

THE CARD – Vol. 33, No. 8, Issue 375, August 2022

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

No Meeting. Attend the Expo – August 20, 2022

Like us on Facebook – www.facebook.com/LCPClub.

<http://www.lcpc-stamps.org/newsletter-archive/the-card/>

JULY PICNIC

It was a lovely day for a picnic at Barabra Mowrer's home and we all enjoyed being inside. We didn't bother with the postcard competition; we just had a good time. There was plenty of food to share and it was all delicious!

PRESIDENT'S MESSAGE

How can it be August already?

I hope everyone has found ways to cope with the heat we have been enduring. Now I know some of you might say it's been great but for people like me it has been a challenge. I left town, in fact, left the country and spent a delightful week in St. Maartan but the heat & humidity was here to greet me when I got home.

Our Expo is coming up soon. I hope that many of you will come out on August 20th to support our club. In the next column is listed the people who have volunteered to help on Friday & Saturday. There is still time to volunteer. Just show up. Hope to see you there!

Susan Glass

WHAT DO YOU KNOW ABOUT AUGUST?

August is named after Augustus Caesar.

The official flower for August is the gladiolus. These vertical-growing flowers were named from the Latin "gladius," meaning a sword.

Fans of Elvis Presley mourn each August 16th, the day the famed singer dies in 1977.

On August 24th in 79 A.D., the volcano Mount Vesuvius erupted, destroying the city of Pompeii.

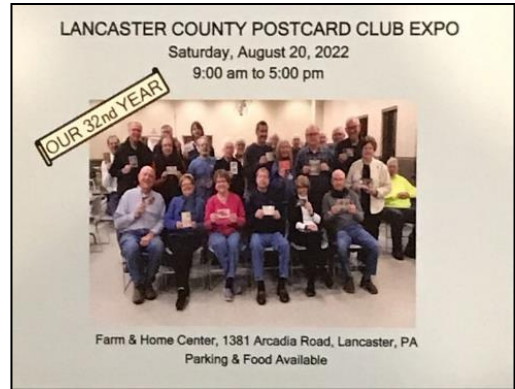
August is often a wonderful month for star gazing! It's the month of the [Perseid meteor shower](#), which is one of the most prolific showers and lasts from about July 23 to August 22.

FUTURE SHOWS

August 20 - 28th Annual Postcard Expo, Farm & Home Center, 1383 Arcadia Road, Lancaster, PA, Saturday 9AM-5PM, \$2.50

November 18-19 – York International Postcard Expo, York Fairgrounds, Friday 9AM-6PM. Saturday (AM-%PM). \$5.00, good for both days.

EXPO



POSTCARD EXPO HELP

Friday August 19th – Setup tables 5:00 till finished

Annetta Buettner
Brian Frankhouser
Mark Arbogast

Saturday August 20th – Sell tickets and sit at the club table

8:45-11:00
Bob Kramer
Jeanne Schopf
11:00-1:00
Annetta Buettner
Susan Glass
1:00-3:00
Betty Beck
Jere Long
3:00-5:00
Mark Jardell



2022 PROGRAMS

August - Expo
September – Leighton Stover, Lebanon County
October – Dede Schaeffer, Krampus
November – Don Wert, History in the Mail
December – Holiday Party

2022 POSTCARD COMPETITION SUBJECTS

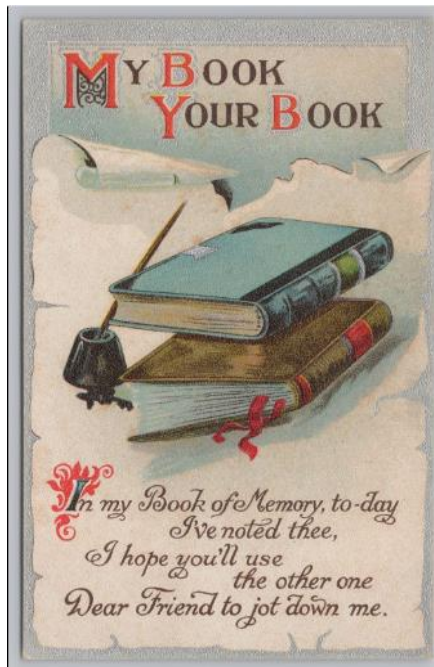
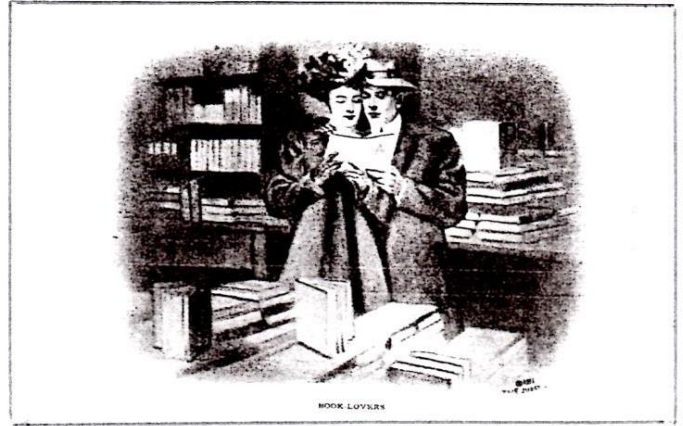
September – State Fairs
October – Farm Animals
November – Foreign

The 1st Place winner in the June Competition was Brian Frankhouser not Jere Greider. My apologizes to Brian.

BOOK LOVERS DAY – AUGUST 9

By Jim Ward

Publisher Reinthal & Newman, among others, offer us a selection of postcards enticing the search for a good book. It could be a new idea for collecting Books on Postcards as well. If you're all "read out" from months at home, this would be a good time to visit your local book store, or the library, or do some real searching at a summertime flea market.



NATIONAL RADIO DAY – AUGUST 20


By Jim Ward

Radio was our first electronic mass medium. The first voice and music signals were heard from Brant Rock (south of Boston) in 1906. One of the world's first scheduled broadcast services began in Rotterdam, Netherlands on November 6, 1919. KDKA in Pittsburgh is cited as the first outlet in 1919, but began as a amateur station in 1916. It was eventually a "commercial voice" when Westinghouse took it over in 1920, using it as a means of selling the company's radio receivers.

In ten years young boys were building their own "crystal sets" scratching a tiny piece of galena (lead sulphide) with a wire (not an easy task – ask your author) to pick up random stations.

Words of Wisdom

Without gun and ammunition, it's useless to have an aim in life.



Place
One Cent
Stamp
Here

RADIO REPAIRS

RADIO SHELL SHOCK is nervous fatigue caused by listening daily to clattering explosive, ear splitting noises. It raises havoc with nerves and dispositions. Our business is subduing the noise and all other radio troubles. Is your radio working well? If not, phone or call and one of our experts will put your radio in perfect order.

OLSEN'S RADIO SERVICE
354 ELIZABETH AVE. ELIZABETH, N. J.
Service On Any Make
COMPLETE STOCK OF RADIO TUBES
Automobile Radio Installation, Sales and Service
FREE TUBE TESTING — BRING 'EM IN

ZENITH RADIO CORPORATION
4001 W. DICKENS AVE.
CHICAGO, ILLINOIS 60639

Beginning **OCTOBER 12, 1963**

DIAL ME DIRECT



ZENITH
Will Have the Latest in Telephone Communication Service Called CENTREX which allows you to bypass our switchboard and dial me direct

745-

NAME _____
LONG DISTANCE—DIAL AREA CODE 312 PLUS LOCAL NUMBER

ZENITH RADIO CORPORATION
4001 W. DICKENS AVE. CHICAGO, ILLINOIS 60639
To reach a person whose number you don't know dial 745-2000

Early soap operas and children's programs lasted 15 minutes: dramas and sit-coms 30 minutes. The Lux Radio Theater and Columbia Workshop a full hour. Camel Caravan (Reynolds Tobacco) , A&P Gypsies and Kraft Music Hall were highlights of the 1930s.

Amos 'n Andy, 1 15 minute comedy about two taxi drivers was so popular, movie theaters often stopped their show for the 15 minute evening comedy show.

The 1950s saw the rise of rock and roll and the Top 40 programs proved the highlight of a new era.

POST CARD

MODERN RADIO REPAIR WORK REQUIRES A HIGH DEGREE OF TECHNICAL TRAINING AND MANY SCIENTIFIC INSTRUMENTS. NO MATTER WHAT MAKE OR MODEL YOUR SET IS WE'RE PREPARED TO REPAIR IT. DEPEND ON US. WE GUARANTEE ALL WORK AND USE HIGH QUALITY PARTS.

ONE
CENT
STAMP
HERE

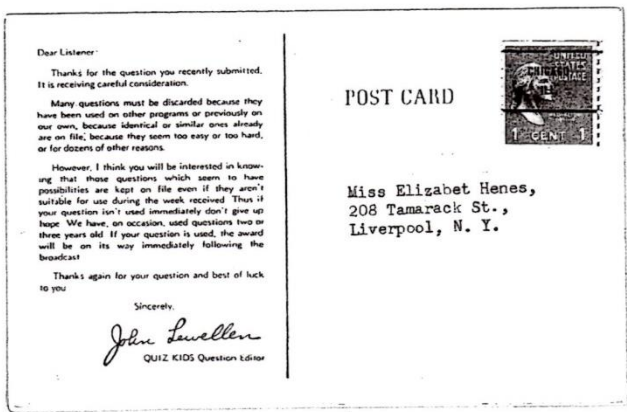
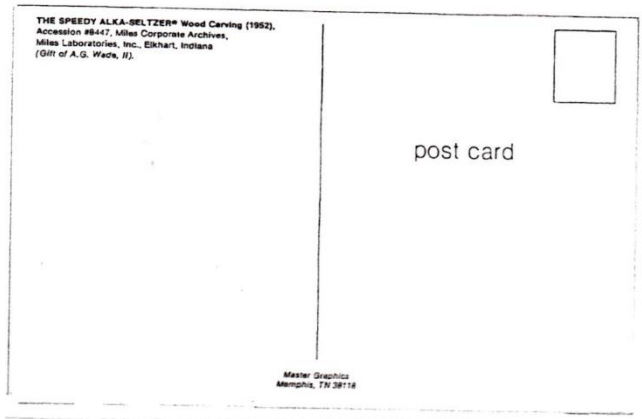
 We recommend
NATIONAL UNION RADIO TUBES
for best radio reception.



THE QUIZ KIDS

By Jim Ward

Speedy Alka-Seltzer sponsored the Quiz Kids in the 1930s and 1940s. Listeners sent in questions. They were recognized for their participation with a form POSTCARD whether the question was used or not. Joe Kelly and Clifton Fadiman were two of several hosts. The panelists ranged in age from 7 to 16.



POSTCARD WALL

Someone contacted Betty Beck via email about a “postcard wall” that was located on a garage. In 2019 “The Scribbler” did piece on it. Arousing her curiosity, Betty and Jere took a road trip to see if they could find this garage. They did!

Betty talked with the present owner who identified himself as "Jim." She said it was a pretty amazing sight and a interesting piece of folk art. Jim said that postcards of presidents are at the top, then state capitols, then some local stuff. He did show them one postcard near the bottom right that he said was the Columbia/Wrightsville bridge before it was burned during the Civil War. Look at the picture – can anyone verify that? Betty said that he was annoyed that the newspaper printed his address because too many people stopped by to see the wall; however, he seemed ready to talk to them that afternoon. According to Betty he was a real character.

The location of the garage is not listed here for Jim’s privacy. Maybe some of our members have been there. Maybe we can ask him if club members can stop by at a future date.

