



*Greetings from the
American Topical
Association!*



2022 FREE HOLIDAY CHECKLIST
STOCKINGS



ATA Checklist 1752: Stockings

Last updated: Oct 15, 2022. Listing contains ALL records. Total records as of run date: 42.

Compiled by: Jennifer Miller on Oct 14, 2022

Common TYPE Codes: **ST** = Stamps; **B** = Semi-Postal; **C** = Airmail; **J** = Postage Due; **O** = Officials; **R** = Revenue; **E** = Special Delivery; **S/S** = Souvenir; **M/S** =

Stamp ID	Type	Country	Year	Mon	Day	Minisheets		Description	Want List	Notes
						Denom.	Scott			
426957	ST	Antigua and Barbuda	2019	Jan	08	\$5	3540	Christmas - Christmas stocking and gifts near fireplace		
445567	ST	Australia	2020	Oct	30	65 c	5226	Christmas - Christmas stocking with flowers		
445577	ST	Australia	2020	Oct	30	65 c	5231b	Christmas - Christmas stocking with flowers (with glossier varnish)		
445575	SA	Australia	2020	Oct	30	65 c	5231	Christmas - Christmas stocking with flowers		
152527	ST	Bosnia and Herzegovina-Serb	2010	Nov	24	1 m	409	Saint Nicholas and Christmas Stocking		
460804	ST	Cayman Islands	2015	Dec	02	80 c	1164	Christmas, Children's Drawings: Sun, Sailboat, Christmas Stocking by Cerys Martin		
3358	ST	Dominica	2006	Dec	01	25 c	2605	Christmas: Christmas Stocking with Christmas Tree		
473349	ST	Dominica	2006	Dec	01	50 c	2606	Christmas: Christmas Stocking showing Bell		
473350	ST	Dominica	2006	Dec	01	90 c	2607	Christmas: Christmas Stocking showing Candy Canes		
473351	ST	Dominica	2006	Dec	01	\$1	2608	Christmas: Christmas Stocking showing Stars		
73337	ST	Dominica	2008	Dec	15	90 c	2670	Christmas: Christmas Stocking		
473352	S/S	Dominica	2006	Dec	01	\$2	2609	Christmas: Christmas Stocking showing Christmas Tree; Bell; Candy Cane; Stars S/S of 4		
3401	ST	Ecuador	2004	Dec	12	40 c	1716	Christmas Stocking		
346845	ST	Estonia	2013	Nov	22	45 c	744	Christmas - Stockings and Gifts		
116234	ST	Gibraltar	2010	Nov	26	10 p	1253	Christmas Crackers, Gifts, Ornaments, Stocking, Candle, Bell and Candy		
116235	ST	Gibraltar	2010	Nov	26	42 p	1254	Stockings Hung on Mantle		
388367	ST	Great Britain	2016	Nov	08	£1.52	3565g	Christmas - Stocking		
388375	ST	Great Britain	2016	Nov	08	£1.52	3572	Christmas - Stocking		
120909	ST	Great Britain - Guernsey	1989	Nov	17	10 p	421i	Christmas Ornament - Christmas Stocking With Toys		
402762	ST	Great Britain - Jersey	2017	Nov	20	55 p	2100	Christmas - Children hanging stockings on fireplace mantle		
418631	ST	Ireland	2018	Nov	01	€1	2209	Christmas - Child Holding Christmas Stocking		
390418	ST	Marshall Islands	2016	Nov	03	\$1.20	1146	Christmas Ornaments - tree, stocking, candy cane, gift		
390417	M/S	Marshall Islands	2016	Nov	03	49 c	1145	Christmas Ornaments - Star, Gingerbread Man, Mitten, Tree, Candy Cane, Wreath, Gift, Santa Claus, Stocking, Poinsettia - sheet of 10		
473354	ST	Micronesia	2009	Nov	30	98 c	845	Christmas: Christmas Stocking		
376737	ST	Netherlands	2014	Nov	18	59 c	1481q	Christmas - Stockings		
219022	ST	Paraguay	1980	Aug	04	4 g	1968b	Santa Filling Stockings		
473361	ST	Portugal	2009	Oct	21	€1	3177b	Christmas: Christmas Stocking		
473359	S/S	Portugal	2009	Oct	21	Various	3177	Christmas: Toy Reindeer, "0" "9"; Christmas Stocking		
409559	ST	Redonda	1983	Nov	07	\$2.50	None	"Deck the Halls" - Cooper, Todd in Stockings		
409556	ST	Redonda	1983	Nov	07	4 c	None	"Deck the Halls" - Grandma Duck, Cat, Fireplace, Stockings, Cookies		
447900	M/S	Samoa	2014	Dec	16	\$2	1196	Sheet of 4, Christmas: Head of Santa Claus, Christmas Tree, Reindeer Doll; Christmas Ornament; Christmas Stocking; Gift		
253116	ST	San Marino	2003	Oct	24	41 c	1593 i	Christmas - Stocking on Christmas Tree		
434535	ST	Serbia	2019	Oct	16	100 d	878	Christmas - Christmas Stocking		
464957	ST	Sweden	2021	Nov	11	Sverige Brev (11 k)	2882c	Christmas - Apples and Gnome sitting, Christmas stockings hanging from tree branch		
464954	BP	Sweden	2021	Nov	11	Various	2882	Christmas - Booklet pane of 10		
381675	ST	Switzerland	2014	Nov	13	100 c	1542	Christmas - Bow, Santa Claus, Stockings		
473363	ST	Tokelau	2011	Nov	16	\$1.40	393	Christmas: Stocking		
294819	ST	United States	1994	Oct	20	29 c	2872	Christmas - Greetings - Stocking		
442423	ST	United States	2020	Sep	24	Forever (55c)	5528	Christmas - Christmas Stocking		
444569	ST	United States	2020	Nov	16	Forever (55c)	CVP110	Christmas Stocking		
296143	BC	United States	1994			29 c	BC103	Christmas Stocking, Teddy Bear		
296306	WX	United States	1964			None	WX220-21	National Tuberculosis Association - Children with Santa and Stockings, Christmas Seal		

DO NOT DELETE "StampID" COLUMN!! Reference "StampID" when sending corrections for existing entries to the ATA.



Why Picture Postcards Matter

Why Picture Postcards Matter

- *Their importance in American culture*
- *Their (positive) impact on the U.S. Postal Dept. in the early 20th century*
- *Their contribution to philatelic study*

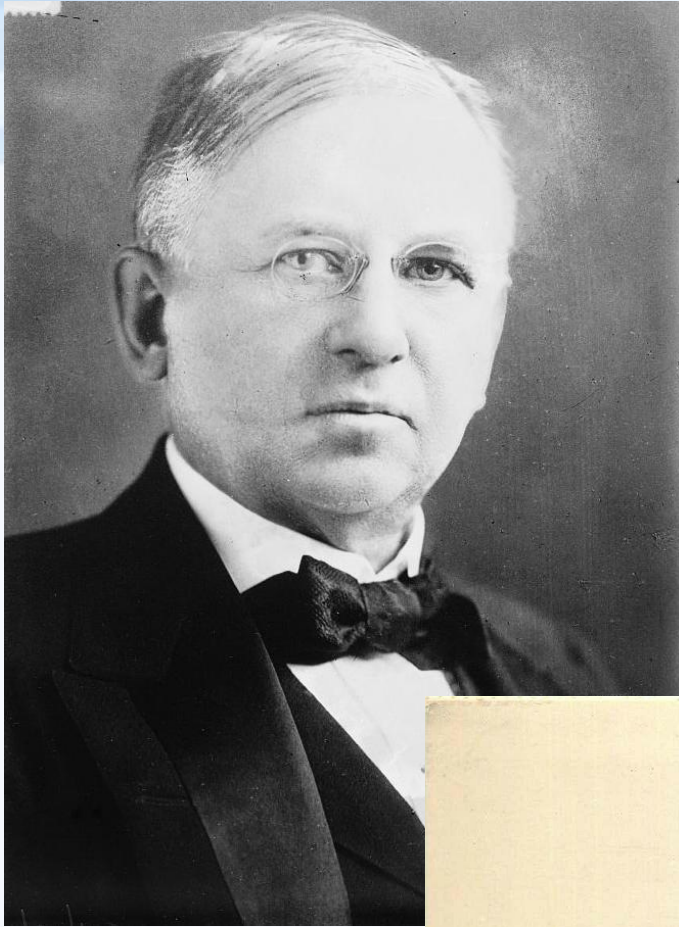


In 1890, 41 million people (61%) of the population, lived in rural areas. They got their mail by traveling to the post office in town. The trip could be long, and many people took it only every couple of weeks.

This led to feelings of isolation and a disconnect to larger America.

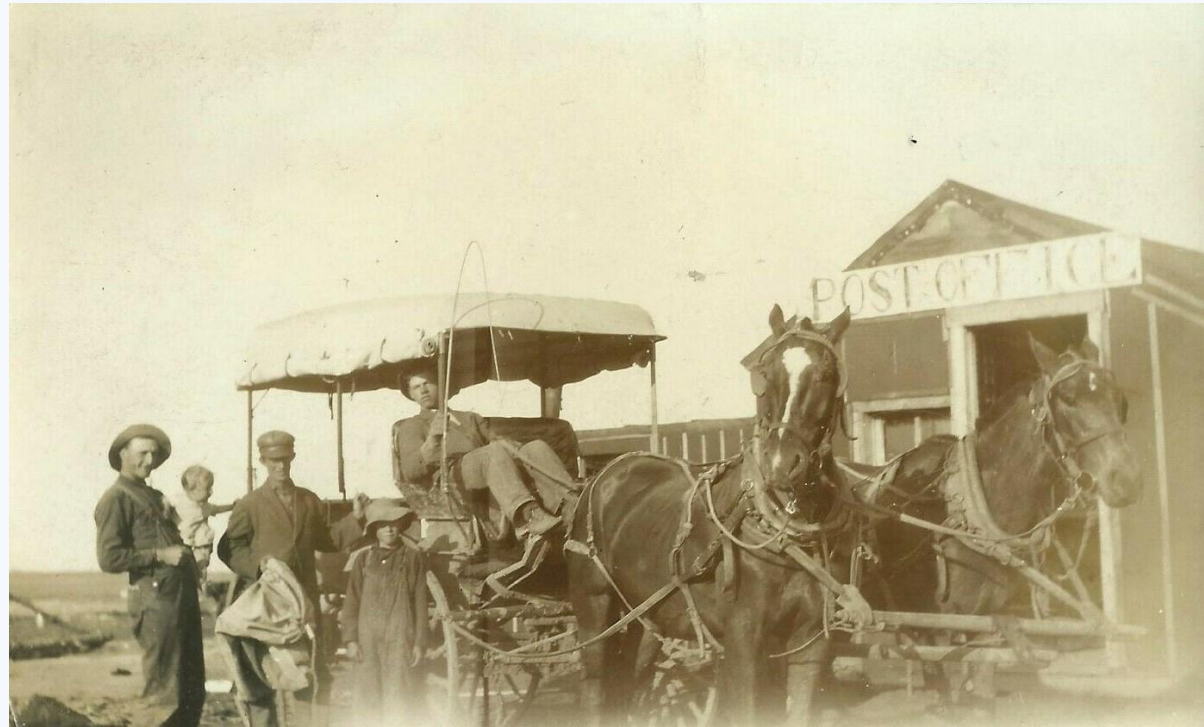


Meet John Wanamaker, who became Postmaster General in 1889. The owner of Wanamaker's Department Store in Philadelphia. He was a marketing genius who became rich by determining what the public wanted.



Wanamaker was determined to apply those skills to the postal department. He wanted to institute...

- telegraph service
- telephone service
- parcel delivery
- a savings bank
- ...and especially free delivery to rural homes



Wanamaker thought establishing rural free delivery to connect rural people to the mainstream was the right thing to do. Rural customers paid the same postage as urban customers.

Advantages of free delivery

- Keep young people on the farm.
- Allow 4th class post offices to close.
- Stimulate mail order business.
- Get news to all.
- Allow road improvements.

Opposition...

Small postmasters lose their jobs.

Star Route contractors lose work.

*Local businesses lose \$ when
people don't come to town.*

Cost to add many more carriers.

No one knew the potential costs.

Wanamaker left office 1893
without realizing his dream.

1902, Rural Free Delivery became a
permanent postal service. By 1905, 32,000
carriers. They even worked on Christmas Day!



Quality of life improved dramatically...

Helped feelings of isolation.

Carriers brought gossip and news.

Mail was a bridge to larger America.



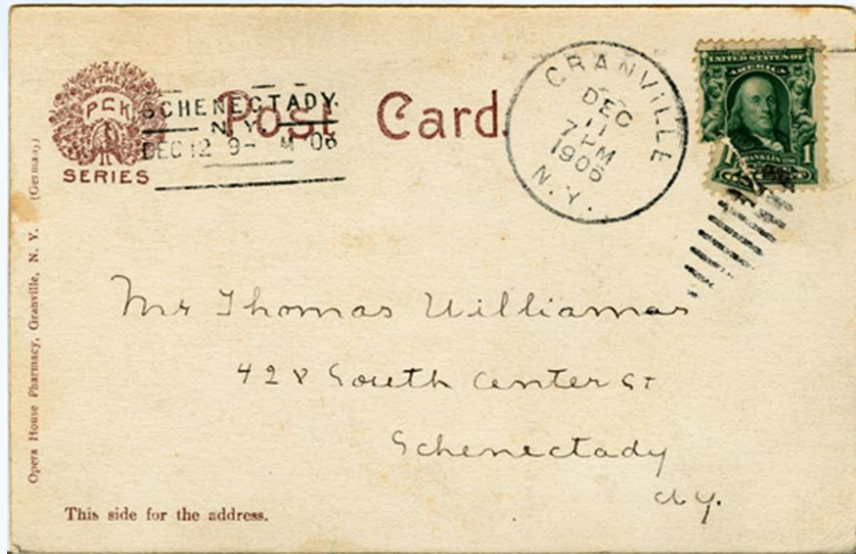
RFD



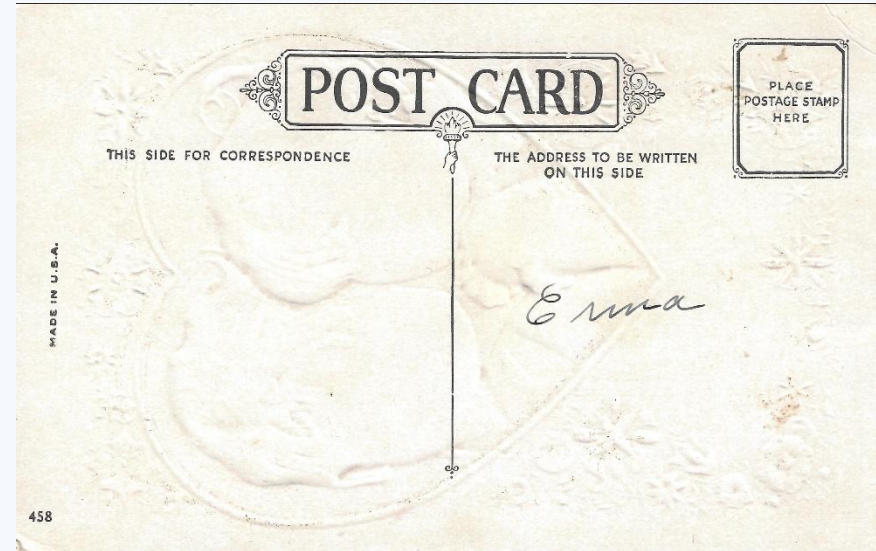
*A bright spot in
their day!*



How Did Picture Postcard Figure In?



1901-1907
No room for message!



1907 – The end of the
undivided back and the
beginning of the divided back.

The 1907 version of the tweet!

Meet the people who made postcards all the rage.

Women like..

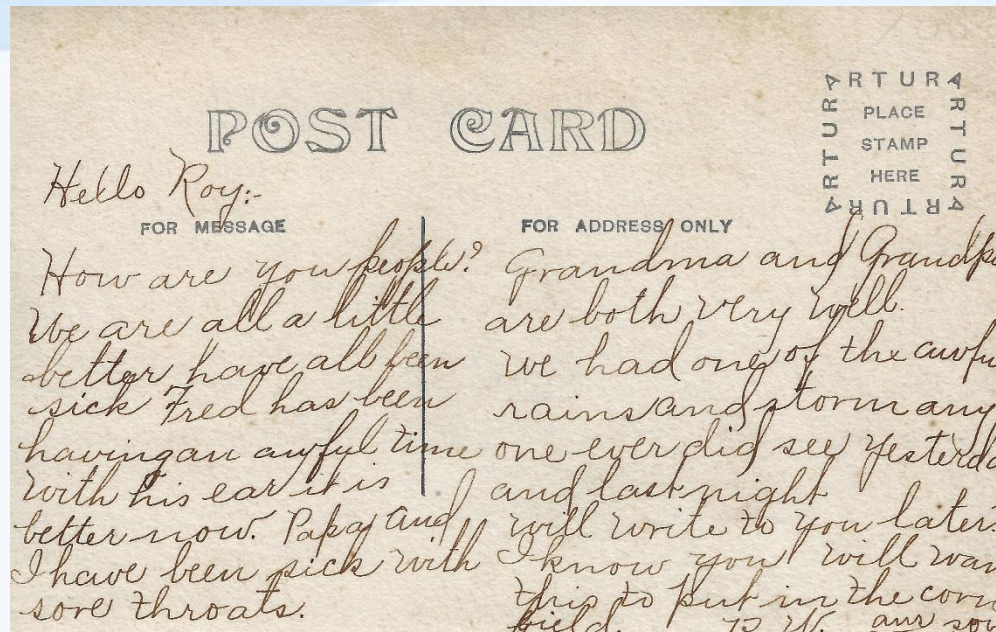


Mary

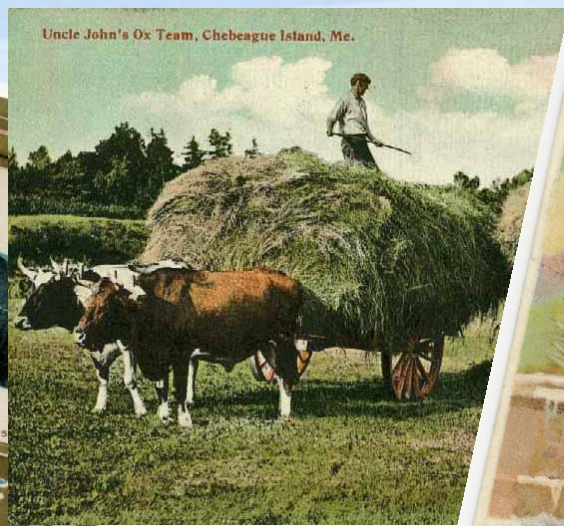
...and Helen



...and Margaret



Bad health & weather!



Between June 1907-
June 1908 they sent
667,777,798 picture
postcards!



NO. 504 GREENWOOD PARK, DES MOINES, IOWA
Let me know what others you
see over Capitol & Elizabeth Hill.

Copyright Canada 1910 by Canadian Post Card Co., Toronto.

What do we know about them?

90% were sent to women and children

The majority were rural, of Anglo-Saxon and German descent



Cards were non-travel related; picture postcards presented an idealized view of rural American life.



In Europe, the postcard craze
was going strong...

1909, 833 million sent in UK
(20/man, woman, child.)

1900-1920 200 billion sent
worldwide

Meanwhile, back with the postal service...
1909 US Postal Dept. \$17 million
in the red.

But, by 1911, \$200,000
in the black.

What happened?



Postcards!

The postcard business was very profitable to the postal department

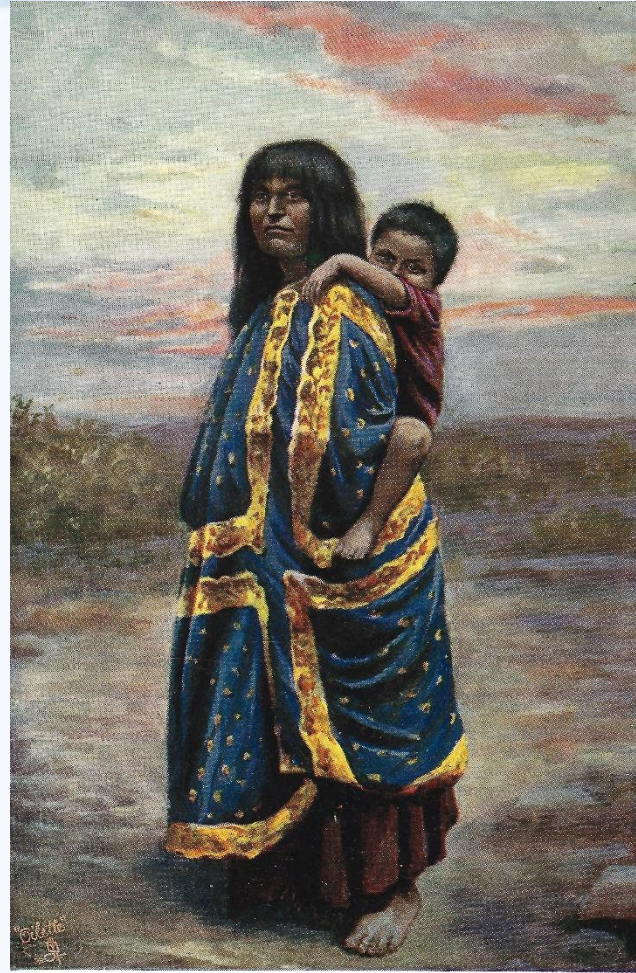
120 postcards = 1 pound, costs \$1.20 to carry
Compared to 9-10 cents a pound for other mail

Between 1905-1909 there was a 410% increase in postcards delivered, and a 846% increase in postcards collected (by the carrier)!

The arrival of the mail man was the big event of the day.
Carriers became family friends.



They even delivered to the Havasupai Indians who lived at the bottom of the Grand Canyon!



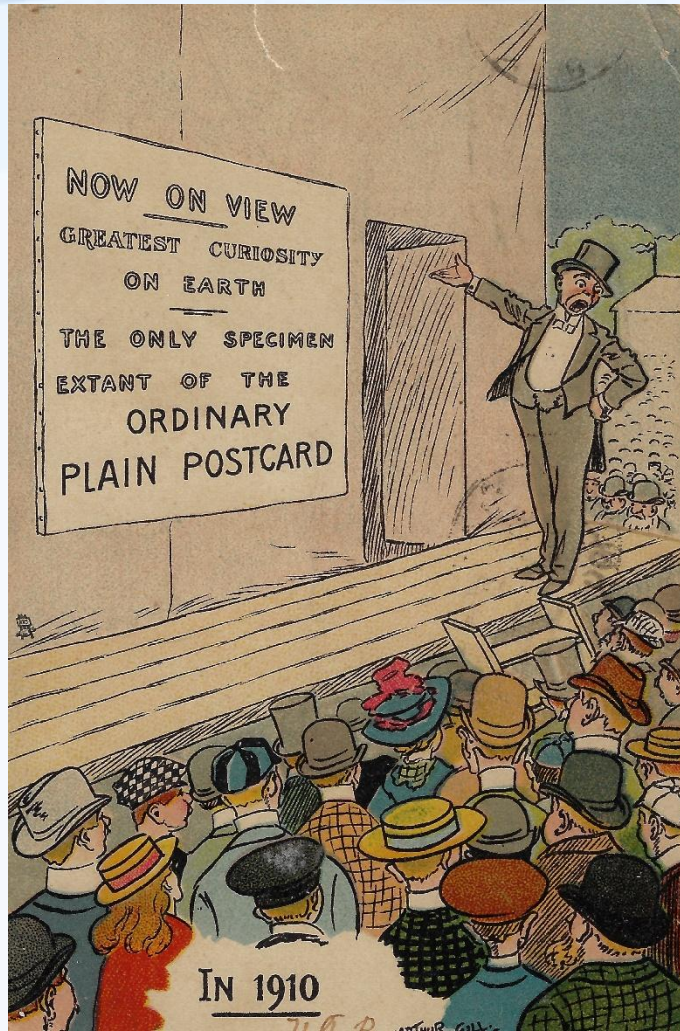
A HAVASUPAI INDIAN SQUAW AND PAPOOSE.

Postcards were the first means of communication that didn't depend on socioeconomic class.

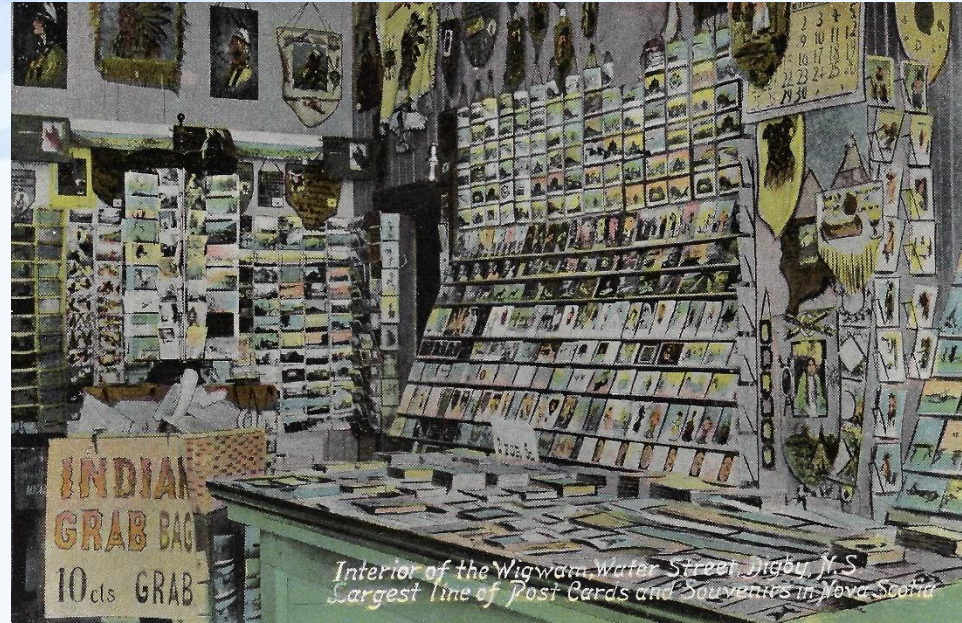
*Buy it for 1¢
Mail it for 1¢*

Postcards are historically the largest group of artifacts that people have ever exchanged.





Extant=Still Existing

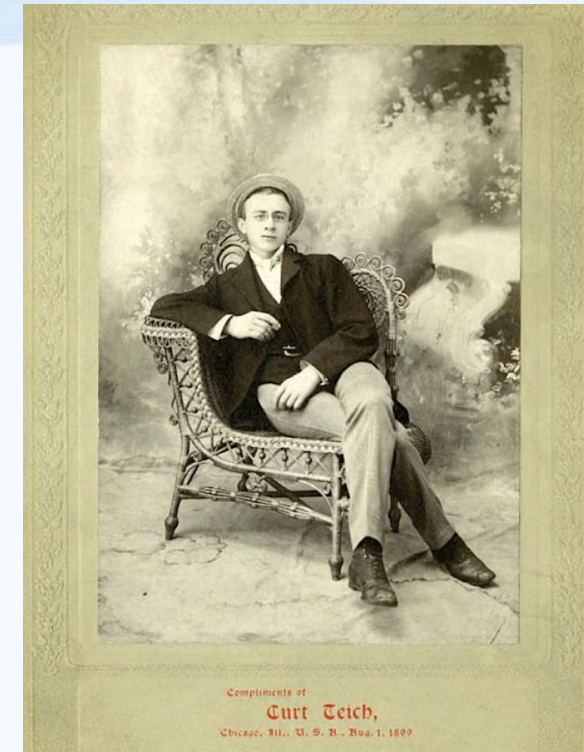
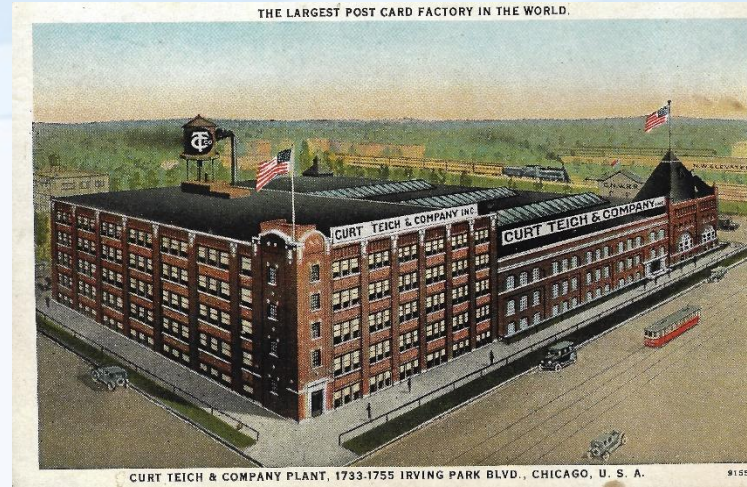


Most picture postcards of the early 20th century were published in Germany.

1900-1915 - 60 German printers employed 12,000 people.

German printing was superior to American, and offered special effects, such as gilt and embossing.

Meet Curt Teich

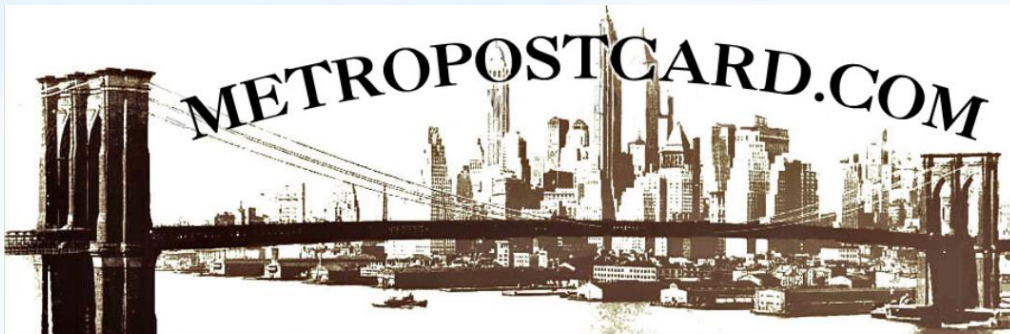


- Born in Germany, 1877, in family of printers
- Moved to US in 1895; started business in 1898
- 1900-1960 produced a billion postcards
- In peak years, he employed 100,000 people working 3 shifts

Numbered most of his cards, so they can be dated. Curt Teich Archive 360,000 images from 1898-1978, when the company closed.

Get an education about publishers

newberry.org/curt-teich-postcard-archives-collection



ABCDEFGHIJKLMNOPQRSTUVWXYZ?

D - PUBLISHERS



Dahrooge Post Card Co. (1907-1916)
San Antonio, TX

A publisher of view-cards in tinted halftone, usually with an obvious RGB pallet. They began producing military postcards during the First World War.

Newberry Postcards

Digitized selections from the holdings of the Newberry Library, which has one of the largest publicly-accessible postcard collections in the world. For more information, visit <https://www.newberry.org/postcards>. Images in this digital collection are available for any lawful purpose, commercial or non-commercial, without licensing or permission fees to the library, subject to the following terms and conditions: <https://www.newberry.org/rights-and-reproductions>. Please note: items in this collect...

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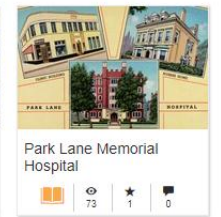
texts 26,936

Year

- 1994 3
- 1990 15
- 1980 9
- 1971 3
- 1970 77



Fish and play in Lake Texoma Madill Okla



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Gelation Print



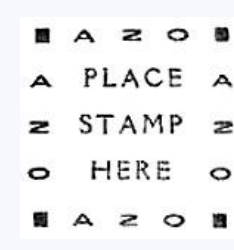
1904-1918



1907-1909



1917-1930



1920-1940
First Stable Emulsion

PAPER	Dates	Notes
AGFA/ANSCO	1930-1940s	
ANSCO	1940-1960	2 Stars at top & bottom
ARGO	1905-1920	
ARTURA	1910-1924	
AZO	1926-1940s	Squares in corners
AZO	1904-1918	4 triangles pointed up
AZO	1918-1930	Triangles 2 up, 2 down
AZO	1907-1909	DIAMONDS in corners
AZO	1922-1926	Empty Corners
CYKO	1904-1920s	
DEFENDER	1910-1920	Diamond above & below
DEFENDER	1920-1945	Diamond inside
Devolite Peerless	1950-	
DOPS	1925-1942	
Du Pont	1945-1950s	
EKC	1939-1950	
EKKP	1904-1950	
EKO	1942-1970	
KODAK	1950-NOW	
KRUXO	1907-1920s	
KRUXO	1910-1920s	Xs in corners
MULTISCOPE & FILM CO-WISC.	Pre-1909	BADGER
NOKO	1907-1920s	
PMO	1907-1915	
SAILBOAT	1905-1908	Sailboat in circle
SOLIO	1903-1920s	Diamonds in corners
VELOX	1907-1914	Diamonds in corners
VELOX	1901-1914	Squares in corners
VELOX	1909-1914	Triangles: 4 pointed Up
VITAVA	1925-1934	



A stylized landscape illustration. The background consists of several layers of overlapping, wavy bands in shades of light blue and white, suggesting a sky or distant hills. In the foreground, there are rolling green hills of varying shades of green. On the left side, a stylized flower with a dark brown stem and two small, curly tendrils grows from a small mound of orange and brown earth. The flower has several large, rounded petals in shades of purple and pink. The overall style is simple and graphic.

Coming in February...

*Exhibiting Picture Postcards
Three-Part Course*

*Register at
www.americantopical.org*



Picture Postcards...

...Collect Them...

...Enjoy Them...

...Appreciate Them for the
Important Philatelic Items
They Are.

dawnthephilatelist@gmail.com