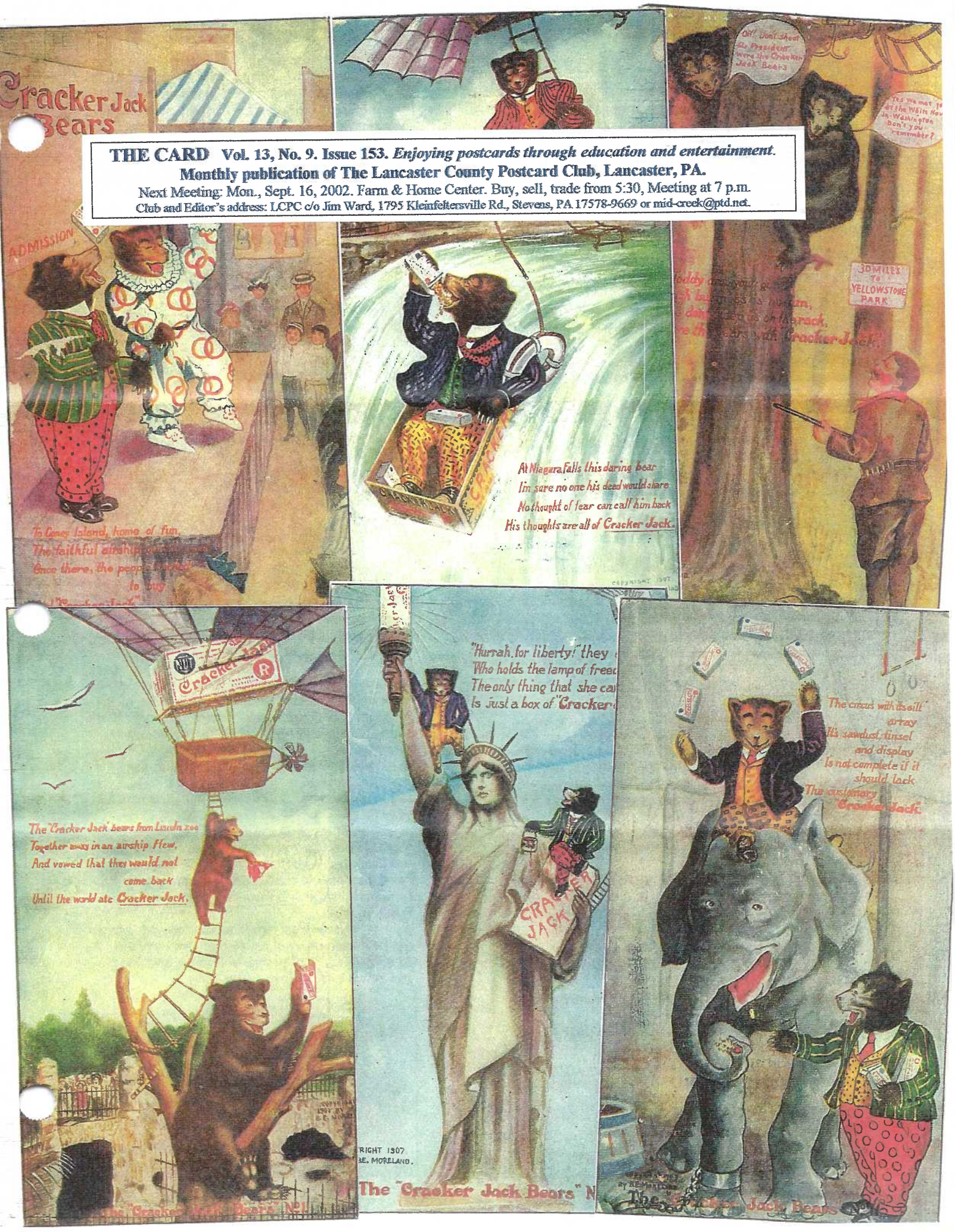
THE CARD Vol. 13, No. 9. Issue 153. ***Enjoying postcards through education and entertainment.***
Monthly publication of The Lancaster County Postcard Club, Lancaster, PA.
Next Meeting: Mon., Sept. 16, 2002. Farm & Home Center. Buy, sell, trade from 5:30, Meeting at 7 p.m.
Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA 17578-9669 or mid-creek@ptd.net.



New Members

638 **Larry Styer** P. O. Box 102,Terre Hill, PA 17581. Ph. 717-445-6017. Lancaster County towns especially Churchtown and Terre Hill areas.
639 **James B. Hecimovich,** 907 Stone Hill Rd. Conestoga PA 17516-9636. Ph. 717-871-6626. General.
640 **Wm. Agard** 699 N. Pier Dr., Lancaster PA 17603. Ph. 717-295-0854. Advertising and marketing.
641 **Dorothy E. Baile** 226 Elizabeth Dr. Lancaster PA 17601. Ph. 717-397-2366. State cards, state maps, Lancaster and other local views.
642 **Don Billet** 1929 Lincoln Hwy, East. Lancaster PA 17602. Ph. 717-397-3175. Local and PA.
643 **Barbara Brooks** 647 Hamilton St. Lancaster PA 17602. Ph. 717-392-7129. Military, Lanc. County, 1964-65 World's Fair.
644, 645 **Blanche and Chet Corrigan** 6 Pilgrim Dr., Lancaster PA 17603. Ph. 717-872-5052. General.
646 **E. Ellen Crawford** 541 Misty Dr., Apt. 3, Lancaster PA 17603. Ph. 717-299-6015. Oxford, PA and Lancaster.
647 **Kristen Curtis** 625 Goldfinch Ln., Manheim PA 17545. Ph. 717-664-0544. Halloween and zoos.
648 **Betty Davis** P.O.Box 52, Penns Park, PA 18943. Ph. 215-598-7534. Bucks County, Livingston Pub. Co. and Davis related.
649 **Lenny Droege** 290 Rock Point Rd., Marietta PA 17547. Ph. 717-426-1977. Local.
650 **Eugene K. Engle** 310 Hossler Rd., Manheim PA 17545. Ph. 717-665-2502. General.
651 **Doris Elaine Flory** 211 Audrey Dr., Lititz PA 17543. Ph. 717-665-5624. General.
652 **Robert Ford** 452 N. George St., Millersville PA 17551. Ph. 717-872-6581. General.
653 **Marcia Gaul** 310 Atkins Ave., Lancaster PA 17603. Ph. 717-299-8383. Lancaster City, County.
654 **Martin Greenleaf** 394 Mt. Eden Rd., Kirkwood, PA 17536. Ph. 717-529-2723. Local, historical, photo.
655 **Nancy L. Groff** 140 Horseshoe Rd., Leola, PA 17540. Ph. 717-656-6750. Lancaster City, County.
656 **Pat Houck** 2346 Scenic Dr., Manheim PA 17545. Ph. 717-665-2254. Penryn, Manheim, religious.
657 **Davis Johnson** 1158 Little Elk Creek Rd., Oxford PA 19363. Ph. 610-932-8114. Lancaster Co., esp. East Petersburg; mills, schools, bridges.
658 **W. Philip Keller** 122 Crestmont Ave., Lancaster PA 17602. Ph. 717-394-9587. Hershey, Williamsburg, PA.
659 **John Keylor** 485 Mt. Sidney Rd., Lancaster PA 17602. Ph. 717-393-3130. General.
660 **Bea Kreiner** 309 Parkview Dr., Manheim PA 17545. Ph. 717-665-2812. Manheim.
661 **Cindy Kroft** P.O.Box 96, Bowmansville PA 17507. Ph. 717-445-7462. Lancaster City, County, PA Turnpike, Lincoln Hwy.
662 **Robert L. Laucks** 709 Tusitala Dr. Lancaster PA 17601. Ph. 717-394-4240. Towns.
663 **Ben Lefever** 709 Millwood Rd. West Willow, PA 17583. Ph. 717-464-2103. General.
664 **Jim McElroy** 2445 Gamber Rd., Washington Boro, PA 17582. Ph. 717-872-7250. Washington Boro and Millersville.
665 **Kay Melchi** 4 Sycamore Circle, Lititz PA 17543. Ph. 717-627-3586. Varied.

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Cover Cards

The Cracker Jack Bears are one of the most popular sets of advertising postcards and demand for the undersized set continues in an upward spiral. The hoard of teddy bear collectors keeps growing; so does that of candy product fans and don't forget the advertisement collectors who never die. All in all, Cracker Jack PCs have a multiple market and aren't easy to find. Completing the set is a genuine challenge.

The sixteen cards are numbered, but since they have no titles, we've used a few key words to describe each of them. We've also indicated those used on the September cover.

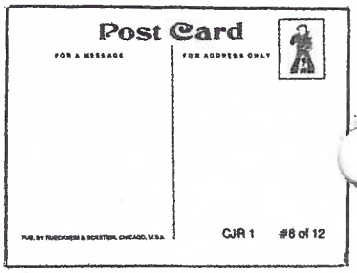
1. At the Lincoln Zoo *(bottom left)*
2. A Balloon Ride
3. Over Niagara Falls *(top center)*
4. On the Statue of Liberty *(bottom center)*
5. At Coney Island *(top left)*
6. In New York City
7. Shaking Teddy Roosevelt's Hand
8. At the Jamestown Fair
9. To the South
10. At a Husking Bee
11. At the Circus *(bottom right)*
12. Playing Baseball
13. Cracker Jack Time
14. Making Cracker Jacks
15. In Yellowstone Park *(top right)*
16. Off to Mars

The small cards (shown actual size) are standard width (5 ½") but only 3" high (1/2" shorter than standard postcards). Few of us are old enough to remember getting these cards as a premium in a box of Cracker Jacks. These were standard prizes during the golden age of PCs. Two in your editor's collection were postally used in 1908 and 1909, one in Massachusetts and the other in Pennsylvania.

You may be interested to know that two versions of the cards exist. Most common are those with an offer printed along the left margin of the message side. These read *"Sixteen Beautiful Post Cards, No Two Alike (without this printing), sent Free to anyone who will mail us ten sides from Cracker Jack packages, reading 'The more you eat, the more you want,' or mail us 10¢ in silver or stamps and the side of one package. A 2¢ stamp is enough to mail ten sides."*

All of the PCs we've seen are of this message type (found as premiums). It's an educated guess that this type is the more common – few children saved package sides and mailed them in with 10¢ (considerable money in those days) to get the "Sixteen Beautiful Post Cards..."

A few years ago, Cracker Jack celebrated the 100th anniversary of its old postcards by reissuing 12 of the original 16 postcards. Number eight, At the Jamestown Fair, is shown actual size!



Sept. Program

Biographical Tour of Lancaster City

Bob Epler will be offering a slide program at our September meeting. He has chosen a unique approach to Lancaster views by choosing personalities as the primary focus.

To the right and on page six are examples from his talk.

The Rossmere Sanatorium occupied a block of Rossmere (George Ross's country estate). Its entrance was on Juliette Ave. In the 1940's, The Tuberculosis Society of Lancaster County occupied the facility.

The photo postcard has a Devolite Peerless stamp box.

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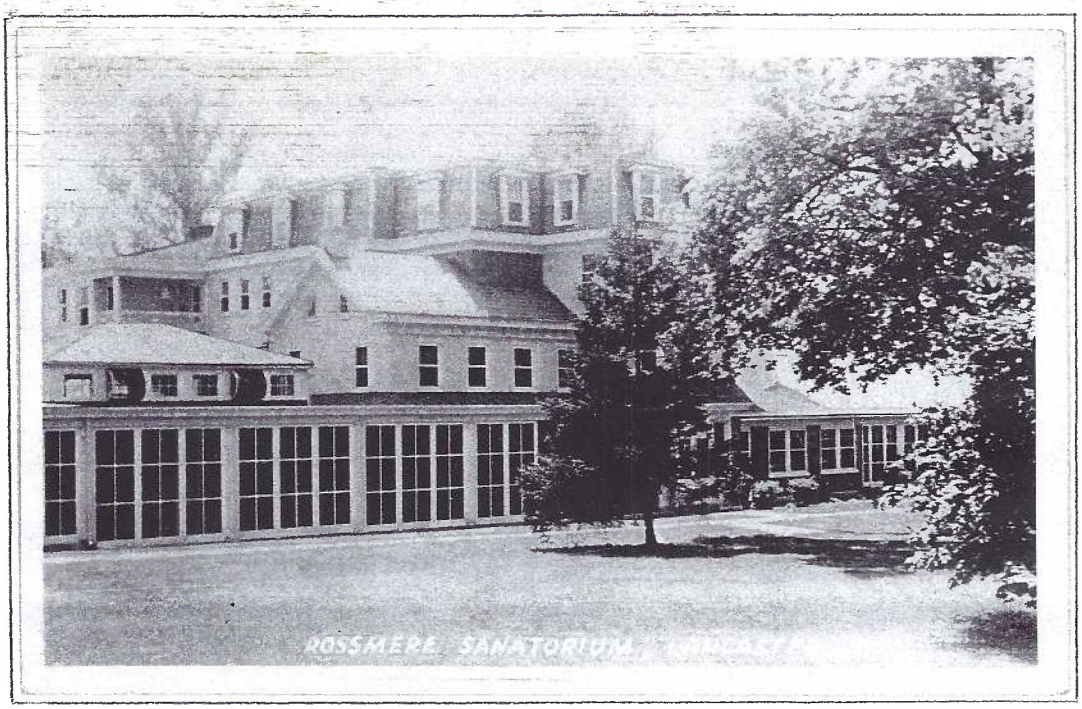

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666 **John T. Miller** 550 Abbeyville Rd. Lancaster PA 17603. Ph. 717-397-0736. General.
667 **Ken Oatman** 2625 Harrisburg Pk., Lancaster PA 17601. Ph. 717-898-0968. General.
668 **Nancy Perry** 390 Windy Tor Rd., Leola PA 17540. Ph. 717-656-9333. Lancaster County.
669 **Doris Polk** 470 Buck Run Rd., Coatesville PA 19320. Ph. 610-384-6843. Scenic.
670 **Janet L. Rathman** 1450 Newport Rd., Manheim PA 17545. Ph. 717-664-3803. Manheim, Penryn.
671 **R. Ronald Reedy** 116 Oxford Dr., Lititz PA 17543. Ph. 717-626-7555. Lititz and circus.
672 **Samuel Rolon** 111 Sycamore Rd., Ephrata PA 17522. Ph. 717-733-4484. Puerto Rico, Lancaster County, Belgium, Spain.
673 **Ronald R. Royer** 928 Mount Joy Rd., Manheim PA 17545-1911. Ph. 717-664-2614. General.
674 **Michael W. Sigman** 116 Fleetline St., Ronks PA 17572. Ph. 717-394-5615. Rawlinsville Camp Meeting, Evangelical churches.
675 **Charles D. Shertzer** 1838 Riverview Dr. N., Drumore PA 17518. Ph. 717-548-0218. Railroad – PA, Lancaster and York Counties, PRR stations.
676 **Don Tribit** 1101 Little Brook Rd, Lancaster PA 17603. Ph. 717-872-7930. Military, libraries, prisons and various PA views.
677 **Phillip Welsh** 226 Woodlawn Rd., Norristown PA 19401. Ph. 610-275-4017.
678 **Kevin E. Witman** 25 Field Stone Dr., Cochranville PA 19330. Ph. 610-345-9177. Halloween, Lancaster County, Cape Henelopen, DE and lighthouses.
679 **Sharon L. Gromis** 632 Eastside Dr. Landisville PA 17538. Ph. 717-892-6864. Local cards.

Welcome to all of our new members. You will be included in a revised and updated Membership Roster and Library Listing that should appear before the year's end.

August Meeting

There were eight guests among the 69 attending in August. We thoroughly enjoyed **Harold Moyer's** slide program of Cocalico Valley Postcards. Packs of postcards were door prizes won by **Ngoc and Kathy Kreider. Ruth Moyer** won $27 in the 50/50.

Exhibits

Animals were the topic for single card competition. **Harold Moyer's** wire-tail won First, **Walt Mowrer's** 6-legged calf won Second and **Bill Guntow's** Party Animal won Third. Honorable Mentions went to **Betty Beck, Tom Beck, Earl Carver, Mary Darrenkamp, Don Davis, Susan Glass, Mary Ann Guntow, Harold, Ruth Moyer, Jim Ward** and **Gisela Withers.**

September's theme is Potpourri – any subject you'd like to feature on a board.

It's so good to see 20-25 different books brought to each meeting by members of the Library Team. You may borrow them for a 30-day period.

Our wishes are for **Howard Steinberg** and **Peg Hanna** to recuperate quickly from their recent health problems. Peg just celebrated her 94th birthday!

Ed. Note: Please excuse the brief Aug. meeting report. The Expo report took considerable space in this issue.

Future Shows

Sep. 6,7 Mt. Laurel, NJ. Postcard Society, Laurel Inn.
Sep. 15 Windgap, PA Lehigh Valley Postcard Club. Plainfield Twp. Fire Hall.
Oct. 5 Towson, MD. Days Inn, Loch Raven Blvd. Exit 29 off I-695.
Oct. 5,6 Allentown, PA.Great Eastern Antique, Book & Adv. Show. Fairgrounds.
Oct. 11,12 Timonium, MD Monumental Postcard Club at Days Inn, Exit 17 off I-83.

Harvest Home Celebrations

The Fall 1958 issue of the *Pennsylvania Folklife* magazine features an excellent description of Harvest Home Celebrations by Don Yoder. This article is based on Yoder's research.

Postcards showing church interiors decorated for Harvest Home surface now and again. Howard and Anne Steinberg were kind enough to loan us the two on page five. The two on this page are your editor's. The three of St. Michael's Evangelical Lutheran Church are dated 1907, 1908 and 1910. The Methodist card is not dated.

St. Michael's Church is well documented on postcards. There are at least seven real photos relating to the church (dated 1906 to 1912) and two printed cards. We've seen four of the Methodist Church. Strasburg (as we've mentioned previously) was fortunate to have photographers Fannie Andrews and W. D. Chandler as local residents.

From the time of the Reformation, German Protestants celebrated with a thanksgiving service in September, on a Sunday nearest St. Michaelmas (Sept. 25). It was the Lutherans and the Reformed that brought Harvest Home to the new world, specifically to Pennsylvania. As their growing families migrated, harvest celebrations were as early as July and as late as October, depending on the principle crops of their new homesteads.

It was only in 1847 when the *Union Magazine* commented on the Pennsylvania custom of celebrating the harvest season, that the nation became fully aware of Harvest Home. In fact, the Lutherans and Reformed couldn't comprehend the New England Yankees and their November thanksgiving, when, in fact, by then the fields were barren. For the practical Pennsylvanians, sharing their bounty with indigent neighbors or the preachers' families was the primary reason for celebrating

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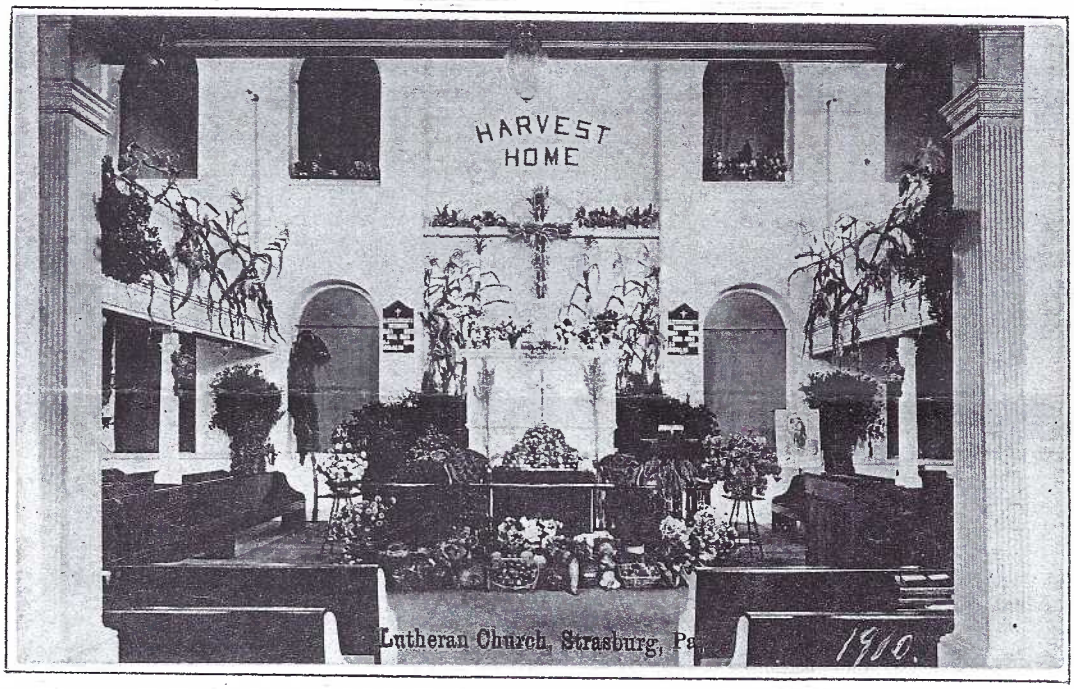
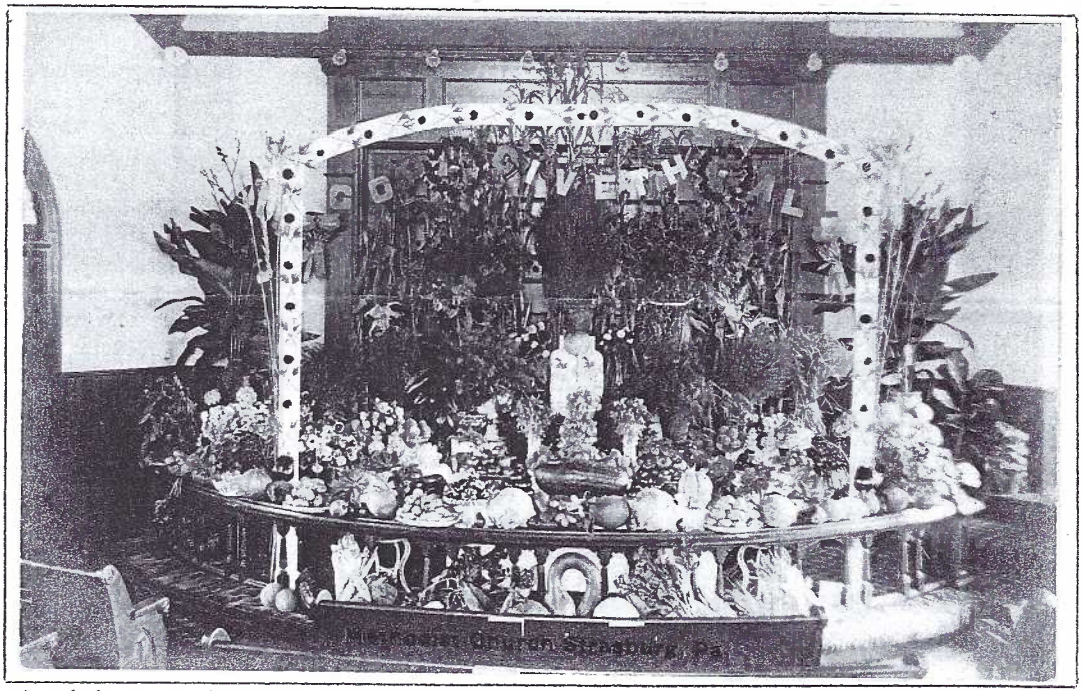
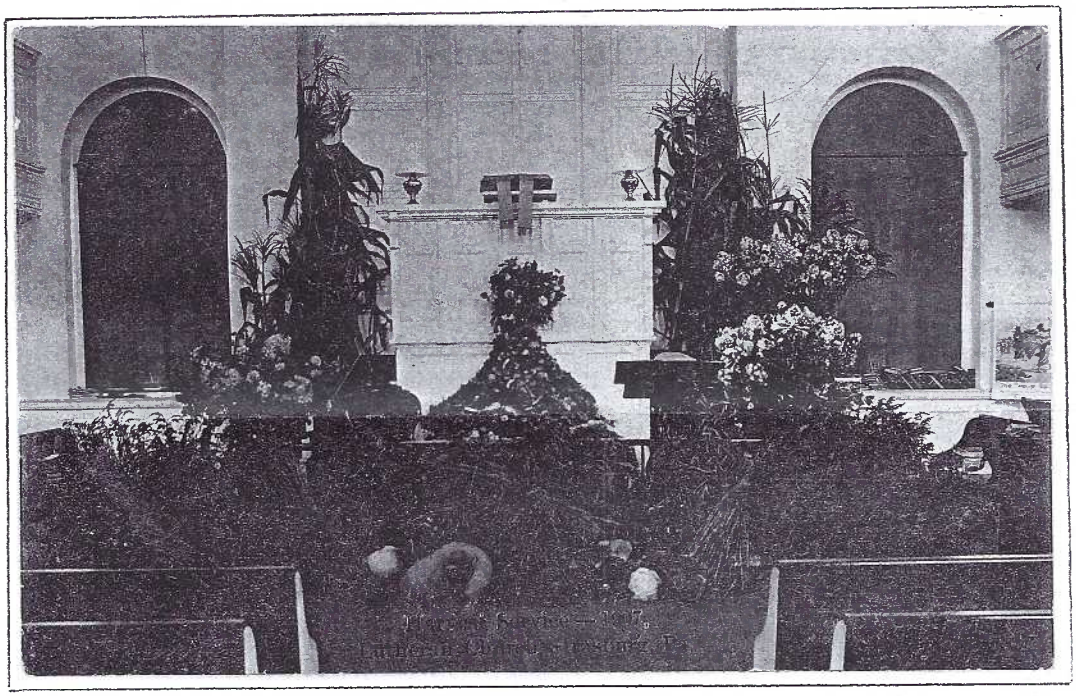


Lutheran Church, Strasburg, Pa. Handwritten to the right is 1910.



A real photo card of the Methodist Church in Strasburg has the imprint Fanny K. Andrews, Strasburg, Pa on the reverse. Fanny has penned a greeting to a friend. The undated card was mailed in an envelope (no postmark). The stamp box is AZO 1904-18.



Harvest Service – 1907. Lutheran Church, Strasburg, Pa.
The caption style on all three real photo cards is similar to that used by Mennonite photographer, Fannie Andrews of Strasburg.

Harvest Service – 1908. Lutheran Church, Strasburg, Pa.

Members re-instated at the Expo: #67 Gary Hawbaker, #182 Eden Delcher, #355 Neil Fasnacht, #385 Gerald Lestz, #497 Kimberly Wood, #504 Don Adams and #510 Mary Forrey.

Harvest Home Celebrations

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By the end of the 19th century, city congregations also felt the need to have *their* celebrations. Other Protestant denominations had taken up the idea as well.

The Pennsylvanians and Yankees eventually reached a truce on the matter of a National Thanksgiving Day, but, as one Lutheran minister opined, "There's more virtue on the *breach* than in the *observance*."

Campbell's soup came to be displayed more and more around the altar. Today, Lutherans and the Reformed still celebrate the harvest season, but with modifications that meet the times. Food bins are filled year-round. Prepared meals have given way to gift cartons.

Nevertheless, tall cornstalks, huge neck pumpkins, loaves of homemade bread and sheaves of wheat can still be seen in a few churches - colorful symbols of Harvest Home.

Notice

Procedure for the Annual October Auction

You may sell up to ten (10) lots of postcards or related items. Each lot can consist of from one card to a box or album full. Single cards should be in protective sleeves. Multiple cards work best in fridge bags for best protection and easy inspection. Sm. blank tabs on each lot will help the auction committee.

Call Tom Beck (627-7732) or Jim Ward (721-9273) for a club auction form. Bring lots and completed form to Sept. meeting. Try to keep your lot values above $1. On inspection, Norman Zimmerman has the club's permission to combine lots if necessary.

Listings will appear in the Oct. *Card* and may be previewed at 5:30 on Oct. 21. 10% of the prices realized goes to LCPC. Buyers pay before leaving and sellers must collect payment at the sale (no mailed checks).

2002 Expo

Another Successful Year

A remark was made that the number of Expo committee members who setup, work during the show and tear down is outstanding. This is a reason why our shows are always a success. Paid attendance was 437 at 3:45 PM. After that, latecomers had free admission. Our one-day shows have averaged 450 for the past 5 years. The member discount for *Windows Two* was enticing. Nearly 40 collectors joined. Six were present at the Aug. meeting.

Report on Our Second Book

Dealers' sales were brisk from 9 until 5. Sales of the second volume of local postcards were also impressive. First day sales totaled 438.

Members who made a loan towards funding the printing of the book may pick up their free copies (one for every $500) by contacting Ray Dennis at 717-290-7948. Any members wishing to purchase books for themselves or the public should call Ray or Jim Ward at 717-721-9273. In 1998 *Volume One* was sold out in just about six months.

Member discount period runs until the Oct. meeting - if copies are still available. If books must be mailed (and we don't recommend it) there is a $7 addition for shipping and handling for one or two copies. For three or more, contact Ray.

Expo Exhibit Competition

Ruth and Harold Moyer did a grand job in organizing the 45 exhibits. Did you notice Harold had painted all of the giant easels?

Dolores Rowe' "We Deliver for You" – a board of outstanding mail wagons – was awarded **Best of Show** by the judges. John Klein, Dale Biesecker Pam Russell and Jayne Gray were judges. The exhibits were viewed by hundreds of show attendees with 130 ballots being cast for **People's Choice.** It was won by **Dede Schaeffer** for her double board exhibit, Santa Doesn't Travel Just by Reindeer."

Here is a complete recap of the 45 exhibits.

Animals (13)

First Harold Moyer Animals at Work
Second Dede Schaeffer Mister Nister's Menagerie
Third Walter Mowrer Lancaster County Cows

Honorable Mention

Barb Heim Giraffes are Beautiful
Dolores Rowe Animal Advertisers
Earl Carver I Love Animals
Jim Ward Our Best Friends
Ruth Moyer Ostrich Farm
Bob Kramer Endangered Wildlife
Donald Brown Cats and Dogs from Europe
Mike Middleton Weird Animal Post Cards
Betty Beck Animals of the Galapagos Islands
Bud Heim Bears Have Fur

Famous People (12)

First Dede Schaeffer Golden Age Illustrators
Second Dolores Rowe Miss Liberty - Proud and Strong
Third Steve Mummert Buffalo Bill Wild West

Honorable Mentions

Leon Rowe Famous? A Jeopardy Challenge
Earl Carver Famous People
Walter Mowrer The Guardian of Our Nation
Harold Moyer Our Presidents
Jim Ward Robert Fulton
Ruth Moyer Famous Entertainers
Bob Kramer Queen Elizabeth II
Donald Brown American and English Authors
Betty Beck Dead White Men

Humor (9)

First Norman Zimmerman Relief
Second Tom Beck The Butts of the Joke
Third Earl Carver Funny Fisher Folk

Honorable Mention

Walter Mowrer Cow Humor – No Bull
Harold Moyer You Sure is Funny
Jim Ward April Fool Humor
Ruth Moyer Hanging Out
Dede Schaeffer Politically Incorrect
Donald Brown Women's WWII Army Corps

Transportation (11)

First Dolores Rowe We Deliver for You
Second Jim Ward Keeping Our Feet Dry
Third Dede Schaeffer Santa Doesn't Travel Just by Reindeer

Honorable Mention

Bud Heim Evolution of Transportation
Norman Zimmerman Tin Lizzies
Earl Carver On the Move
Walter Mowrer Airships
Harold Moyer Streetcars
Ruth Moyer See the USA in a New Car
Bob Kramer The I.R.T.
Donald Brown America's Super Highway

Congratulations to all. Each exhibitor re-ceives a postcard especially made for the Expo 2002 and top winners share $150 in cash awards

Continued from page 3.

Many years ago we featured locally published Salt River postcards. Suffice it to repeat here, Salt Rivers were a cheap but direct method of demeaning the political party that just lost the election. The card shown below reminds some Republicans – led by W. W. Griest – just how bad they're to feel as they gather their cohorts and embark on a journey up Salt River. The fictitious trip simply gave, in this case, the Griest faction, a few days to bury its head in the sand, or in a closet, or anywhere out of town, before admitting defeat and rejoining the human race.

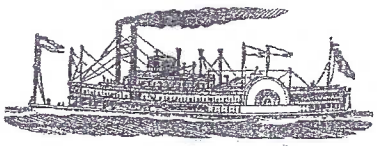
1922 would bring Lancaster City a Coalition Mayor – Frank C. Musser. His party defeated staunch Griest followers by uniting a mixture of Democrats and dissatisfied Republicans.

Bob Epler's slide program will include this card and one from an earlier election that sends a gang of Democrats on a similar journey. It too, wishes the losers ill health in their defeat.

To date, we have never been able to attribute any particular printer/publisher to the local Salt River postcards.

HO! HO! FOR SALT RIVER

The BOSS, W. W., with his Lieutenants, will leave the Woolworth building, at Office Holders time, Nov. 10, 1921, for a trip up Salt River. They will go by way of the Raub-Musser Chamber of Commerce route, headed by a Rubber-neck band, and proceed up North Queen Street to Trout's cigar store, where they will pick up a few sore heads and then up to Cabbage Hill, where they will meet the Stumpf's, Herchelrider, H. Kopp and Renegade Fatty Gill. From there they will go to the Gas Run and proceed up to Rocky Springs, where the Steamer W. W. will leave the dock.



There will be various forms of amusements and songs during their four-year trip for the entertainment of all their guests. They will also see that the poor workingman's taxes are raised and the big Corporation's lowered.

Every sore head who goes on the trip will be assured a safe return. The following gentlemen have signified their consent to go: The Imperial Wizard, Sammy Diller; Ed. Smeltz, Elmer Stoner, Geo. Eckert, Ches. Cummings, John Leinbach, The Deens, Stony Hoover, Capt. Fiero, Walter Buckius and his street sweepers; Sargt. Negley Lew Weiler, the Bushong's, Dave Daily, Red Dorwart, Chas. Wills and Cossy Shaum. Gust Forrest, Peck Hebbel, Jonny Able, Trapnell, Resh, Bowers, Smith, F. Bowman.

B. C. Atlee, Frank S. Groff, Isadore Rosenthal and Oliver S. Schaeffer will be the speakers—Charles Strickler, Porter. Send a Salt River Card to Your Friend