THE CARD - Vol. 16, No. 10. Issue 190. October 2005.

Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

Enjoying postcards through education and entertainment.

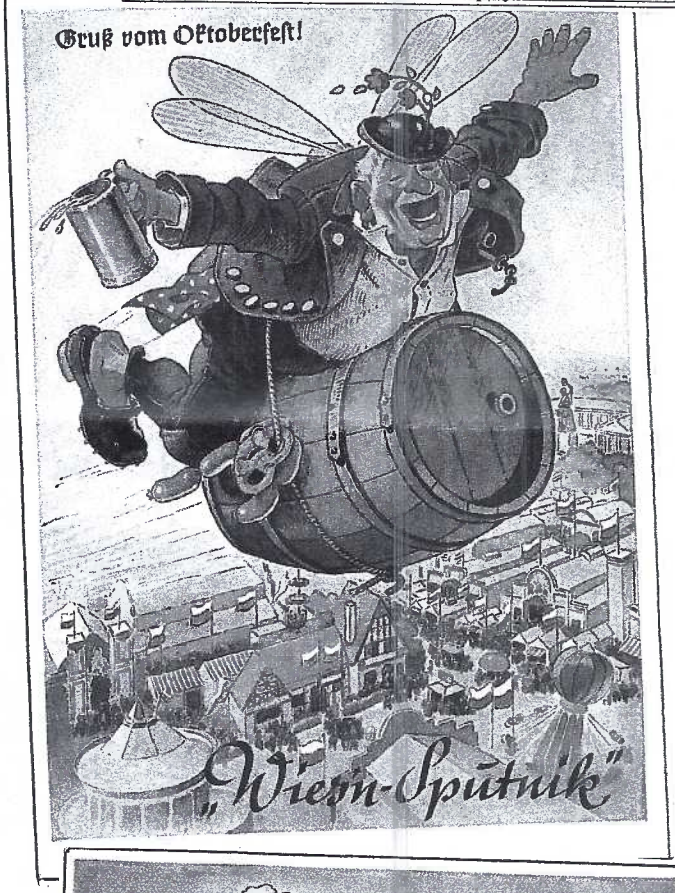
Next Meeting: Mon., October 17, 2005. Farm & Home Center. Buy, sell, trade from 5:30. Meeting at 7 pm.

Yearly membership is $10 ($5 for each additional member at the same address.)

Make checks payable to LCPC and send to Betty Beck, 11 Cinder Hill Rd., Lititz, PA 17543.

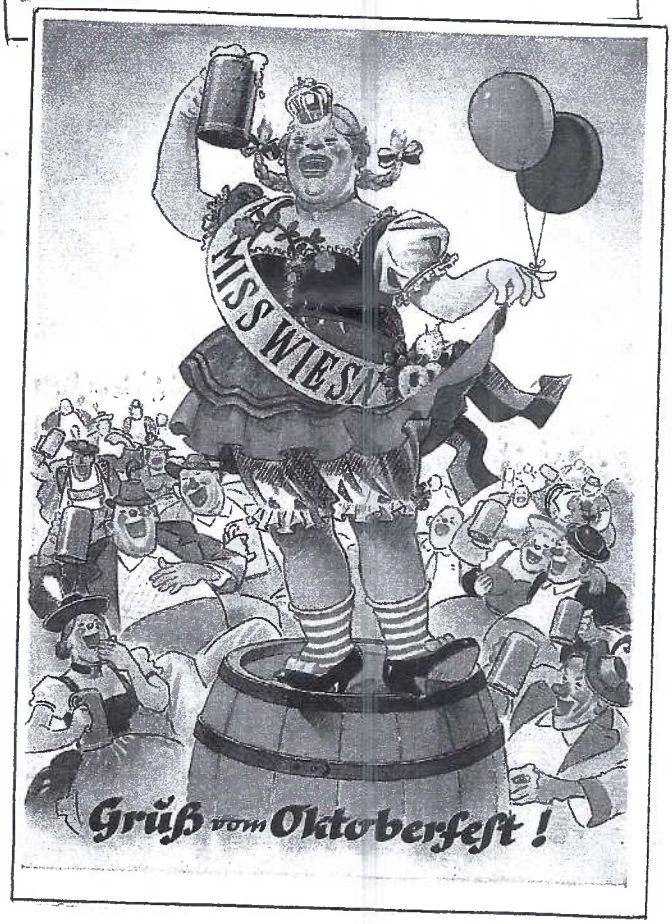
Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA. 17578-9669 or midcreek@ptd.net.

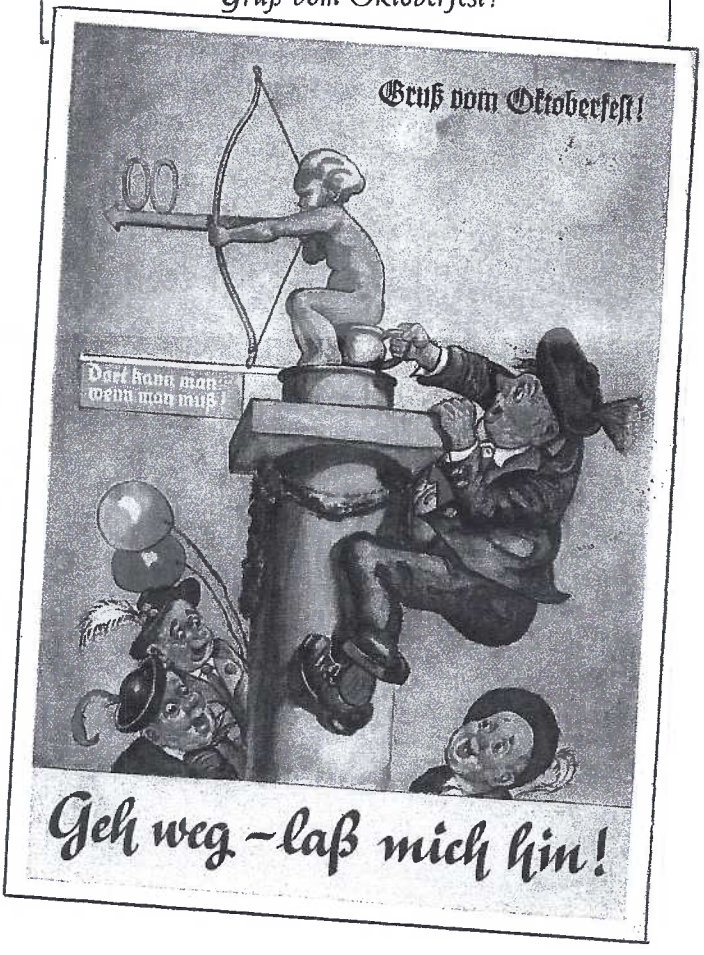
Club website: www.playle.com/clubs/lancaster or Google search: lancaster county postcard club



Das bin ich meiner Gesundheit schuldig!

Gruß vom Oktoberfest!





October's Program

Some Guidelines for WWII Postcard Collecting

By Al Schaub

The late author, Stephen Ambrose, stated: "World War II was the greatest catastrophe in history." Without losing sight of war as a tragic event, WWII has provided postcard collectors with interesting and exciting collecting opportunities.

The content and structure of postcard collections should always be a personal choice made by the collector and be driven by his or her interests and creativity. However, most WWII collections usually contain elements of three generic dimensions. They are:

Dimension one: Whose cards should be included in the collection?

Usually found in collections are cards of one or more of four country groups:

- The United States
- U.S. Allies
- The enemy powers
- Neutral nations.

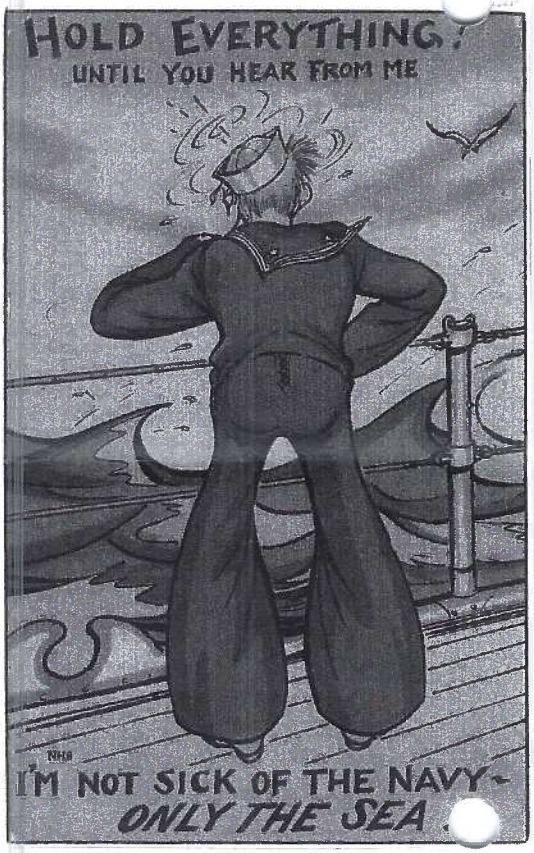
Dimension two: What time periods are to be included in the collection?

There are three time periods relevant to WWII collecting:

- **Pre-war period** – Existing but scarce are cards that either encourage military strength, in anticipation of war, or which have a very strong anti-war, isolationist message.

- **Wartime cards** – These are the most common cards available and the foundation of most collections.

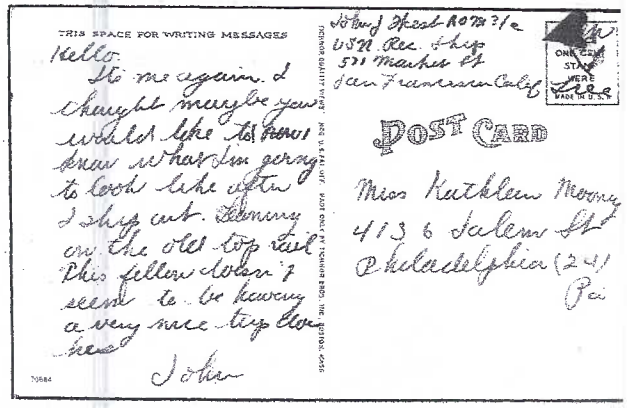
- **Post WWII memorial and remembrance cards** – Available are a great many modern chromes that commemorate WWII events. Many of these inexpensive chromes are reproductions of beautiful paintings or dramatic photos. Of special interest are cards showing the Japanese attack on Pearl Harbor.

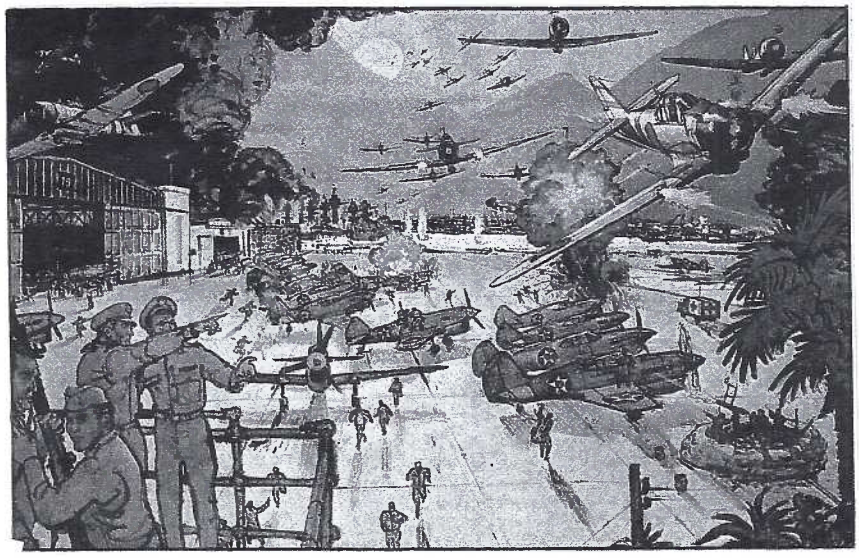


Hold Everything! Until You Hear from Me.
I'm not Sick of the Navy – Only the Sea!
On a Tichnor comic linen card, John in San Francisco, writes to Kathy in Philadelphia -
"Hello,

It's me again. I thought maybe you would like to know I know what I'm going to look like after I ship out. Leaning on the old top rail. This fellow doesn't seem to be having a very nice trip does he?

John."





The Army Air Corps' Wheeler Field is strafed by Japanese Zeros. December 7, 1941.
From a painting by Robert McCall.
Unused card published by Mike Roberts, Oakland CA; printed by Awani Press, Fredericksburg, TX.

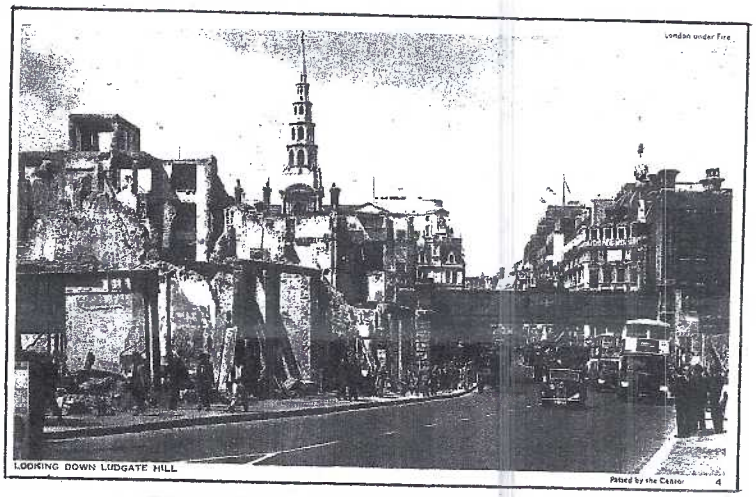
WWII Postcard Guidelines contd.

Dimension three: What are the thematic card categories that are typically found in WWII collections?

Although some cards may contain only one theme, most cards contain two or more of the following thematic elements:

- **Propaganda** – There are two aspects to effective propaganda. The first aspect is to promote the moral correctness and strength of our side. The second aspect strives to demonize and/or ridicule the enemy.
- **Humor** – Wartime is a time of great stress. Very common to wartime linen cards is the use of cartoon humor which ridicules the enemy and displays our power and capability.
- **Military life and activity** – Perhaps most common are cards which show the daily life experiences and training activities of our men and women in uniform. Less common are cards that show actual war scenes.
- **Military hardware** – Commonly found on WWII postcards are scenes dominated by ships, planes, tanks, guns, etc.
- **Back-of-the-card value added** – Although some collectors prefer only unused cards, the backs of many used, WWII cards offer the added value of APO or FPO numbers, ship cancels, personal messages, etc.
- **Secret codes** – They are very scarce and hard to be certain of, however, military people were ingenuous in their ability to send secret messages to their loved ones. Most common are coded notices of transfer and expressions of love.
- **Collateral cards** – Referred to are cards which have only an indirect relationship to WWII. One such example is peacetime cards of cruise ships that were converted into troop ships during WWII.

Avenge Pearl Harbor!
We'll set the Rising Sun!
Mailed from Newport News, VA, April 1, 1942, Stanley writes to folks in Worcester, MA -
"This is the kind of gun I will learn how to operate."
Publ. by Thompson & Co., Richmond, VA.



Looking Down Ludgate Hill.
Passed by the Censor.
Along the left edge of the reverse of this unused card is: "London under Fire* with copyright publication by Photochrome Co., Ltd, Royal Tunbridge Wells. All British Production." *This was a popular views series. In the message column under *For Correspondence* –
"Let us all strive without failing in faith or in duty"
The Prime Minister.

It is my hope that this article has provided you with encouragement and guidance in regard to the development of a WWII postcard collection. Also, having read the article may I challenge you to identify elements of the three dimensions which are to be found in the accompanying illustrations?

A Whitney Halloween

The Whitney Co. postcards date from 1900 to the 1920s. "Whitney Made" on the backs date after 1914. "Let's get out and show the spooks and dead-ones what a few real live-ones can do," sentiments of three young people dancing wildly, oblivious to the spook and owl. **More Whitney Halloweens on page 5.**

In the News

Cubs are 75 Years Young

A recruiting effort started this month to celebrate the 75th anniversary of the "Cubbies." Your boy or grandson will only learn the good things Life has to offer when he joins the Cub Scouts. All boys in grades 1 through 5 are welcomed to join.

Scouting postcards can be elusive. Often the ones we see most are comics used by the scouts to write about their fun time at camp. Even scarcer are Scouting PCS that honor the Cubs. A very fine set was published by Classico San Francisco, Inc. with permission of the Boy Scout of America in 1951. They are all Norman Rockwell images, continental size in color with copyrights by Brown & Bigelow. The lowest number we've seen is 611-120 and the highest is 611-130. Can you make additions to this list?

Shown is #611-125, **THE RIGHT WAY**.

Library's Name Changes

When this Curt Teich view was published by I. Steinfeldt in 1956 (see code in lower right corner = **C6-H159**) young saplings had been planted in the new cement sidewalk and the words chiseled into stone across the entrance read "Lancaster Free Public Library."

According to the Sept. 1 New Era, "it was the county's only public library. As others opened, the name changed to the Lancaster County Library."

In recent years, politics (read: public money) has reared its ugly head and libraries in many county communities have challenged their dollar allotments. Unbecoming bickering amongst librarians became regular stories in the local press.

The article goes on, "Because of that, (city) library officials feared the public was confused when reading about these issues in the press and when trying to discern between the library system and the library itself." ED NOTE: Is this a case of Identity Crisis or more Dirty Politics?

Oct. Cover Cards

In 1810 Princess Therese was married to the Bavarian Crown Prince Ludwig. The festival began as a wedding celebration. In a meadow adjacent to Munich, as part of the wedding entertainment, a horse race was staged for 40,000 enthusiasts from all over Bavaria. The purpose of the celebration was two-fold: First, to give thanks to the Lord for the past year's crops and other blessings, and second, to share in the joy of the occasion with the family in the spirit of true love.

The meadow, the Theresien -Wiese, was named in honor of the princess. Today, the festival comes alive as the clock of St. Paul's Church in Munich strikes 12 noon, the Burgermeister enters one of the beer tents and taps the first cask and quaffs the first stein during a 12 canon salute. In the Trachtenfest parade thousands of participants from all over Germany dress in their native costume. Bands, floats and decorated beer wagons drawn by beautiful horses wind their way through the downtown streets and out to the Wies'n, short for festival grounds

A predominant German population settled Lancaster, PA, especially the countryside. Thousands of us can claim German ancestry and are familiar with the Oktoberfest. In fact, Oktoberfests are celebrated in many cities around the US, La Cross, Wisconsin having the largest festivities. There's even an Oktoberfest in Adamstown, Lancaster County.

August Lengauer of Munich published #42, **"Gruss vom Oktoberfest, Wies'n-Sputnik"** (Greetings from the Octoberfest – Sputnik over Wiese).

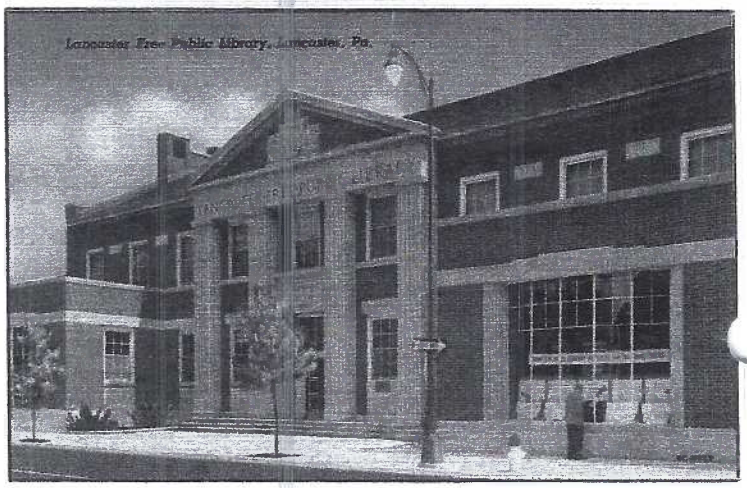
Emil Kohn of Munich published #506; **"Das bin ich meiner Gesundheit schuldig"** (I owe this to my health).

"Miss Wiesn" is #6, by August Lengauer (see above). She was obviously the winner of the Beauty (?) contest named for the Munich meadow.

On our final card we see the helpful cherub pointing his arrow in the right direction "There you can when you have to" or "If you gotta go, go over there." The overly anxious and inebriated celebrator remarks "Go away. Let me have this."

This last card was mailed from the 1954 Oktoberfest to Dr. Chas. Venus in York, PA. "Dearest Daddy, They really doooo have sign posts like this to the "Damen und Herren" although I did not see anyone sooo eager to grab the one on the sign. Seems as tho ½ the men in Munich wear a little green felt hat with a "shaving brush" trim – quite cute. Oma and I went to the final round-up of the Oct. Fest tonight and it is a riot. Much love, Harriet."

Thanks go to Gisela Withers for the translations.



September Meeting

Forty-five members attended, a dozen or so short of our regular complement. We can attribute some of those absentees to vacations. Carol and Ray Dennis were returning from a heart operation Carol successfully sustained out of state.

These members set up and were selling: Dick Bishop, Al Schaub, Mike Middleton, Howard Steinberg, Bob Kramer, Bill Buckwalter and Jim Ward. And speaking of selling, Dick Bishop has the 2006 discount coupon Entertainment books for sale at only $21 (reg. $25). He will bring them to meetings through December.

President Sharon Gromis, though suffering from a tooth operation, ably fulfilled her role as well as those of the secretary and treasurer. We thank her for enduring the feat.

Jere Greider talked about the postcard artist Bessie Pease Guttmann and we thank him for his informative report. The well illustrated book is available from LCPC's library. If a particular PC book strikes your fancy, Carol Giona our librarian, well be happy to schedule time for you, too, to give a 5-minute review.

Jere was immediately "rewarded" for his efforts by winning $17 in the 50/50!

Gwyn Fulmer, Sandra Shaub and Maria Schurz each won door prizes of a page of NY Worlds Fair cards donated by Dot Brown. Dot seldom gets to our meetings but has been a faithful supporter of the club for many years. Win Schurz won a planted plant donated by our president.

Copies of the April *Card* are requested by the following members. Should you have an unwanted copy they'd surely appreciate it: Connie Brackin, 110 Farm Crest Dr., Ephrata, PA 17522 and Harold and Leona Rineer, 1606 Vista Rd., Lancaster, PA, 17601. Help them out if you can.

Pres. Gromis reminds us that there will be offices to fill at the December election and nominations are accepted in October and November. We are looking for a Vice President and three Directors at this writing; also an editor for *The Card*.

Jim Ward announced that his September issue of the *Journal of the Postcard History Society* is in the mail. If you are interested, contact him using the phone or address on *The Card's* masthead.

2005 Program Schedule

Oct. – WWII Postcard Collecting (Pgs. 2-3) Al Schaub
Nov. – Annual Auction (Tentative)
Dec. - Christmas Party

Whitney Halloweens continued.

A unique easel-type card by Whitney allows you to turn back the upper half so the card stands by itself. "Happy Halloween" is on the turned-down top.

September Postcard Competition

Real Photo Postcards was the theme and a wonderful variety was offered, in some cases, images of our own LCPC members!

Theresa Jumper FIRST Old lady and spinning wheel
Walter Mowrer SECOND Steam shovel replacing covered bridge with concrete bridge n. of Columbia
Carolyn Middleton THIRD Sm. deer w/ bear behind

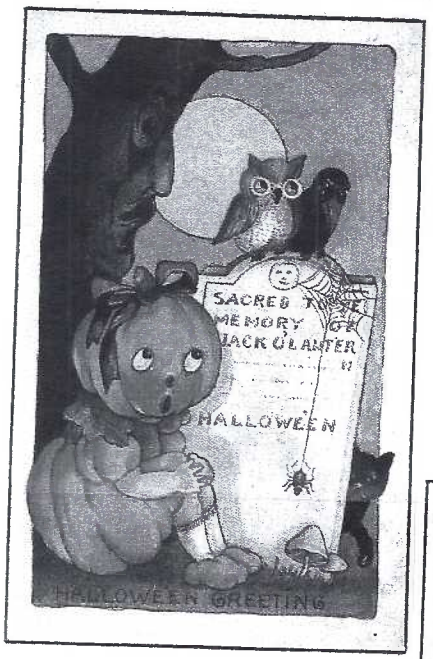
Honorable Mentions

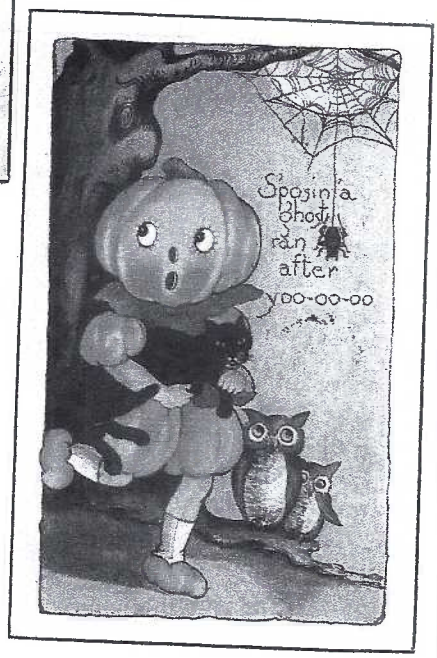
Mike Middleton	Costumed children
Harold Moyer	Main St., Landisville
Jim Ward	Theatrical performer
Bob Kramer	His mother, a pony and Santa
Don Jumper	A face on a tree
Barbara Heim	Children at Oyster Point School
Gwyn Fulmer	She and Dale in Europe during WWII
Kathy Kreider	Cows in a Campbelltown meadow
Ngoc Kreider	Ngoc as a young girl

Thanks to all who participated. October's **single card** theme is The Color Orange and that might be a Halloween pumpkin or maybe something else???

Future Postcard Shows

Oct. 1 Allentown, PA at the fairgrounds
Oct. 14-15 Hagerstown, MD
Oct. 15-16 Atlantic City Antiques Show
Oct. 22 Mt. Laurel, NJ
Nov. 5 Belmar, NJ
Nov. 5-6 Roanoke Valley, VA
Nov. 25-26 Lancaster, PA Morlatton (see pd. ad pg. 6)

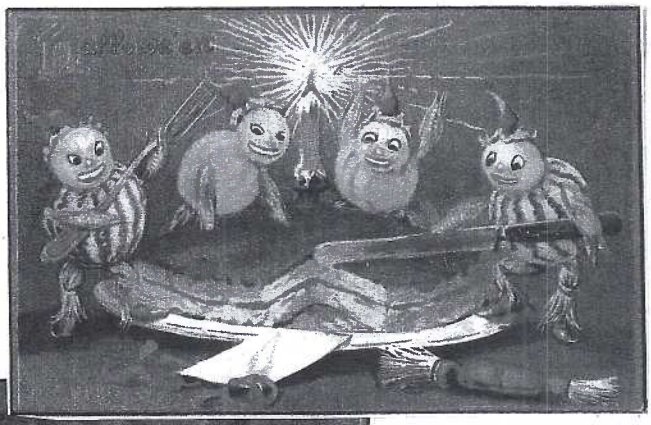




In her 52-page booklet listing Whitney Halloweens, Pam Apkarian-Russell lists these two cards as part of a set of six Halloween Girls. Aren't those pants on the fellow, lower right?

She notes that none of the Whitney Halloweens are numbered, making collecting them a bit difficult, but it hasn't deterred hundreds of collectors looking for them.

The Cusp



Those who believe in astrology know that being "born on the cusp" means having some traits of both signs in that month. A cusp is a point, in astrology it's either point of the crescent moon. October celebrants "born on the cusp" have birthdays between Oct. 18 and 28; those in the heart of the cusp (on the 23rd) have an equal number of both Libra and Scorpio traits; closest to the 18th,are more Libra. In Tuck's **Hallowe'en Series #150** we find these two party cakes. Happy Birthday, Libras and Scorpios!

Editor's Note: The club's librarian is Carol Giona. She has offered to write a column about books in the LCPC library for *The Card*. If you would like to borrow the book reviewed here, call Carol at 1-717-464-1410. She will contact a member of the Library Team and have the book available at the next meeting.

Library Highlight

AMERICAN ADVERTISING POSTCARDS
(Sets and Series 1890-1920)
By Frederic and Mary Megson

This catalog and price guide is an encyclopedia of sets of early American advertising postcards. Its purpose is to serve as a source book to collectors, and to provide a solid basis for serious research in postcard history.

An enormous amount of accurate information about the wide-ranging field of advertising postcards is contained in this catalog. Collectors of automobiles, beverages, farm equipment, hats, hotels, medicines, musical instruments, newspapers, ocean liners, railroads, restaurants, shoes, and so on through more than 60 different categories will all find new material to increase their collecting interest.

MORLATTON POST CARD CLUB INC.

30th Fall Postcard Show

Farm and Home Center
1383 Arcadia Road
Lancaster, PA 17603
(off Manheim Pike Rte. 72)

Friday, November 25, 2005 - 10 A.M. to 6 P.M.
Saturday, November 26, 2005 - 10 A.M. to 4 P.M.

No Pre-Show Buying

Admission $1.50
(25 cents off with ad)

For more information call
Kay Feight, (717) 263-1638
Leon Rowe, (610) 444-0641