

Collecting Cinderellas: An Introduction

A Presentation to
The Philatelic Society of Lancaster County

Wednesday, 6:15 p.m.
23rd August 2023

By Paul Petersen



Plan for Tonight

- Part-I: Paul
 - Defining a Cinderella-Is it possible for an inclusive definition?
 - Cinderellas according to the Cinderella Stamp Club
 - Examples of these: Xmas seals and other charity stamps; Poster Stamps; Railway stamps, Revenues, and some others
 - The various ways to collect Cinderellas
 - Cinderellas and One-Page Exhibits
 - Some Cinderella References, print & digital
- Part-II: Dick
 - A closer look at some Cinderellas with Denominations
 - Their purpose and denominations
 - Prices and availabilities
 - Some of Dick's examples
 - Central American Steamship Company
 - Suez Canal
 - Spanish Civil War
 - Baltimore Carrier Stamps
 - British Railway Letter Stamps
 - Rattlesnake Island Local Post Shrub Oak Local Post (i.e. Pat Herman Herst, Jr.)
 - U.S. Essay Stamps
 - Pony Express
 - Some others

The “Definition”

Cinderella Stamp Club-<https://cinderellastampclub.com>

Founded the 05th June 1959, London, UK

An association of philatelists, armature and professional who have interests in collecting the following:

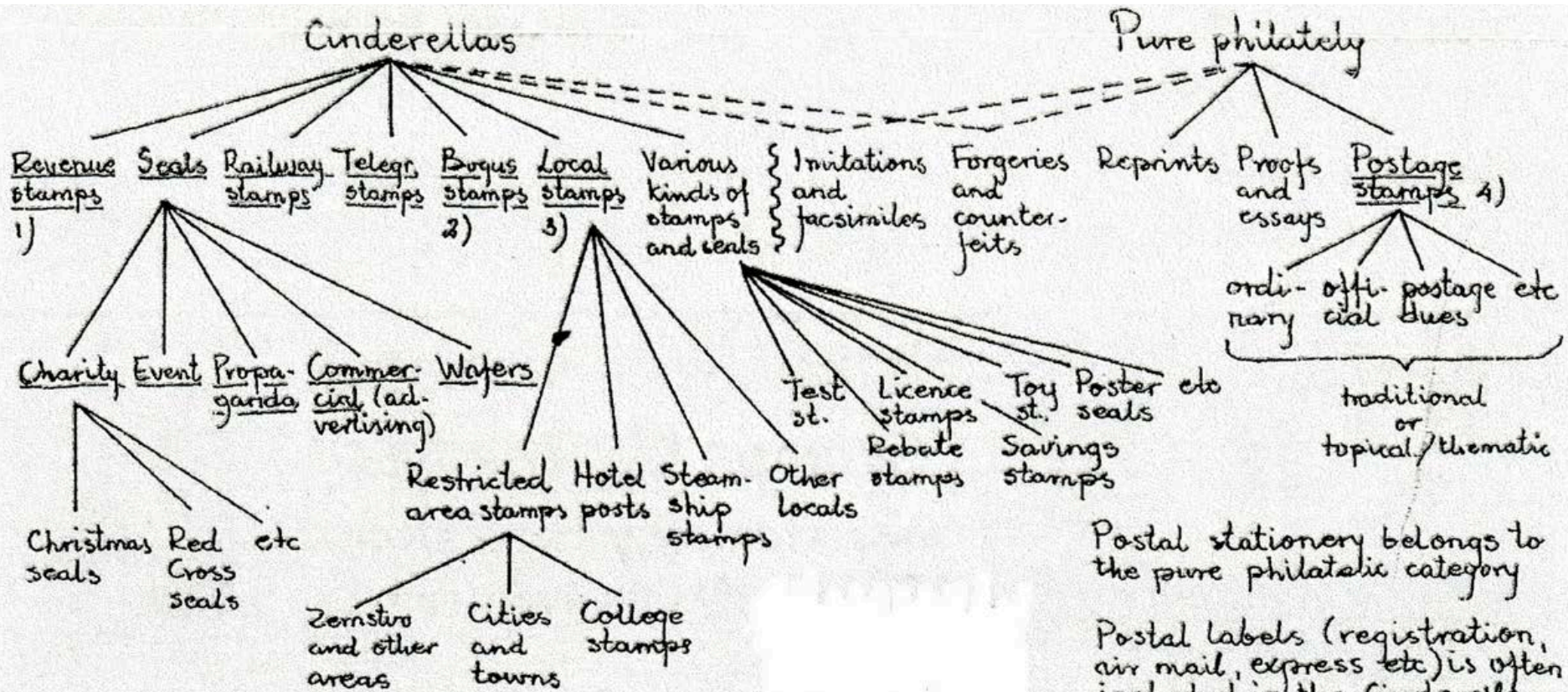
- Local Stamps
- Telegraph Stamps
- Railway Stamps
- Revenues
- Fiscal Stamps
- Forgeries
- Bogus Stamps
- Christmas, TB, Red Cross, and other Charity Stamps
- Registration Labels
- Advertising and Poster Stamps
- According to James Mackay (2003).....*“Virtually anything resembling a postage stamp but not issued for postal purposes by a government postal administration”*

Other

- The Cinderella Stamp Club of the UK is affiliate #91 of the American Philatelic Society
- While there many elements among Cinderellas, the CSC does not see the following as ever being considered a Cinderella: Trade & Cigarette Cards; Matchbox or cheese labels; Aerial Propaganda Leaflets; and other forms of ephemera such as Notgeld and scrip
- Then there is the difference between *Charity Seals* (*i.e.* Xmas Seals) and *Charity Labels* (*i.e.* Semi-postals)

Alphabetilately. Com (APS)

From Art Groton from a Swedish Specialist



Postal stationery belongs to the pure philatelic category

Postal labels (registration, air mail, express etc) is often included in the Cinderella category, but no other kinds of labels belong there (no match box labels, baggage labels or wine or spirit labels)

To Cinderella stamps belong six main groups (underlined)

To the seal group belong five sub-groups (underlined above)

- 1) state, local, municipal etc.
- 2) classic phantoms as well as "modern locals"
- 3) private or semi-official
- 4) government-issued

In the borderland between Cinderella and pure philately lies also perfins, precancels, specimens etc.

Xmas & Charity Seals-I



Xmas & Charity Seals-II



Some Telegraph & Railway Issues



Telegraphs: The Real Cinderellas

EASY WAY to TELEGRAPH
...lift telephone receiver...call **WESTERN UNION**...from home, office or coin box
WHEN YOU SEND A TELEGRAM, THE CHARGES WILL APPEAR ON YOUR NEXT TELEPHONE BILL

Please WIRE US COLLECT
Via
Postal Telegraph

You can send a ten word reply to this message for only
The reply can be handed to messenger or telephoned to **WESTERN UNION OFFICE** **cents**
3654

You Can TELEGRAPH
for
TO _____
And send a message for only a few cents more
Postal Telegraph

Reserve HOTEL and TRAVEL ACCOMMODATIONS by POSTAL TELEGRAPH
15 WORDS FOR 35¢
THROUGHOUT THE U.S.

CONGRATULATE THE YOUNG GRADUATE
BY
Postal Telegraph

TELEPHONE Your Telegrams TO POSTAL TELEGRAPH
THE CHARGES WILL APPEAR ON YOUR TELEPHONE BILL

Birthday Greetings by POSTAL TELEGRAPH
ARE ONLY **25¢** **20¢**
THROUGHOUT THE U.S. LOCALLY

The symbol **WUX** appearing in the dateline of this and other telegrams means
THE SENDER HAS A DIRECT WIRE TO WESTERN UNION
WHEN TELEGRAPHING REPLY USE THIS SYMBOL **WUX**
IN PLACE OF STREET ADDRESS FOR FASTER SERVICE

Ask US ABOUT OUR VERY INEXPENSIVE QUANTITY RATE for LOCAL NIGHT LETTERS
Postal Telegraph

"I like Telegrams too" WESTERN UNION Mother's Day TELEGRAMS
2nd Sunday in MAY
20¢ **LOCALLY 25¢** TO ANY WESTERN UNION POINT IN U.S.

Some Railway Items



Locals and Express Companies

(Photo Copies of Facsimiles)



The Great War of 1914-1918

(Note Cigarette Card in Lower Left)



World War II: 1939-1945



A WWII Reference for Everyone's Library

WORLD WAR II PATRIOTIC LABELS

By Richard Colberg



Unsourced partial (?) sheet of 12 labels. Right side selvedge (or more labels) missing.
118 mm wide x 198 mm high, gummed.

Revenues-I: U.S. Nat'l



Revenues-U.S. State/Local & Foreign



1971 UK Postal Strike



Scouting on Cinderellas



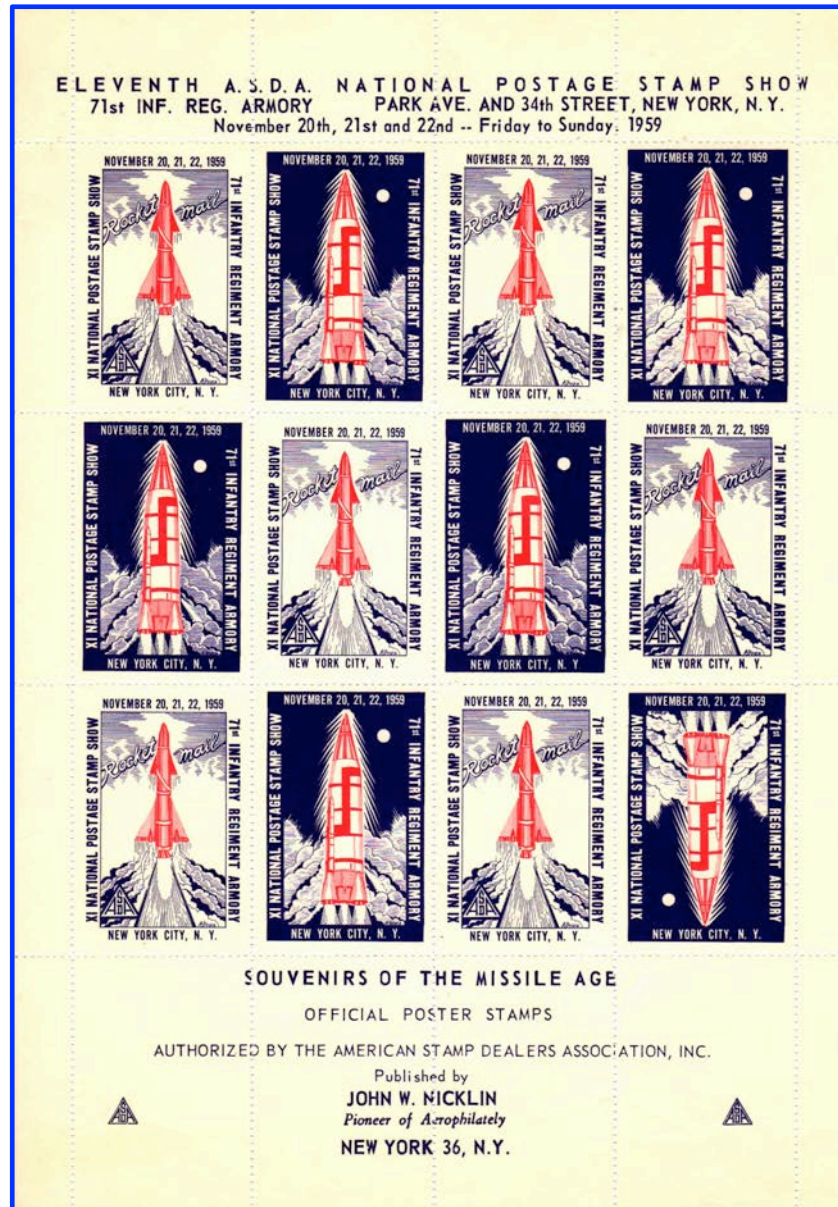
Anniversaries








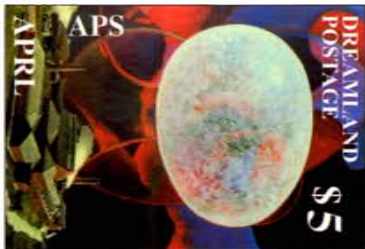

Stamp Collecting Related Cinderellas-ATA



Rocket Mail: ASDA Show



Fundraising close to home...

	American Philatelic Society	American Philatelic Research Library	
Stamps are History	 <p>Dogfish/R. Rudine Seattle USA</p>	 <p>Gary Slipper San Miguel de Allende, Mexico</p>	 <p>ArtStamp Mail Art</p> <p>Edition of 3000 2002</p>
Stamps give Knowledge	 <p>Picasso Gaglione Chicago USA</p>	 <p>Harley Guerneville, California, USA</p>	
Stamp Collecting is Fun	 <p>Susana Wald Toronto, Canada & Oaxaca, Mexico</p>	 <p>The Real Fake Picabia Bros. aka John Held, Jr. & Tim Mancusi. San Francisco & Rehman Park, USA</p>	
	MOVE TO BELLEFONTE PENNSYLVANIA	FROM STATE COLLEGE	

A Closer Look at Poster Stamps

In the Cinderella family, Poster Stamps (PS) are sometimes known as advertising stamps, but not always. They are usually larger in size than most postage stamps and more colorful. Their name came from the finding that many were created as miniatures of posters that had won prizes and awards. These are differentiated from postage stamps as they have no denomination/value nor do they move the mail.

These were started in Europe in the mid-19th Century in the image of the postage stamp and made their way to North America. They peaked in WWI and fell out of style following WWII, but these were used heavily as propaganda and patriotism stamps during both wars. These were collected very seriously during their tenure and some are still produced today.

One of the early poster stamps was in 1864 the UK with a stamp to raise funds for the celebration of the 300th anniversary of the birth of Wm. Shakespeare.

Many topics are identified on poster stamps such as the advertising of products, celebration of anniversaries, & notice of fairs and expos. One source notes that “Poster Stamp” is the term that non-philatelists use for Cinderellas.

Poster Stamps: Industry & Utilities



Poster Stamps: Sports



Poster Stamps-Flower Shows



Poster Stamps-Travel



Poster Stamps: Germany



Poster Stamps-Fairs of RF



Poster Stamps of Italy



Posters: U.S. Stamp Shows: Nat'l & Int'l



Posters: Stamp Shows-International



Cinderella Matching-Intro

A way to add some Zest to your Cinderella collecting using additional material from your other collectibles.

- ◆ Match Cinderella with its corresponding stamp
(This can be period items or mix & match)
- ◆ Match Cinderella with related picture postcard(s)
- ◆ Find Cinderella on cover (With stamps it's better)
- ◆ Identify other related ephemera with Cinderella
- ◆ Enlarge your matching items and covert into a
1-Page (or more) exhibit
- ◆ Several examples follow

Cinderella Matching-I



Cinderella Matching-II



Cinderella Matching-III



Cinderella Matching-IV



Cinderella Matching-V



References for Cinderella Collecting

- Cinderella Stamp Club (UK)
 - [https:// cinderellastampclub.com](https://cinderellastampclub.com)
- [https:// thedigitalphilatelist.com](https://thedigitalphilatelist.com)
- [https:// stanleygibbons.com](https://stanleygibbons.com)
- [https:// goodcollector.com](https://goodcollector.com)
- [https:// alphabetilately.org](https://alphabetilately.org) (APS)
- [https:// posterstampcc.org](https://posterstampcc.org)
- Pruitt, T.J., *The Cinderella Stamp Collector*
- Williams, L.N. & M. *Cinderella Stamps*