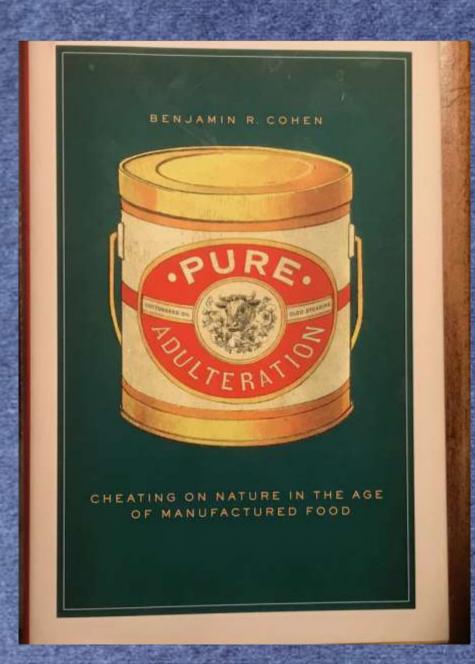
# Pure Adulteration



By Ron Lesher

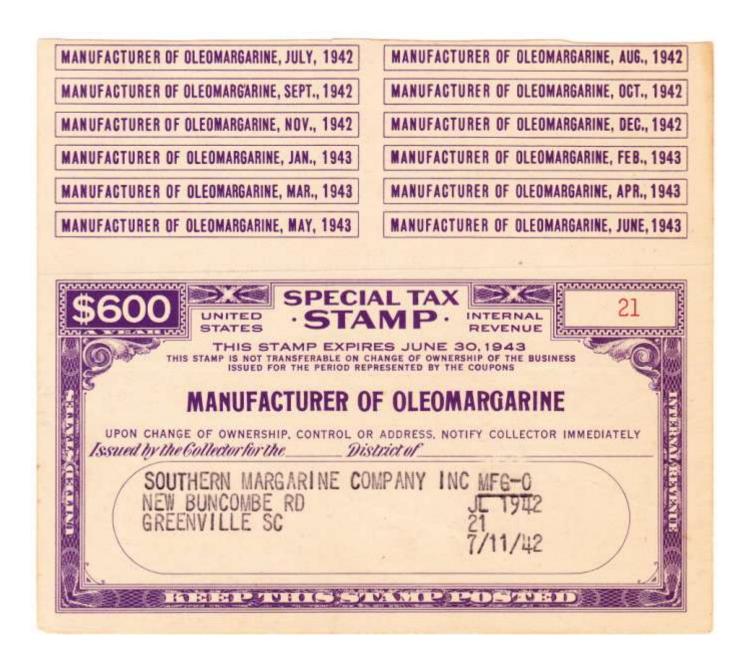
September 28, 2022

For the Philatelic Society of Lancaster County (PA)



This 1890's cartoon from the Rural New Yorker left little doubt as to how its editors viewed oleomargarine. Like "cotton-seed-oil-lard" (shortening) and "glucose" (dextrose or cern sugar), oleomargarine was considered a factory-made imitation of a natural food which threatened the livelihood of the traditional farmer.

#### Manufacturer of Oleomargarine



#### Required Label

### OLEOMARGARINE

**FORM 219** 

FACTORY NO. 6. 1ST DISTRICT, STATE OF ILLINOIS

NOTICE: THE MANUFACTURER OF OLEOMARGARINE HEREIN CONTAINED HAS COMPLIED WITH ALL THE REQUIREMENTS OF LAW, EVERY PERSON IS CAUTIONED NOT TO USE EITHER THIS PACKAGE AGAIN FOR OLEOMARGARINE OR THE STAMP THEREON AGAIN, NOR TO REMOVE THE CONTENTS OF THIS PACKAGE WITHOUT DESTROYING SAID STAMP, UNDER THE PENALTY PROVIDED BY LAW IN SUCH CASES.

U. S. INSPECTED AND PASSED BY DEPARTMENT OF AGRICULTURE ESTABLISHMENT NO. 413

# 1886 Oleomargarine – 4¢ per pound



## Exporting free of tax

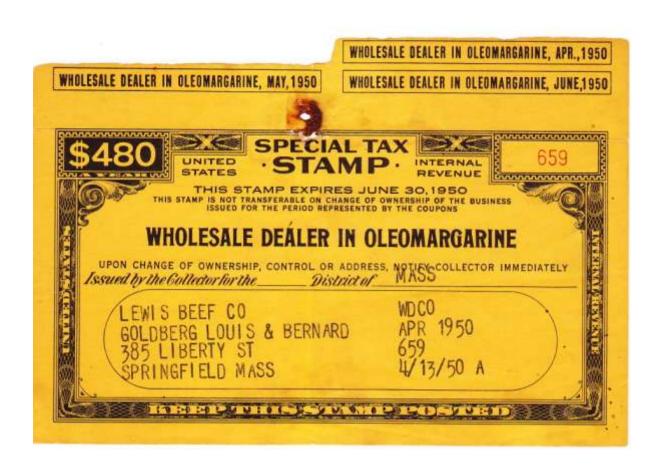


# Coloring in oleomargarine

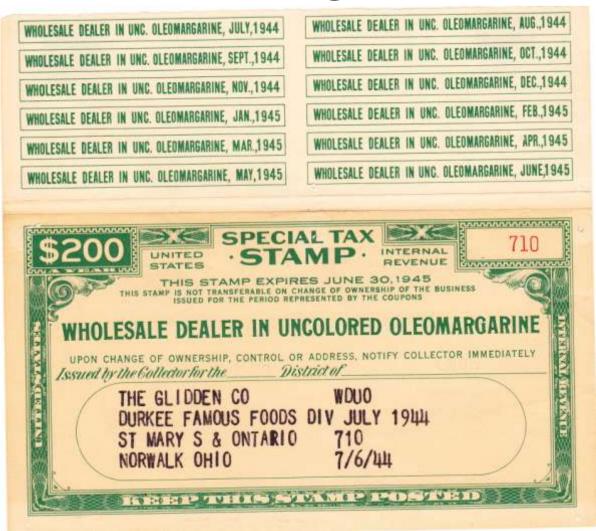




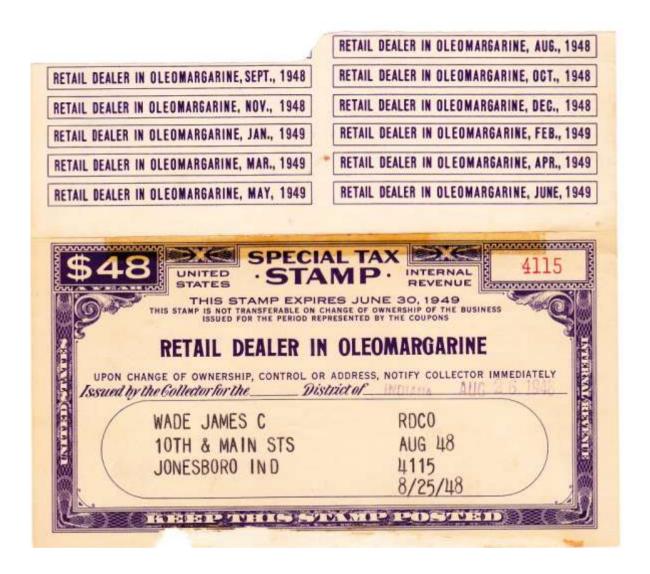
# Annual Occupational Tax Wholesale Dealer in [Colored] Oleomargarine



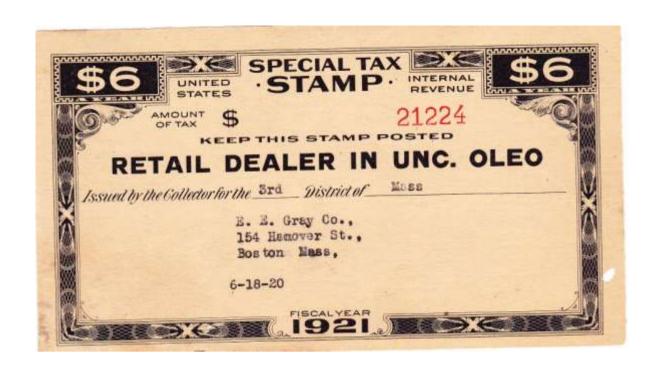
# Annual Occupational Tax Wholesale Dealer in Uncolored Oleomargarine



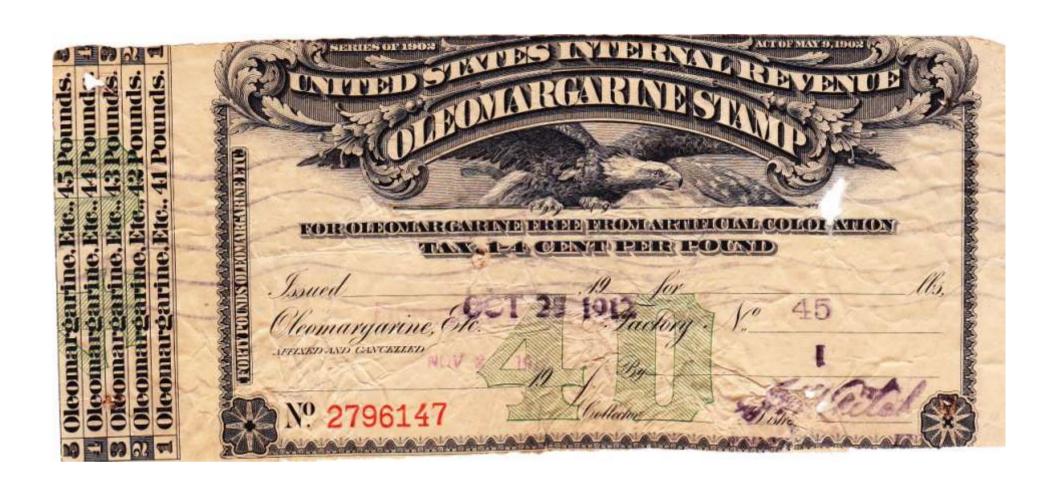
# Annual Occupational Tax Retail Dealer in [Colored] Oleomargarine



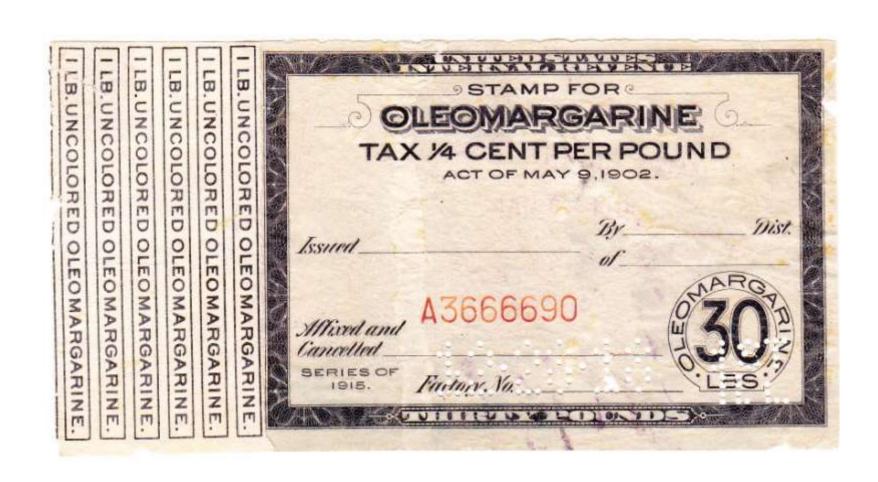
# Annual Occupational Tax Retail Dealer in Uncolored Oleomargarine



### 1902 Uncolored 1/4¢ per pound



### 1916 Uncolored 1/4¢ per pound



### 1916 Colored Oleo 10¢ per pound



# Oleomargarine: smaller and simpler tax stamps

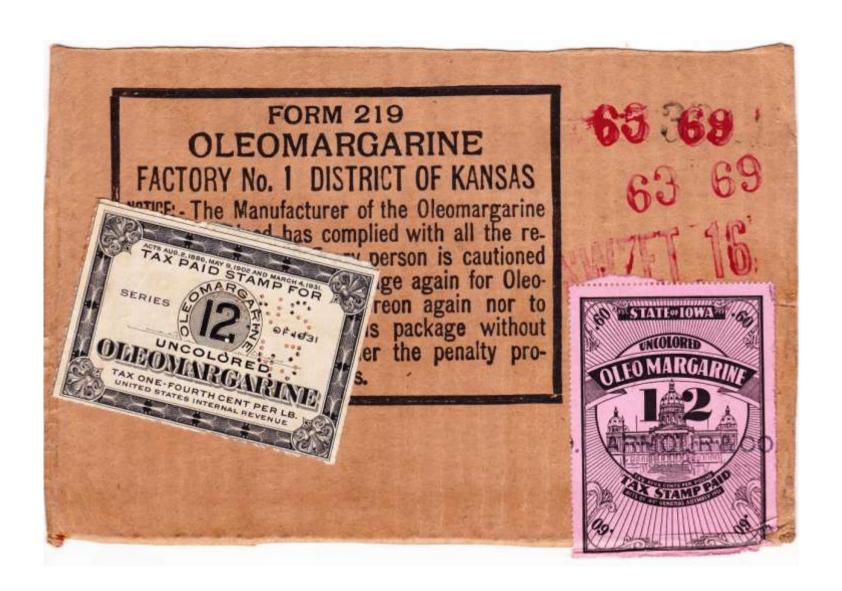


# Protecting instate industry: taxing imported fats





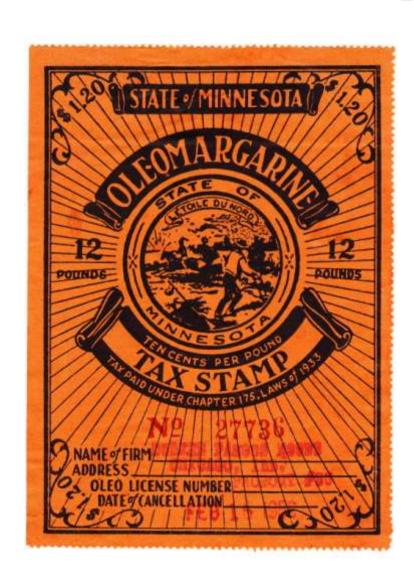
#### Both state and federal taxes



#### Restraint of Interstate Commerce



# Minnesota: another case stamp



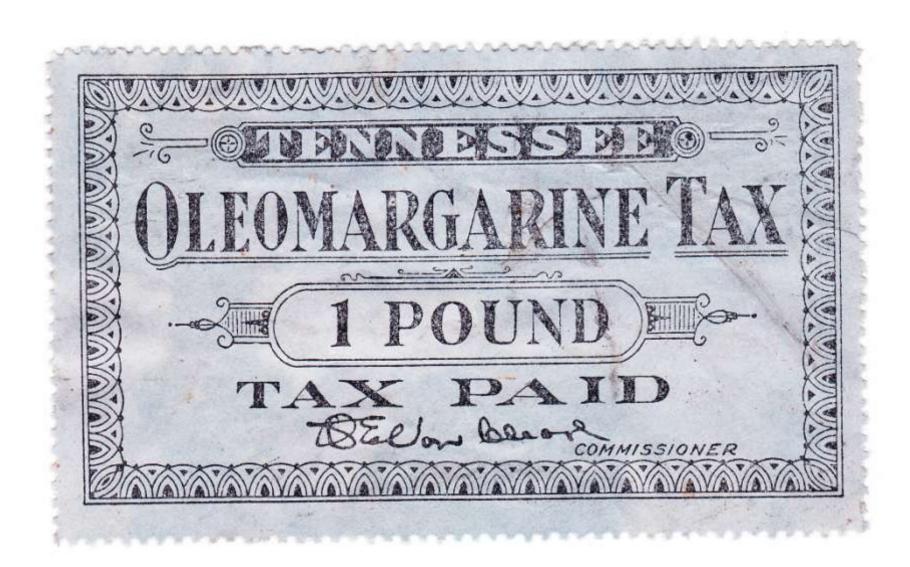
# South Dakota: skepticism about manufactured foods



# South Dakota: more skepticism



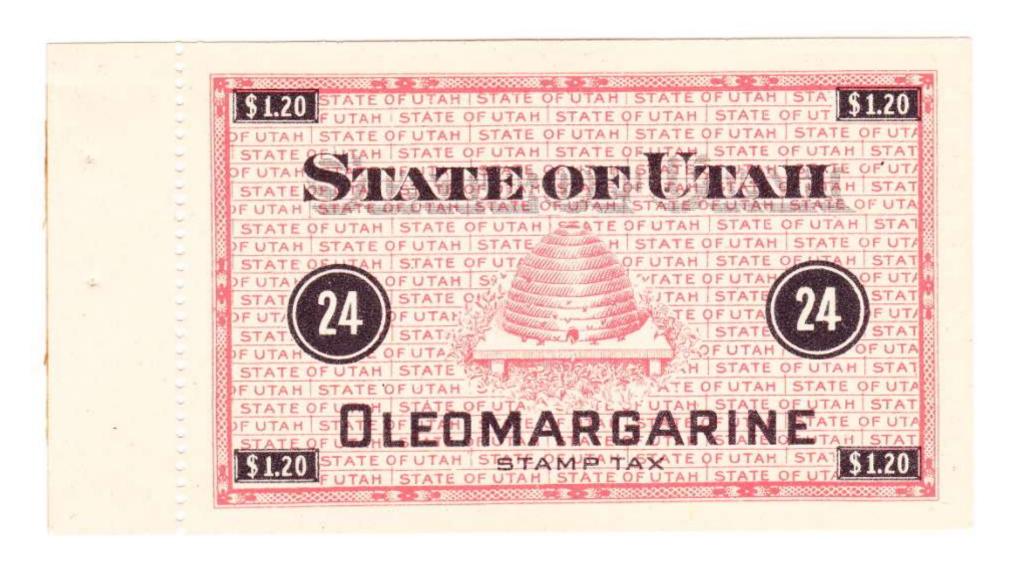
#### Tennessee



Utah: first package stamp, then case stamps



# Utah: first package stamp, then case stamps



# Process Butter: Package Label

Factory No. 1.

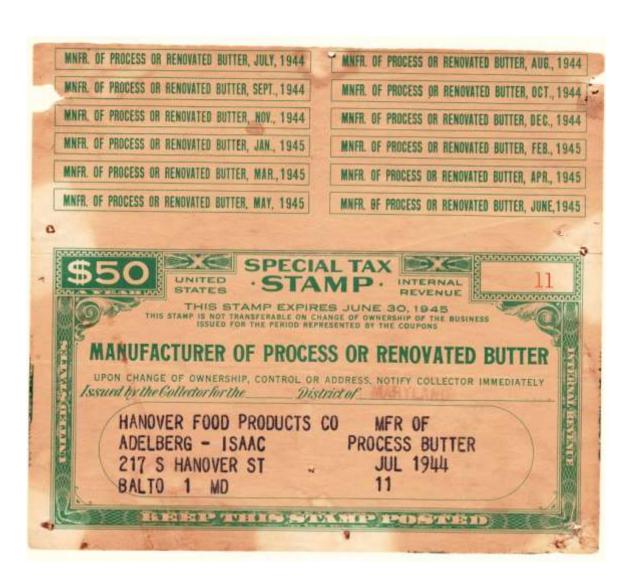
District of Colorado.

The manufacturer of the

# PROCESS BUTTER

Herein contained has complied with all the requirements of the law and the regulations authorized thereby. Every person is cautioned not to use again, either this package for Process Butter or tax stamp thereon, or to remove the contents of this package without destroying said stamp, under penalty provided by law in such cases.

# Process Butter: Manufacturer



#### Process or RENOVATED Butter



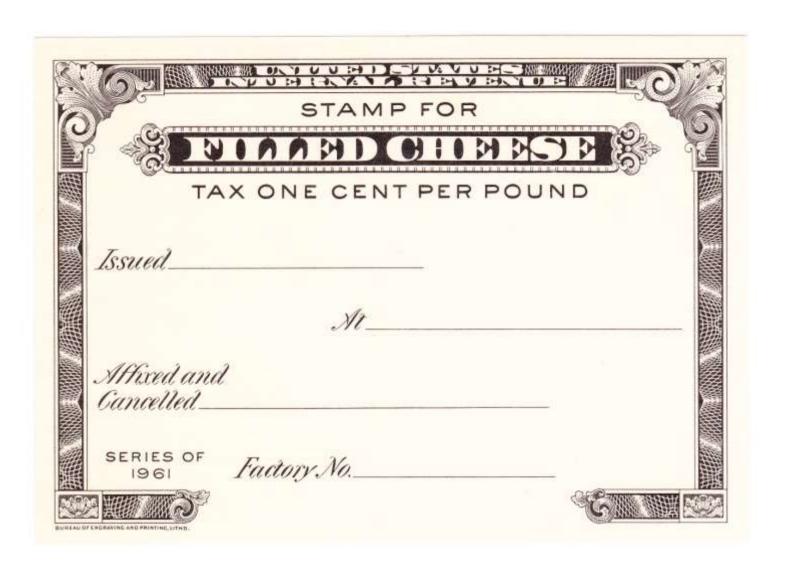
# Process Butter: Drop the RENOVATED



#### Filled Cheese



# Filled Cheese: Undenominated



# Mixed Flour: Package Label

FORM "W"

# FOR MIXED FLOUR.

FACTORY NO I.

DISTRICT STATE OF COLORADO.

Notice.—The manufacturer of the mixed Flour herein contained, has complied with all the requirements of the law. Every person is cautioned not to use either this package again or the stamp thereon again, nor to remove the contents of this package without destroying said stamp, under the penalty provided by law in such cases.

# Mixed Flour: Temporary Typographed Stamp



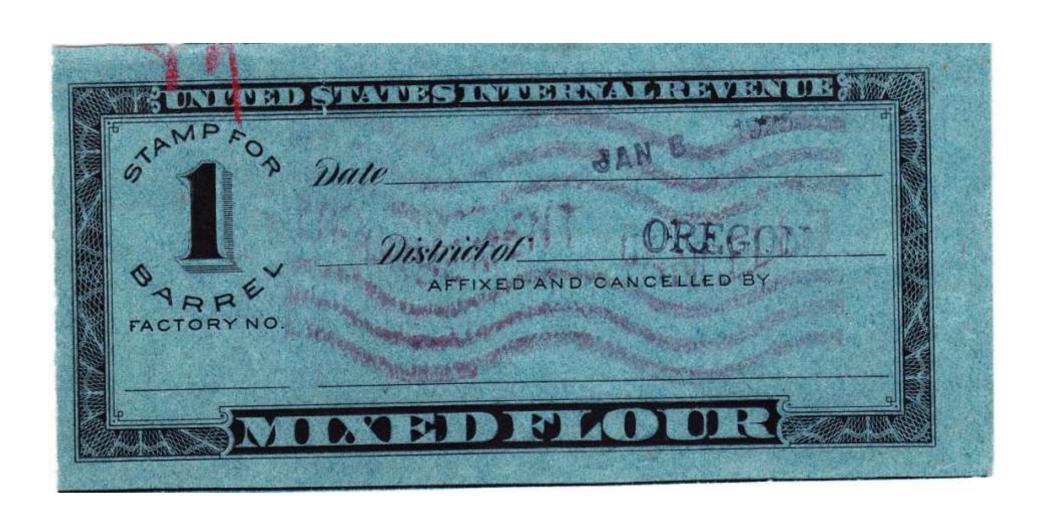
# Mixed Flour: Permanent Engraved Stamp



# Mixed Flour: Simplified Design



# Mixed Flour: One Barrel



# Beyond Food Florida Fertilizer 1889





### Animal Food Florida 1905



# Beyond Food Florida Peat and Humus 1935

