THE CARD - Vol. 15. No. 3. Issue 171. March 2004

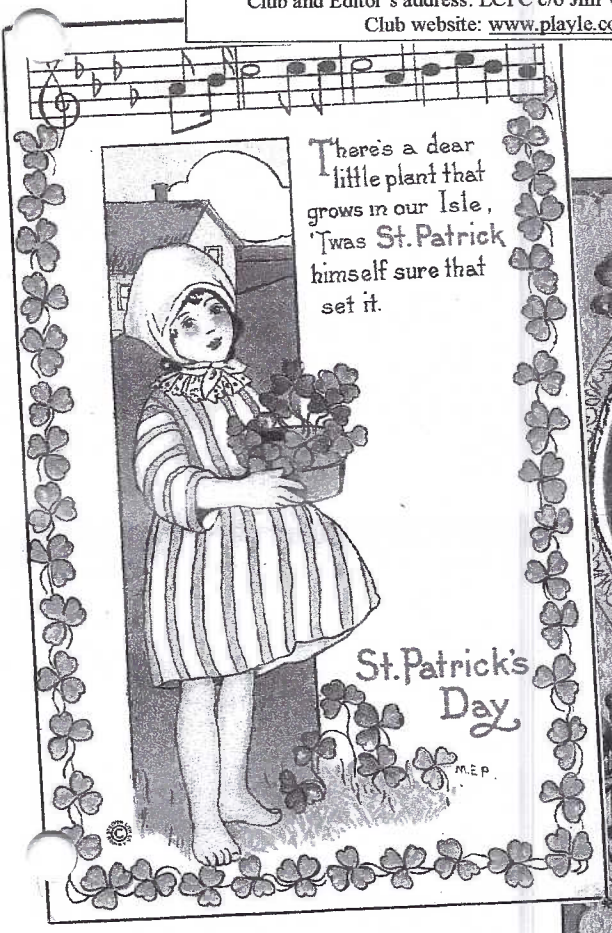
Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

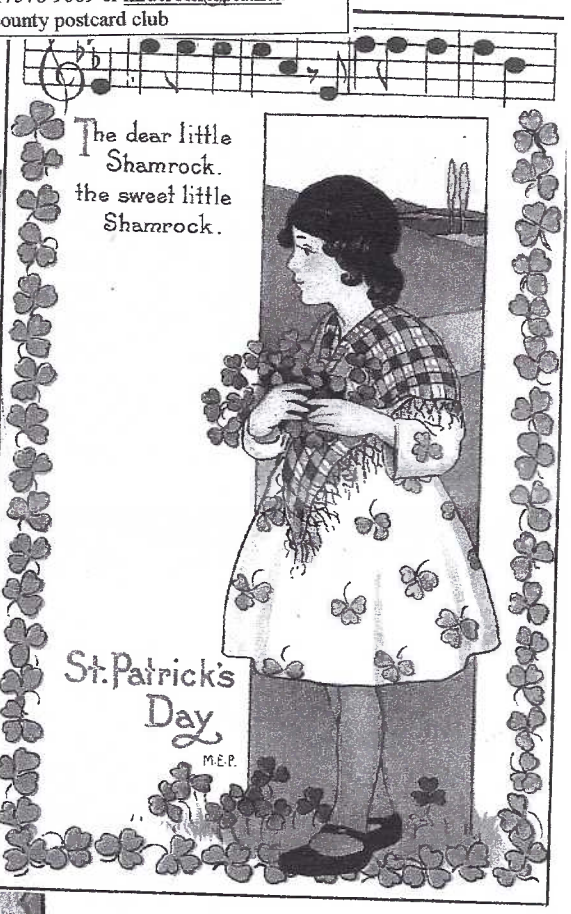
Enjoying postcards through education and entertainment.

Next Meeting: Mon., Mar. 15, 2004. Farm & Home Center. But, sell and trade from 5:30.

Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA. 17578-9669 or midcreek@ptd.net.

Club website: www.playle.com/clubs/lancaster or Google search: lancaster county postcard club





Special Spring Auction at March Meeting. See Listing on Page Six.

Hershey Theatre Views

Set of 6 Views after Renovation

To celebrate its recent renovation, the Hershey Theatre has published a set of six (6) continental size postcards. The full color cards are assembled as a strip, connected by perforations at their long edge.

These are the views in the set –
The Grand Lobby with Italian marble walls.
The 104-seat theatre as seen by actors from the stage.
The 6-ton fire curtain showing a water color of Venice
An atmospheric ceiling changing from clouds to stars.
A close-up of the Grand Lobby's bas-relief ceiling.
The interior with Byzantine walls and balcony boxes.

Because they're a fund-raiser, the PCs are not inexpensive. The cost is $8 per set plus $2 postage. You can order by calling 1-717-534-3405, Mon. thru Fri. from 10 to 5, or write to P.O.Box 395, Hershey, PA 17033. Check the website at hersheytheatre.com.

Shown on the right is the theatre lobby that features an Italian lava rock floor framed with walls composed of four different types of Italian marble.

ED NOTE: Thanks go to Dot Brown, member #332, for bringing this information to our attention.

February Meeting

A "cold but clear" forecast along with cabin fever, brought attendance back to the normal complement – 70 members and four guests attended.

Set up and selling were Dick Bishop, Dede Schaeffer, Howard Steinberg*, Al Schaub, Leighton Stover, Ruth and Harold* Moyer, Gary Hawbecker, Mike Middleton, Walter Mowrer, Jim Ward and, making his first appearance as a dealer, Santa Claus, a.k.a. Jim Morrison.

*It was so gratifying to see Harold and Howard again.

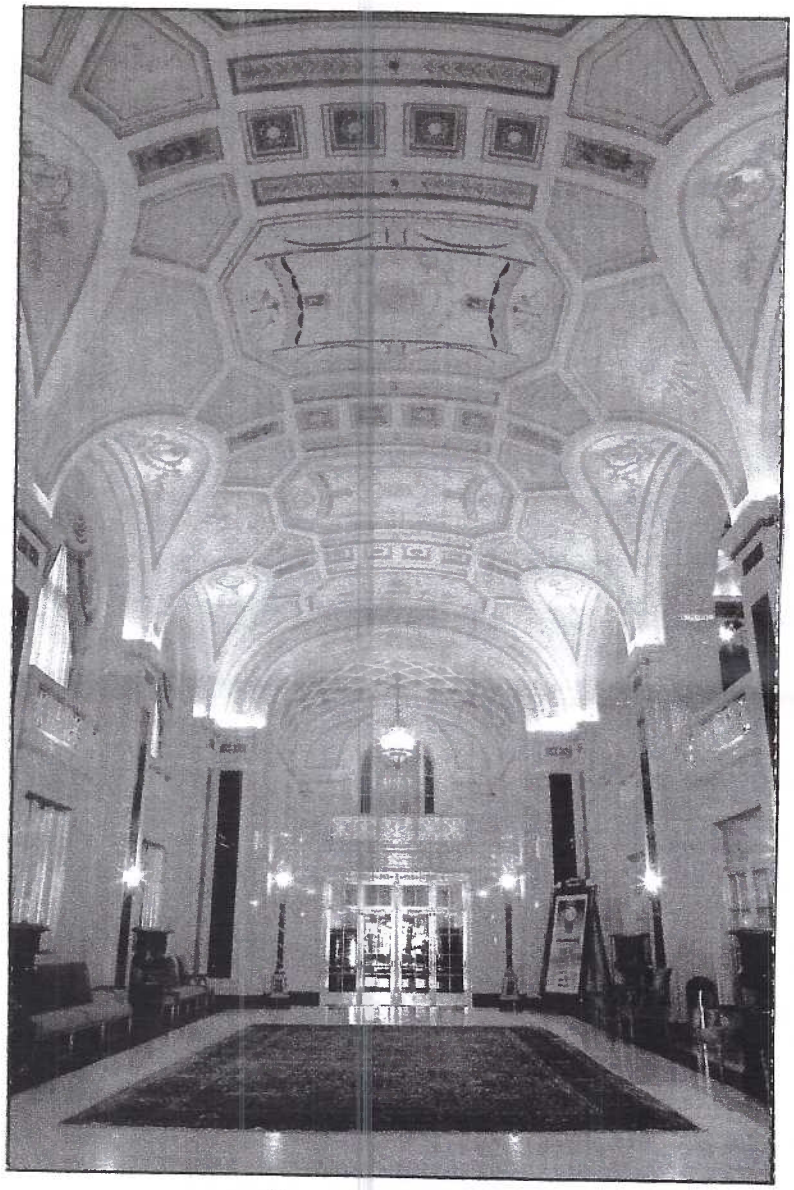
If you've been reluctant to attend monthly meetings and like to browse through cards, why not give it a try next month? The weather's getting better and from 5:30 until 7 PM the room is a miniature postcard show.

Pres. Doug Milliken has kept the business portion of the meeting to a scant 20 minutes (a plus for him, considering we have about a dozen committee reports. Speaking of which, Carol Giona can use another Library Team member. You would house about a dozen books at your home and bring in 4 to 6 different titles each month. With half a dozen on the team, we have 24-25 books to lend every month. Carol is revising a Library Listing which will appear in a future issue of *The Card.*

The Ten Cent Box made its debut in January and its contents keep growing. Contributions were made by Dot Brown and Joe Myers in February. Buy what you like for 10¢. Keith Gromis is in charge.

Secretary Gisela Withers (this lady has yet another talent - stand-up comic) now includes with her monthly trek from Geigertown, PA, a heavy duty flashlight. It enables her to do a pluperfect job as she takes notes in a darkened room during programs involving a projector.

Jim Ward's program, *X Marks the Spot* appeared to be well received if response from the audience was any indication. Relief came in the form of humorous messages on what most people consider worthless postcards. Jim apologizes to members who made the cold evening trek expecting to absorb 30 minutes of profound postcard info. He's considering such a subject at the annual picnic.



February Competition

It was not only good to see Harold Moyer back, but also Ruth. She nursed him back to good health after two strokes that followed Dec. surgery.

Ruth was pleased, as were we all, to see seven Valentine boards. They covered the gamut from funny to sophisticated.

Walter Mowrer	FIRST	To My Valentine
Dede Schaeffer	SECOND	Valentines
Harold Moyer*	THIRD	Will You Be Mine?

Honorable Mentions

Bryan Benner	Valentine Cupids at Work and Play
Ruth Moyer	February 14th
Sandra Shaub	Heart to Heart
Jim Ward*	Funny Kids w/ Sincere Valentine Wishes

*For the first time in more than 14 years, we had duplicate entries. Harold and Jim's boards had identical sets. Why? Maybe because they both attended an auction a few years back, bought the cards together and divided them, *and* they're only six months apart in age, *and* have a similar sense of humor. Maybe.

Ruth reminded us that March's theme is GREEN and should be a single card. April is also a single card – an APRIL FOOL theme. May will be FLOWER boards.

March Program will be a special spring auction of greeting cards. Do you recall the huge number of views we sold last October? This is the remainder of the collection submitted by Bob Dillon, member #610, of Centre Hall, PA. A full listing is on page six.

275 Years

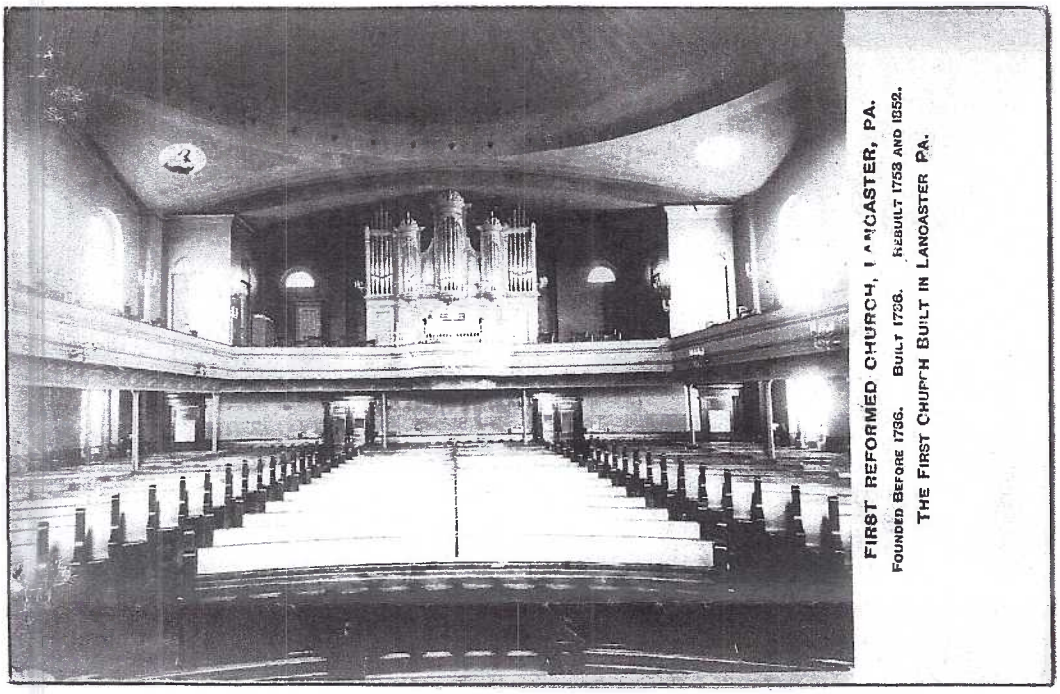
Lancaster's Oldest Congregation Launches Yearlong Commemoration.

The real photo PC, right, with undivided back (pre 1907) lists important building dates – built 1736, rebuilt 1753 and 1852 and, particularly boasts "The First Church Built in Lancaster, Pa." It also mentions "founded *before* 1736" though historians have since pegged the founding date *as* 1736.

Though not identified, two general indicators (logo and stamp box) suggest the card's publisher was Lancaster Photo Supply Co., successor to Darmstaetter's.

The card below is an L. B. Herr Print. It also has an u/b. It misstates the 1735 founding date

Actually the local church has several celebrations in 2004 –
1) 275 years ago (1729) German, Swiss and French settlers first met for services.
2) 250 years ago (1754) a stone church was built.
3) 150 years ago (1854) the present twin steeple brick church was built and the church's historic gas star was first lit.



New Members

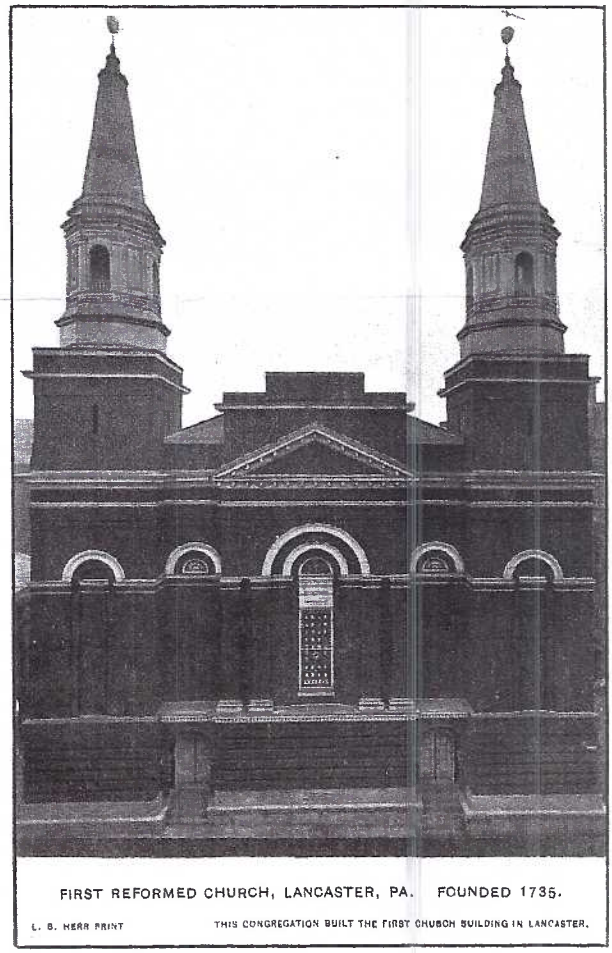
#718 Doris Pendergrast 950 Willow Lakes Dr., I-506, Willow Street, PA.17584. Doris joins husband Dick who's been an LCPC member for several years and was York PC Club's president for a long while.

#719 Richard D. Long 1628 Fellowship Dr., Lancaster, PA 17601-4486. Ph. 717-299-0398. E-mail purrkey@highstream.net. Collects Lanc. city, county.

#720 and #721 Becky and Tom Schaum 233 S. Spruce St., Lititz, PA 17543. Ph. 717-627-0320. Becky collects Atlantic City and Lititz; Tom collects Lancaster County and Lititz.

#722 Andrew Helm 268 Rivermoor Dr., Marietta, PA 17547. E-mail anhelm-@netconex.com. Ph. 717-426-2314. Collects Susquehanna River postcards and memorabilia.

#723 Harry Brooks 647 Hamilton St., Lancaster, PA 17602. Ph. 392-7129. Collects WWII and Lancaster County.



This 'n That in February

Charter member #28, Mary Darrenkamp, showed us pictures she took of this year's anniversary cake. Assemble past years' photos, Mary; they'll be welcomed should we decide on another club history.

Sandra Shaub showed us a unique gift. Covered with fabric and ribbons, it becomes a handsome memo board that holds recently received postcards, letters as well as "things-to-do" reminders.

Dede Schaeffer donated to the library, an illustration-packed book on holidays. *Postmarked Yesterday* was authored by Pam Russell, an LCPC member-dealer from New Hampshire.

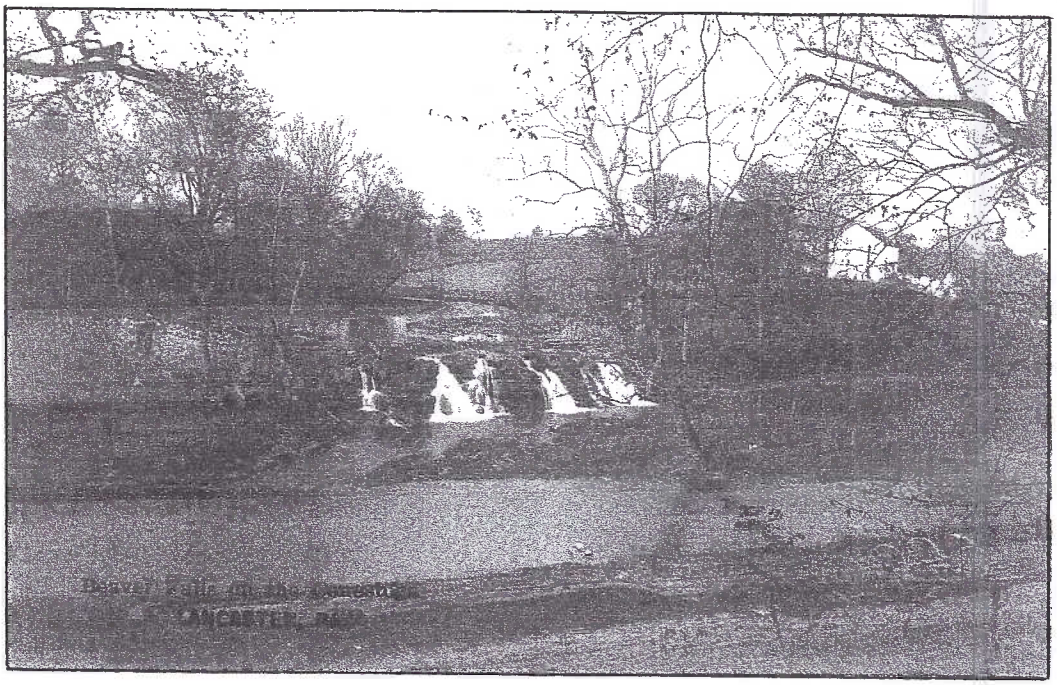
Dede also donated February's door prizes – 2004 calendars. They were won by Betty Jane Weaver and Linda Mylin. Dot Aument won the 50/50. Did you treat the girls to McDonalds on the way home, Dot?

Harold Galebach had a postcard with a center that could be peeled away and used a bumper sticker. It promotes the re-election of Pennsylvania senator Arlen Spector. Have you seen one for his competitor?

Joe Myers showed around two neat PCs in full color, issued by his church, Trinity United Church of Christ in East Petersburg. One is an exterior view; the second is a stained glass window. The pair is available for $1 and SASE (large self-addressed stamped envelope) by writing to Joe at 2536 Miller St., East Petersburg, PA 17520-1630 or call him at 717-569-1419 and he'll bring them to the March meeting.

As a result of the announcement in the Feb. *Card*, we've got two happy campers in LCPC. Harry Lines sold his large postcard and LCPC history collection to Dick Bishop. Each man walked away from the deal quite satisfied.

LCPC dues are accepted now. Our fiscal year ends March 2004. Your dues for April 2004 through March 2005 may be paid immediately - $10 for one member and $5 for each additional member at the same address. Make your check payable to LCPC. Send it to Membership Chair, Betty Beck at 11 Cinder Hill Dr., Lititz, PA 17543. Thank you.



Where is it?

Bryan Benner would like to know more about the card on the left. The caption reads, "Beaver Falls on the Conestoga, Lancaster, Pa." Lancaster Photo Supply Co. printed the RP card.

Cover Cards

Cards in the top corners are B and C from Series #403 by Stecher. Margaret E. Price is the artist. C (upper right) has a 1924 Richmond, VA cancel.

Saint Patrick, center, is by an unidentified publisher. The card was printed in Saxony.

Lower left is by a publisher using a B inside a horizontal diamond (unknown to your editor). Nash series #5 is represented in the lower right corner. All cards have divided backs.

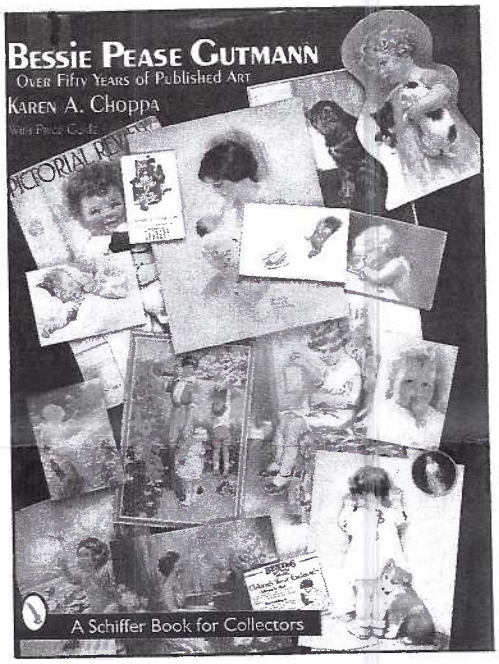
Windows to Our Past, Vol. 2

Do you have a copy of your own? Have you done your part to sell extra copies of our club's book? Compared to many local histories, they're a bargain at $30 incl. PA sales tax. You can now get *copies on consignment* by calling Ray Dennis at 290-7948. Members with retail outlets – we'll loan you a "counter copy" for your customers to scan. Remember, when more copies are sold we'll see color again in The Card.

Highly Recommended

If there's one book of local interest that belongs in your library it's Jack Brubaker's Down the Susquehanna to the Chesapeake. The 288 pages are loaded with photographs and maps. LCPC can be proud to have its author as member #385. The subject ranges from prehistory to recent interviews. It's been available in hardcover ($34.95) and now trade paperback ($24.95). You'll find it at local book stores as well as on the Internet, for example, Penn State Press, the publisher, at www.psupress.org. The ad PC shows the river north of Columbia. JW.

Editor's Note - Carol Giona heads our club's Library Team this year. She has offered to write a column about books in the LCPC library for *The Card*.



Library Highlight

Bessie Pease Gutmann
Over Fifty Years of Published Art
By Karen A. Choppa, 1998

Bessie Pease Gutmann was a premier illustrator during the first half of the twentieth century. She embodies the feel and subject matter that has come to be associated with women illustrators of that period. Her style evolved from black-and-white drawings to luminescent oils and watercolors with hints of impressionism.

This masterpiece contains more full-color photography of Gutmann's work than any of her previous publications, and is accompanied by the most complete pricing to her work ever offered. Some works shown are so rare that this book provides their only publication outside of hard-to-find antique art print catalogs.

Those who love children will appreciate her ability to capture their spirit, and those interested in angels and the ethereal will not be disappointed with Gutmann's representations of them in this wonderful collection of images.

If you are interested in borrowing this book, please contact Carol Giona, 717-464-1410.

In a future issue of *The Card*, we will offer a list of Library Team members, as well as a complete listing of our club's library books. Each team member will try to be at the monthly meetings and will bring along 4 to 6 books. Should you wish to borrow a particular book, contact the appropriate team member a few days before the meeting.

It Pays to Read the Back...
Local Messages on Postcards.

No address or postmarked. (Mailed in envelope.)
At that stand at the court house is where I buy any peanuts.

Oct. 1909. Ephrata to Ephrata.
Dear Cousin, We have a few bushels of apples to sell if you want them you can have them, if not, will be alright. Price 50¢ per bushel. Mary N. Royer

Aug. 1906. Conestoga to Lanc.
Aunt Mary, You are to get 100 pickles for us, a nice size for canning. Your niece, Blanche.

Oct. 1905. Lanc. to Port Deposit, MD
I am staying here on account of the smallpox in Marietta. Hope you are doing well and like school.

Oct. 1908. Silver Spring to Silver Spring.
How is Johnny, dear pretty face. From your Ore Bank chum. B.L.F.

Future Shows

Mar. 6 – **Belmar, NJ**. Jersey Shore Postcard Show. John Taylor Pavilion. No hrs. listed.
Mar. 14 – **New York, NY**. Metropolitan Post Card Club show. New York Hotel. 10 to 6.
Mar. 20 – **Towson, MD**. Towson Postcard and Paper Show. Days Inn. #695, exit 29. 10 to 5.
Mar. 26-27 – **Lancaster, PA**. Morlatton Postcard Club spring show. Farm & Home Center. 10-6,10-4. See ad and enclosed postcard this issue of *The Card*.
Mar. 26-27. **Allentown, PA**. Great Eastern Antiques. Fairgrounds. 12-8, 10-5.
Ap2. 2-3. **Havre deGrace, MD**. Chesapeake PC Fair. Community Center. 10-6, 10-4.

Journal of the Postcard History Society.

Written and published by Jim Ward. 2004 subscription is $7. The March issue includes – Leap Day postcards, Brave Little Soldiers, Spring is Warm and Wet, Rewards!, Maritime cards by Gordon Grant, Potpourri Pages, Miami Beach Art Deco Hotels (with crank comments by the owners), Post Card Calendar Sets, Our Readers Write and 100's of cards for sale.

LCPC AUCTION #34

Monday, March 15, 2004

at approximately 7:45, in place of a program.

Our annual club auction is in October. This unusual spring auction is the second half of a collection. We had sold the views for this out-of-county member last October. These are the greetings.

Because the cards are not "upper end" (very desirable), the member has once again chosen to bulk them into large lots. *You will want to inspect the cards carefully before bidding.*

Lots generally contain from 50 to 100 cards each and will be sold as listed. The auctioneer will *not* double up on lots, so you can count on buying just those particular lots that interest you.

As always, guests may bid as well as members but should register beforehand with the clerk. Members may provide their club number when bidding. All sales must be concluded at the end of the auction. *Please do not expect to pay for lots before the auction is completed.* Cash or checks are accepted. The club retains 10% of the prices realized.

1 New Year
2 New Year
3 New Year
4 Easter
5 Easter
6 Easter
7 Christmas
8 Christmas
9 Christmas
10 Birthday
11 Birthday
12 Birthday
13 General Best Wishes
14 General Best Wishes
15 General Best Wishes
16 General Best Wishes
17 General Best Wishes
18 Flowers
19 Flowers
20 Birds
21 Animals
22 New Year
23 New Year
24 New Year
25 Easter
26 Easter
27 Easter
28 Christmas
29 Christmas
30 Christmas
31 Birthday
32 Birthday
33 Birthday
34 Birthday
35 General Best Wishes
36 General Best Wishes
37 General Best Wishes
38 General Best Wishes
39 Flowers
40 Embossed Flowers
41 Florida
42 Sm. album of old French views, pasted in. It's a donation that was too late for the Oct. 2003 auction.

MORLATTON POST CARD CLUB INC.

29th Spring Postcard Show

Farm and Home Center
1383 Arcadia Road
Lancaster, PA 17603
(off Manheim Pike Rte. 72)

Friday, March 26, 2004 - 10 A.M. to 6 P.M.
Saturday, March 27, 2004 - 10 A.M. to 4 P.M.

No Pre-Show Buying

Admission $1.50
(25 cents off with ad)

For more information call
Kay Feight, (717) 263-1638
Leon Rowe, (610) 444-0641