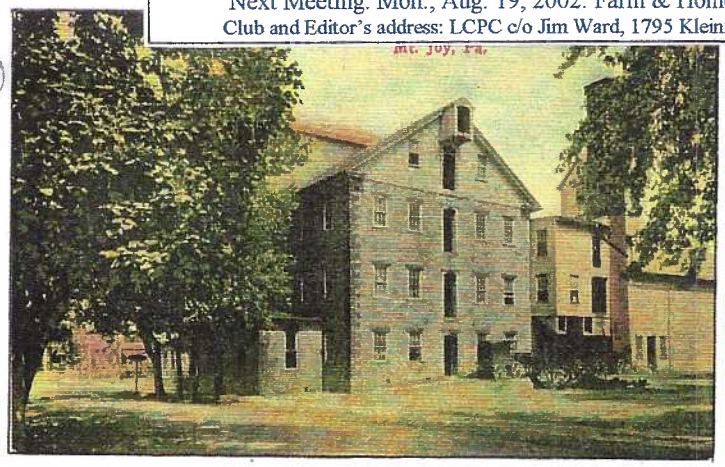
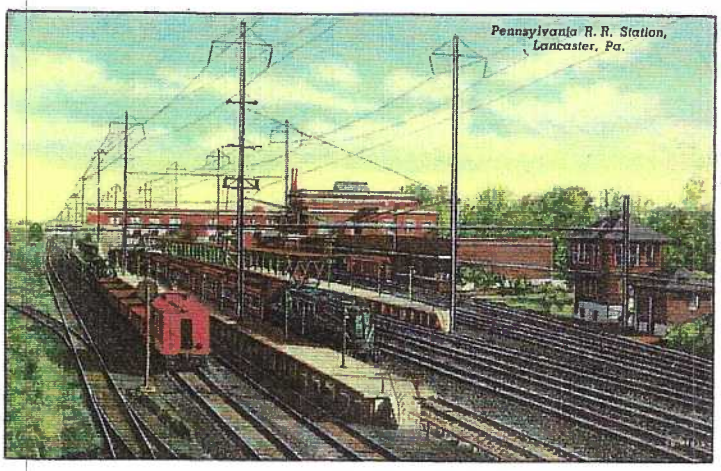
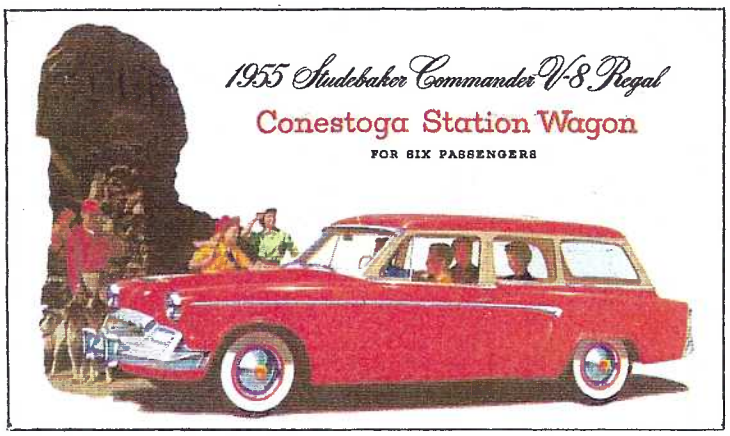
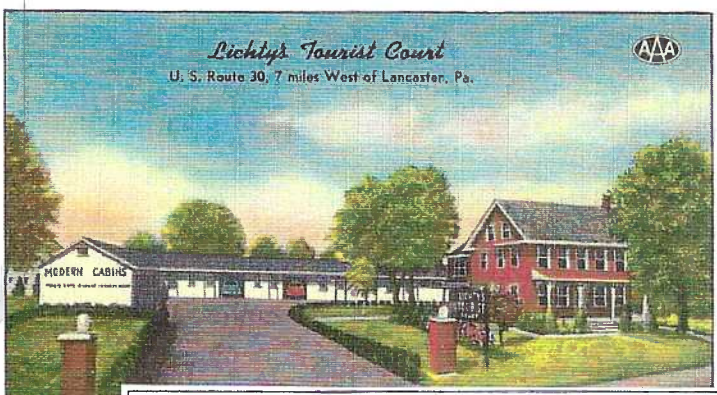
THE CARD **Vol. 13, No. 8. Issue 152.** ***Enjoying postcards through education and entertainment.***
Monthly publication of The Lancaster County Postcard Club, Lancaster, PA.
Next Meeting: Mon., Aug. 19, 2002. Farm & Home Center. Buy, sell, trade from 5:30, Meeting at 7 p.m.
Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA 17578-9669 or mid-creek@ptd.net.







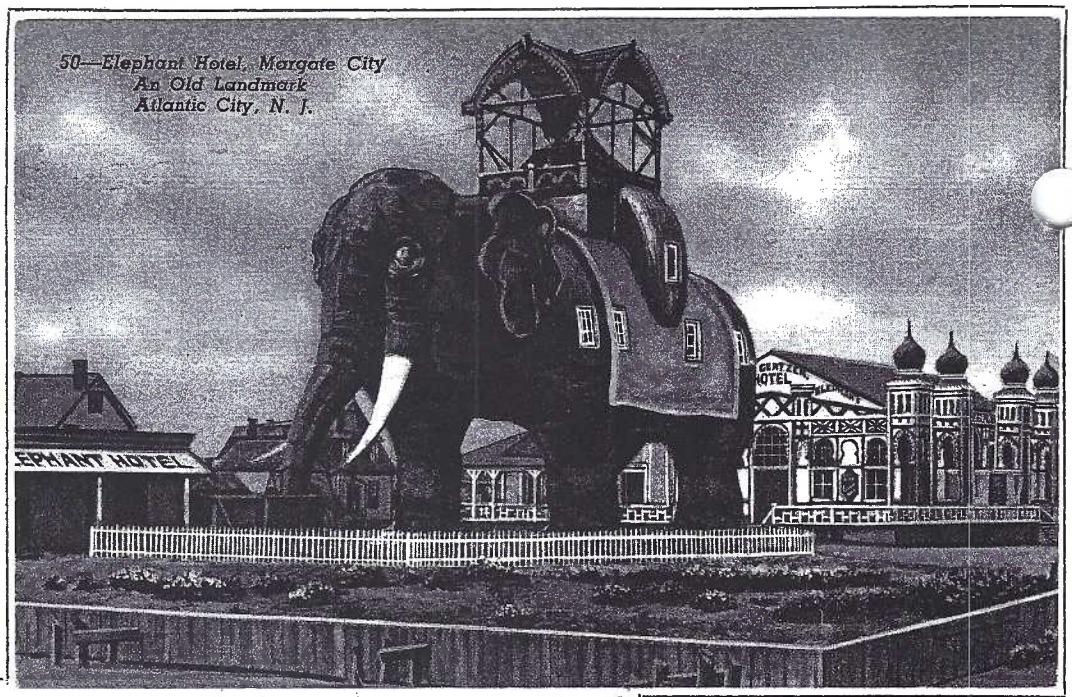


101 additional color postcard views appear in *Windows to Our Past - Volume Two.*
Our second deluxe edition of local postcard views goes on sale at the August Expo.

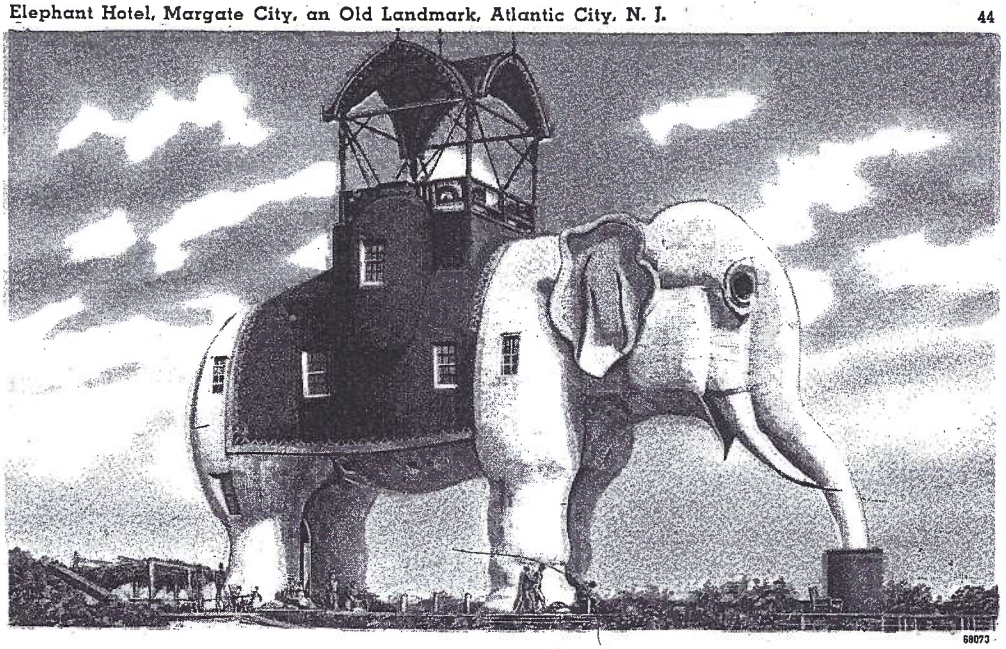
Lucy

The 65-ft. tall wooden elephant that dominates the skyline in South Jersey has a legend to match her size.

James Vincent DePaul Lafferty was a native of Philadelphia but still had a bit of old Dublin's spirited blood running through his veins. He came into possession of some sandy lots south of Atlantic City in the late 1800s. They were some distance from the neat little frame houses and horse-drawn carts. In fact, they could only be reached over the deep tidal creek when the tide was out.



Curt Teich linen #50 dist. by Howard Sales, Atlantic City



Tichnor Bros. linen #68073. It refers to Margate and A.C.

An inventor and engineer in his own right, Lafferty enlisted the aid of architect William Free to design a colossal ele-phant that would attract the attention of residents and their visiting friends in Atlantic City.

The rest, as the saying goes, is history.

1881 – Lucy is built for $25,000. She was patented. She advertised "fast booming building lots in South Atlantic City."

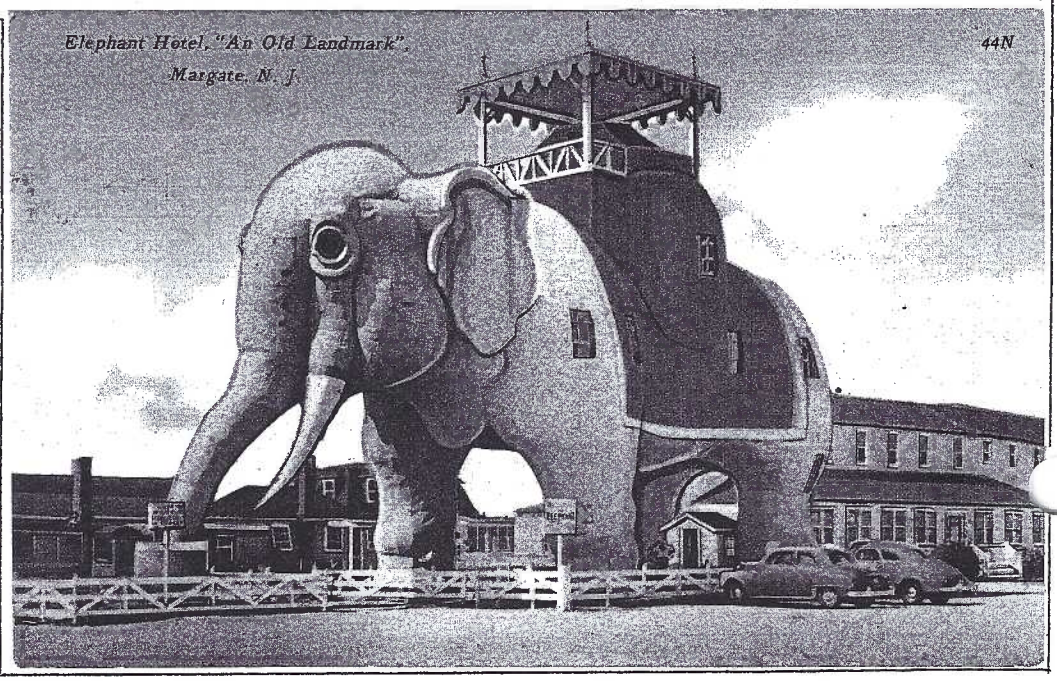
1884 – Theodore Reger built The Light of Asia, a similar but smaller elephant, at Cape May. The amusement was short-lived. It deteriorated and was cremated in 1900.

Tichnor Bros. linen publ. by Jack Freeman, Longport, NJ.

Perhaps in response to the Cape May mimic, Lafferty built Lucy's cousin, The Elephantine Colossus, at Coney Island also in 1884. It was 122-ft. tall and cost $65,000. It, too, deteriorated by 1896, caught fire and crumbled into the sand.

1887 – Lucy was sold when Lafferty over-extended himself in land deals. She was bought by Anton Gertzen, also a Philadelphian, formerly from Prussia. He and his seven children continued Lucy as a public exhibit.

Continued on page 3.



NEW MEMBERS and more

#636 **Richard J. Savastano** 2002 W. Main St., Ephrata, PA 17522. Ph. 738-9034. Likes patriotics, town views, esp. Unionville, Long Island, NY. We're told he is one of a growing number of members who buy or sell on the Internet.

#637 **Steve Neis** 2106 Monterey Ct., Columbia, SC 29206-1407. Steve is a dealer and will be set up at our Aug. Expo.

Address changes:

#10 **Shirley Neidermyer** should be listed as 148 Woodfield Ave., Lititz, PA 17543. Ph. 626-4880.

#319 Donald House should be listed as 832 Hillaire Rd., Lancaster, PA 17602. Ph. 898-2963.

A Passing

Though she hadn't been an LCPC member for several years, many of us remember and were always pleased to see **Fava Sherrard** when she set up at area shows. Fava was a grand lady who found Hold-to-Light postcard fascinating, and so she specialized in buying and selling them.

Fava unwittingly picked up Lyme disease from deer on her Maryland estate a few years back. She suffered but made a gallant effort and survived. Those of us who knew her, will truly miss her quiet pleasantness. She passed away in the Spring.

FUTURE SHOWS

August 17, Lancaster, PA LCPC's 10th Annual Expo at the Farm & Home Center. 9 to 5. $1 admission. Our second volume of local postcards will be available. $25 to paid (active) members and $30 to the public. If you have friends who want a book, collect their money and buy them their book at the Expo. There will be no consigned books this time.

Aug. 18 **Clark, NJ** Central Jersey Deltiological Society at Gran Centurions. .

Sept. 6-7 **Mt. Laurel, NJ** Gateway Postcards & Paper Americana, VFW Hall.

Sept. 15 **Wind Gap, PA** Lehigh Valley Postcard Club Show. Plainfield Twp. Fire Co. Hall.

Lucy - continued from page 2.

1902 – Lucy is leased to an English doctor whose family used it as a summer home. She is knee-deep in sand after a bad hurricane in 1903.

1904 – Lucy is converted to a tavern and nearly burned down through carelessness.

The following decades saw Lucy as part of a tent city, a speak-easy, a cafe and by 1969 a property of the city of Margate. The Gertzen family found it best to put Lucy in the hands of a responsible municipality.

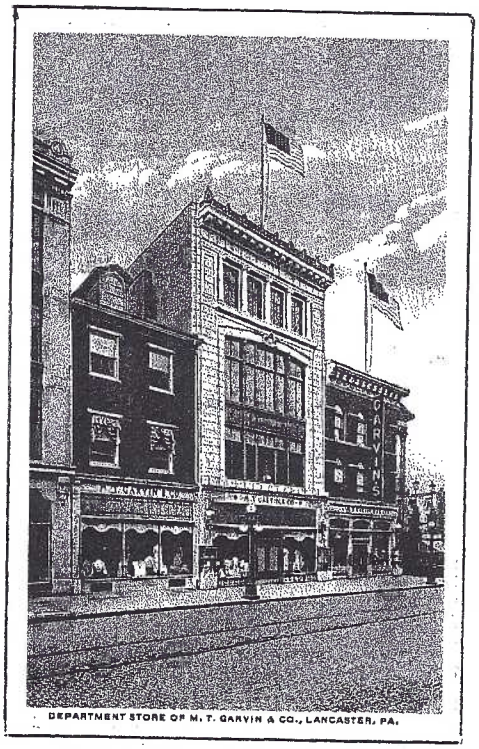
1970 – Six-story, 20-ton Lucy was moved to a new site after a spectacular 7-hour ride.

1976 – Lucy is recognized by the Nat'l. Register of Historic Places and continues to thrill youngsters of all ages after a thorough re-building from the inside out, at cost of $124,000.

2002 – You can visit Lucy, inside and out, at 9200 Atlantic Ave., Margate, NJ.

A set of 4 giant (5"x7") postcards is available. One shows the newly restored interior. The set is $3 plus $4.12 shipping ! Why not take a ride to see Lucy and buy them there?

Cover Cards



DEPARTMENT STORE OF M. T. GARVIN & CO., LANCASTER, PA.

Don't let this month go by without getting your copy of *Windows to Our Past – Volume Two*. Those members who've worked on it all agree, it's easily a bigger bargain than the book we produced as a club four years ago.

FACT: *Vol. One* had 501 PCs, 49 of them in color.
FACT: *Vol. Two* has 521 PCs, 109 of them in color.
FACT: LCPC absorbs the extra cost (less profit) to produce *Vol. Two* – the member price is still $25.
FACT: The public also gets a bigger bargain than it had in Vol. One – its price is still $30.
FACT: Volume One sold out in less than 6 months.

How long do you expect *Volume Two* to be available? Don't wait until Christmas to buy *Vol. Two* for gifts. It may be too late. Be at the Expo on August 17 or the meeting on Aug. 19 to get your copies. Both the member price of $25 and the public price of $30 include sales tax.

A sampling of color postcards from *Volume Two* is shown on our August cover - reading across from top to bottom are:

Brandt & Stehman's Mill near Mount Joy
America's Wonderland, Rte. #222 south of Denver
Withers Shoe Factory in Elizabethtown
A trolley entering Chickies Park near Columbia
Pennsylvania Railroad Station in Lancaster
H. Landis Hill Studebaker dealership in Lancaster
Lichty's, between Mountville and Columbia
Rhoades Soft Ice Cream, Lincoln Hwy. near Ronks
(Above) Garvin's Department Store in Lancaster

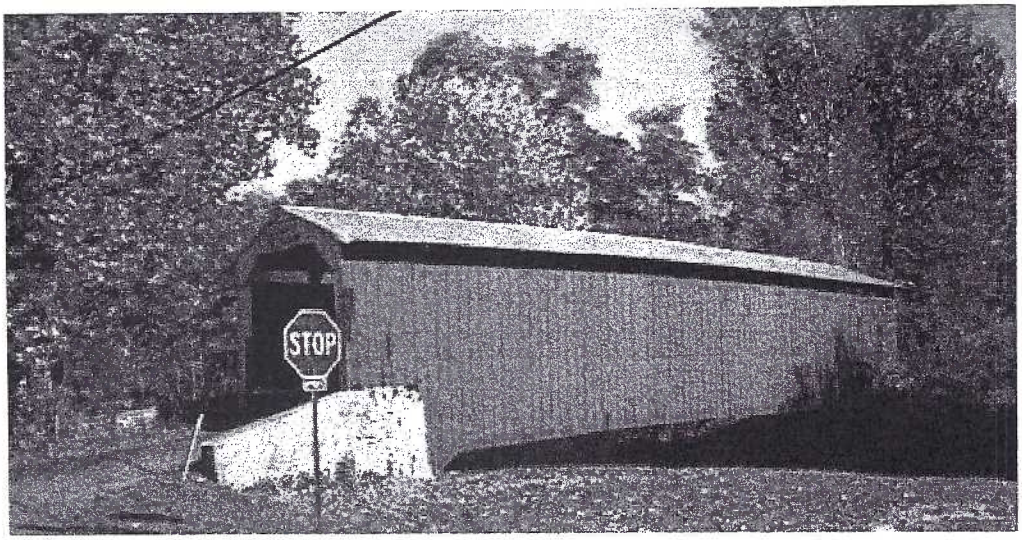
Expo Exhibit Reminder

You may make an exhibit in each of these categories: Famous People, Animals, Transportation or Humor. Contact Ruth Moyer (336-6644) as soon as you know which categories and the titles. Use a 22" x 28" board, held in the vertical position, preferably white. LCPC will provide a giant plastic sleeve to cover it. Have it at the F&H Center Fri. eve. between 6 and 8 or Sat. not later than 8 AM. Judging commences before the Expo opens.

Arsonist Hits Risser Mill Bridge

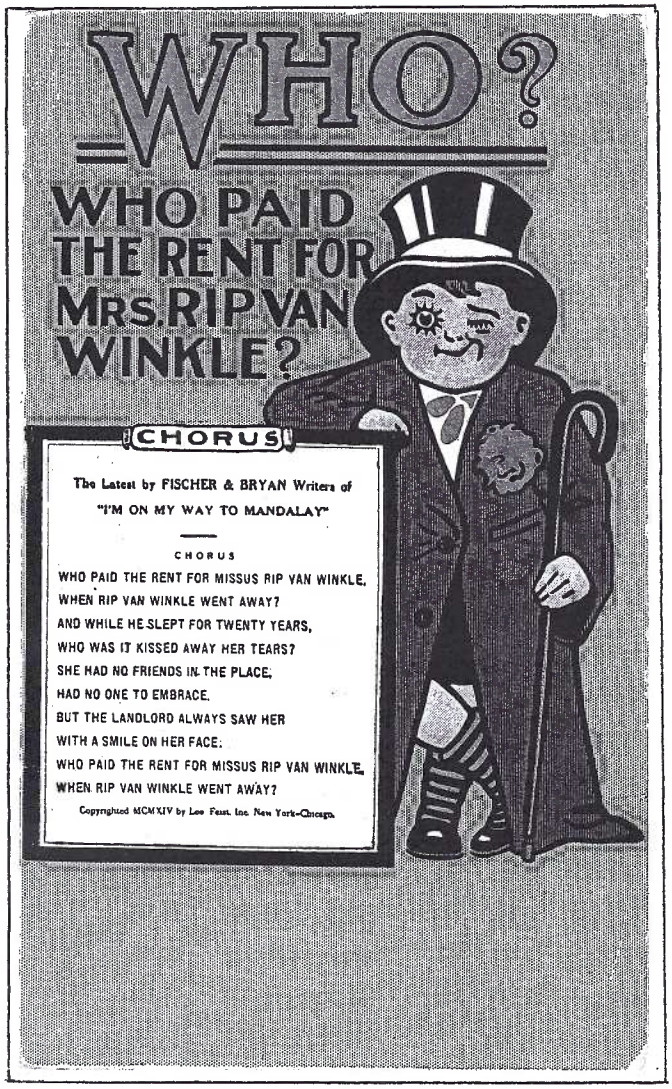
Until July 8, 2002, our county boasted 30 full-sized covered bridges within its boundaries, two of them on private property. Today we can count only 29. Imbeciles, for no apparent reason (they haven't been caught at this writing) torched the Risser Mill Covered Bridge.

It was located about two miles north of Mount Joy at the intersection of Risser Mill and Mount Pleasant Roads.

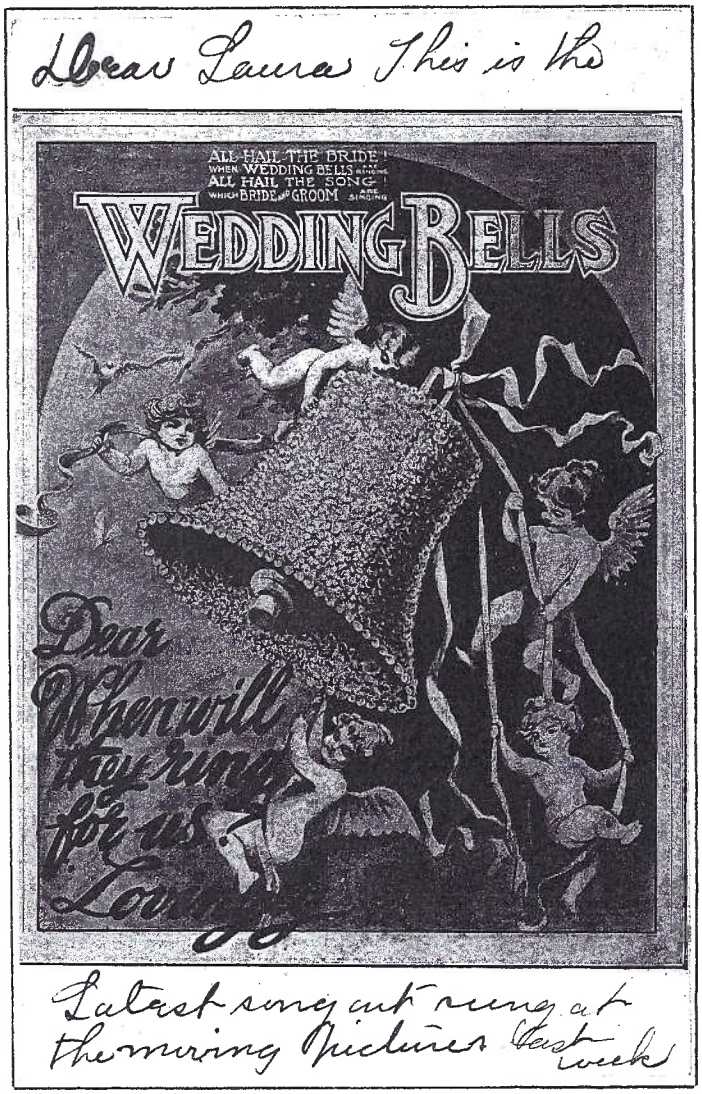


The Risser Mill Covered Bridge.

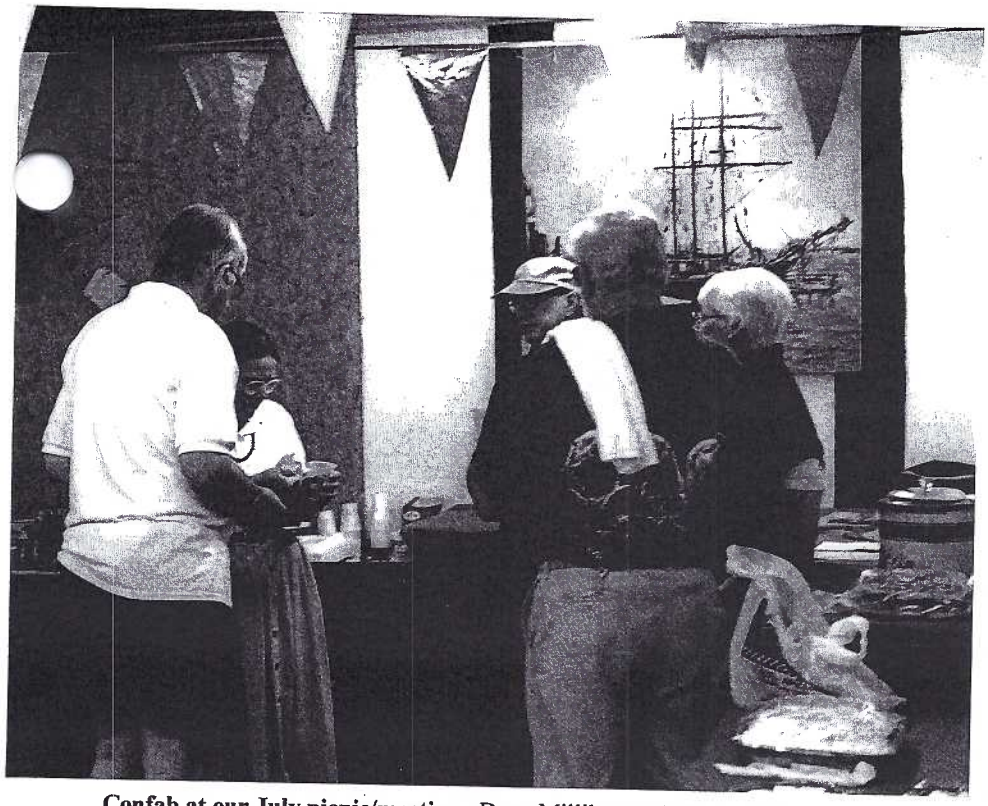
More than half of our remaining covered bridges can be found on postcards; unfortunately, the Risser Mill Covered Bridge is not one of them. I did find several excellent CB sites on the Internet and the above photo is from one of those sites for which I thank the Webmaster. By the way, Mary Darrenkamp, our local CB expert, was among several newspaper readers who noted that the "before" photo used in the Tues. *Intelligencer Journal* was of the Hunsecker CB, not Rissers. The evening *New Era*, she says, made the correction.



Finding **Sheet Music Postcards** isn't easy. They're not too expensive when you *do* find them. Some folks collect the cards for the art – it's generally from the 1920s and 1930s – others for the humor, as with the above example.



"Dear Laura, This is the latest song out, sung at the moving pictures last week." On the reverse "It is grand. This is just the chorus of it". Card was not mailed, but the writer dated it - Oct. 13,1909.



Confab at our July picnic/meeting. Doug Milliken and Gisela Withers are seen to the left. Pres. Tom Beck, Bill and Mary Ann Guntow are to the right. A portion of the food table is in the background. The site is Jim Ward's shed.

Remaining Programs for 2002

Aug. – Harold Moyer "Cocalico Valley Postcard Views"
Sept. - Bob Epler "Biographical Postcard Tour of Lancaster"
Oct. – Annual Club Auction. Each member is entitled to up to ten (10) lots. These must be presented, on LCPC Auction forms, to the Auction Committee at the September meeting.
Nov. – Brian Frankhouser – "Views of Main Street, New Holland"
Dec. – Christmas Party Details have not yet been formulated.

Postcard Supplies

A word to the wise - Keep your postcards alive and well. Always keep your cards standing upright, whether in boxes or in albums. Piles of flattened cards attract and retain moisture – a major killer of old paper items including postcards.

Ultra Pro postcard pages fit any standard 3-ring notebook binder and are just $15 for a box of 100 or 20 for $4.50. You may mix sizes for these prices.

Ultra Pro postcard sleeves are $1.50 per 100, 300 for $4 and 1,000 for $12, regular size or 2.50 per 100 for Continental size.

See me at the York and Lancaster meetings and the York Club Show and, of course, at the Lancaster Club Expo.

Ask me to show you samples of *The Journal* and *The Postcard Album*

E-mail to midcreek@ptd.net or phone at 1-717-721-9273. Jim Ward

July Meeting

A number of members had made the tour of the National Christmas Center last December, so, with those eliminated, the attendance count was down to 42 at the July meeting including ~~guests. Jim~~ Morrison is constantly adding items to existing displays as well as introducing entirely new exhibits and all thoroughly enjoyed the self-guided tour.

One of Jim's workers was born in Israel and had made slides this past year of his homeland. The program centered on the places in the Holy Land that played a part in the life of Jesus – a different subject than we were expecting – but appreciated nonetheless. **Martha Grove** and **Jere Greider** won the door prizes and **Walt Mowrer** won the 50/50.

Monthly Postcard Competition

A single card featuring the Letter D was a simple enough subject to warrant a good turn out and fifteen members offered quite a variety.

Ruth Moyer	FIRST	"Delightful" the Lititz Express Print cat
Mary Darrenkamp	SECOND	A dog
Walter Mowrer	THIRD	A duet

Honorable Mentions

Bill Guntow	DuPont Circle, Washington DC
Elizabeth Graver	Princess Diana
Don Davis	Lancaster Railroad Depot
Barabra Mowrer	Dolls
Harold Moyer	Linden Hall's Mary Dixon Chapel
Martha Grove	A Delaware seashore
Jere Greider	York Drag Way
Earl Carver	Dancers
Dede Schaeffer	Architect's drawing of a church
Bud Heim	The Columbia Dam
Mary Ann Guntow	Dudes
Jim Ward	Duncan – artist of beautiful ladies

August – A single card of an **Animal** (Remember, birds and insects are animals.)

These member/dealers will be at the Expo on August 17.

BIESECKER, Dale and Gretchen	Cashtown, PA
BISHOP, Dick	York, PA
CAVALARI, Agnes	New Windsor, NY
COX, Shirley	Keymar, MD
GOTTLIEB, Marilyn and Howie	Rock Hill, NY
GRAY, Harris and Jayne	Brookfield, MA
GREIDER, Jere	Mountville, PA
HARTMAN, Reuel	Bloomsburg, PA
McKINZIE, Gordon	York, PA
MIDDLETON, Mike	New Holland, PA
MILLER, Jay	Philadelphia, PA
MORRISON, Jim	Georgetown, MD
NEIS, Steve	Columbia, SC
NEWSOME, Arden and Bob	Stroudsburg, PA
RODRIGUEZ, Jose and Aida	Cheshire, CT
ROWE, Dolores and Leon	Kennett Square,PA
RUSSELL, Chris and Pam	Winchester, NH
SCHAEFFER, Dede	Lancaster, PA
SCHURZ, Maria and Win	Denver, PA
STEINBERG, Howard	Quarryville, PA
STOVER, Leighton	Lititz, PA
TROVEI, Barbara	Port Jervis, NY
WACHTER, Don	Frederick, MD
WARD, Jim	Stevens, PA
WOLFERSBERGER, Bill	Winchester, VA

John Klein
Postcards

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& ANTIQUE WORLD

Exit 21
Pa. Turnpike

Saturday 10-5
Sunday 8-5

Happy Birthday, Chessy!

Bay Bridge Celebrates 50 Years

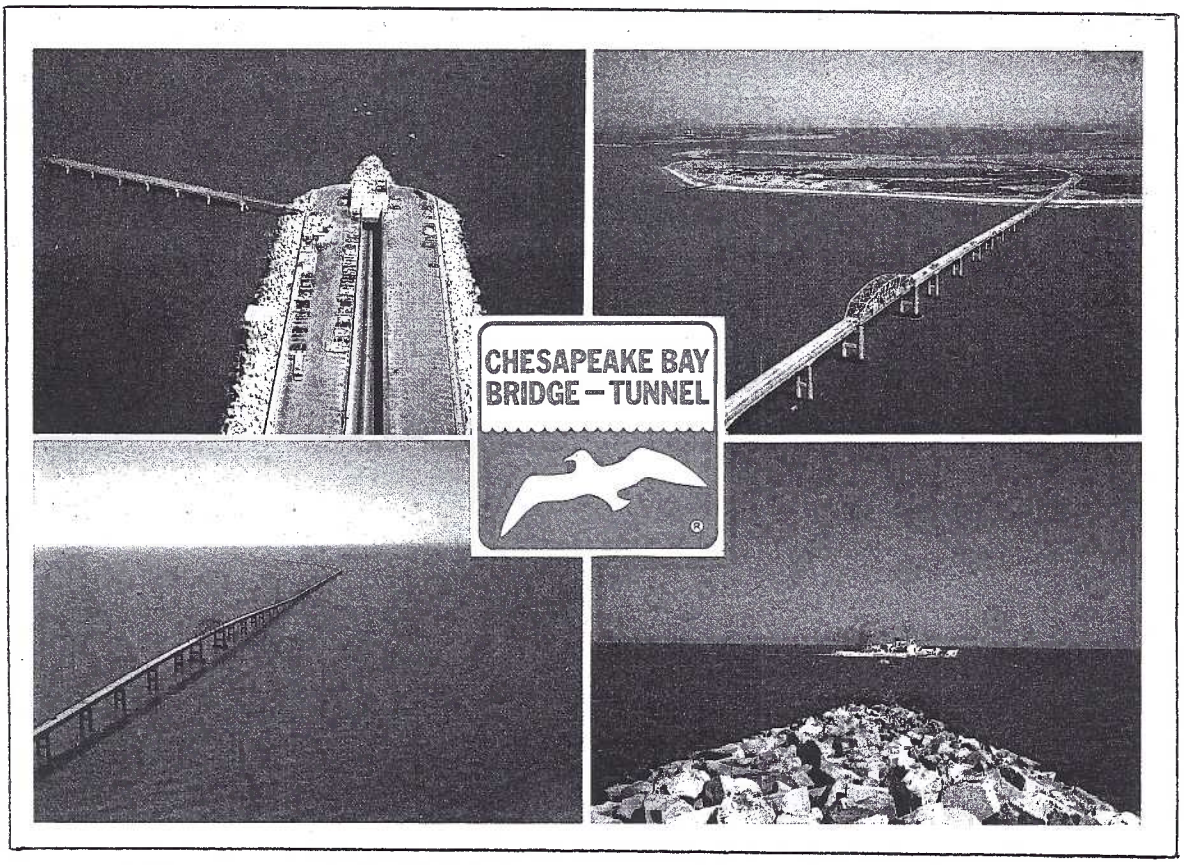
Completing the Chesapeake Bay Bridge linking the eastern and western portions of Maryland opened a whole new world of holiday possibilities. Not that the Bay was impossible to cross at this point – there had been ferry service on an hourly schedule or even oftener. But on Sundays and holidays the roads leading to the ferry slip were so jammed with eager week-enders, the service was hopelessly inadequate to take care of the fast-developing vacation area.

Brief Time Line for the Bridge

1947 - Governor Wm. Preston Lane, Jr., and the legislature float $45 million bond for construction.
1949 - first piling laid
1950 - the bridge is one-third complete
1952 - new 2-lane 4.03 mile Chesapeake Bay Bridge
1969 - construction of a second bridge, just 450 feet north of the existing one is begun
1967 - bridge renamed for William Preston Lane, Jr.
1973 - 3-lane bridge now carries westbound vehicles. Original 2-lane span is for eastbound vehicles.

Traffic across the bridge is now at an all-time high. An estimated 24 million make the trip each year.

Our Plastichrome Colourpicture card, below, was published by Kenneth Malbon of Virginia Beach, VA.
The multi-view postcard shows-
Top left: Aerial of Sea Gulf Pier and Restaurant
Top right: North Channel Bridge
Bottom left: Looking south from No. Channel Bridge
Bottom Right: Thimble Shoal Channel



NOTE: There will be a Directors Meeting at the home of the President on August 26 at 7 PM.