

# The C.B. Woodworth & Son Imperishable Perfumes Double Transfer on Silk Paper: RT20bi

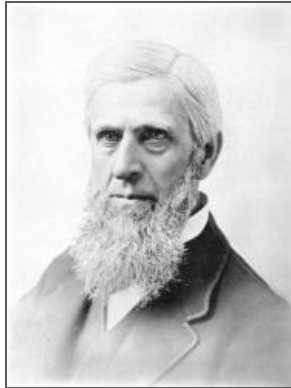
Brief History & Examination

*by Charles J. DiComo, PhD*

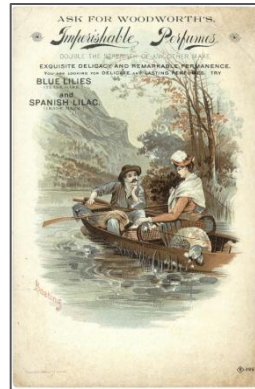
June 2021

# C.B. Woodworth & Son, Rochester, NY

- ▶ Originally founded by Dr. Mitchel & Ezra Taylor in 1855 in Rochester, New York.
- ▶ Company acquired in 1856 by Chauncey B. Woodworth and Reuben A. Bunnell.



C.B. Woodworth



Trade Card



Garden Fragrance

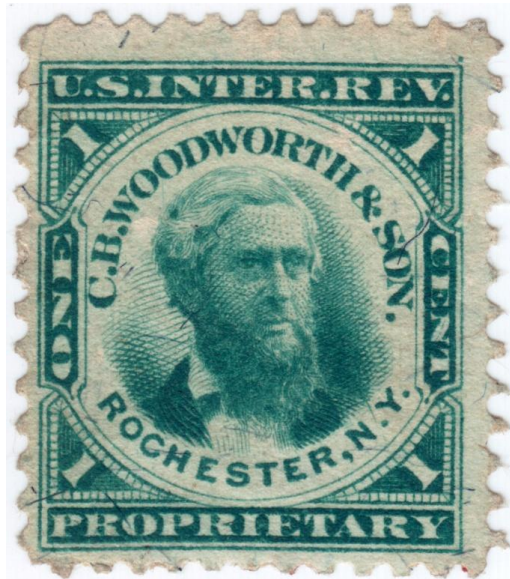


Advertisement

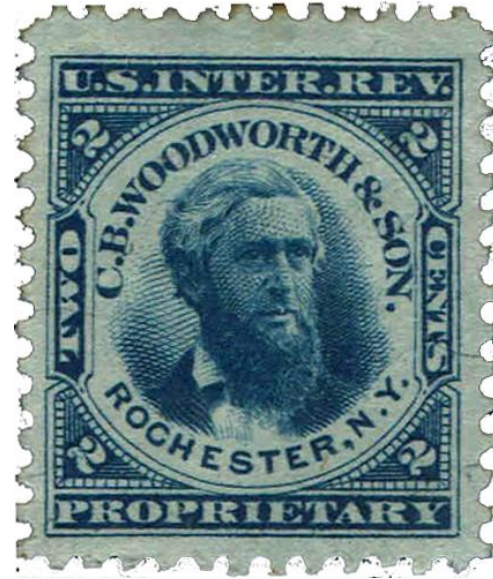
- ▶ They were among the earliest American perfume houses and produced perfumery, soaps and toilet articles and also glassware for perfumes and related products.
- ▶ By 1870, glass manufacture had stopped and the company reverted to perfumery, its motto being *'Nothing but the Best'*.
- ▶ An 1897 advertising card for its famous *'Blue Lilies'* fragrance shows that the company promoted itself as producing *'Imperishable perfumes, triple extracts and toilet preparations'*.
- ▶ Because the company was so successful, it was eventually acquired by French perfume house Bourjois, the first American perfume company to suffer this fate.

# C.B. Woodworth & Son Private Die Stamps

- ▶ They used two denominations on their wares:
  - **RT20:** 1¢ stamp, green, issued March, 1872–March 10, 1883: 2,552,000 issued on silk paper and 4,453,703 on pink and watermarked papers.
  - **RT21:** 2¢ stamp, blue, issued late 1877– February 7, 1883: only 285,110 were printed, on silk, pink and watermarked papers.



RT20



RT21



# RT20b: Double Transfer, ~1.5 mm shift south



Normal Transfer

Double Transfer

1¢ green, silk paper,  $\frac{3}{4}$  portrait of Chauncey B. Woodworth, surrounded by "C.B. Woodworth & Son." and "Rochester, N.Y." in arcs above and below. Framed by "U.S. Inter. Rev", "One", "Cent", and "Proprietary". Design measures 19x22 mm. Issued in sheets of 210 stamps.

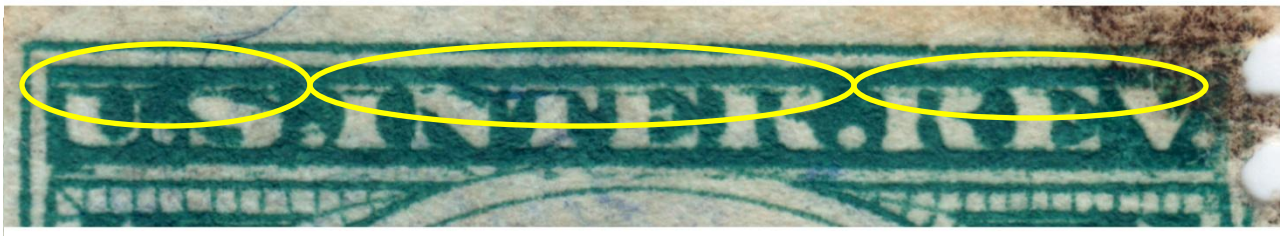


# Comparison of Normal Transfer vs. Double Transfer

Normal



Double



Normal



Double





# Comparison" Normal (Top) vs. Double Transfer (Bottom)

