GEO. W. LAIRD

Design similar to issued stamp except vignette is of woman with straight flowing hair. Size 53x84 mm.

20SA1 3c black 125.00
20SA2 3c blue 125.00
20SA3 3c lake 125.00

Playing Cards

LAWRENCE & COHEN

Essay by Butler & Carpenter, approved May 2, 1865. Design same as issued stamps except value.

21SA1 4c black 30.00
21SA2 4c blue 30.00
21SA3 4c green 30.00

Appreciation is hereby expressed for the co-operation of George B. Griffenhagen, whose handbook, "Private Die Proprietary Medicine Stamps" (American Topical Assn., $4), should be on every M&M collector's bookshelf. And thanks to Abe Hochman and Henry Marasse for loan of material for illustrations.

MATCH & MEDICINE FACSIMILES

With the repeal of the proprietary tax in 1883, manufacturers of matches, perfumery and playing cards were no longer required to affix revenue stamps to their products. For various reasons, however, many companies who had been permitted to use stamps from their own private dies were reluctant to eliminate these "product identifiers." As a result, labels simulating their own stamps were created and used. The distinguishing difference, of course, was the absence of the inscription: "U.S. Internal Revenue."

An earlier list of these facsimiles was compiled by Henry W. Holcombe in 1944. As for the original private die proprietary stamps, a complete listing can be found in Scott's U.S. Specialized.

J. C. AYER & CO.

4M1 Black 12.00

Lithographed. Die cut.

9M1 Ultramarine 10.00

W. T. BLOW

Lithographed. Perforated 12.

31M1 Blue green 4.50

Rouletted 7 (minor differences in design)

31M2 Yellow green 5.00

B. BRANDRETH

Type I

Type II

Type I: "Ribbon candy" at top and left

35M1 1c black (manila paper) 1.35
a. (thin watermarked paper) 1.35

Type II: "Row of eyes" at top and left

35M2 1c black (manila) ..... .75
a. (thin watermarked paper) 1.25

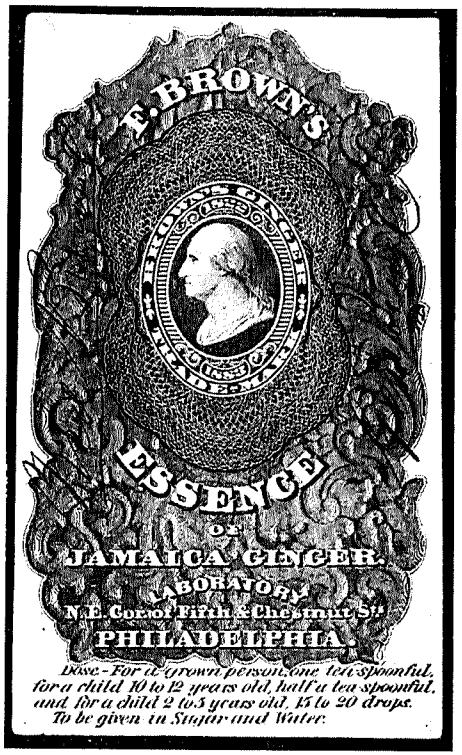
Type III: Figure deleted

35M3 Black (manila) ..... .65
a. (wove paper) ..... .65

Same, printed on linen. Size 30x37 mm.

35M4 Black 2.75

FREDERICK BROWN



Type I

37M1 Black 12.50

Type II: Similar to Type I, but additional inscription at bottom: "Prepared by Frederick Brown, successor to, and devisee under the will of Frederick Brown, deceased."

37M2 Black 15.00

JOSEPH BURNETT & CO.

46M1 Black (perf. 12) 1.50
a. perf. 11 ..... 2.00
b. sewing machine perf. 14½ 2.00

J. W. CAMPION & CO.

Die cut. (Illus. reduced)

48M1 Black 6.00

CANNON & CO.

Perforated 14

49M1 Green 6.50

FLEMING BROS.

88M1 Black (Vermifuge) 4.50
90M1 Light blue (Liver Pills) 2.50

REUBEN P. HALL & CO.

Lithographed. (Illus. reduced)

94M1 Black 4.50

DR. HARTER

Type I

Type II

Type I: "TRADE MARK" measures 9 mm.

98M1 Black 2.00

Type II: "TRADE MARK" measures 11 mm.

98M2 Black 2.00

E. T. HAZELTINE

Type I. Engraved.

"E. T. HAZELTINE" inscribed at top. "Piso's Cure for Consumption" at ends.

101M1 1c black 1.00

Various firms also used labels which did not resemble their private die stamps. Among these were Byam, Carlton & Co.; Perry Davis & Son, John F. Henry, Hostetter & Smith, Lanman & Kemp, N.Y. Pharmacal Assn., R. V. Pierce, H. R. Stevens, Vogeler, Meyer & Co.; H. H. Warner & Co., Russell & Morgan, etc.

Type II. Engraved.
Imprint of Franklin-Lee Bank Note Co., N.Y., at bottom.

"THE PISO COMPANY" inscribed at top.

101M2 1c black 1.50

Type IIa: Lithographed. No imprint.

101M2a 1c black 2.50

Type III. Lithographed.
"PISO'S CURE" inscribed at ends.

101M3 1c black 1.00

Type IV. Lithographed.
"PISO'S REMEDY" inscribed at ends.

101M4 1c black 1.60

Type V. Lithographed.
"PISO'S" inscribed at ends.

101M5 1c black 1.35

HOLMAN LIVER PAD CO.

Perforated 14

126M1 1c green 1.50
a. imperf. 1.65

127M1 4c green 1.25
a. imperf. 1.40

T. J. HUSBAND

(reduced)
Signature in black

140M1 Vermilion 3.50

DR. D. JAYNE & SON

Type I (reduced)
Die cut
Imprints of "Franklin Bank Note Co., N.Y." at bottom.

149M1 Blue green and black 3.25

Type II: Imprints deleted
No lettering in bottom right diagonal panel

149M2 Blue green and black 5.00

Type III (reduced)
No kidney shaped ornaments at ends

149M3 Green and black 5.00

JOHNSTON, HOLLOWAY & CO.

Type I

Type II

Lithographed
Type I: Large lettering

151M1 Black 2.25

Type II: Small lettering

151M2 Black 3.00

K & CO.

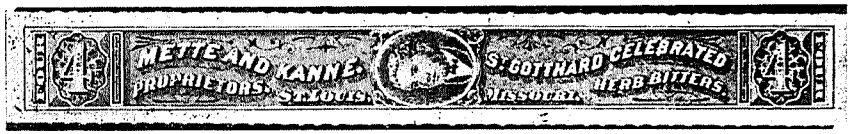
Lithographed

158M1 Green 2.00

Illustrations of match and medicine facsimiles are actual size unless otherwise noted. The facsimile numbering system is based on the numbers assigned to the original revenue stamps as found in Scott's United States Stamp Catalogue Specialized. Digits preceding "M" correspond to Scott's "RS" series.

All medicine facsimiles are imperforate unless otherwise specified.

METTE AND KANNE



Lithographed by Stephens Litho. & Engr. Co., St. Louis. (Illus. reduced)

180M1 4c black, rouletted 25.00

MISHLER HERB BITTERS CO.

Type I

Type II

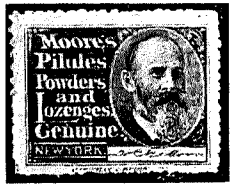
Type I: Large figures of value. Length, 103 mm.

181M1 1c black 11.00

Type II: Small figures of value. Length, 105½ mm.

181M2 1c black 12.00

DR. C. C. MOORE



Perforated 18

183M1 Bright green 7.50

RADWAY & CO.

Lithographed. 64x17½ mm.

193M1 Black 3.50

RING'S VEGETABLE AMBROSIA

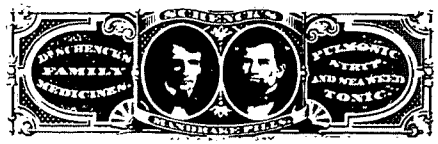
Type I: Portrait similar to revenue stamp
Uncut

200M1 Black (blue paper) 8.50

Type II: Different portrait
Die cut

202M1 Black (blue paper) 8.00

DR. J. H. SCHENCK



Type II (reduced)

Engraved by the American Bank Note Co.
Inscribed: "Pulmonic Syrup, and Seaweed Tonic"

212M2 Green 2.25

Same, lithographed. No imprint at bottom.

212M3 Green 4.50

Type III. Lithographed by E. A. Wright Co., Phila.

Inscribed: "Schenck's Syrup, Schenck's Tonic"

212M4 Green 3.25

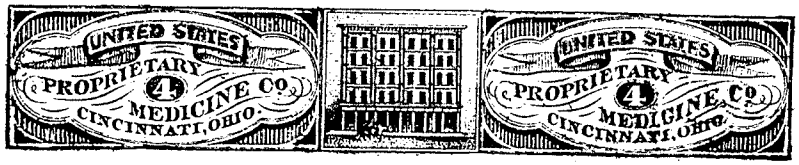
(An earlier type of this facsimile was listed by Holcombe. Its use was reported to have been abruptly discontinued because the words, "U. STATES INTER. REVENUE," had not been deleted from the left panel.)

WM. SWAIM

(reduced)
Signature in black

234M1 Vermilion 20.00

UNITED STATES PROPRIETARY MEDICINE CO.



Lithographed

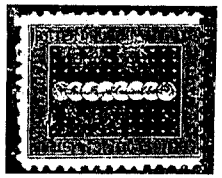
243M1 4c black 8.00

A. VOGELER & CO.

Lithographed. Sewing mach. perf. 12.

251M1 1c black 1.50

WEEKS & POTTER



Type I. Perforated 12.

259M1 Black 2.00

NOTE: The compound term, "match & medicine," has traditionally been applied to this group of labels, even though all facsimiles listed here were used by medicine companies only.

Type II
Red orange surface-colored paper. Perf. 12.

262M1 Black 3.50

Type III
Red orange surface-colored paper. Perf. 12.

262M2 Black 2.50

Type IV: Similar to Type III except "Talcum Powder" replaces "Resolvent and Pills." Perforated 11½ horizontally

262M3 Black 3.50

CHAS. H. FLETCHER

Type I. Perforated 12.

284M1 Black 2.00
a. perf. 14 ..... 2.50

Type II
New die. Note fat "S" in "CASTORIA."

284M2 Black 1.50

THE HOSTETTER CO.

Type I (reduced)

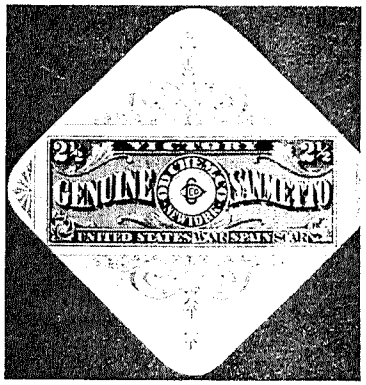
Type I: Engraved. Size 126x15 mm.

285M1 Black 1.25

Type II: Lithographed. Size 132½x15 mm.

285M2 Black 2.25

OD CHEMICAL CO.



Type II (reduced)

Printed on round-corner label with black outer scrollwork

Type I: Single carmine frameline below "WAR" and "SCAR"

302M1 2½c carmine 2.00

Type Ia: Colorless hyphen after "SPAIN"

302M1a 2½c carmine 3.00

Type II: Double frameline above and below "WAR" and "SCAR"

302M2 2½c carmine 2.25

Type IIa: One line missing above "WAR"

302M2a 2½c carmine 3.00

Type III: Similar to Type II except that inscriptions in black have been added between the outer scrollwork and the stamp: "Guaranty Serial Number 23" above, and "Guaranteed under the Food and Drugs Act, June 30th, 1906" below.

302M3 2½c carmine 5.00

Type IV: Lettering in bottom panel deleted. Outside scrollwork altered and inscriptions in black read: "No. 23, Guaranteed by the Manufacturers," and "Under the Food & Drugs Act, June 30, 1906."

302M4 2½c carmine 5.00

Type V: Numerals and "VICTORY" deleted. Firm name altered to "OD PEACOCK SULTAN CO."

302M5 Carmine 4.50

TELEPHONE

SO. NEW ENGLAND TELEPHONE CO.

Type II

Type I: Shading between "E" and "N" of "ENGLAND." Cross-hatch shading on bell and in background, especially LL corner. Handstamped control numbers in blue or purple.

Perf. 14

Blue ..... .85
Red ..... .75
Orange 1.00

Type II: No shading between "E" and "N." Shading of parallel lines in background and on bell. Entire design more clear cut than Type I. Handstamped with a purple star.

Perf. 12

Green ..... .90