

THE CARD – Vol. 34, No. 7, Issue 388, July 2023

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

PICNIC: July 16, 2023

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<http://www.lcpc-stamps.org/newsletter-archive/the-card/>

JUNE MEETING

President Susan Glass called the meeting to order at 7:00 p.m. All rose for the Pledge of Allegiance. Twenty-seven (27) people signed in. There were no visitors.

Susan began the meeting by asking some trivia questions regarding Juneteenth and Father's Day. Afterwards, all joined in singing a round of "Happy Birthday" to Cheryl Edwards.

Reports and Announcements

Barbara Mowrer read the minutes of the May meeting, which were accepted as read, followed by the Treasurer's Report. As of June 19, 2023, the balance in the treasury is \$4075.73.

The annual covered-dish picnic will be take place on July 16 at the home of Barbara Mowrer. Arrival time is from 2:00 on. Food will be served at 4:00.

Members interested in volunteering their services at the club's August EXPO are asked to sign up on the Sign-Up Sheet.

Door Prizes, Drawing and Competition

Door prizes were won by Ray Dennis and Don Wert. Dede Schaeffer won \$12.50 in the 50-50 drawing.

Program

For the evening's program Bob Kramer gave a talk on "Women in the Military WWII. A key point in Bob's presentation was that in none of the WWII postcards written by enlisted women was there any indication of dissatisfaction with their decision to join the armed forces. All seemed happy with their choice.

Susan adjourned the meeting at 7:55.
Respectfully submitted,
Gisela S. Withers

PRESIDENT'S MESSAGE

I hope you have been enjoying the summer regardless of a lot of smoke and very hot days! I'm looking forward to some rain! Our Annual Picnic is Sunday, July 16th and I hope to see some of you there for good times & good food. Don't worry about the weather because it's an inside picnic.

Volunteers are needed for the Expo August 19th. If you can sit at the club table & sell tickets we need you! Members are need for 11:00-1:00, 1:00-3:00 & 3:00-5:00 time slots. Please let Gordon know if you can help – gss1smith@msn.com or sign-up at the picnic. Thank you,

Susan

JULY PICNIC

The LCPC Picnic will be held on Sunday, July 16 at the home of Barabra Mowrer. The picnic will be held Rain or Shine at her home - **4614 Marietta Avenue, Columbia, PA.** Phone 717-684-5331.

Directions: Take Route #30 to the #441 exit. Go north on #441 over Chickies Rock to Route #23 (Marietta Pike), then go east to her home. You can also pick up Route #23, Marietta Ave in Lancaster and head west. Continue on until you see the Village of Florinel sign and then look for her home on the left

You are welcomed to arrive any time after 2:00 PM. Bring your favorite cards or albums of postcards to show other members. Please bring a covered dish to share. Barbecue, paper products and beverages will be provided. **The picnic meal will be served at 4:00 PM.**

2023 PROGRAMS

August – Expo

September – **OPEN**

October – "Harvard's Glass Flowers Models 1886-1939." - Betty Beck

November - "Women in WWI" - Pam Tronsor

December – Holiday Party



JUNE POSTCARD COMPETITION

Seven (7) members participated in the evening's single-card competition on the subject - Scenes from American History.

First: Anthony Iezzi – "Betsy Ross Making the First Flag"

Second: Gisela Withers – "Trail of Tears"

Third: Tom Schaum – "Independence Day: Framing the Constitution"

Honorable Mention: Annette Buettner (Confederate Flag), Bob Kramer (Desert Storm 1991), Dick Pendergrast (Salem Witch Trial) and Leighton Stover (Custer's Charge - Battle of Gettysburg)

2023 POSTCARD COMPETITION SUBJECTS

July: Children Playing

August: Expo

September: Lighthouses

October: Famous Interiors (and the stories behind them)

November: Eating/Drinking

FUTURE SHOWS

August 5 – Summer Chesapeake Postcard & Civil War Show, Havre de Grace Community Center, 1 Lagaret Lane, Havre de Grace, MD Sat. 9-4, Admission \$3.00

August 19 – 29th Annual Postcard Expo, Lancaster County Postcard Club, Farm & Home Center, 1381 Arcadia Road, Lancaster, PA, Saturday 9-5, Admission \$2.50(50 cents off with card or ad)

November 17 & 18 – 2023 York International Postcard Expo, York Expo Center, 334 Carlisle Ave, York, PA, Friday 9-6, Saturday 9-5, Admission \$5.00 Good for both days.

New Holland Community Park Postcard Set

By Brian Frankhouser

The entry in my grandfather's diary on May 22, 1929, was "C. R. Weaver and E. L. Knecht's new swimming pool will open on Memorial Day with day and night bathing". It opened as scheduled and was named "Willow Brook Pool". However, not everything went smoothly in the first several weeks of operation. Rumors spread that the water was unfit and that the pool was condemned. Proprietor Eugene L. Knecht assured the public of its safety in an article published by the New Holland Clarion on July 5, 1929, and called the Department of Health in Harrisburg to take water samples. By July 19 the health officer reported that the water was satisfactory for swimming.



The 20 by 12 feet sign at the west driveway entrance to the park on the north side of Jackson Street was titled "American Ideals of Freedom". The circle in the middle stated "as eternal as the beauty of the trees that dot *this* grove". This was an honor roll of the local population that served during World War II. Those names that were starred gave the ultimate sacrifice.

In 1930, there was a near drowning. An eight-year old boy from Ephrata was visiting and lounging around the pool near the deep end. He slipped in and sank to the bottom. Several minutes later his body was discovered and brought to the surface by his friends. Luckily, someone knew artificial respiration and was able to revive him. His name was Jay McVey. He grew up to become a well-known artist. See a comprehensive checklist of his postcards in the September 1994 edition of "The Card".

Eugene Knecht's \$10,000 investment was sold at a sheriff's sale in 1935 for \$84.20. The property passed through several owners before being acquired in the early 1940's by E. B. Weber, who managed the park successfully for many years. Shortly after World War II, a six-card set of postcard views was published of New Holland's special gathering place. These black and white standard sized postcards are fairly scarce in postally used condition, but fairly common in unused near mint condition. The unused postcards are plentiful because in the mid-1980's the printer (Artvue) and its warehouse of several hundred thousand postcards was sold. The postcards were released to the collecting public. Some of this hoard included the New Holland Community Park Set.

The swimming pool on the north side of Jackson Street and its adjoining 80' x 60' bath house served as the main attraction to what "Pop" Weber called the Community Park. In 1956, he sold the pool and additional acreage to the "Community Memorial Park Association" in New Holland for \$120,000 (to be settled interest-free for \$5,000 a year). The park and pool expanded to the south side of Jackson Street and now includes picnic pavilions, tennis courts, basketball courts, baseball field, horseshoe pits, playgrounds, and a pitch and putt golf course.



The predominant species of trees in the picnic grounds and the park in the 1940's was the weeping willow (as shown). After World War II, 12 sycamore trees were planted in honor of the 12 locals who lost their lives during the conflict. Three of those sycamores still survive, and there is now a good variety of evergreen and deciduous trees.

The band shell was built in 1945, and featured the New Holland Victory Band during the first program held there during the summer. The stage has been renovated, but in the past 77 years, hundreds of entertainers have performed on it. New Holland Summer Arts Association schedules events once or twice a week during the warm weather.



Looking west towards the deep end of the pool and the diving board. Sam Plotnick's junkyard is visible on the right side of the view. Sam's son, Al, cleaned up the junkyard and built the Country Squire Motor Inn on the site. It has hosted thousands of tourists over the past 50 years.

Looking south from the railroad tracks towards the pool and bathhouse. Note the concrete barrier between the deep end (on the right) and the shallow end (on the left) of the pool. As a young child, I remember being required to show the lifeguard I could swim across the pool before I was allowed in the deep end.





The adults surrounding the pool were probably watching their children participate in a “coin pitch”. This was a common event during the annual summer picnic sponsored by the New Holland Machine Company.

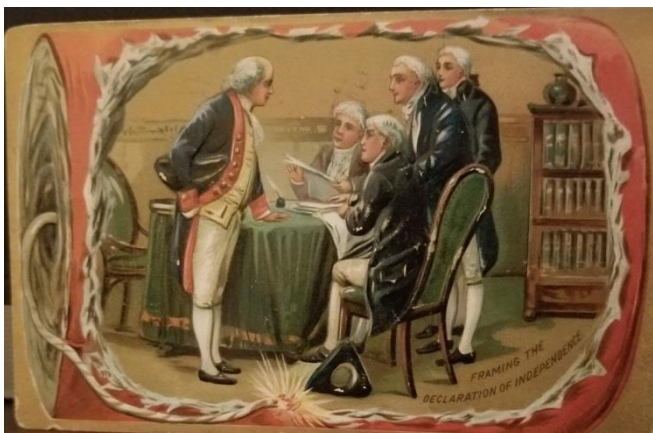
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