

THE CARD – Vol. 33, No. 7, Issue 376, July 2022

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

PICNIC JULY 17, 2022

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<http://www.lcpc-stamps.org/newsletter-archive/the-card/>

JUNE MEETING

President Susan Glass called the meeting to order at 7:00 p.m. All rose to recite the Pledge of Allegiance. Twenty-four (24) members signed in. There were no guests.

Gisela Withers read the minutes of the May meeting. They were accepted as corrected. Susan read the Treasurer's Report. As of June 20, 2021, the balance in the treasury was \$3,685.80.

Dick Pendergrast announced that an updated membership list will be available in July.

Jere Greider reported that things are on track for the August EXPO, although a few more volunteers would still be welcome.

Door prizes were won by Brian Frankhouser and Don Wert. Mark Jardel donated his winnings of \$12 in the 50–50 drawing to the club.

For the evening's program Bud Heim gave a presentation on "Old Home Week in Columbia, 1913."

Susan adjourned the meeting at 7:50.

Respectfully submitted,
Gisela Withers

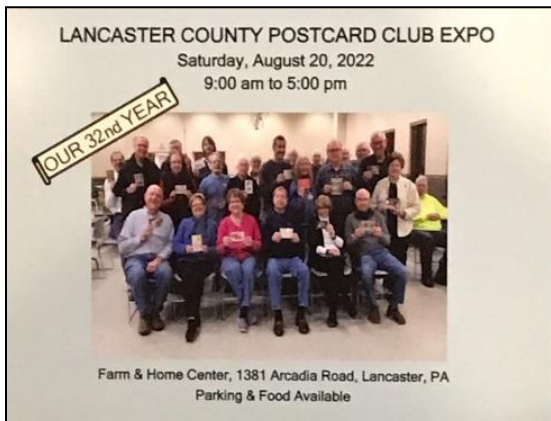
PRESIDENT'S MESSAGE

Happy July! I hope everyone had a fun filled, relaxing July 4th holiday weekend. If you didn't get a chance to go to the Washington Boro Tomato Festival you will have another chance to do that on July 16.

The Christiana Historical Society is having an Open House on September 10, 2022. Mark Arbogast and Paul Smoker have volunteered to have a exhibit of Lancaster County Postcards (1840s – 1900s) at the event. If you have any Christiana postcards that can be used in the display or if you would like to help, please contact Mark or Paul. Thank you.

I hope to see you at the picnic. It is inside, lots of good food and a time to be with friends.

Susan Glass



JULY PICNIC

The LCPC Picnic will be held on Sunday, July 17 at the home of Barabra Mowrer. The picnic will be held Rain or Shine at her home - **4614 Marietta Avenue, Columbia, PA**. Phone 717-684-5331.

Directions: Take Route #30 to the #441 exit. Go north on #441 over Chickies Rock to Route #23 (Marietta Pike), then go east to her home. You can also pick up Route #23, Marietta Ave in Lancaster and head west. Continue on until you see the Village of Florinel sign and then look for her home on the left

You are welcomed to arrive any time after 2:00 PM. Bring your favorite cards or albums of postcards to show other members. Please bring a covered dish to share. Barbecue, paper products and beverages will be provided. **The picnic meal will be served at 4:00 PM.**

2022 PROGRAMS

August - Expo

September – Leighton Stover, Lebanon County

October – Dede Schaeffer, Krampus

November – Don Wert, History in the Mail

December – Holiday Party

JUNE POSTCARD COMPETITION

Five (5) members participated in the evening's single-card competition on the subject Parade Bands.

First: Brian Frankhouser "Legion Band at 35 N. Queen St, Lancaster"

Second: Bob Kramer "Marching to Camp – U.S. Army 1918"

Third: Mark Jardel "The Junction Co."

Honorable mention: Dick Pendergrast "Keukenhof Gardens, Holland"

2022 POSTCARD COMPETITION SUBJECTS

July - Picnics

August - Expo

September – State Fairs

October – Farm Animals

November – Foreign

FUTURE SHOWS

August 6 - Summer Chesapeake Postcard Show and Auction
Havre de Grace Community Center, 100 Lagaret Ln., Havre de Grace, MD 9 AM to 4 PM, \$3 admission.

August 20 - 28th Annual Postcard Expo, Farm & Home Center, 1383 Arcadia Road, Lancaster, PA, Saturday 9AM-5PM, \$2.50



THOSE SILENT FILM STARS OF 1922

By Dick Pendergrast

The year was 1922 when the Max Sheffer Company in Chicago published a set of 50 postcards entitled "Kings and Queens Movie Series". That was exactly 100 years ago and about five years before the first talking pictures were introduced in movie theatres.

Who were the movie stars of this long ago time? We present some brief biographies of stars pictured in this series.



BUSTER KEATON
Harry Houdini name him Buster after a fall. Toured vaudeville with parents. Inherited a movie studio from disgraced actor Fatty Arbuckle. Produced his own films. Famed for physical comedy done with deadpan expression.

CHARLIE CHAPLIN

The Tramp in silent films. "The Kid" with Jackie Coogan. Wives Paulette Goddard and Oona O'Neill. Late to talkies. Did "The Great Dictator" Became too political. In Switzerland for years. Honorary award in 1972.



CHARLES CHAPLIN
As the Employee in "Pay Day"
A First National Attraction



BEBE DANIELS
As Irene Hastings in "A Game Chicken"
A Republic Picture

BEBE DANIELS

A child star. Acted with Valentino. Mostly in musicals, they not popular after 1930. She was involved in a stalking case and moved to England. With husband on radio shows in World War II.



ERICH VON STROHEIM

Austria-American actor and director. One of the early great directors, his films were full of sophisticated plots but ran way too long. Fought with studios, finally banned as director. Famous for movie "Greed".

MARY MILES MINTER

Over career made some 50 films. She was star in "Anne of Green Gables" directed by Wm. Desmond Taylor. They had an affair. He was murdered in 1922, the case never was solved. She quit acting in 1923.

WILLIAM S. HART

The original screen cowboy. Always forthright and honest. But his career was damaged by a paternity suit which was later dismissed. By that time, Tom Mix and Hoot Gibson were the popular western leads and his career never recovered.

CONSTANCE TALMADGE

She was the sister of movie stars Norma and Natalie Talmadge. Her speciality was in romantic comedies. A famous role was Mountain Girl in D. W. Griffith's movie "Intolerance". All three sisters quit acting when talkies came along – their Brooklyn accents would not work well in sound.





LILA LEE

Leading lady of silent films. Worked with Gloria Swanson and Valentino. One of few stars to make transition to talkies. But reputation ruined in the mid 1930's when fiancé Reid Russell was found dead at her home. The case was never solved.

MARY PHILBIN

Famed for beauty and the beast type roles. She was Christine opposite Lon Chaney in "Phantom of the Opera" and Dea in "The Man Who Laughs".

RUDOLPH VALENTINO

He was the heartthrob of the 1920's. Known as The Latin Lover. Famous roles were in the movies "Four Horsemen of the Apocalypse". "The Sheik" and "Blood and Sand". He was born in Italy and never became a U.S. citizen. Died at the young age of 31.

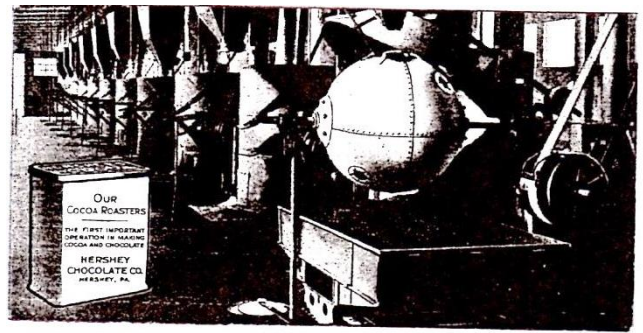
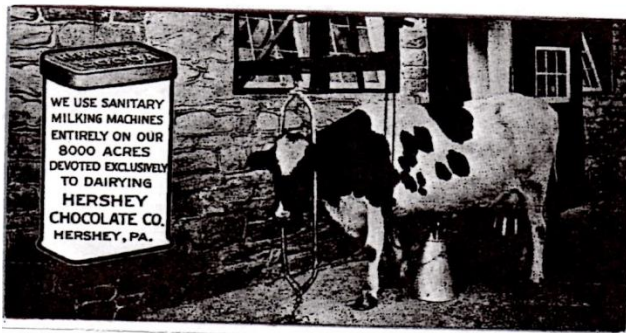
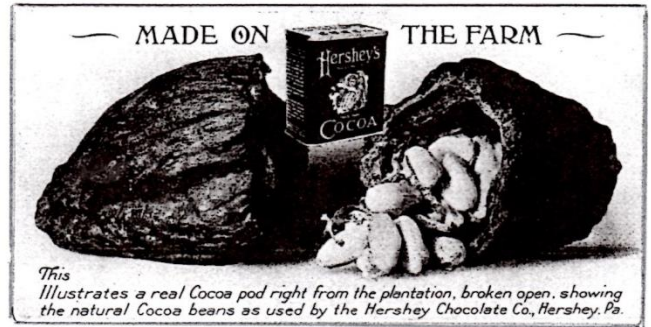


JULY 7 – WORLD CHOCOLATE DAY

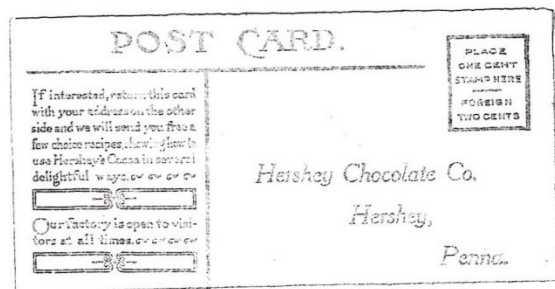
By Jim Ward

How could we possibly pass up Hershey Chocolate products when we feature chocolate on postcards?

The postcards that backed Hershey bars in the early 1900s are VERY collectible! They've been discussed on these pages before, but we'll show you several of the more difficult ones to find

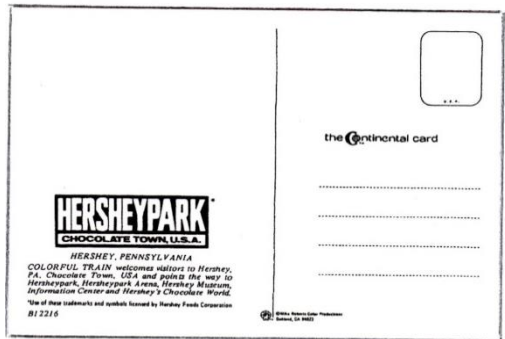
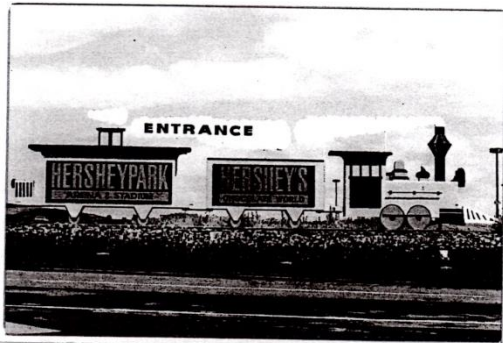


The reverse of the one showing the little mail carrier reads: "If interested, return this card with your address on the other side and we will send you free a few choice recipes showing how to use Hershey Cocoa in several delightful ways....Our factory is open to visitors at all times." (The sender had only to add a postage stamp to the pre-addressed postcard.)

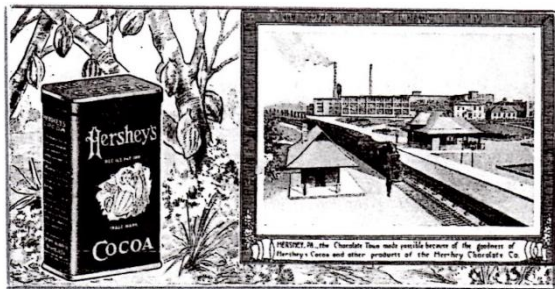


In 1883 Milton S. Hershey started the Lancaster Caramel Company and part of this factory still stands on South Lime Street in Lancaster. He sold the company in 1900 for one million dollars to start the Hershey Chocolate Company. Through trial and error he created his own formula for milk chocolate and produced the first Hershey bar.

A Continental size PC shows the colorful train that welcomes visitors to Chocolate Town, Hershey, PA.



Unable to have children of his own, Milton Hershey founded the Hershey Industrial School in 1909. Following his death a \$90 million trust was established along with 40% common stock of the company to ensure the success of the school.



Hershey Chocolate also produces Reese's Peanut Butter cups, M&Ms, Rolo Bonbons, Kit Kat bars, Cadbury brands, Twizzlers, Pay Day bars, Mini Almond Joys, Take 5, Mounds, Krackel bars, and of course, Hershey Kisses.

JUNE POSTCARD COMPETITION WINNERS



- 1st Jere Greider
- 2nd Robert Kramer
- 3rd Mark Jardel