THE CARD – Vol. 26, No. 6, Issue 296, June 2015

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Next Meeting – June 15, 2015. Farm & Home Center. Buy, Sell & Trade from 4:30. Meeting - 7 PM

Yearly membership is $15 ($5 for each additional member at the same address.)

Membership chairman: Richard Pendergrast, 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584

MAY MEETING

President Susan Glass called the meeting to order at 7:00 p.m. All rose to recite the Pledge of Allegiance. Only 18 members signed in. There were no guests. Barabra Mowrer gave the treasurer's report, noting the balance was $6, 324.22.

Expo – Jere Greider passed out advertising cards for the Expo and asked for help with the set-up on August 14 and for help on August 15 with ticket sales & clean-up.

Club Table – President Glass asked members to help out at the Club Table. Duties would include having people sign-in, get a door prize ticket, and take care of the 50-50.

Picnic – Barb & Walter Mowrer will host the July 19 picnic. Members and guests are welcome to arrive after 2:00 and plan to eat at 4:00..

Door Prizes – Ruth Moyer and Paul Smoker both won a $2.00 club certificate. Maria Schurz won $10.00 in the 50/50 drawing.

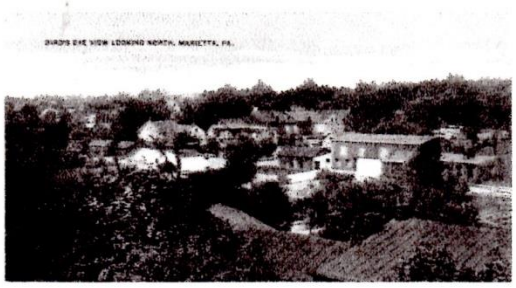
Following the business meeting, an informative program on the construction of McCalls Ferry (Holtwood) Hydroelectric Plant was given by Mark Arbogast. Through real photo cards, Mark showed us the construction of the dam, the Coffer Dam, fish ladders and Little Italy.

23rd ANNUAL POSTCARD EXPO

This year the Expo will be held on Saturday, August 15th. Having a successful Expo not only means having people (who love & collect & buy postcards) attend, it also means having our own members help with the work required to ensure a successful event. Help is needed to set-up the room at the Farm & Home Center on Friday night, August 14 @ 6 PM. Help is also needed on Saturday, August 15 to sell admission tickets and to help clean up at the end of the Expo. The Expo is our one fundraiser and is the event that allows us to meet where we do. Do you realize that we pay $170.00 to use the Farm & Home Center each month? We need everyone's help! Please contact Jere Greider at 717-285-5872 to volunteer. Thank you!

LCPC BOARD of DIRECTOR'S MEETING
JUNE 15, 2015 6:15 PM

JUNE PROGRAM



Bad weather kept us from hearing Bud Heim present his program on Marietta, PA in February. Don't miss this second chance to hear all about this historic and flood prone river town.

FUTURE PROGRAMS

July: Picnic
August: Expo – no meeting
September – Mountville, Bob Zink
October – This & That, Jere Greider

MAY POSTCARD COMPETITION

Seven members participated in the evening's single card competition on the subject – DAMS.

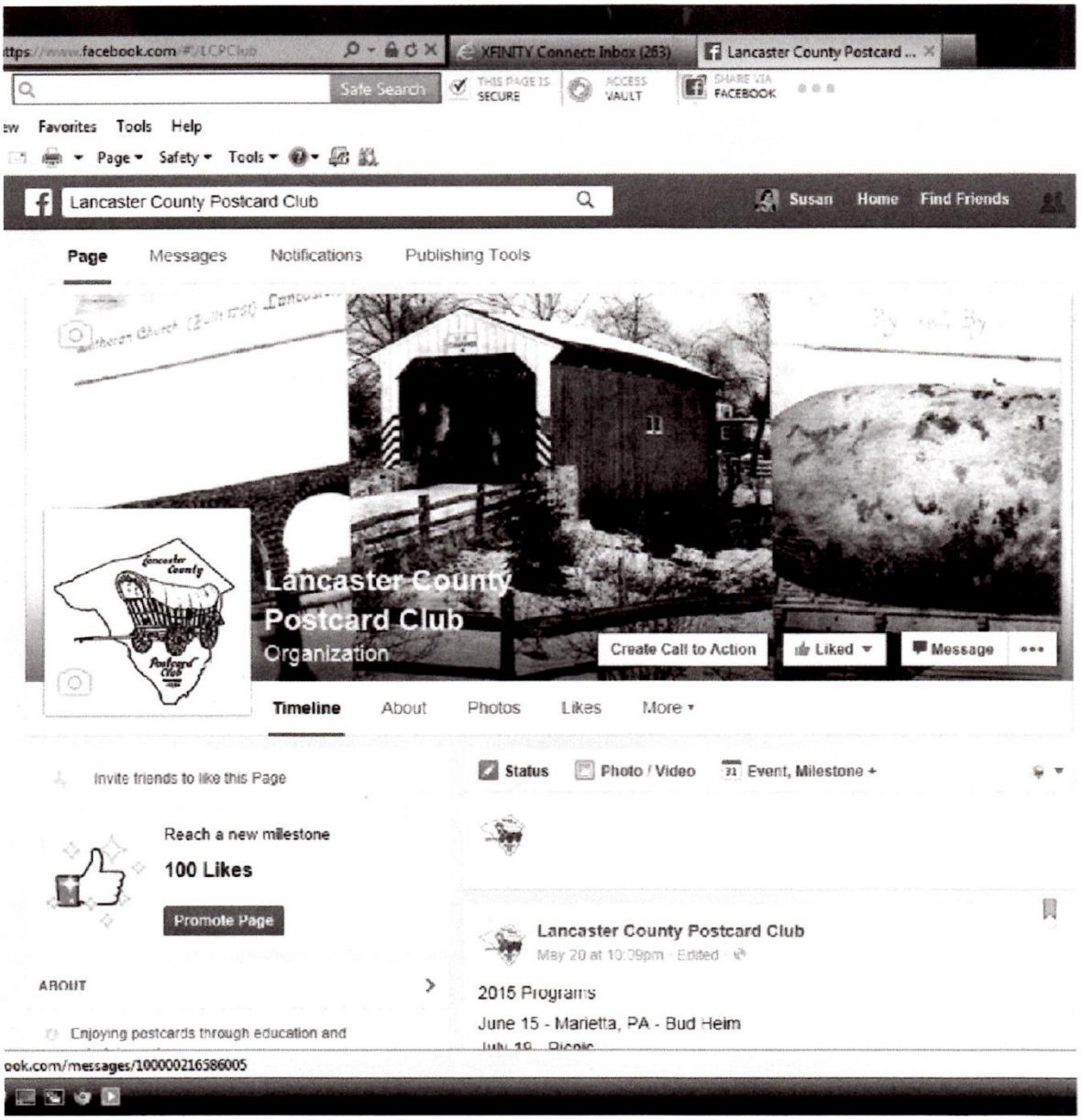
First: Bud Heim Chickies Creek Dam (removed in May)
Second: Mark Arbogast PA Water & Power Dam
Third: Judy Smoker Grand River Dam
Honorable mention: Walter Mowrer – Hydro-Electric Plant, Paul Smoker – Pugh's Mill, Barb Heim – Junction of Big and Little Chickies, Maria Schurz – Turbines in Powerhouse of Hoover Dam

Future Subjects
June: Games – single card
July: Favorite Vacation Spot
August: EXPO
September: Favorite Real Photo - single card

FUTURE SHOWS

Jul 10 to Jul 18 - Brimfield Paper & Post Card Marathon, Brimfield, MA, 10 – 6 daily, Free except on Tuesday Field Show Day, opens @ 1 PM, entry fee $5.00
Aug 1 - Summer Chesapeake Postcard Fair, 8th Annual Postcard Show & Sale, Union Fire Co., Titusville, NJ, Sat. 9-4, Admission $5.00
Aug 15 – 23rd Annual Postcard Expo, Farm & Home Center, Lancaster, PA, Sat. 9-5, Admission $2.50

LIKE US ON FACEBOOK



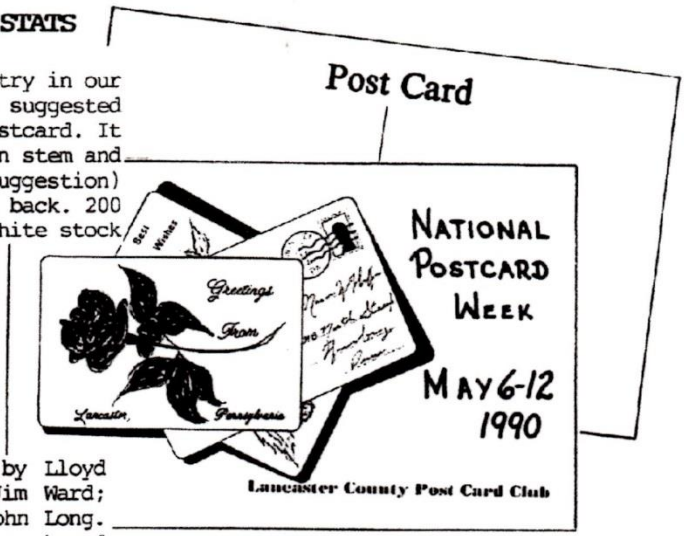
Due to circumstances beyond our control we no longer have a website. Ron Playle who hosted our club website is unable to maintain this service. While not the ideal solution, a page has been created in Facebook for our club. For those of you who use Facebook, please visit this page. There you will find a listing of programs & competition subjects for the rest of the year as well as information about the up-coming Expo. Suggestions/Comments? Interested in creating a web page? Please contact Susan Glass @ sfg47@comcast.net.

National Postcard Week was held May 3-9, 2015. This event slipped by without mention in The Card. Here's a look back at the early LCPC cards.

NPW POSTCARD STATS

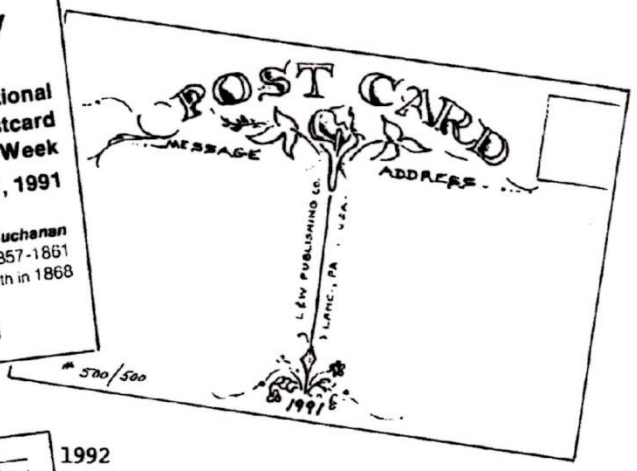
1990

Designed by Robert Roop as an entry in our club logo contest, Chas.Griffiths suggested it be used as LCPC's first NPW postcard. It was hand-colored (red rose w/green stem and leaves) by members.(John Long's suggestion) Rubber-stamp POST CARD on divided back. 200 unnumbered postcards printed on white stock.



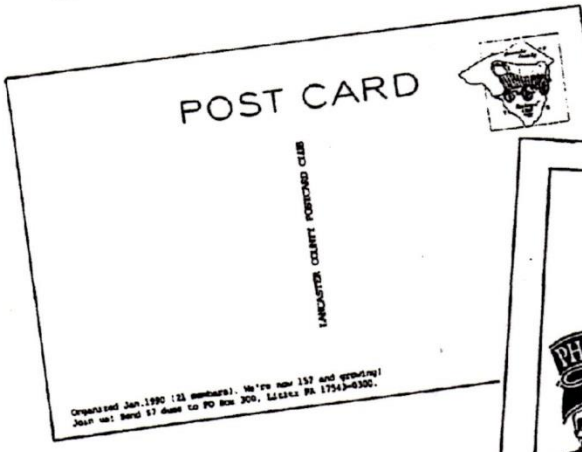
1991

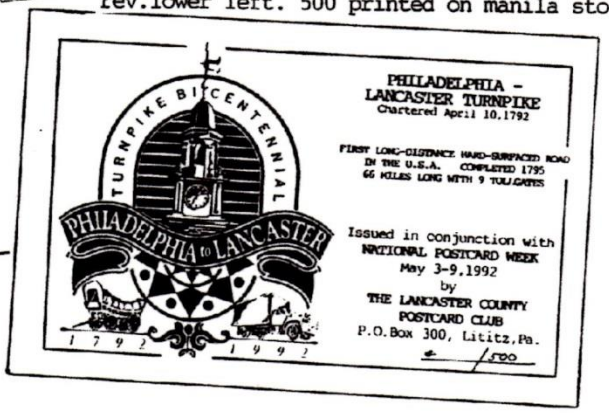
Buchanan/Wheatland from painting by Lloyd Mozingo (Lanc.artist);layout by Jim Ward; title by Don Davis; typeset by John Long. Reverse art by Jim Rudisill. 500 numbered postcards printed on white stock.



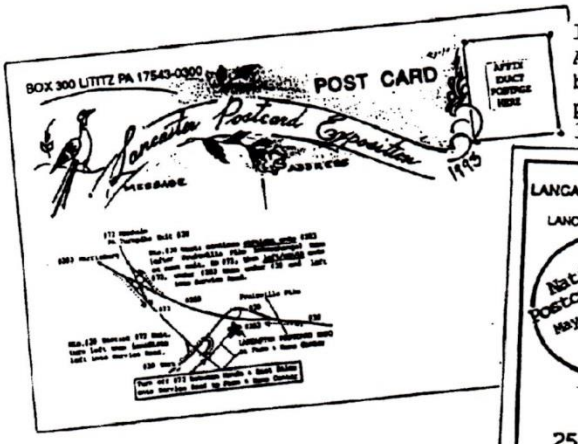
1992

Art by Timothy P.Schleif, used with permission of Turnpike Anniversary Commission.Our club logo used as stamp box with LCPC adv. rev.lower left. 500 printed on manila stock

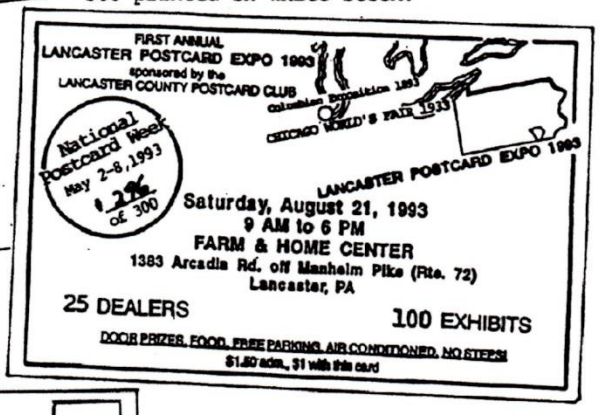


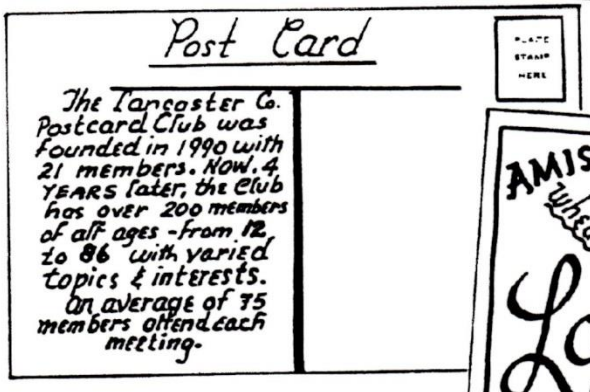


Postcards reduced approximately 30%.



1993
Art (front and back)by Jim Rudisill;layouts by Jim Ward (same as PC for LCPC's first Expo except NPW circle in place of LCPC logo) 300 printed on white stock.





1994
Art and layout(front and back)by Don Davis. Ages on reverse changed (12 to 76) to 12 to 86. 350 printed on white stock. →

YOU ARE INVITED TO JOIN THE NEW
Lancaster County Post Card Club
MEETINGS - THIRD MONDAY EACH MONTH

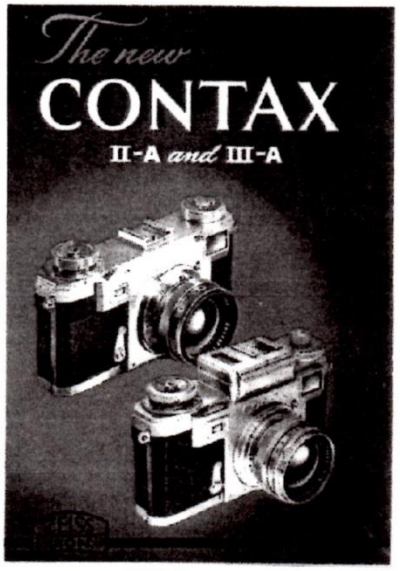
1821 Municipal Drive, Lancaster, PA
Manheim Twp. Municipal Bldg., Rt. 272 half mile north of Rt. 30.
(Turn west opposite McDonald's).

Business Meeting and Educational Programs begin at 7 p.m. Member Postcard Bourse before and after meeting. Annual dues $7 or $10 per family. Write: P.O.Box 300, Lititz, PA 17543

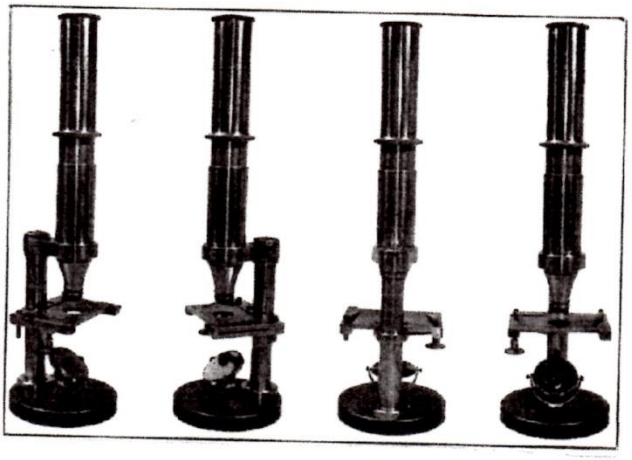
OUR FIRST POSTCARD EVER!
This first version of our advertising card (many were rubber-stamped "POST CARD") was handed out when the Morlatton PC Club allowed us to display a few exhibit boards in the lobby of their show November 28-29,1991 at the Farm and Home Center,Lancaster,PA.

Follow-Up: CONTAX Cameras

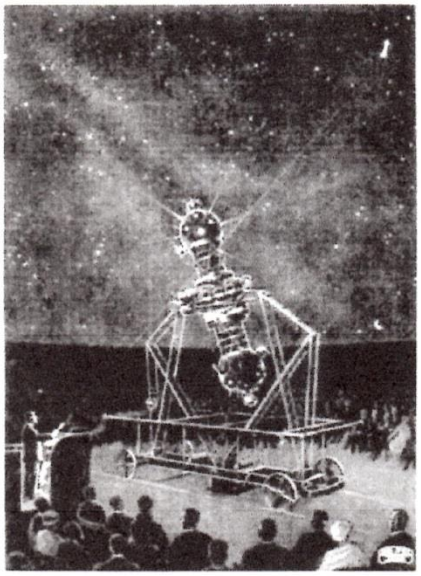
In the October 2014 issue of The Card, "The New CONTAX II – IIA and III-A" appeared in postcard advertisements offered by Louise Wile. Both Alan LeMay, our LCPC member from far North, and I were curious about the age of the cameras. Alan did the research and here is a brief history of the company that produced far more than the popular cameras.



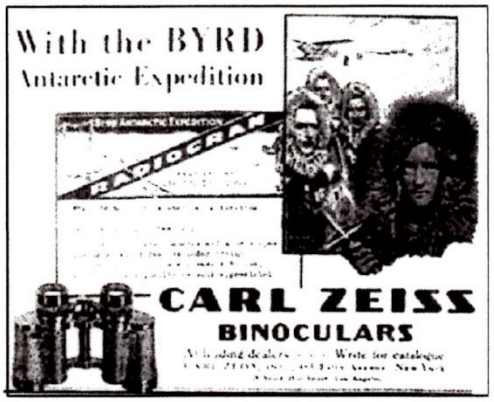
CARL ZEISS
JENA



Trial and Error lenses were all that were available until Carl Friedrich Zeiss (1816-1888) entered the picture. His first laboratory/shop was in Jena, district of Thurgia in Germany. By 1847 his "mechanical workshop" was producing quality lenses for the University of Jena; 23 microscopes the first year. He developed the first compound microscope (with an objective lens and an eyepiece). By 1866, with 200 employees, the 1,000th new Zeiss microscope was delivered.



Planetariums emerged as a result of the Zeiss hand in developing larger lenses, complicated telescopes and mountings prior to WWI.



The 1920s saw Zeiss open offices in the USA. The auto spotlight (auto-scheinwarfer) and the Contax range finder cameras followed with Zeiss products also being produced in Japan and Sweden. In 1930 Admiral Byrd sent a radiogram from the Antarctic Expedition extolling the quality of Zeiss binoculars. Unfortunately for both sides – the Allies and the Axis powers, the Zeiss lenses were found on most U-boats.

ZEISS

In 1971 German postage stamps honored 125 years of products made by Zeiss. The "Jena" logo was changed to a bold "Zeiss" mark which lasted to 1991. In 1996 Carl Zeiss indicated an organization of five groups: Microscopy, Medical Systems, Consumer Optics, Industrial Metrology and Optic-electronic Systems. Its most recent logo, with convex lens, concludes our story. For much more, try the Internet at "Company Seven Carl Zeiss Companies History. " Thanks. Alan. - Jim Ward

ZEISS