THE CARD - Vol. 14. No. 11. Issue 167. November 2003.

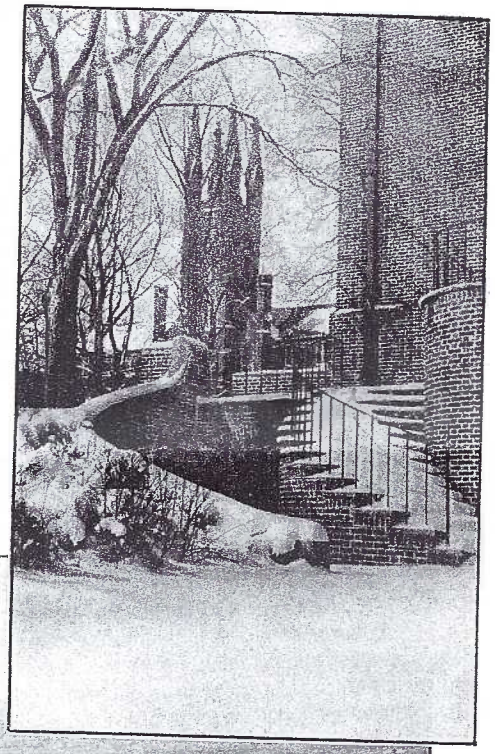
Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

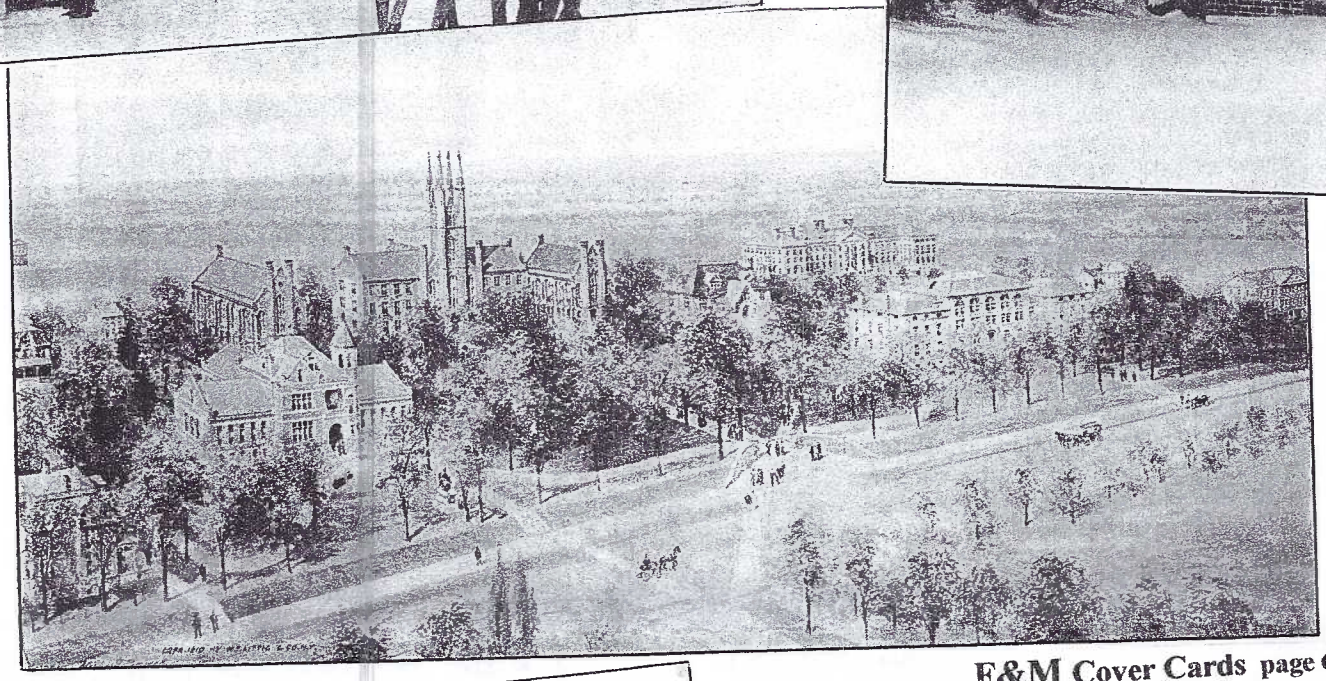
Enjoying postcards through education and entertainment.

Next Meeting: Mon., Nov. 17, 2003. Farm & Home Center. Buy, sell, trade from 5:30. Meeting at 7 p.m.

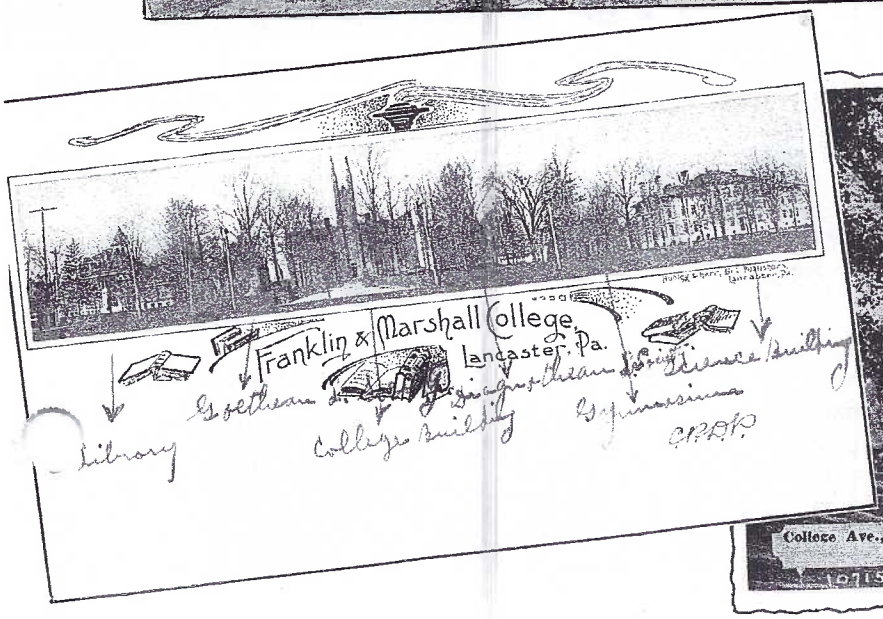
Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA. 17578-9669 or midcreek@ptd.net.

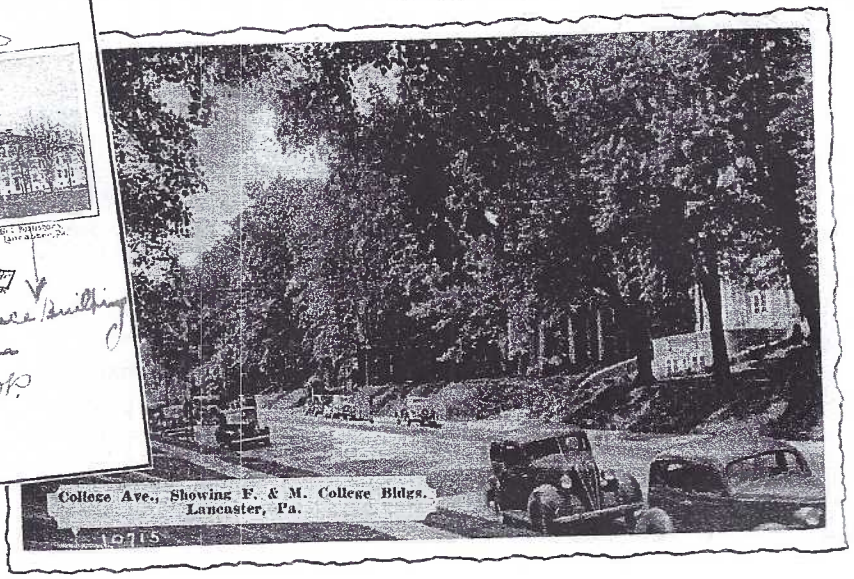
Club website: www.playle.com/clubs/lancaster or Google search: lancaster county postcard club





F&M Cover Cards page 6.





Franklin and Marshall College 150th Anniversary of Consolidation, 1853-2003

By Bryan Benner

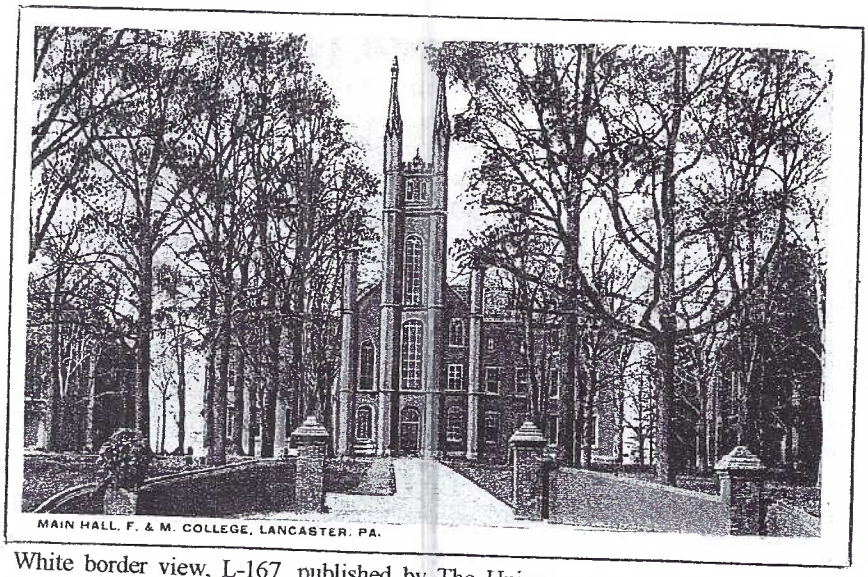
Franklin and Marshall College was created from the union of two previously existing colleges.

Four clergy, two Lutherans and two Reformed, began Franklin College in Lancaster in 1787. These gentlemen were German immigrants who graduated from the Universities of Halle and Heidelberg, where new ideas in what a liberal education really ought to mean were being formed. Franklin College was named after Benjamin Franklin who donated 200 pounds to help start the new institution.

Marshall College was founded in tiny Mercersburg, PA in 1835. Frederick Rauch, a German, who was also a graduate of the University of Heidelberg, first headed it. He left Germany because of the suppression of free thought and threats of imprisonment for not following dictates in education. Marshall College was named in honor of Chief Justice John Marshall who died the year of the college's creation.

An interesting fact is that unlike many early colleges in the United States, F&M was founded by Germans following the new German ideas on what higher education should be. Its goals were more a search for 'truth' and 'knowledge' for anyone rather than the preparation of the upper class to con-tinue its position, which is more like the English model at the time.

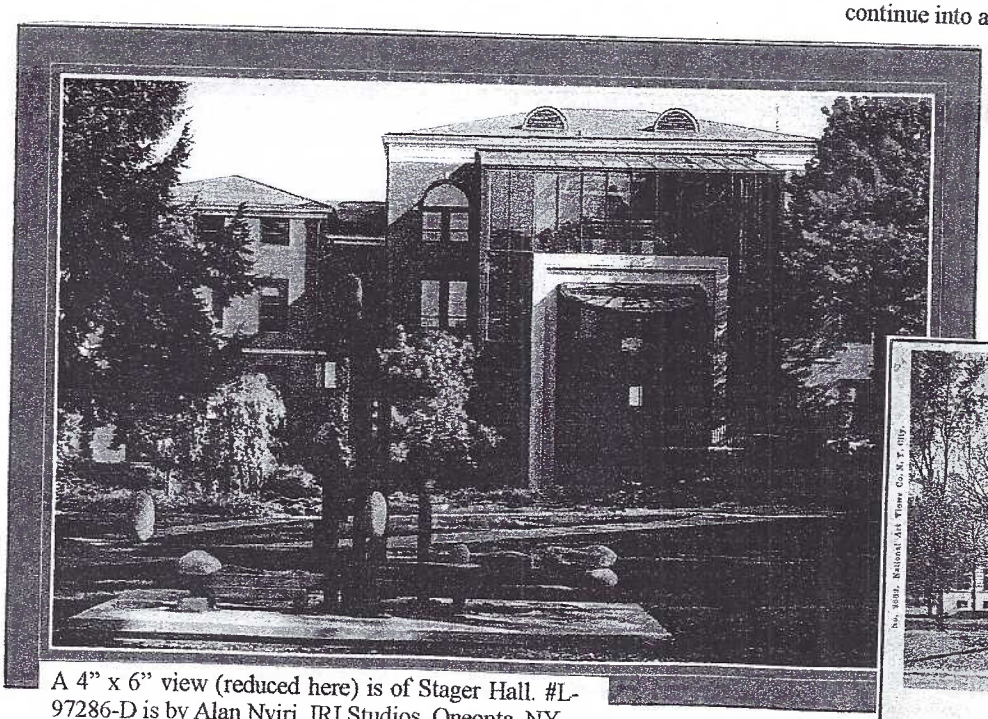
The union of these two colleges was brought about in 1853 by the trustees and the Reformed and Lutheran church organizations that were involved with both schools. Various locations were considered for the new united college, but a contribution of $25,000 by the community of Lancaster sealed the deal. The first president of the Board of Trustees was James Buchanan. The formal opening ceremonies were held in Fulton Hall (later the Fulton Opera House). It was at this time the land at the present location was acquired and what is now known as 'Old Main' was built. Not long after, the two adjoining Literary Society halls were built. These three buildings all still stand today.



White border view, L-167, published by The Union News Co., NY, is a typical campus view of the 1920s.

These buildings and many subsequent ones appear on postcards. The 'Academy Building' is often found on cards and this was the building that housed the preparatory school, which was a necessary adjunct to most American colleges in the 19th century. This building, and many others on the campus seen on postcards, have since been torn down and replaced with newer facilities. Postcards, as is often the case, preserve the images of how a campus once appeared.

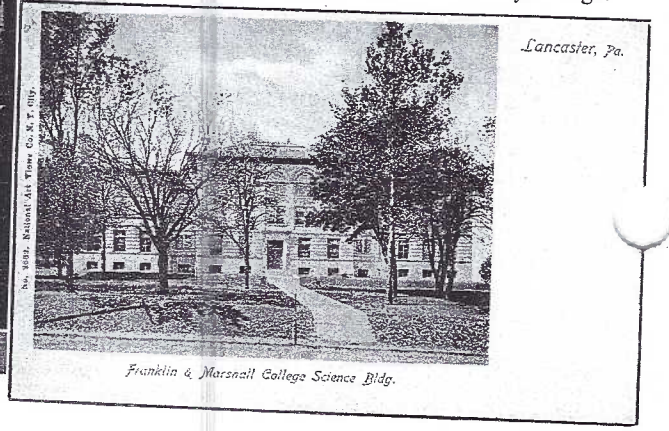
There seems never to have been any shortage of postcard views of the F&M campus. All periods of postcards are represented in F&M views. The need to send home a quick note to Mom and Dad it seems necessitated a good supply of cards. This continues up to the present day with a visit to the college bookstore showing a stock of fifteen or so views of the campus available. The college and its images on postcards continue into another century.



A 4" x 6" view (reduced here) is of Stager Hall. #L-97286-D is by Alan Nyiri, IRI Studios, Oneonta, NY.

Your editor would like to thank Bryan for offering this article. December's *CARD* features a story by Gerald Lestz, member #385. What have you to contribute?

Stager Hall - The college's largest classroom/faculty office building was built in 1901. Enlarged in 1952, it underwent a complete renovation in 1985 and contains Stahr Auditorium and a media center. The undivided back PC, #2682, is by National Art Views Co., NYC. It shows how the campus appeared 100 years ago.

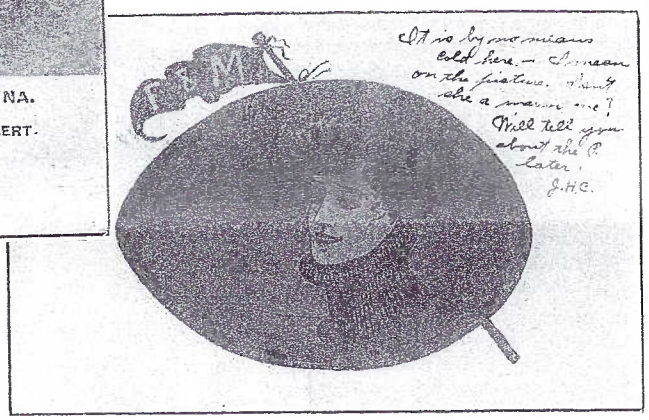


A Few F&M Football Postcards

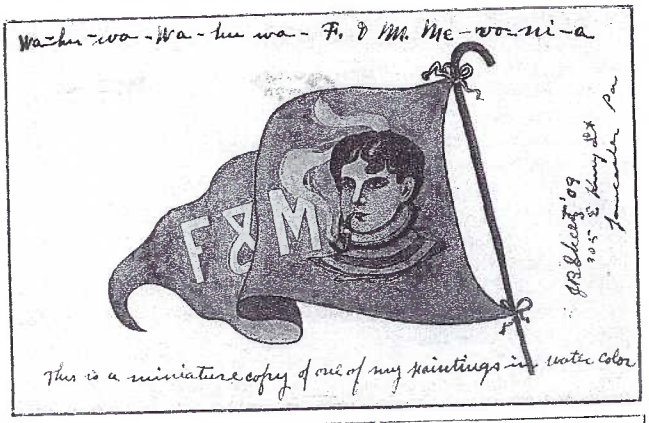
← The 1905 F&M football team is shown in the real photo postcard on the left. The Lancaster Pa. Photo Supply House published this and many other excellent real photo views in and around the county.

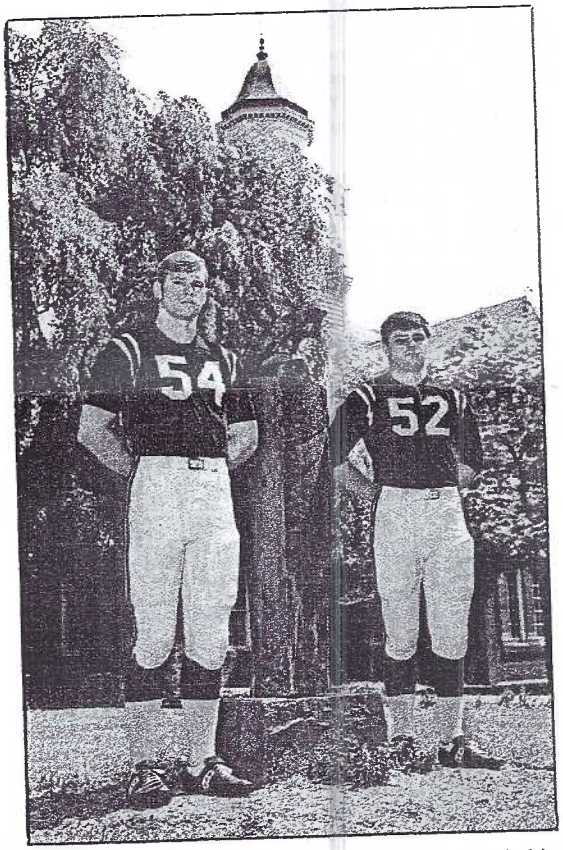
FRANKLIN & MARSHALL COLLEGE VARSITY FOOT BALL TEAM, 1905, LANCASTER, PENNA.
ASSISTANT MANAGER BARLEY, BURKE, LENTZ NEUGARD, MEYER, YODER, WINKLEBLECK,
COACH BATES, HERR CAPTAIN SORUBS, HARTMAN, DIFFENDERFER, DANAHER, SNYDER, CARL MG'R. WINGERT.
DE LONG, SIPPLE HEILMAN, HELMAN CAPTAIN, MONN, RIEGER, LEQUEAR, EVANS,
MISSEL, ZIMMERMAN, TRUXAL, MOYER, COLDREN, DIETRICH, GILBERT.

THE LANCASTER, PA. PHOTO SUPPLY HOUSE

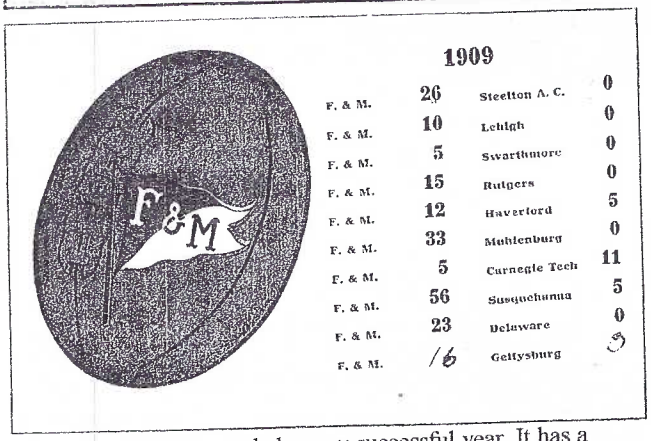


Two (possibly unique) real photos were mailed from Lancaster. "This is a miniature copy of one of my paintings in water color" is the note at the lower edge of the pennant with pipe smoking F&M collegiate. Signed along the right, is this the artist's ID? = J. B. Sheetz, '09, 305 E. King St., Lancaster, Pa. Across the upper edge is a college cheer Wa-hu-wa-wa-hu-wa-F&M Ne-vo-ni-a. The message speaks of going up the Hudson with the Reading excursion in August (1906) to see West Point and the Palisades. The second real photo, also of art work, reads, "It is by no means cold here – I mean on the picture. Isn't she a warm one? Will tell you about the P. later. J. H. C." It's post-marked from Lancaster, Jan. 1907.





Shelton Color Corp., Hackensack, NJ produced this chrome of 1969 football co-captains, Rick Leist from Howell, MI and Maynard Little from Moorestown, NJ. The 1969 season schedule occupies the message area. It was mailed (with machine cancel) to Norville Showmaker in Red Lion. Was he an alumnus or a fan?



This 1909 PC recorded a very successful year. It has a brown football and blue lettering. Laura's message reads, "I was out to see the game in the snow. It was great. This was an ideal Thanksgiving Day. I like to see snow only it made lots of work for the boys."

Cards in this article are from the collections of Bryan Benner and Jim Ward.

Checklist of F&M Postcards

Cards are identified by either printer or publisher.
Parenthesis indicates a description, not a caption.
Long captions show first few words followed by - ... ...
For space limitation, "Lancaster, Pa" is not always included
Horizontal format unless indicated with a (V)
Full color unless noted

Albertype Co., Brooklyn, NY for The Book Shop, F & M
(These cards are printed in sepia or are handcolored)
Fackenthal Laboratories
Hartman Hall
Inside View of Fackenthal Swimming Pool
Liberal Arts Building
Snow Scene "Old Main" and Steps of Liberal Arts Building
Stahr Hall
View of Browsing Room Fackenthal Library
View of Campus House and Canteen
View of Goethian Hall and Entrance to Fackenthal Library
View of Inter-Mural Sports Field
View of "Old Main"
Albertype Co., Brooklyn, NY
View of Biesecker Gymnasium and Fackenthal Swimming Pool
American News Company, NY, Leipzig, Berlin
A2039 F & M Library Building, b/w
A1951 F & M, Lancaster, Pa., b/w or handcolored
A1952 F & M Academy, b/w or handcolored
A6498 F & M College
A6696 F & M Academy
A6751 F & M Library Building
A.C. Bosselman & Co., NY
(V) 8435 Main Building, F & M College
Colortype, Williamsport, Pa.
(V) Old Main, F & M. b/w
Science Building b/w
Commmercialchrome, Chicago, IL
517578 Science Building Franklin & Marshall College
Eugene P. Deatrick (all real photos)
Cheering for F & M (grandstand crowd)
F & M Academy
(Franklin Club, diff. building from other RP)
A. M. Deichler, Lancaster, PA
19 Main Bldg. F & M College
Dexter, West Nyack, NY and Delhi, NY
(For Bob Wyer or Alan Nyiri, possibly others; standard and continental sizes)
38686-B, FM-1 Liberal Arts Building
38687-B, FM-2 Fackenthal Library
38688-B, FM-3 North Musuem
38689-B, FM-4 Old Main
38690-B, FM-5 Quadrangle
38691-B, FM-7 Dormitory Quadrangle
38692-B, FM-9 Main Entrance
59852-D, FM-17 Steinman College Center
59853-D, FM-18 Steinman College Center (diff. view)
59854-D, FM-19 Steinman College Center Atrium
(V) 59855-D, FM-20a Hensel Hall
(V) FM-21 Franklin & Marshall College (4 views)
92349-D, FM-22 Distler House Classics Common
92350-D, FM-23 Green Room Theater
92351-D, FM-24 Shadek-Fackenthal Library
92355-D, FM-28 Quadrangle
92356-D, FM-29 North Museum
92357-D, FM-30 North Museum Planetarium
92358-D, FM-31 North Museum Hostetter Memorial Room
(V) L-97284-D, FM-36 Hensel Hall Cupola
L-97286-D, FM-38 Stager Hall
L-97280-D, FM-39 North Campus
L-97281-D, FM-40 Bicentennial Tapestry
Dexter Silvercraft, Pearl River, NY
10715 College Ave., Showing F & M College Bldgs., b/w
W. E. Ewart, Topeka, KS
College Pennant Series No. 69, blue on white
H. J. F.
(F & M on blue and white pennant)
L. B. Herr, Lancaster, PA
East Hall, Franklin & Marshall Academy b/w
Franklin and Marshall Academy Building b/w drawing
(V) Franklin & Marshall College (Old Main), b/w
Library Building, b/w
Living Room of Franklin & Marshall Academy b/w
Science Building Franklin & Marshall College b/w
James E. Hess (printed by Koppel and Dexter)
45866-B PA Dutch Child's Rhyme by PA Ger. Soc., Fackenthal Library
S11091 North Museum and Planetarium Franklin & Marshall College
S11091 (same as above but 6" x 9") logo reads *Giant Post Card*
Hubley & Herr, Art Publishers, Lancaster, PA (two back varieties)
Franklin & Marshall College, b/w
Huston Eng. Co., Phila.
Greetings from Franklin & Marshall
(seal to left, conjoined figures face rt.) blue and gold
Lancaster Pa. Photo Supply House (all real photos)
Franklin & Marshall Varsity Football Team 1905
Library Building
(Football scrimmage, factories in background)
Landis Art Press
Watching the Game, F & M Academy
Hugh C. Leighton Co., Portland, ME
2372 Lancaster Pa DePeyster Library
2373 Science Building
Leighton & Valentine, NYC
Franklin & Marshall College
W. T. Littig & Co., NY
(aerial sepia drawing of campus from theological seminary tower?)
National Art Views Co., NY
2682 Science Bldg. b/w
2691 Library Bldg. b/w
National Post Card Co., Phila. and Atlantic City
Science Building (?)
Redi-Record Products Co., NY
Franklin and Marshall College
Rotograph Co., NY
2688 Main Bldg. b/w
G 6164 Library
(V) G 6165 Main Building F & M College
F.D. 6165 Franklin & Marshall College (b/w in colored frame border)
Shelton Color Corp., Hackensack, NJ
(V) S-77934 MAC Co-Champions 1968
Soutter, Buchanan & Young
51236 Academy, Franklin & Marshall College
51287 Library, as b/w or handcolored
51288 Science Building, handcolored
Souvenir Post Card Co., NY
4378 – Science Building, Franklin & Marshall College
4382 - Main Building, b/w
I. Steinfeldt, Lancaster, Pa
(V) Franklin & Marshall College (Old Main)
Curt Teich, Chicago,IL, some of I. Steinfeldt, Lancaster
14383 Academy Building Franklin & Marshall College
44622 DePeyster Library, Franklin & Marshall College
51758-C Science Building, Franklin & Marshall College
8A-H2939 Campus View of Franklin & Marshall College
8A-H2940 Liberal Arts Building
8A-H2941 Fackenthal Library
A-6009 The New F & M Academy Building
91114-N Main Building and Entrance
Tichnor Quality News for Morrison Bros. News Agency,Lanc.
133847 Franklin and Marshall Academy
Raphael Tuck & Sons
5601 View from the Tower of F & M College
5610 Recitation Hall – Franklin & Marshall College
5618 Science Building
Union Emblem Company, Palmyra, PA
Actual Size of new Franklin & Marshall College Ring, b/w
Union News Co., NY
L.163 Science Building
L.167 Main Hall, F & M
Unidentified, Undivided Back
(Seal to left, conjoined figures face left) blue and gold
Unidentified, Divided Back
Publisher #1
Aerial View Main Building Franklin and Marshall Academy, b/w
(V) Main Building Franklin and Marshall Academy b/w (2 varieties)
Publisher #2
Aeroplane View Franklin and Marshall Academy b/w
Main Building, Franklin and Marshall Academy b/w
The Oval (In front of Main Building) Franklin and Marshall Academy b/w
Winter Scene Franklin and Marshall Academy b/w

Publisher #3
(50 students, front rows show mandolins, cello, guitars) b/w Miesse photo
Publisher #4
Franklin & Marshall Academy Glee Club, Season 1913-14, b/w
Publisher #5
1909 (Pennant superimposed on football; schedule up to Thanksgiving Day)
Publisher #6
Class Day, F & M Academy (Request for catalogue) b/w
Publisher #7
Franklin & Marshall (Old Main) Continental chrome
Publisher #8
Living Room of Franklin and Marshall Academy (Request for catalogue) b/w
Publisher #9
Franklin and Marshall Academy Glee Club b/w
Publisher #10
Franklin and Marshall Academy Mandolin Club
US postal card, 1905 postmark
Glee and Mandolin Club, printed in blue; non-profit org. permit stamp
We're looking for the Perfect Match (recruit for Dir. Of Alumni)
Attendance at German Folklore Society meeting
Real Photo types
No publisher. Listed by stamp box and/or postmark date
Azo
Bonfire/1914/Victory over Univ. of Penna.
Franklin & Marshall Academy
(V) Franklin Club, 509 W. James St. residence
(Franklin Club members at porch)
(Oval portraits of 15 1905 football players)
FMA Varsity 1913 (basketball)
F &M (group in entrance to seminary)
1912 FMA 67, Opponents 49 (bonfire)
1912 FMA 67, Opponents 49 (bonfire out)
Cyko
FMA 1913 (football)
FMA 1914 (football)
FMA 1914 Varsity (basketball)
FMA 1914 (basketball)
F. & M. College, Lanc., Pa. (hand printed in red ink)
EKC
Franklin & Marshall College (Old Main and two halls)
Kodak Paper
Franklin & Marshall College (Old Main and two halls)
Velox
Franklin & Marshall College (Old Library)
Stamp Box not identified
(Academy Building)
(Baseball team with large trophy)
(Football scrimmage – diff. from other RP)
(Football team in front of grandstand) PM 1906
(Painting of pennant w/pipe smoking student) by J.B.Sheetz
(Painting of football w/girl superimposed)
FMA 1909 (basketball) PM 1906
FMA 1911 (football)
FMA (tennis courts) PM 1906
Leather
Rushed In....F & M (football players)
(Student in hat and coat, with pipe)

The American House in the Ensminger Postal Series.

October Meeting

Set up and selling after 5 PM were The Bishops, the Moyers, Bob Kramer, Jere Greider, Dede Schaeffer, Jim Ward, Gordon McKinzie and Mike Middleton.

Sixty-seven members and guests enjoyed the monthly competition, *Farming* on a single card. These were the participants:

Jim Ward	FIRST	Lancaster Fair "Pigs is Pigs"
Walter Mowrer	SECOND	Harvesting Tobacco
Brian Frankhouser	THIRD	New Holland baler

Honorable Mentions

Bryan Benner	Agricultural advertisement by Rudy
Charlie Groff	Musser's leghorn advertisement
Paul Smoker	Western wheat harvesting
Ruth Moyer	Grant Heilman's "I need a drink"
Tom Beck	Local (?) tobacco field
Harold Moyer	Harvesting corn in Iowa
Bob Kramer	Harvesting pineapples
Betty Beck	Plowing with camels in Egypt
Carol Giona	The Angelus noontime prayer
Gisela Withers	Primtive plowing in Romania
Norman Zimmerman	A wheat binder
Harry Lines	Tresher run by a steam engine
Ruth Lines	Harvesting tobacco

Thanks to all 16 members. There's no doubt that a single card enables more members to participate. Next month's subject, however, is a board but the subject has been broadened from Politics to **Politics or Presidents**.

As a review for new members, use a 28" x 34" board, held as a portrait (rather than landscape). A white board is preferred but not required. Keep your title at the top; include from one to 20 cards. Subtitles are also optional. These monthly boards are great practice for our annual August expo exhibits. Try one.

Membership

#713 John C. Coonney 901 Irwin Ave., Lancaster, PA 17603-2319. Ph. 717-299-6404. Likes Lancaster City and a County.

#714 Robert Hunsicker, 117 E. Clay St., Lancaster, PA 17602. Ph. 717-299-4234. Europe.

#715 Richard Knauer, 73 Spruce St., Ephrata, PA 17522. Ph. 717-738-1342. Collects states, Lancaster County and covered bridges.

November Program

The Manheim Historical Society just published a deluxe hardcover book of postcards about Manheim Borough, and Penn and Rapho Townships.

Three members of the Society's book committee are also members of LCPC: Harold Galebach, #273, John Blanck, #616, and Bea Kreiner, #660. The three will offer a program in November, featuring examples from the new book, as well as explaining the decisions made in choosing the 583 postcards.

Postcards of the Manheim Area contains 90 colored cards. The remaining, in sepia tone, are largely rare local views. Bea has asked for use of our opaque projector, so you can expect to see some of the rare cards on the screen.

Following the presentation, there will be time allotted for questions. It will be interesting to see how MHS approached its project and if it differed a great deal from publication our club's two books.

Masthof Press of Morgantown, PA was the printer. Copies of the book, which sells for $50, will be available at the meeting. Proceeds benefit the Manheim Historical Society.

The American House in the Ensminger Postal Series.

Mennonite Home's 100th Anniversary

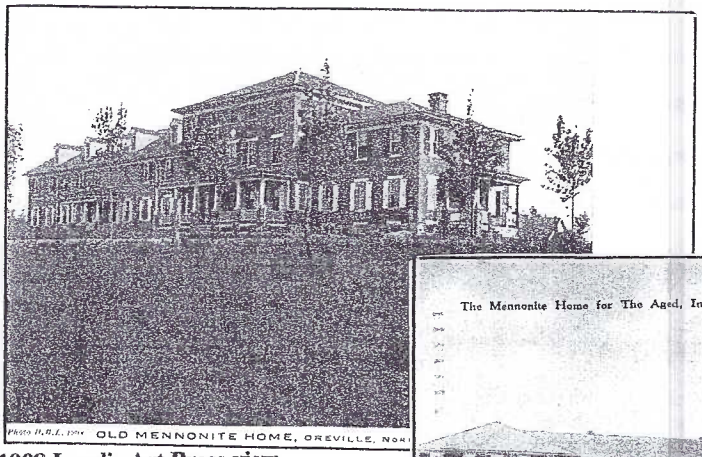
Congratulations go to a Lancaster County institution.

On his 1908 postcard view, D. B. Landis refers to it as the *Old Mennonite Home, Oreville, North-west of Lancaster, Pa.* This b/w Landis Art Press card is the earliest view we've seen of the home. It can be found with at least 5 different backs, (all minor varieties), the last identifying D. B.'s son, Elvin, as printer. One variety has an undivided back, showing us it was printed before March 1907. The idea for the Home was underway in 1903. It took in its first resident on April 4, 1905 according to the Oct. 7, 2003 Lancaster New Era article.

E. C. Kropp printed a colored linen in the late 1940s. (Our sample has a 1950 PM). It advertised 138 rooms. Kropp also issued a color chrome, #75156, in the 1970s. Bed capacity had increased to 150.

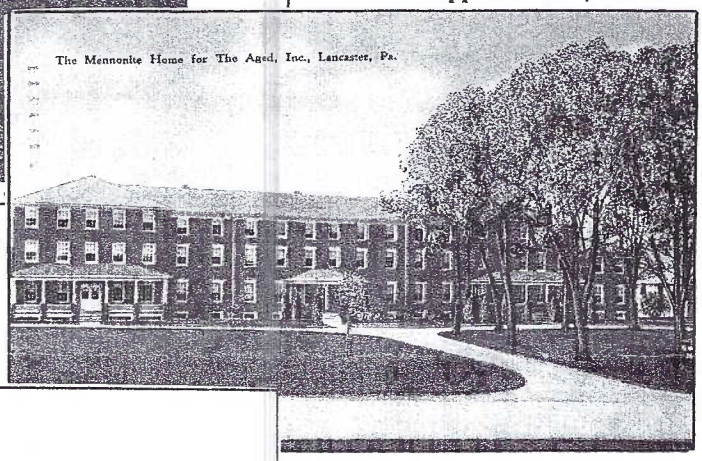
The last PC view we have (there might be others) is continental size, has no printer ID, and a simple undivided back!

Bed facilities had increased to 333. The aerial view shows the new Route #30 to the south of the Home.

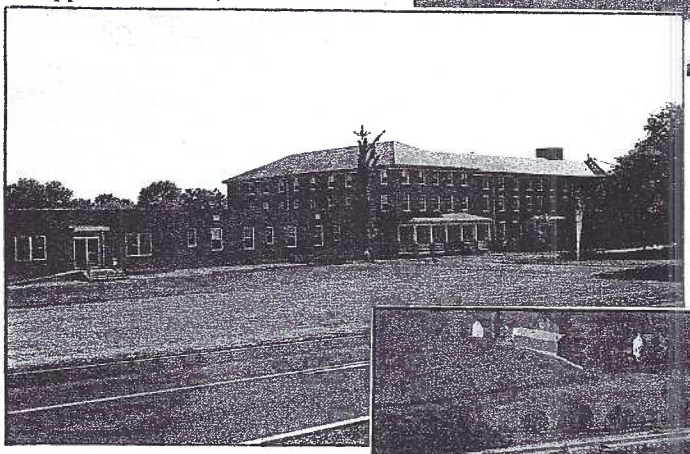


1908 Landis Art Press view.

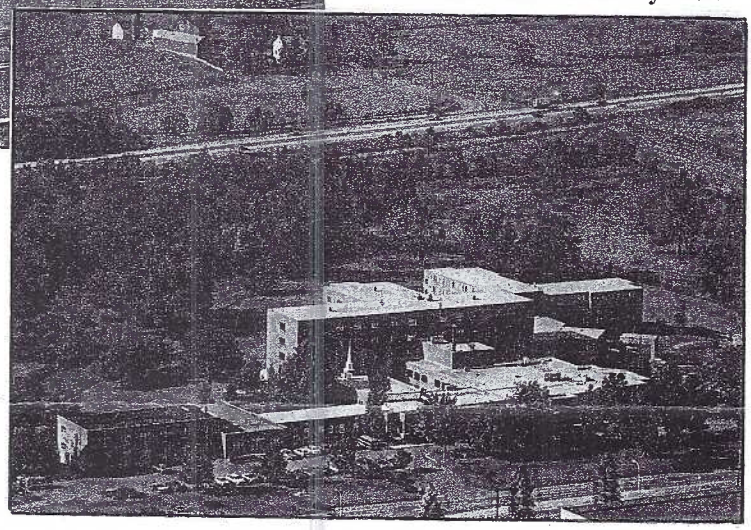
Kropp linen view, #16875N.



Kropp chrome view, #75156.



4" x 6" PC with u/d back and unidentified printer. All cards have been reduced by 35%.



October Auction Action

Our club's thirty-third auction ran lively and smoothly. Though half of the attendance at the meeting withdrew, the remaining members (with money to spend) found lots of interest in the 31 lots. We thank Walter Mowrer and his auctioneer, Rodney Frey, as well as runners, Jere Greider, Bryan Benner and Doug Milliken.

A big, warm Thank You goes to member #256, Bill Wolfersberger. Bill was cleaning house and gave LCPC all of the Lancaster County related items he uncovered. They were designated as lots Bw1 thru Bw11. These items grossed $171 and that amount goes into the club's treasury. Highlights were the old German china souvenirs that brought $27 and $30.

An unofficial Prices Realized list follows. (Your editor took notes midst frequent interruptions.) Consult your October *CARD* for lot descriptions. The lot number is followed by the price

Bw1 – $27	2 tubs - 6	11 - 24
Bw2 – 30	1 – 12	12 – 9
Bw3 – 10	2 – 18	13 – 5
Bw4 – 16	3 – 6	14 – 20
Bw5 – 6	4 – 5	15 - 1
Bw6 – 18	5 – 36	16 – 72
Bw7 – 14	6 – 13	17 -12
Bw8 – 5	7 – 12	18 – 16
Bw9 – 4	8 – 5	19 – 9
Bw10 - 1	9 – 10	20 – 7
Bw11 -34	10 – 16	

Cover Cards

View of Campus House and Canteen is one of about a dozen sepia toned cards printed by Albertype for the college book shop in the 1940s. Most are elusive.

From the book shop set we see *Snow Scene "Old Main" and Steps of Liberal Arts Building.*

Shown actual size, is a sepia toned postcard by W. T. Littig & Co., NY. Was this aerial view made from the Theological Seminary tower opposite the campus on College Avenue? It has a 1910 copyright.

Herr & Hubley, Lancaster, published this b/w panoramic view of the campus facing College Avenue. The undivided (pre-1907) era PC offered white space in the front for the writer's message, in this case the buildings' names were listed.

Dexter Press once offered a decaled edge on its b/w views. #10715 shows cars parked along College Ave.