THE CARD - Vol. 19, No. 2. Issue 218. Feb. 2008.

Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

Enjoying postcards through education and entertainment.

Next Meeting: Mon., Feb. 18, 2008. Farm & Home Center. Buy, Sell, Trade 5:30 pm, Meeting 7:00 pm.

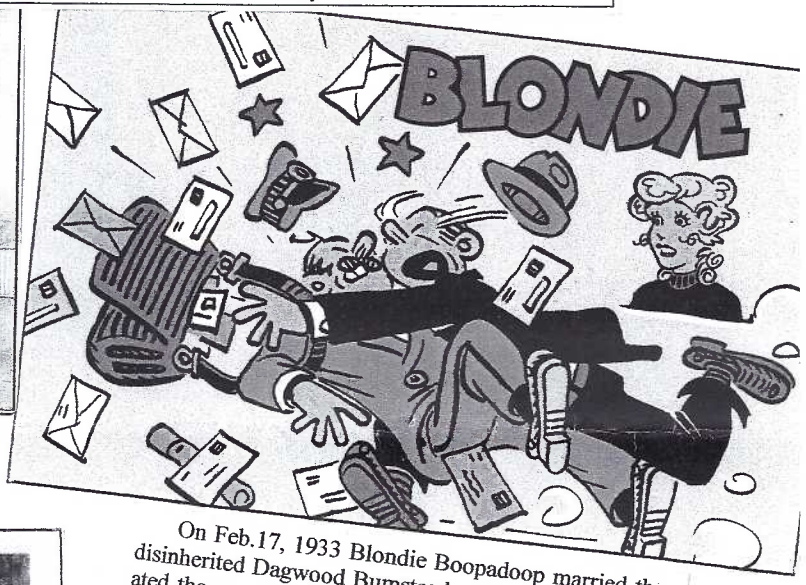
Yearly membership is $10 ($5 for each additional member at the same address.)

Membership chair: Richard Pendergrast, 950 Willow Valley Lakes Dr., Willow Street, PA 17584.

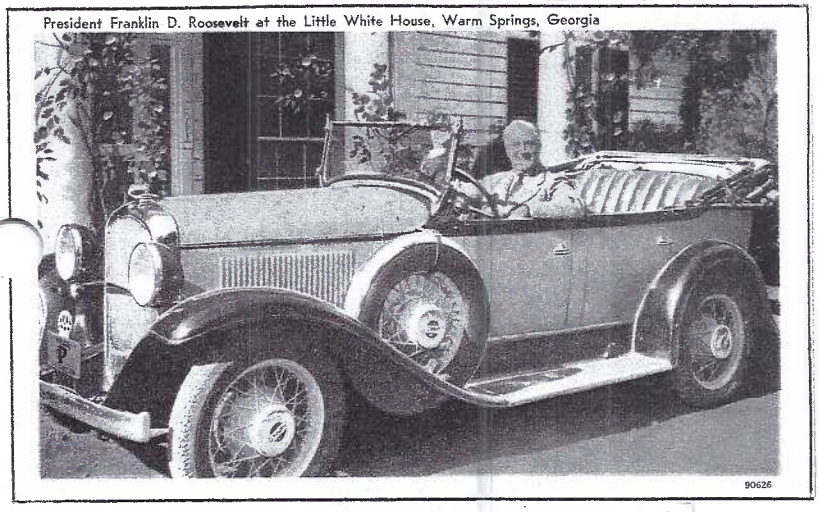
Club/editor's address: LCPC c/o Jere Greider, 3724 Kennel Ave. Columbia, PA 17512.

Club website: www.playle.com/clubs/lancaster or Google search: Lancaster County Postcard Club

The first drive-in theater opened in Camden, NJ on June 6, 1933. The 66 Drive-in Theater is west of Carthage, MO. It was built in 1949 and restored in 1997. No publisher is mentioned.

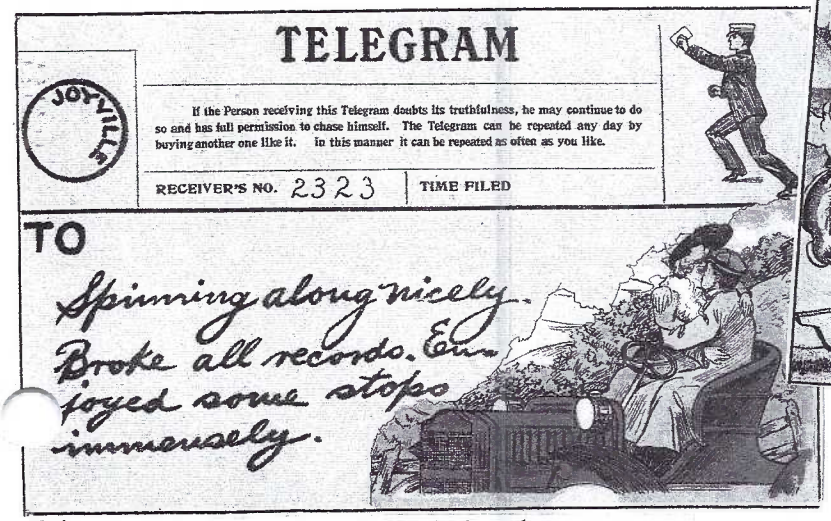


On Feb.17, 1933 Blondie Boopadoop married the disinherited Dagwood Bumstead. Chic Young originated the comic strip in 1930. The card was published by USPS in 1995 in a set of 20 different comics.



Franklin D. Roosevelt was inaugurated in March, 1933. He said, "The only thing we have to fear is Fear itself." The Tichnor postcard shows FDR seated in a specially equipped roadster at Warm Springs, GA.

75 Years Ago



The first Western Union singing telegram was sung by operator Lucille Lipps on July 28,1933 to vocal star Rudy Vallee on his birthday. The postcard was published by Franz Huld in 1908 in the Telegram Series.

Adolf Hitler was named Chancellor of Germany on January 30,1933. Robbins & Co. published a b/w set of six different subjects in 1943.The set's envelope reads, "Men and women in the services will appreciate receiving a set of these humorous cards."

Leap Year Traditions

By Bryan Benner

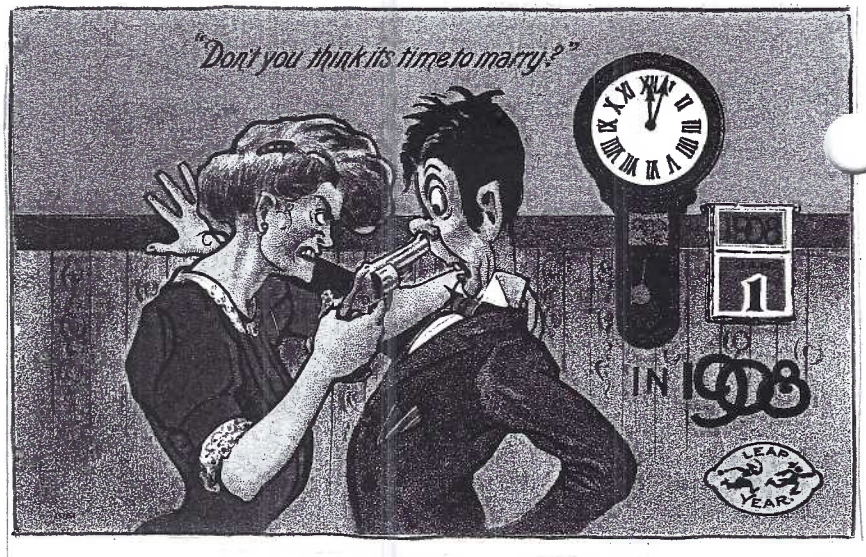
This year is leap year, which is the year every fourth that we make up for the fact that the Earth takes 365 ¼ days to orbit the Sun completely. Because of this to keep the calendar in line with the astronomical events on which it is based we add the 29th to the month of February which in common years has only 28 days.

According to legend in 5th century Ireland St. Bridget complained to St. Patrick about women having to wait so long for a man to propose. The solution apparently was that females could propose on this one day in February on leap year.

Another similar English tradition comes from the fact that under Law the 29th of February was ignored and had no legal status. It was reasoned that since the leap year day existed to fix a problem in the calendar, it could also be used to fix an old unjust custom that only let men propose marriage.

Postcards with a Leap Year theme can be found occasionally. The 1908 Leap Year which was during the height of the golden years of postcards produced many such cards. The cards illustrating the article are all dated 1908 on the front image and are from the same large set of which these are only a part. They are divided back cards that are only marked 'Leap Year Series.'

Looking at these cards it appears by 1908 the entire year was fair game for a marriage proposal from a woman. Today in our culture not many people would think much unusual about a woman proposing to a man. Because of this I don't imagine we will see many Leap Year postcards with this theme published again.



'Don't you think its time to marry?"

'Be careful Clara that's a fine Specimen!'

'You're not safe in 1908 – unless you have your (marriage) License.

'The Man Hunt …in 1908' dog say's 'Ha! Ha! A butts!' man replies 'Foiled curse you!'

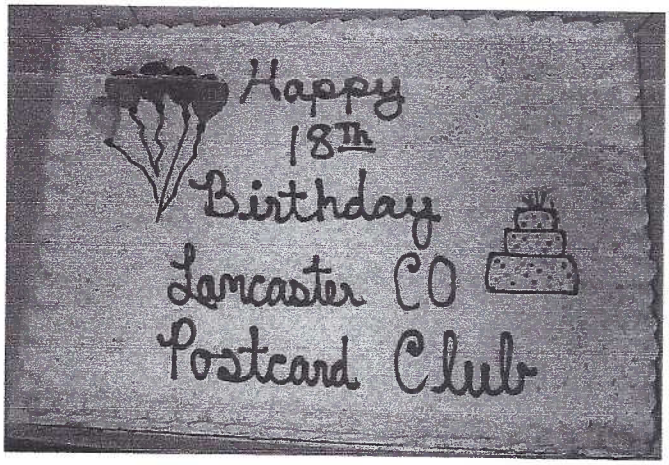
'The end of the Chase' man responds 'I surrender'

'Where did you catch him, Mag?'
Sign reads: Hunting Season, from Jan. 1 1908 to Dec. 31 1908, Game can be hunted with any old weapon –Trapped shot or stabbed. Any huntress found with more than one specimen will be prosecuted under the laws governing the preservation of species.

FEBRUARY 2008 LCPC NEWSLETTER

The first meeting of 2008 was well attended. The 20 degree wind chill did not seem to keep members from coming out. I guess everyone has cabin fever. The following members were setup selling postcards. Karl Hellmann, Mike Middleton, Al Schaub, Ray Dennis, Bud Heim, DeDe Schaeffer, Win & Maria Schurz and Jim Ward.

Maybe every one came out to celebrate our 18th birthday. The hospitality committee Sharon Gromis and Ray & Carol Dennis treated us to our annual birthday cake and refreshments.



Our program for January was number 8. Using the club's opaque projector the following members' showed their cards. Tom Schaum, Bryan Benner, Dick Pendergrast, Brian Frankhouser, James Tanis, Gisela Withers, Carolyn Middleton, Kery Mohn, Betty Beck, Tom Beck, Jere Greider and Jim Ward. Thanks to Dede Schaeffer for running the projector.

Door Prizes were won by James Tanis, Sharon Gromis and Dick Bishop (good to see him back after his van accident). LCPC certificates to Tom Schaum ($1), Bill Middleton ($2) and Carl Hafly ($3). Karl Hellmann won $35.00 in the 50/50. If you have any club certificates please use them and if a seller has one please return them.

February Program

The popular Free-For-All will be February's program. All members in good standing may use an 8-foot table (or any fraction of one) to sell postcards, paper items or whatever (but no garage sale items like clothing, etc.) Setup as early as 5PM. From a show of hands at the January meeting we will have about 30 sellers

March Program

Mini Programs

Jim Brodt-"Washington, NJ", (Warren County)
Bill Buckwalter- "Unidentified photo postcards"
Jim Ward-Generic- "Greetings from Lancaster"

Starting with the March meeting I would like to add SHOW AND TELL. This is a time when you can tell about a recent purchase, maybe you completed a set of postcards, found a real photo card of your hometown or family, or just have an interesting postcard story to tell.

Monthly Card Competition

At the January meeting 43 ballots were cast for the single card entries. The subject was What's *New?* It was represented with a mixed bag, with just a handful New Year cards.

Brian Frankhouser FIRST A Nose for News
Harold Moyer SECOND 1908 New Year
Walter Mowrer SECOND 1908 New Year
(These identical postcards each earned $4.)
Tom Schaum THIRD New Year Elves, Money

Honorable Mentions

Betty Beck New Mexico in Large Letters
Tom Beck New Richland Restaurant in A.C.
Bryan Benner Mechanical Butterfly (New Phase)
Jere Greider What's New?
Mike Middleton Ladies Fashion in Catalogue
Ruth Moyer A New Baby
Sandra Shaub New Year Train with Large "1"
Jim Tanis Lightning
Jim Ward New Maori Babies in New Zealand
Gisela Withers What Happened?

So you can begin looking for future subjects, here's the tentative list -

Feb. - Traveling on Wheels (s)
Mar. - Favorite Linen Postcard (s)
Apr. – Just for Laughs (board)
May – Animal, Vegetable or Mineral? (s)
June – Outdoor Gatherings (s)
July – Summer Sports (s)
Aug. Pets (s)
Sept. - Children (board)
Oct. – Costumes (s)
Nov. – My Nominee (s)
Dec. - The Letter "S" (s)

(s) – designates a single postcard. Note: When some-one volunteers to set up the 6' x 8' easel before the meetings, we'll have more monthly competitions using boards (with 6 to 20 cards).

MEMBER NEWS

Jean Toot, Anne Steinberg's sister passed away Saturday January 19, 2008. Our sympathy to Anne, Howard and family.

Keith Gromis was selected to District & County Orchestra on String Bass and County Band on String Bass & Electric Bass Guitar.

Charter member John Long was a co author of the recently released book " Guide to Lancaster Bottle Collecting Volume #1".

NEW MEMBER

Steve Wiker, Ephrata, PA is member # 774 our newest member. His collecting interests are roadsides and PA. Steve sells year round at Renningers, Roots, Leesport and other flea markets. He always has a large inventory of postcards and other items.

The first board meeting of 2008 was held 1/14/08. We discussed many items at our board meeting. We still need a Card editor. THANKS to Jim Ward for this months cover and monthly competition information and Bryan Benner for the Leap Year article. Several members have contacted me about writing articles. They will be printed in future issues. Please let me know if you are interested in being the editor .We are also looking into possibly renting storage space so we could keep all the club property in one place. We would like to know if there would be any interest in a bus trip to the Metropolitan Postcard show in New York or some other shows. To keep down printing and mailing costs we would like to email the newsletter. Members would sign up if they want it emailed. Members would still have the option to receive it in the mail. If you have any questions please contact one of the following board members.

Betty Beck	*717-627-7732*
James Brodt	*717-733-0318*
Gwenn Fulmer	*717-569-0688*
Jere Greider	*717-285-5872*
Robert Kramer	*717-684-4120*
Barbara Mowrer	*717-684-5331*
Joe Myers	*U/L*
Dick Pendergrast	*717-464-5199*
DeDe Schaeffer	*717-392-3955*
Gisela Withers	*610-582-2131*

THIS IS ALSO THE CONTACT LIST TO CALL IN CASE OF BAD WEATHER.

SURVEY

The board decided to create a survey form so members could let us know what they like and dislike about the club.50 forms were passed out at the Jan. meeting. There is a form included with this newsletter. Please take time to fill it out and return to Jere at the meeting or mail to Jere Greider 3724 Kennel Ave. Columbia, PA 17512

SHOW SCHEDULE

MORLATTON POST CARD CLUB INC.

33rd Spring Postcard Show

Farm and Home Center
1383 Arcadia Road
Lancaster, PA 17603
(off Manheim Pike Rte. 72)

Friday, March 28, 2008 - 10 A.M. to 6 P.M.
Saturday, March 29, 2008 - 10 A.M. to 4 P.M.

No Pre-Show Buying

Admission $2.00
(50 cents off with ad)

For more information call
Kay Feight, (717) 263-1638
Leon Rowe, (610) 444-0641

BELMAR, NJ MARCH 1, 2008

LINGLESTOWN, PA MARCH 15, 2008

HAVRE DE GRACE, MD APRIL 4-5, 2008

PITTSBURGH, PA APRIL 12, 2008

OCEAN GROVE, NJ APRIL 12, 2008

ALLENTOWN, PA APRIL 26-27, 2008

TITUSVILLE, NJ MAY 31, 2008

YORK CLUB SHOW JULY 12, 2008

LCPC EXPO AUGUST 16, 2008

DUES

Annual dues must be paid by March 31, 2008. You can pay membership chairman Richard Pendergrast at meetings or mail payments to Richard Pendergrast 950 Willow Valley Lakes Dr. Willow Street, PA 17584

NEXT MEETING

2/18/2008

THE MORLATTON AD IS A PAID AD.

YOU CAN PLACE A PAID AD.

$10.00 PER ISSUE

COMMON POSTCARD TERMS WILL BE LISTED MONTHLY

Airbrush - A Technique which colors have been painted using air compression. Very popular with linen postcards where all undesirable elements have been airbrushed away while enhancing the scenes colors.
Aluminum - Cards made out of aluminum.
Antique Postcards - Although the word Antique is generally considered to mean an item over 100 years old, many collectors use the term antique postcards to describe cards of the 1893 -1918 period, also known as the Golden Age.
Applique - A term sometimes used to describe a postcard with added elements such as hair, feathers, wood, beads or metal. These type postcards are also called novelties.
Artist Signed - Any card which has an artist's signature or initials. Postcards where the publisher has identified the artist are also considered to be artist signed. The term does not mean the postcard has been autographed.
Back of Card - For most postcard collectors this will mean the address side of the postcard although some philatelic collectors consider the back the picture side.
Bas Relief - Postcards portraits which the portrait has been raised to form a three-dimensional effect.
Bookmarks - Postcards in a bookmark shape. Not usually over two inches wide but length hasbeen found in various sizes.
Cachet - Information opposite the stamp area in special cards or envelopes which relates to the date the piece was mailed. First day of issue envelopes are good examples. Cachets can be printed on stickers, stamped by rubber stamps or printed directly on the postcard.
Celluloid - A postcard with decorative additions made from celluloid. Celluloid is a highly flammable synthetic made from nitrocellulose and camphor.
Checklist - Complete listings of all the cards within a certain set, subject or publisher. Checklists usually give the title and serial number if any, to identify the cards but also could have descriptions of the picture side.
Chrome Postcards - The term chrome came from the Kodachrome processing. This finish is what you see on postcards made today that have a shiny surface. Chrome postcards became very popular after 1940.
Colophon - A publishers emblem or trademark
Condition - Most dealers use the term Mint, Near Mint, Excellent, Very Good, Good, Fair and Poor to describe the condition of a particular postcard.
Credit Line - This term refers to the information giving the publisher's name and location, serial number or any other information which gives details about the card. Process information such as Oilette used by Tuck & Sons', Series Numbers, Titles and dates may be included in the credit line. This information is usually seen at the left edge, center or bottom of the address side.
Deltiology - Terminology for the study of postcards taken from the Greek word Deltion (small pictures or cards) and Logos (study) term was first used by Randall Rhodes of Ashland, Ohio. Alternate words for the study of postcards is Cartology and Cartophilist.
Die Cut - A postcard cut into any shape other than a rectangle by the publisher.
Divided Back - A divided back postcard has a center line drawn to seperate the message area from the address side. Some early divided backs have a 2/3 and 1/3 division with the