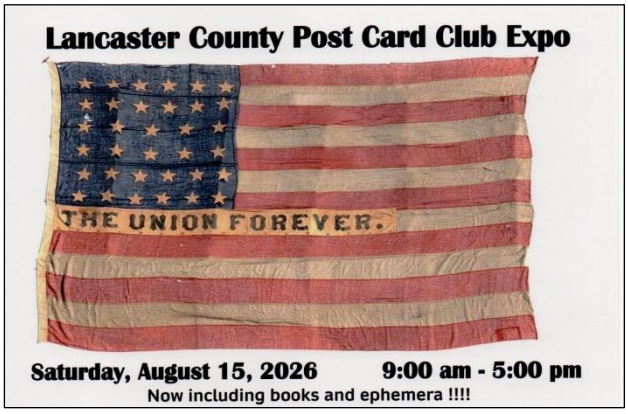
http://www.lcpc-stamps.org/newsletter-archive/the-card/

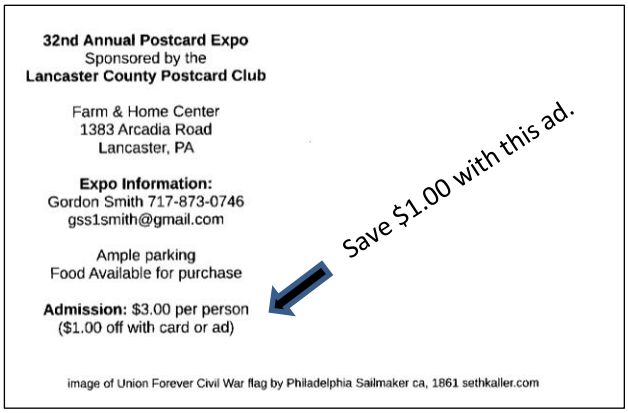
PRESIDENT'S MESSAGE

We had a wonderful time at the Annual Club Picnic, graciously hosted by Barb Mowrer. We enjoyed good food and even better companionship while celebrating Spain's win at the World Club match (after we figured out how to work the remote - no mean feat). And members shared their favorite collections of cards and discussed ways to invigorate our membership.

So please come out and support our Club at our Annual Show on Saturday August 15. Gordon Smith has been doing an amazing job in putting our Club's fundraiser together. Kudos to Gordon and all who have volunteered to staff our table to welcome visitors. We will have Club membership forms available for new and old guests.

Pam





EXPO – SATURDAY, AUGUST 15, 2026

The following members have volunteered to sell tickets and sit at the club table.

8:45-11:00
Pam Tronsor
Barabra Mowrer
11:00-1:00
Donna Bashaw
Renate Sachse
1:00-3:00
Brian Frankhouser
Need Volunteer
3:00-5:00
Susan Glass
Need Volunteer

2026 PROGRAMS

September: Gisela Withers - "More Things I've Learned from Postcards."
October: Kerry Mohn
November: Pam Tronsor – "Propaganda Postcards of WW1."
December – Holiday Party

2026 POSTCARD COMPETITION SUBJECTS

August: Expo
September: Sports
October: General Stores
November: Musicians at Work

FUTURE SHOWS

August 15 – 32nd Annual Postcard Expo, Lancaster County Postcard Club, Farm & Home Center, 1381 Arcadia Road, Lancaster, PA, Saturday 9-5 Cost $3
October 3-4: Allentown Paper Show, Allentown Fairgrounds, Agricultural Hall, 1929 Chew St., Allentown, Saturday 9-5, Sunday 9-3, Cost $10
November 20-21: York International Photo & Postcard Expo, York Fairgrounds 334 Carlisle Avenue, York, PA, Fri 9 am – 6 pm, Sat. 9 am – 4 York, 17404 Cost - $5.00

The Legend of the Dogwood

By Brian Frankhouser

There are over 50 species of the dogwood with flowers that range from white to pink to red. The most common varieties are the "flowering dogwood" and the "kousa dogwood". It's a deciduous tree that's well-known for its vibrant blooms. The dogwood is a slow growing tree that produces very hard wood. How it attained its current characteristics is explained by the famous legend (taken from a postcard):

"There is a legend, that at the time of the crucifixion, the dogwood had been the size of the oak and other forest trees. So firm and strong was the tree that it was chosen as the timber for the cross. To be used thus for such a cruel purpose greatly distressed the tree, and Jesus nailed upon it, sensed this, and in His gentle pity for all sorrow and suffering said to it:

"Because of your regret and pity for My suffering, never again shall the dogwood tree grow large enough to be used as a cross. Henceforth, it shall be slender and bent and twisted and its blossoms shall be in the form of a cross… two long and two short petals. And in the center of the outer edge of each petal there will be nail prints, brown with rust and stained with red, and in the center of the flower will be a crown of thorns, and all who see it will remember."

Legends of the Dogwood postcards can be found by searching dealers' boxes of common cards. Following is a photo of several "Legend of the Dogwood" postcards, and a starter (incomplete) checklist for anyone interested in collecting them.

Legend of the Dogwood Checklist

Asheville Post Card Co., Asheville, NC (N-660) – Vertical linen with dogwood flowers surrounding legend narrative on front.

Baxtone, Box 175, Amarillo, Texas (SK5496) - Horizontal chrome with trees on right and left side of front and yellow background in middle. Back advertises the Old Virginia Gift Shop.

Colourpicture, Boston 15, Mass. "ShiniColor" (SK5496) – Horizontal chrome with trees on right and left side of front and yellow background in middle. Back advertises the Dogwood Park Motel.

Curteich – Chicago "C. T. Art Colortone" (197-F) Tropical Florida Series ca. 1954 – Horizontal linen with title "Legend of the Dogwood in Florida" on mostly green front. Narrative on front inside white of flower.

Curteich – Chicago "C. T. Art Colortone" – Horizontal linen with title "Legend of the Dogwood" on mostly blue front. Distributed by Moore News Co., Birmingham, Ala.

Dexter Press, Inc., West Nyack, N.Y. (DT-8488-C) – Horizontal chrome printed in 1966. Shows pink flowers with narrative above on front. Photo by Joyce Haynes.
Marken & Bielfeld, Inc., Frederick, Md. (1C-H293) – Vertical linen ca. 1954 with white flowers and green background on front and labeled "Virginia's state flower".

Plastichrome by Colour Pictures Publishers, Inc. (P26265) – Horizontal chrome with brown and white background on front. Label on back "Pub. By Robert Thomas, P. O. Box 405, Thomas vile, Ga.
The Heavenly Shop, Inc., Rt.1, Eureka Springs, Ark. 72632 – Horizontal chrome with yellow background on front. Photo by Dwight Nichols.

Tichnor Bros., Inc., Boston 15, Mass. "Lusterchrome" (L-121) – Vertical chrome with pink flowers and blue sky on front.

Tichnor Bros., Inc., Boston, Mass. "Tichnor Quality Views" – Vertical linen ca. 1952 with white flowers surrounding pink and yellow narrative on front. Also, seen with label on back "Webb's – the world's most unusual drug store, St. Petersburg, Florida".

Dexter Press, Inc., Nyack, N.Y. (DT-28069-B) – Horizontal chrome showing male cardinal in the white flowers on front. Photo by Herbert Lanks.

Dixie Novelty Co., Asheville, N. C. – Vertical wooden postcard (3/16 inches thick) ca. 1960.
E. C. Kropp Co., Milwaukee, Wis. (8031-30) – Horizontal chrome ca. 1955 with light blue background on front and labeled "Greetings from Atlanta, Georgia". Back labeled "This is an Eckco-chrome reproduction" and "Published by Atlanta News Agency, Atlanta, Ga."

Lauck & Co., Luray, Va. – Horizontal oversized postcard (5 5/8 X 3 ¾) ca. 1940 advertising the Skyline Drive and Shenandoah National Park in Virginia. Art by B&D Lambert (printed from genuine woodcuts). Partial blue background and narrative on front. Same woodcut print is found on a standard size postcard with different narrative on back.

JULY POSTCARD COMPETITION
"Men/Women at Play"

1st Place - Brian Frankhouser
"Golf"

2nd Place - Pam Tronsor
"We Had a Hot Time"