YOU ARE INVITED TO JOIN THE

Lancaster County Post Card Club

MEETINGS - THIRD MONDAY EACH MONTH

1821 Municipal Drive, Lancaster, PA

Manheim Twp. Municipal Bldg., Rt. 272 half mile north of Rt. 30.

LCPC NEWSLETTER
October 1991
Vol. 2 No. 10

NEXT MEETING
Monday 7 pm
October 21,1991
AUCTION PREVIEW 8 PM

PROGRAM

More Hallowe'en fun on page 2.

We thank Charlie Heim for his slide presentation of Susquehanna River Towns and an added treat of nice views of the west bank - Wrightsville, Long Level, etc.

October's program is long awaited by many. It will be **MEMBER QUESTIONS AND ANSWERS.** So many of us have those nagging little problems about postcards.

Is there a card of Rowenna? What's the best way to arrange cards of one town? Did a certain publisher make sets of 6,8,10 or 12 of my favorite Valentine series? Where can I find more information on Halloween postcards?

Is Penryn Park really in Lebanon or Lancaster County? Are there any **locally** published Holiday postcards? What's the difference between a publisher and a printer?

Are my cards best protected in sleeves, albums with pages or is a shoe box actually OK?(one of the nicest inventories your editor every saw was in over 400 shoe boxes!)

Don't be ashamed to ask your nagging question. If we can't answer it among ourselves someone may know where to find the answer - maybe it's in our Library!

The member without a question will be the **moderator.**

THANK YOU

THANK YOU, HAROLD MOYER! Harold offered to transport the exhibit board easel for at least one meeting. He was also finagled into being temporary property manager of the Club slide projector and screen. He can be reached at 215-267-6644. (See what happens, Ruth, when you let him come alone!)

EXHIBITS

Back to School and Children were the combined theme for Sept. and they garnered prizes for the following members, including a couple of new faces:

THE MOWRERS FIRST - Summer Fun
JIM WARD SECOND - Rotten Kids
ANNE STEINBERG THIRD - Little Girls and Their Dolls

HONORABLE MENTIONS

CARL CAMPBELL - Back to School in Lancaster County
DON DAVIS - School Daze
BOB KRAMER - Back to School

Fine job,folks!Thanks for your efforts! In 1990 the Club awarded $3,$2,and $1 for first, second and third places. Should this be reinstituted in 1992? It would help defray some contestants' expenses. It amounts to $36 a year - **cheap entertainment!**

The October theme is Free-For-All, Whatever You Like or Smorgasbord. This means **anything** is the subject, so if you've been waiting half your life to show those exotic postcards no one else appreciates, now's the time to **make everyone look** at your favorites!

Remember - 22x28" poster board, shown vertically **with title.** Other helpful hints can be found in May '91 Newsletter:National Convention Exhibit Board Rating Rules.

RUMBLINGS - IN STEREO

If you were in the right spot at Sept's meeting you could hear the rumblings of the ladies' Christmas Banquet Committee. It was making initial plans to duplicate the fun-fest we enjoyed so much last year.

And in the other ear could be heard rumblings from a pair of para-rotund male bellies which must have also heard the same banquet plans.

And if you were not a member in Dec.'90 or you missed the covered dish festivities (which included year-end awards),don't fail to miss them in 1991! Oh,yes. The committee hopes to have **table-seating for all** this year!

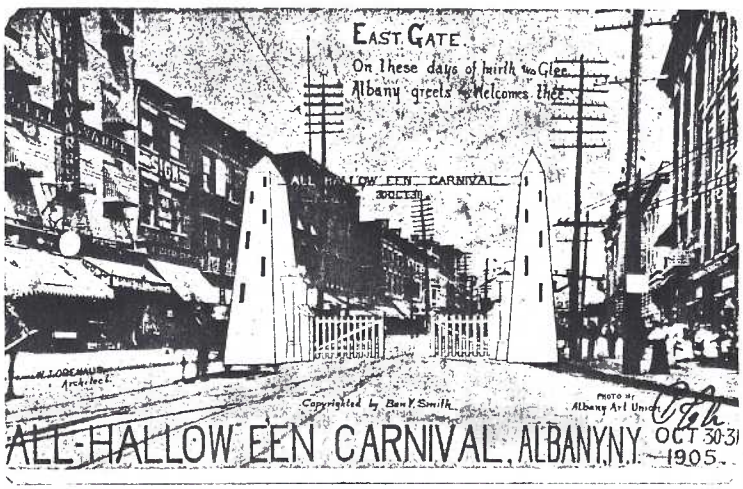
Date: Mon.,DEC. 16...good program,lots of food, barely any business meeting.

This same postcard appears on the front page. Now the upper half is folded back and becomes a **'stand-up' table display** for a child.Whitney Co.Enlarged 120%

The two youngsters(left)on this Wolf Co. published card appear to be **unsigned Ellen Clapsaddle** subjects. On the right the pretty girl with spilling milk can and cat is probably by **artist Samuel Schmucker,** on a Winsch-type back pc. Lower right is an unusual **Hallowe'en cupid** - drawn by Julia Woodworth, and pub. by F.A.Owen Co.

Probably the most unusual card shown is the **Hallowe'en Carnival** of Oct. 30-31,1905 at Albany,N.Y. Publisher unknown on undivided back.(Remember - March 1907 is the date when divided backs were permitted). It is cancelled from Coxsackie, NY, Nov.8,'05.

Cards reduced 20-35%.



NEWSLETTER NAME CONTEST

This medium we've come to know as The Newsletter has gone 21 months without a name (or haven't you noticed?)

Of late a large, if not major portion, has been devoted to postcard information and/or postcard history. If the format continues (and the present editor hopes it will) 'Newsletter' doesn't tell the whole story.

THEREFORE, We the staff hereby declare a contest shall ensue. Whereby a **new name** shall be sought by Year's end (if not sooner).

Two names were immediately submitted at the Sept. meeting. Send yours to Box 300, Lititz,Pa.,17543-0300. Entries will be announced periodically. Opinions of the membership will be considered by judges. If a suitable winning name is chosen, an appropriate prize will be awarded.

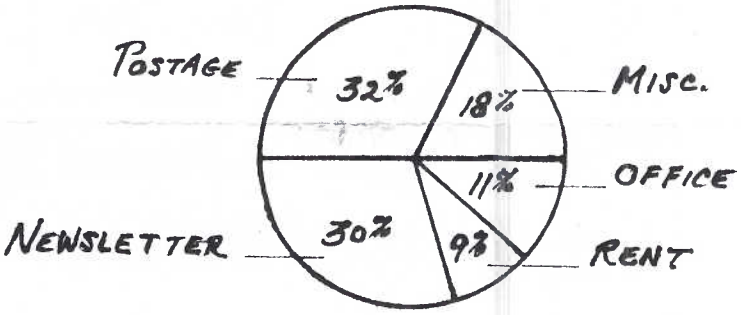
POLLY, PUT THE MEDAL ON, WE ALL LOVE THEE

Pauline (Polly) Curtis says that should the winner of the Afghan Raffle wish to choose, he/she may visit Polly at her home and exchange the afghan shown in Sept. for one they prefer.

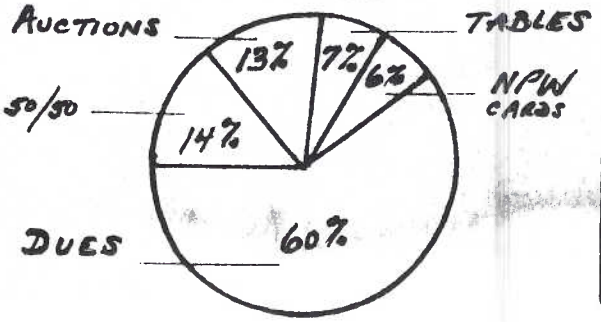
If you've not yet returned your raffle ticket (in Sept. newsletter) mail it with $1 and your identification **before** Oct. 15 or bring to Oct. 21 meeting.

LCPC - '91

EXPENSES



INCOME



LIBRARY ACTIVE AFTER SUMMER HIATUS

Outdoor activities slowed free-rental of books this summer according to Librarian **Anne Steinberg.** But Anne reports the popular volumes are again moving.

Nov. '90 Newsletter contained the Library Listing of 21 books.This is available through Anne.An updated list with additions is in the making.

Next time you see Anne, thank her for her dedication to this job.

FUTURE SHOWS

NEARBY POSTCARD SHOWS

WIND GAP, PA. OCT. 6 Lehigh Valley Postcard Club.Plainfield Twp.Firehouse (Old Rt.115). 25 dealers.Sun. 9 to 4. $1. donation.

ALLENTOWN, PA. OCT. 12 Great Eastern Paper Show. 17th and Chew (Fairgrounds). Sat. 9:30- 6. 156 dealers. $4.50 adm. w/ticket.

TIMONIUM, MD. OCT. 25,26 Monumental Postcard Club. Days Hotel. 9615 Deereco Rd. (I-81,exit 17) Fri 10-7,Sat 10-4. 25 dlrs. $1.

YORK, PA. NOV. 22,23 Horiculture Hall,York Fairgrounds, Fri 9-7, Sat 9-5. 50+ dealers. $2. ($3 for 2 days)

LANCASTER, PA. NOV. 29-30 Morlatton PC Club Farm & Home Ctr.-Arcadia Rd.(Rt.72 turn at Jones Pontiac)Fri 10-7.Sat 10-5.25+ dlrs.$1

DIRECTORS MEET

Directors Dorathy Fry, Jere Greider and Walt Mowrer held a meeting along with Pres. Earl Carver and past preident Jim Ward at the Carver home, Sept. 19,1991.

Brief review at Oct. meeting.

ANNUAL MEMBERSHIP DRIVE

It's October and that means The Annual Membership Drive is on! The details?...any **new** members joining from Oct. thru Dec '91, will have their membership paid for 1992!!

For the rest of us, it's a reminder that our 1992 dues may be paid **at any time** by mail or at meetings.

$7 per member and $10 per family does not quite cover cost of our newsletter and the increase in postage. But so far we've managed with other income. (See charts.)

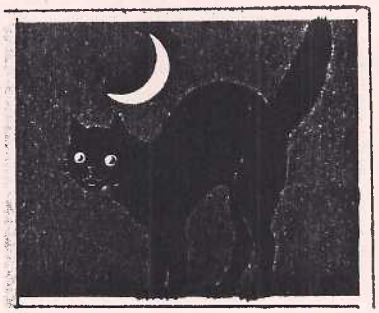
Lancaster County Postcard Club dues: $7 per person annually, $10 per family. Mail to: Treasurer Howard Steinberg 645 Robt. Fulton Hwy.,Quarryville,Pa.,17566.Other elected officers: Pres. Earl Carver (684-3069), Vice-Pres.Sandra Shaub,Secretary Shirley Neidermyer,Directors:Don Davis, Dorathy Fry, Jere Greider,Rich Kestenbaum, Jerry Kotek, and Walter Mowrer.

Permanent Committee Chairmen: Auction Walter Mowrer,Monthly Exhibits Sandra Shaub, 50/50 Harry Lines,Greeter Anne Steinberg Historian John Long,Librarian Anne Steinbery,Membership Dorathy Fry,Publicity Lorraine Singer,Newsletter Artist Jim Rudisill Editor Jim Ward (626-4660). Newsletter and general club correspondence address:P.O.Box 300, Lititz,Pa.,17543-0300.

BOO AGAIN!

LEFT,top to bottom: **Gibson Line**(later into greeting cards);The Rose Co. with **odd humor** follows. Cancelled Oct. 30, 1905, Phila. Hallowe'en superstitions involved matrimonial forecasts. Note same theme with **Hallowe'en cupid** by F.A.Owens Co.

RIGHT,top to bottom: **Fantasy figures** celebrate our holiday. Do you see nine different vegetables? When did you last hear **Auld Lang Syne** at Hallowe'en? The Gottschalk,Dreyfuss and Davis postcards (last 3) are in series #2040, 2040A. Two show Scotch thistles, the other plaids!!



ARTVUE POST CARD CO.

110 Park Row, N.Y. City
225 Fifth Ave., New York, N.Y.

Cards by the Artvue Co. reflect scenes of the 1940's and 1950's. They covered many of the smaller towns representing local institutions such as, in our case, Linden Hall Junior College, the New Holland Community Park as well as other schools, churches, camps, etc. Although these cards are fairly recent, they don't appear to be in plentiful supply.

Most of the views are black and white. A few are printed in sepia or in a greenish tone. At least four different backs have been seen, all being plainly identified as Artvue Post Card Co. All have divided backs.

Upon the death of the owner of the Albertype Post Card Co. in December of 1952, the Albertype Co. along with its stock of cards, was purchased by the Artvue Post Card Co. Albertype cards appear printed bearing the names of both firms. In many cases the Albertype back seems to have been altered only a little for the Artvue Co.

Lancaster County views seen are listed along with a few others of local interest, even though not actually in Lancaster County. Any additions to the list would be welcomed.

The underlined headings plus "Pa." appear at the end of each caption.

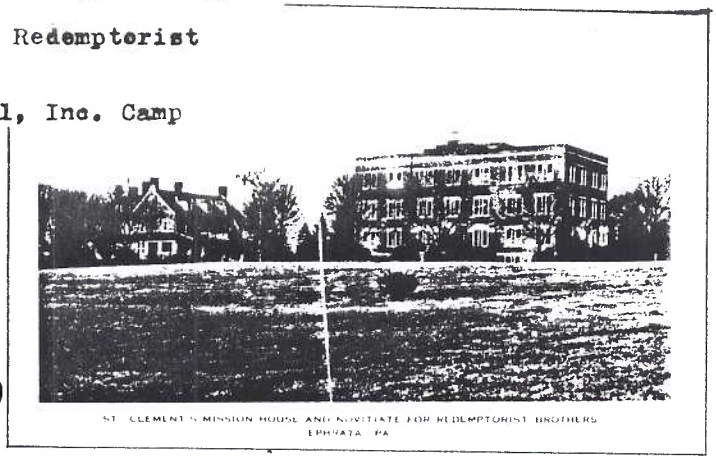
COLUMBIA
- M Corner in Lounge - St. Anne's Home
- M Dining Room - St. Anne's Home
- M St. Anne's Home - from the air

EPHRATA
- M Main Entrance The Historically Famous Mountain Springs Motel, Inc. Camp Silver Belle
- M "Silver Belle Lodge" The Historically Famous Mountain Springs Motel, Inc.
- M St. Clement's Mission House and Novitiate for Redemptorist Brothers
- M St. James' Church - Camp Rodgers, Indian Lake
- M The Historically Famous Mountain Springs Motel, Inc. Camp Silver Belle
- M Ye Village Inne

FIVEPOINTVILLE
- M Campsite at Greenview Bible Camp

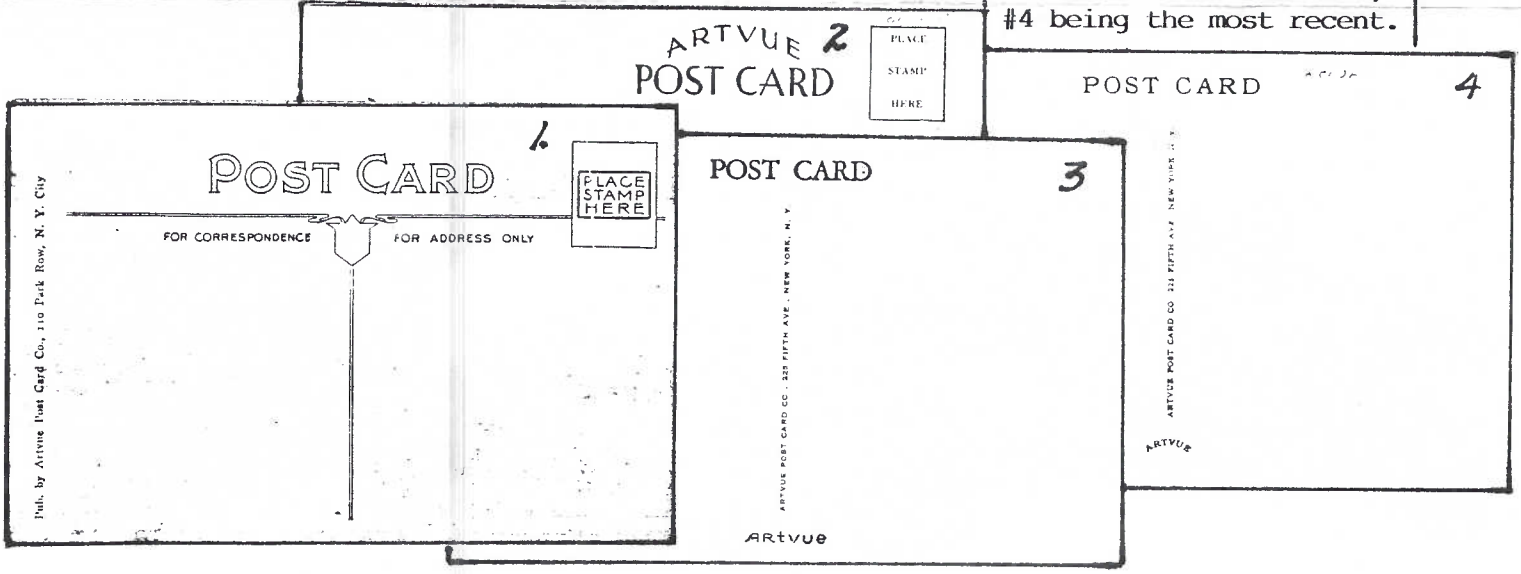
HOLTWOOD
- M Dining Hall, Camp Andrews
- M Hostetter Cabin - Camp Andrews
- M Memorial Lodge - Camp Andrews
- M Memorial Lodge Interior, Camp Andrews
- M Swimming Pool, Camp Andrews
- H Vesper Hill - Camp Andrews (Chapel in center)
- M Vesper Hill, Camp Andrews (Chapel at right)

LANCASTER
- V St. James' Church, LP - Founded 1744 Present Building ---
- M Y. M. C. A.
- ---- for Theodore Burr Covered Bridge Society, Harrisburg
  - H Engleside Bridge - Lancaster Co., Pa. ---
  - M Old Factory Bridge - Williamson Park



ST. CLEMENT'S MISSION HOUSE AND NOVITIATE FOR REDEMPTORIST BROTHERS
EPHRATA, PA.

Numbers indicate possible sequence of backs used by ARTVUE POST CARD CO., #4 being the most recent.



LITITZ
- M A Glimpse of the Buildings from the Pavilion, Linden Hall ---
- M A Nook in the Rock Garden, Linden Hall Junior College and ---
- M Art Students at Work, Linden Hall Junior College and School ---
- M Bit and Spur Club, Linden Hall Junior College and School ---
- M Campus View, Linden Hall Junior College and School for ---
- M Students Room, Linden Hall Junior College and School for ---
- M The Castle, Linden Hall Junior College and School for Girls
- M The Hall, Linden Hall Junior College and School for Girls
- M The Italian Garden, Linden Hall Junior College and School ---
- M The Pergola Garlanded with Roses, Linden Hall Junior ---

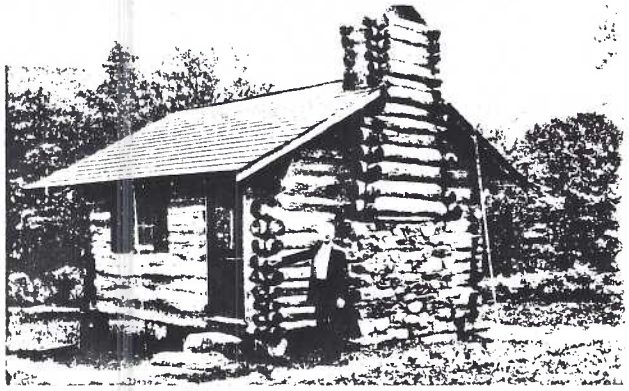
MILLERSVILLE
- M Administration Building, State Teachers College
- M Brooks Hall - College Gymnasium, State Teachers College
- M Grace Evangelical Congregational Church, Kready Avenue
- M Industrial Arts Department Shops and Lecture Rooms, State ---
- H Interior of Grace Evangelical Congregational Church, Kready ---
- H Lyte Auditorium, State Teachers College
- M President's Residence, State Teachers College
- M The College Library, State Teachers College
- M View of Campus, State Teachers College
- M Wickersham Hall - Recitation Building, State Teachers College

NEW HOLLAND
- M Band Shell, Community Park
- M Entrance, Community Park
- M Picnic Grounds, Community Park
- M The Pool, Community Park (No people)
- M The Pool, Community Park (Close up, many people)
- M The Pool, Community Park (Distant view with Bath House, people)

QUARRYVILLE
- M A Dormitory, Quarryville Bible Conference
- M Dining Hall, Quarryville Bible Conference
- M General View of Quarryville Bible Conference
- V The Chestnut Level Church House, R.D. 1
- V The Chestnut Level Presbyterian Church, R.D. 1
- M The Quarryville Presbyterian Home

CAMP SHAND, LANCASTER Y.M.C.A.
- M Dam and Stoney Creek, Lake Comey
- M Dr. H. Sustin (sic) Roddy and Roddy Cabin
- M Lake Comey
- M Mountain Rest Lodge
- V Spring House
- M Tent Houses
- M Wigwams

LANCASTER COUNTY COUNCIL - BOY SCOUTS OF AMERICA
- M Get in the Swim at Camp Chiquetan
- M Thunderbird Lodge, Camp Chiquetan



Dr. H. Sustin Roddy and Roddy Cabin, Camp Shand, Lancaster Y. M. C. A.

Dr. H. Justin Roddy

STUDENTS ROOM, LINDEN HALL JUNIOR COLLEGE AND SCHOOL FOR GIRLS, LITITZ, PA.

ED. NOTE - This article was written by member #4 **Charles W. Griffiths.** Those of us who collect local views are indebted to Charlie for his extensive listings of local pc publishers and views. Charlie is always responsive to your needs for information. He is anxious to add views **you** may have to his listings so **all** of the members may share.

LAKE COMEY, CAMP SHAND, LANCASTER Y. M. C. A.

Where was Lake Comey?