THE CARD - Vol. 36, No. 9, Issue 414, September 2025

A Publication of the Lancaster County Postcard Club, Lancaster, PA Enjoying postcards through education and entertainment.

Next Meeting: September 15, 2025 Farm & Home Center, Buy, Sell & Trade from 5:30 PM, Meeting – 7 PM Like us on Facebook – www.facebook.com/LCPClub.

http://www.lcpc-stamps.org/newsletter-archive/the-card/

EXPO

Thank you to everyone who helped with our EXPO, especially Gordon who contacted dealers, planned the room layout and was there very, very early to get things started.

Dealers:

Jere Greider Aaron Heckler
Gordon S. Smith Kenneth Leininger
Leighton Stover Morgan Hassenmayer
Dede Shaeffer Tom Hassenmayer
Delores Rowe Kay Feight
Adam Ringler Robert Dissinger
Jim Tigner Alison Renner

Tom & Carolyn Gordon Gary & Peggy Spengler Dan & Peg Drawbaugh



PRESIDENT'S MESSAGE

Even though it's getting cooler, it is still summer till September 22. I hope everyone is ready to come back to the Farm & Home Center for our next meeting. This is the last evening meeting for the year. We will be moving to the afternoon in October. Have an idea for things to do in 2026. See you next week.

Susan



SEPTEMBER PROGRAM

This month we will again hold a Member's Market. Any member of the club may set up and sell postcards, books, local historical items, and paper ephemera. Have fun browsing through postcards. There will be a brief business meeting as well as the monthly card competition.

2025 PROGRAMS

September: Member Market

October: Kerry Mohn November: Pam Tronsor December – Holiday Party

2025 POSTCARD COMPETITION SUBJECTS

September: Toys with Wheels

October: Advertising November: Rivers

FUTURE SHOWS

September 13-14: Garden State Post Card Club's 65th Annual Show, PAL Center, 33 Baldwin Road, Parsippany, NJ.

Hours Sat 10-6, Sun 10-4, Admission \$4.00

October 4-5: Allentown Fall Antique Advertising, Books and Comic Books, Post Cards, Photography and Paper Show, Agricultural Hall, 1929 Chew Street, Allentown, PA. Hours Sat 9-5, Sun 9-3, Admission \$10.

November 21-22: York International Photo & Postcard Expo, Pennsylvania Fairgrounds, 334 Carlisle Avenue, York, PA 17404, Friday 9:00 am - 6:00 pm, Saturday 9 am – TBA, Admission \$5

November 28-29: Lancaster Fall Postcard Show, Farm & Home Center, 1381 Arcadia Road, Lancaster, PA, Friday 10-5, Saturday 10-3, Admission \$2.50.

2025 MEETING DATES & TIMES

April 21 - 7 PM August - EXPO

May 19 – 7 PM September 15 – 7 PM

June 16 – 7 PM October 20 – 3:30 PM

July TBD Picnic November 17 – 3:30 PM

Busy Person's Correspondence Cards By Brian Frankhouser

My wife is a very efficient and resourceful person. When we go on vacation, she preprints labels for everyone who receives a written postcard from us. We sometimes applaud ourselves for devising such a time saving method until we remember what King Solomon said, "there's nothing new under the sun". Postcard writing shortcuts have been used for well over 100 years.

The first versions of mass-produced busy persons correspondence cards were introduced in the early 20th century during the undivided back era (1901-1907). They were called "Australian Ballot Post Cards". The name is synonymous with "secret ballot" because Australia was the first country to use this type of voting system in 1856. At the turn of the century, many regions in America were in the process of converting to secret ballots instead of the old methods (voice votes, party tickets, etc.), and these postcards looked remarkably similar to secret ballots in use at that time! Just check the boxes that correspond to your choices.

During the divided back era (1907-1915), some of these cards were called "Travelers' Ballot Post Cards". They continued to look rather plain with lots of choices and boxes to check.

The names "Time Savers – Easy Correspondence Card" and "Busy Person's Correspondence Card" were introduced during the white border era (1915-1930). The postcards started to look more interesting as scenes or comics were added to the front of the postcard.

The popularity of the "Busy Person's" postcards took off during the linen era (1930-1945), and many of the postcards were more specialized. Some of the labels seen include "Busy Collegiate", "Busy Soldier's", "Busy Aviator's", "Cowboy Busy Person's", and even "Dizzy Correspondence Card".

During the modern postcard era, the "busy person's" cards no longer have a standard design, but seem to come in any form you can imagine. This postcard topic offers plenty of variety, and can usually be found in the dealers' stock of common cards.

POST CARD Date The Items Marked With An X Express My Sentiments And Tell The New							
Arrived Safely	Going to Church regular	Write all the News					
Weather Fine	Prefer Diamonds not too large	Don't worry about me					
Abominable Weather	Business Good	Think 'me once in a while					
Good Hotel Here	Prospects very Bright	Remember me to the Gang					
This Hotel on the Bum	Business is	Will be home soon					
Feeling all to the Good	You Need not ask Papa ask me	Wait for me					
Feeling Blue	Don't keep me out after Ten	Here's Looking					
This is a Nice Town	Received your letter Dear	A Kiss for you					
Slowest Town on Earth	No word from you here	Wish you were with me					
On the Water Wagon still	Hope to hear from you soon	Stop Your Kidding					

Photo #1: Early, undivided back "Australian Ballot Post Card" published by Douglass Post-Card Company of Philadelphia, Pa. An interesting item to check is "On the Water Wagon still".



Photo #2:

"Here's where you get that X I promised you" is an unusual busy person's card that was published and copyrighted by W. S. Heal in 1908. Cancelled postmark is "Grand Central Sta. NY", and one of the items to check is "This is a jay town".

Photo #3: Shown is a typical white border busy person's correspondence card, published by Curt Teich & Co., Inc. of Chicago, Illinois

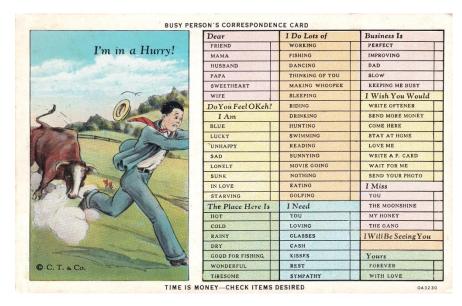




Photo #4:

This 1932 Curt Teich postcard expanded the definition of "busy person's correspondence card" to include those with only one item to choose! Note that the wholesale price of these cards was barely half a cent each (and that cost included a display rack).

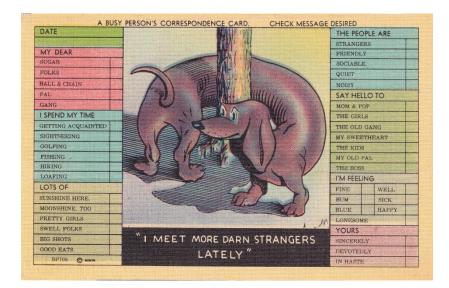


Photo #5:

This "Busy Writer's Post Card" was published by NYCE Mfg. Co. from Vernfield, Pa. Although printed in the 1930s, the card is a throwback to earlier times. The reverse is labeled "No. 331 Australian Ballot Correspondence Card".

Photo #6:

This WWII era linen postcard was published by MWM of Aurora, Mo. They described their printing process as "Color-Litho Bursheen Finished".

The Year-Round Easy Correspondence Card					
	THE ITEMS MARKED W	TH AN	X EXPRESS MY SENTIMEN	ITS AN	ND TELL THE NEWS
	Arrived here safely	×	This is a quiet town	*	Hope to hear from you soon
Ye	Weather very pleasant		This is a noisy town	×	Write me all the news
-	Weather very hot	v	This place is nothing extra		Don't worry about me
	Weather very cold		Am having a good time	- 1	Come and see me
	Rainy weather		Am very lonesome here	X	Be good and you'll be happ
	Disagreeable weather	Y	I miss your dear face		Am leaving soon
*	I feel blue	M	Wish you were here		Will be here a few days
	Feeling first-rate	×	I think of you often		I leave here tomorrow
	Not feeling very well		This town is booming		Remember me to friends
100	Stomach out of order	*	Business is very poor here	1	Good health to you
	Meals here are wonderful	15.16	I need a good rest		A kiss for you
K	Meals here are punk	EMM	I need money	1	Think of me often
	Slept well last night	1	I need a new car		See you later
12	Slept poorly last night		I met some nice friends		Goodbye for this time
	The scenery here is grand		The radio is my best friend		Yours sincerely
	I'm enjoying motoring	X	Received your letter	2	Yours lovingly
	This is a very nice town		No word from you here		Ever yours

Greetings from AVONDALE, PA.

HAVE A GRAND ST. PATRICK'S DAY AND A FOOLISH APRIL FOOL'S DAY YOUR LAUNDRY IS READY GOODBYE _A JOYOUS EASTER_AND A JUBILANT FOURTH OF JULY, THE WEATHER IS: _GOOD _BAD_BLAH_WRITE ME _HAVE A HOWLING HALLOWEEN_COME SEE ME_WHAT'S NEW_I LOVE YOU_I HATE YOU_I'M VERY UNDECIDED _SORRY I HAVEN'T WRITTEN_ I'M NOT SORRY I HAVEN'T WRITTEN_ WHERE WERE YOU LAST NIGHT_TRUST ME _PLEASE SEND MORE MONEY_THINGS ARE GREAT_THINGS ARE LOUSY_SO WHAT ELSE IS NEW_YOU'RE SWEET _BELATED BIRTHDAY GREETINGS HOPE YOU'RE BACK IN TUNE SOON YOU MAKE ME SICK SAY HI TO YOUR MA _FM BUSY_FM AWFULLY BUSY_FM KINDA BUSY_PLEASE SEND MONEY_HAVE A GLAD THANKSGIVING _HAPPY EVERYTHING_YOU'RE MY TYPE_YOU'RE SOMEONE ELSE'S TYPE_WHAT'S UP_ALL SEND LOVE _HAPPY ARBOR DAY_DON'T FORGET TO WRITE_DON'T FORGET TO MOW LAWN_SEE YOU SOON_TURN OFF LIG _BILL SAYS HI_HAPPY NEW YEAR_DONNA SAYS HI_CALL MY BOSS_THANKS FOR EVERYTHING_I'M LOST _HAPPY ANNIVERSARY_GET WELL QUICK_BON VOYAGE_MISS YOU_HOPE YOUR TEAM WINS _LET'S MERGE _HAPPY MOTHER'S DAY HAPPY FATHER'S DAY THINKING OF YOU CONGRATULATIONS ON YOUR GRADUATION _YOU'RE THE GREATEST_WHAT'S THE GOOD WORD_HAPPY RETIREMENT_FORGET ME_HAPPY TRIP_ER AH _HAPPY WASHINGTON'S AND LINCOLN'S BIRTHDAY_DON'T FORGET TO VOTE_HAVE A COLOSSAL COLUMBUS DAY _HAVE A LUSCIOUS LABOR DAY_DON'T FORGET TO CHANGE YOUR SOCKS_AND HAVE THE MERRIEST CHRISTMAS 23

Photo #7:

A modern busy person's card published by Village Prints of Baldwinsville, NY. Printed on the reverse is "One of a series of serious cards done by a serious publisher in serious trouble."

The Village Restaurant, Lancaster, Pa. Dear	We bought a Penna. Dutch cook book at the Village gift shop and the lady put it in such a toot (paper bag).			
We are here in the Pennsylvania Dutch Country. Just for so, we are mailing you this weeny x marked message to save us all the bodderation of writing.	The shoo fly pie is wonderful good here at the Village. They have ponhaws, corn and apple fritters, schnitz and knepp, schmier kase, sauerbraten, sauer kraut and speck, weiner schnitzel and such other			
☐ It makes a body tired to ride so long, its ferder than we thought.	good things. You get ferdutzed (mixed up) choosing.			
☐ We made the car shut and came the Village in to see whats for to eat. ☐ Things havent changed here a lot the last while back.	 ☐ We eat ourselves full of what they got every day and just frees (eat) like pigs. ☐ Some people are wonderful stingy. ☐ Before we outen the light to go to bed 			
Its a nice day out for once but the paper wants rain. It might give a gust yet.	we eat a snack. We seen a couple schmootzing (kissing) and it greisels (sickens) us to see such			
☐ Some people are wonderful nice. ☐ Our money is getting all.	goings on. Our eating went away (lost appetite). We aint got any more to say, we just			
 We might get "tried for" (pow wowed). Moms going to make eggs for breakfast when we get home. 	run out and cant make out we know something.			
☐ It wonders me why they spritz the grass so much.	*			

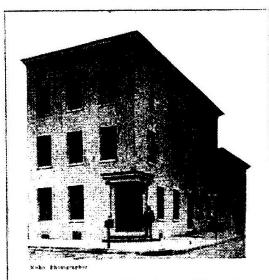
Photo #8:

The Village Restaurant, that was located at 28 E. Chestnut St. in Lancaster, distributed a Pennsylvania Dutch busy person's card ca. 1956. One of the items to check was "We eat ourselves full of what they got every day and just fress (eat) like pigs."

EXPO 2025



HAVE YOU SEEN THIS BUILDING?



Southern Market Hotel
HARRY TODD, Prop.
South Queen & Vine Sts.
LANCASTER, PA.

Hotel accommodations up to date. Stabling for 100 head of horses. The site of the former Southern Market Hotel, is within the newest historic district in Lancaster, PA.

When the Lancaster Convention Center/Marriott Hotel was erected behind the façade of the former Watt & Shand building, the facades of several adjacent buildings on South Queen Street were preserved for their historic significance.

Now, the <u>Thaddeus Stevens &</u>
<u>Lydia Hamilton Smith Center for</u>
<u>History and Democracy</u> is being created in that preserved space.

The leader of this project is LancasterHistory (formerly, the Lancaster County Historical Society).

The organization is eager to find photographs or memorabilia related to the structure pictured here.

The late Jim Ward, Past President of the Lancaster County Postcard Club, shared this postcard in a newsletter in 2001.

Ward indicated that this was the only image he had seen in a lifetime of postcard collecting.

If you know the location of this postcard or similar postcards, please respond to:

Stephanie Townrow - stephanietownrow@lancasterhistory.org