THE CARD – Vol. 25, No. 4, Issue 282, April 2014

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

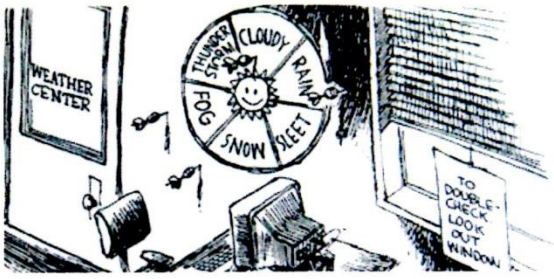
Next Meeting – Apr. 21, 2014. Farm & Home Center. Buy, Sell & Trade from 4:30. Meeting - 7 PM

Yearly membership is $15 ($5 for each additional member at the same address.)

Membership chairman: Richard Pendergrast, 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584

Club website: WWW.playle.com/clubs/lancaster or Google search: Lancaster County Postcard Club

MARCH MEETING – CANCELED



Pin Point Weather.com

MEMBERSHIP DUES

It's that time again. With two missed meetings it is easy to forget about membership dues. Please bring $15 for your yearly membership ($5 for each additional member at the same address) to the April meeting or send a check to Dick Pendergast at the address listed above. So what does $15.00 get you?

- A chance to share your love of postcards with others
- A monthly newsletter (12 issues)
- Interesting programs
- Member Market

MEMBER NEWS

Sadly, we have another death to announce: Betty Kreider, a member for many years (#526) and Betty Beck's mother passed away on March 13, 2014. We send our sympathy to Betty & Tom.

APRIL PROGRAM

Walter Mowrer will be presenting the program this month. He will share with us postcards of local schools in the Northwest section of Lancaster County. This presentation will include postcards of schools in Columbia, Marietta, Bainbridge & Maytown as well as others.

Future Programs

May – Comic Cards, Tom Beck
June - Summering At The Jersey Shore, Ocean Grove & Asbury Park. James Tanis
July - Picnic, save the date – July 20
August – Expo, no regular meeting
September – Views Along the Susquehanna River , Mark Arbogast
October – Members Market
November – Fantasy Cards, Betty Beck
December - Favorite Christmas card, member participation

POSTCARD COMPETITION

There will be **two (2)** competitions in April:

March: Disaster - board
April: Easter - single card

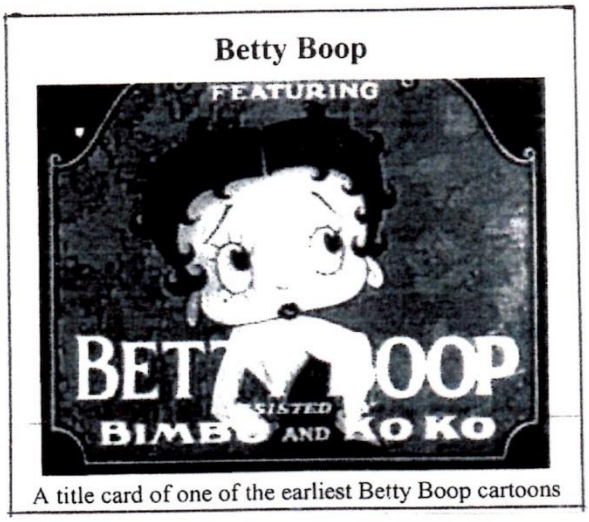
Future Subjects

May: Clowns – single card
June: Handmade Card - single card
July : Camping – single card
August: Expo – consider entering a board at the show
September: School Building K–12 - single card
October: Covered Bridges – board
November: Thanksgiving - single card
December: Santas – board

FUTURE SHOWS

April 12 – James Lindemuth, Sr., Postcard, Book & Paper Show, Youth Temple, Ocean Grove, NJ, Sat. 9-4, $3.00
May 3 – PoCax 2014, South Jersey Postcard Club, Double Tree Suites Hotel, Mount Laurel, NJ, Sat. 9-4, Free
May 10 – Half Moon Postcard Club 35th Annual Postcard & Ephemera Show & Sale, Elk's Lodge, Port Jervis, NY, Sat. 9-4, $2.00

LCPC BOARD of DIRECTOR'S MEETING
APRIL 21, 2014 6:00 PM

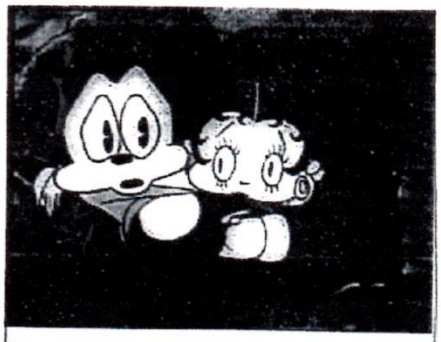


A title card of one of the earliest Betty Boop cartoons

BETTY BOOP

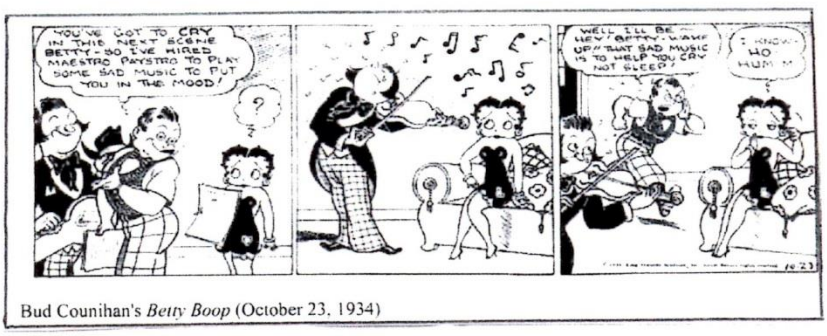
Submitted by Jim Ward

She made her first appearance in the 1931 Max Fleischer cartoon short "Betty Co-Ed". Her angelic face was of Helen Kane, her body that of Mae West. The former brought suit and lost: the latter had the sense not to sue. It is a fact that Betty was NOT copied from the vamp, Clara Bow as many still believe. Neither was it Helen's voice that was used. The Boop-Oop-A-Doop voice was done by a dozen girls during Betty's career – 1932 to 1939 - but it was Mae Questel's voice most often, including in a BB cameo in the 1988 film, "Who Framed Roger Rabbit."


Betty Boop and Bimbo in *Minnie the Moocher* (1932)

Betty's friend Bimbo, as well as Koko the Clown, were recurring folks in her nearly 90 films and let's not forget Popeye the Sailor Man starred with her in 1934.

Helen Kane – the original



Bud Counihan's *Betty Boop* (October 23, 1934)

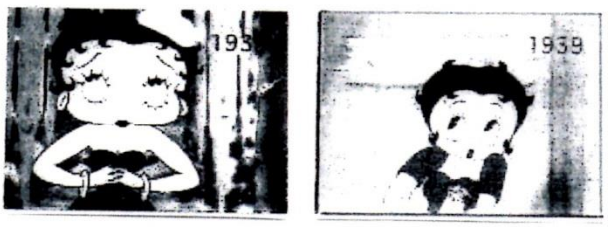
The Betty Boop comic strip ran from 1934 to 1937. From 1984 to 1988, a revival strip with Felix the Cat was produced by Mort Walker's sons – Brian, Neal Greg and Morgan.

Myron "Grim" Natwick (1890 – 1990 was the head cartoonist at the Fleischer Studio. (In school he "was anything but grim.") He concocted Betty when Fleischer asked for a girlfriend for the successful Bimbo. So Betty began as a dog, too, but her floppy canine ears quickly evolved into large hoop earrings and she became a tantalizing girl. Call it a transmogrification if you like.

The Hays Code safe Betty appears with comic strip character Henry in *Betty Boop with Henry, the Funniest Living American* (1935)

The early Betty was a 1930's sex symbol but following institution of the Hays Code (National Legion of Decency and the Production Code of 1934) her dresses got longer, heels shorter, garter and cleavage disappeared, and the winking, hip-shaking Betty was no more.

Sadly, a search for vintage postards turns up nada, but if you have access to the Internet, it is possible to find "lenticular" postcards, 4"x6" made in th3e mode of the 1950s-60s 3-D type.



Betty, on left, before the Hays Code, and after, on the right

We offer here a set of eight (8) hand drawn and colored Betty Boop postcards vintage size, 3 ½"x5 ½" by artist Ray Cale. Send check for $15, postpaid, to Jim Ward, 6526 Elizabethtown Road, Manheim, PA, 17545. 2 sets for $28.

Can you pick the BEFORE and AFTER Hayes Code images?