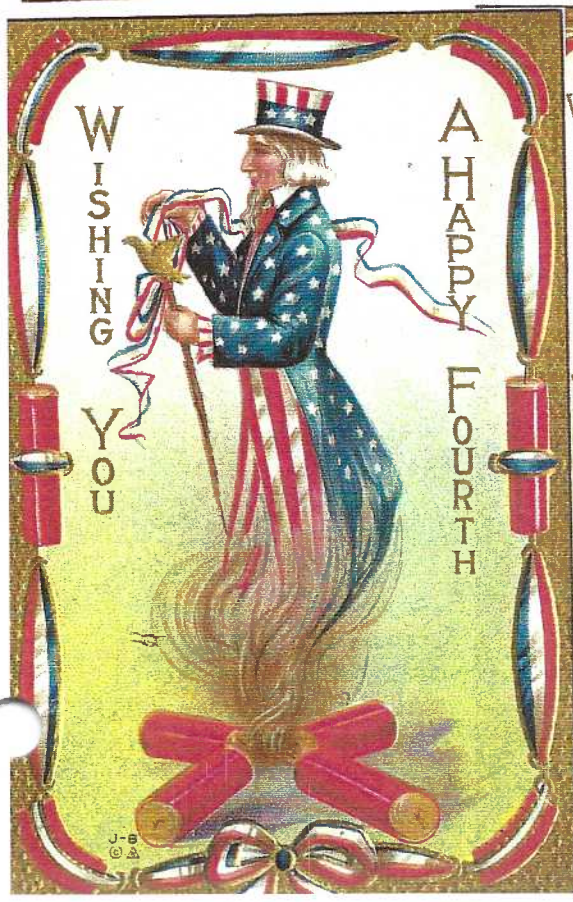
THE CARD Vol. 13, No. 7. Issue 151. *Enjoying postcards through education and entertainment.*
Monthly publication of The Lancaster County Postcard Club, Lancaster, PA.
Next Meeting: Mon., July 15, 2002. Special Venue - National Christmas Center, Meeting at 7 p.m.
Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA 17578-9669 or mid-creek@ptd.net.



June Picnic/Meeting

Predictably wet weather kept our picnic attendance at 25 (par for the last three years). Jim Ward's shed easily accommodated the group and many agreed there was room for an additional dozen or more. Buyers found cards for sale along two walls and the covered dishes were easily accessed along the third. Overhead doors were raised and lowered as weather dictated. The sun did emerge about 3 PM. The last of the members trekked home at 7.

Speaking of trekking, it was so good to see Aida and Jose Rodriguez come the whole way from Connecticut. In addition to our New Englanders, there were present Mary Darrenkamp, Elizabeth Graver, Doug Milliken, Ruth and Fred Yohe, Mary Ann and Bill Guntow, Jim Rudisill, Shirley and Ray Bubb, Bryan Benner, Carol and Ray Dennis, Gisela Withers, Marie and Joe Myers, Ruth and Harold Moyer, Betty Jane Weaver and Tom and Betty Beck. Also, Betty Kreider made a guest appearance and went home to nurse her granddaughter, Pam.

The Door Prize Table was laden down with Jim's kooky gifts, a mass of mystery bags from Carol Dennis and our favorite uncle (Betty Beck's) who supplied us with Corning Ware gifts and there were others this writer failed to record. Needless to say, all attendees received a door prize and a few were lucky enough to receive seconds.

Carol Dennis won the 50/50.

NPW Card Error

A printing error occurred on the 2002 NPW card. Part of the print run had deleted copy along the left margin. The full complement of 300 cards was printed and the error (with deleted copy) was distributed among the picnic attendees.

Expo and Windows Two Help

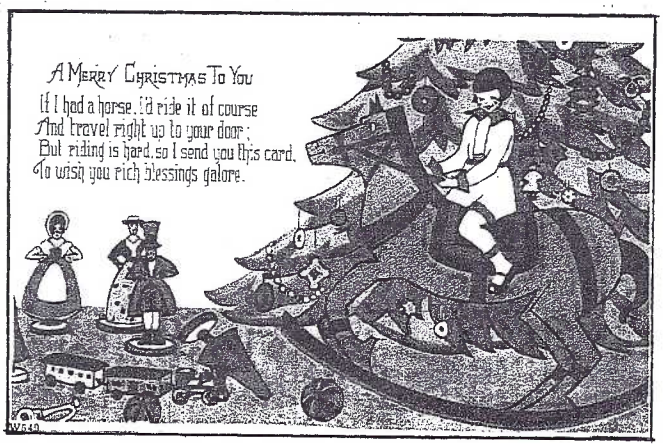
President Tom Beck had two sign-up sheets for the Expo. One was for help before and after the show and the second was for selling Volume Two of *Windows to Our Past*. If you are able to help with any of these duties, please submit your name to Tom at 627-7732 or, specifically for the book sales, to Ray Dennis at 290-7948 and ticket sales, set-up or teardown to Jere Greider at 285-5872.

Jim Ward reported the last of the postcards were being scanned at Science Press and that the text would be submitted next week. Work is on schedule.

July Meeting

Christmas in July

An encore of last December – LCPC's July program will be a visitation to Jim Morrison's National Christmas Center in Paradise, PA. Members



and their guests are invited to take a private tour of the Center FREE from 6 to 7 PM.

The venue for our meeting will be in a newly created room in the nucleus of the huge building. A concise business meeting will be followed by an abbreviated single card competition and conclude with Jim presenting a program "Christmas in July." If you failed to make the December tour, this is a golden opportunity to see the spectacular displays.

Jim has a fondness for Art Deco and so these two Stecher Litho cards with a Christmas theme.

Monthly Card Competition

Ruth Moyer conducted her monthly job as Card Competition Moderator. Birds were the subject. A record-breaking 18 participants enjoyed a wide variety of birds on single postcards:

Jim Rudisill	FIRST	Peacock w/real feathers
Mary Darrenkamp	SECOND	Snowy Owl
Ruth Yohe	THIRD	Vermilion Flycatcher

Honorable Mentions

Ray Bubb	Golden eagle
Shirley Bubb	Velvet Kingfisher
Carol Dennis	Bluebird
Ray Dennis	Bobolink
Bill Guntow	Velvet Kingfisher
Mary Ann Guntow	Stork
Doug Milliken	Ostrich
Jim Morrison (by proxy)	Pigeons
Harold Moyer	Geese at Blue Lake
Ruth Moyer	Bald eagle
Joe Myers	Bald eagle
Jose Rodriguez	Turkeys at Esbenshade Farm
Jim Ward	Pileated Woodpeckers
Betty Weaver	Chickens
Gisela Withers	Great Blue Heron

Jim Ward Jack Holcomb, Bird Watcher Radio MC

July's theme is the letter D. The format has been changed to a single card, instead of a board. The single cards and small easel will be more easily managed at the National Christmas Center.

Laura Spece

Though she's no longer a member, some of us will remember little Laura Spece. She served as our Librarian in those days back at the church on Wabank Road. Laura is now at the University of PA. Philadelphia where she is completing her sophomore year, majoring in biochemistry. She's found time to be a volunteer with the Special Olympics organization and, in addition, works in summer labs at U. of PA. School of Medicine.

POSTCARD THIEVES

Two Allentown Incidents

At the Spring Allentown Antique Show, Ed Schultz of the Lehigh Valley Post Card Club had two large albums of Halloween postcards stolen. While his stand was unattended, the sneak thieves emptied the album and replaced the empty binders on the shelf. You would do well to report any unusual sales of Halloweens at bargain basement prices or even an unusually large number of Halloweens being sold by someone not noted for his holiday cards.

At the recent Allentown Paper Show, Pam Apkarian-Russell also suffered postcard losses. Nearly 4,000 cards valued at $25,000 were taken from her booth. The only single card in the group identified in the Allentown newspaper was one of Josephine Baker.

This kind of treachery must be stopped! It leads to higher prices and breeds skepticism and suspicion among collectors and dealers. But above all, it gives our hobby a very bad name.

Stopping thievery of this type is the job for all of us. If you see anything suspicious, tell the dealer or a neighboring dealer at a show. Let them contact the show manager and the proper authorities.

You, yourself, must also be aware of how you conduct yourself at a show. If you insist on bringing large notebooks, briefcases or small boxes to a show, make each dealer aware of what you have when you stop to look at cards. Don't make the dealer ask you – you tell them. It may seem like a trivial thing to do, but it's most important to the dealer and it will have everyone feeling more comfortable.

Helping Hints in Dating Postcards

Two digit zone numbers were first used –
May 1943 (example: Phila. 20, Pa.)
Five digit zip codes were first used –
July 1963 (example: Lancaster, PA 17601)
Three digit area phone codes for coast-to-coast telephone calls were first used –
November 1951 (example: 393-2463, not Ex-2463)
(Reprinted from Sept. 1996 Postcard History Society.)

NEW MEMBERS

#634 and #635, **Dale and Gretchen Biesecker** P. O. Box 8, 290 High St., Cashtown, PA 17310. Dealers who also collect their home town, Cashtown.

FUTURE SHOWS

July 6 **York, PA** York Post Card Club's 12th Annual Show at Aldersgate Church, Tyler Run Rd. off S. Queen St. near I-83. $1.50 admission, $1 with card (see enclosed). We've been told Helma Frantz and the family will be selling Leo's cards for the final time at this show.

Aug. 2-3 **Havre deGrace, MD** Bill Martin Chesapeake Show, Community Center. $3 admission.

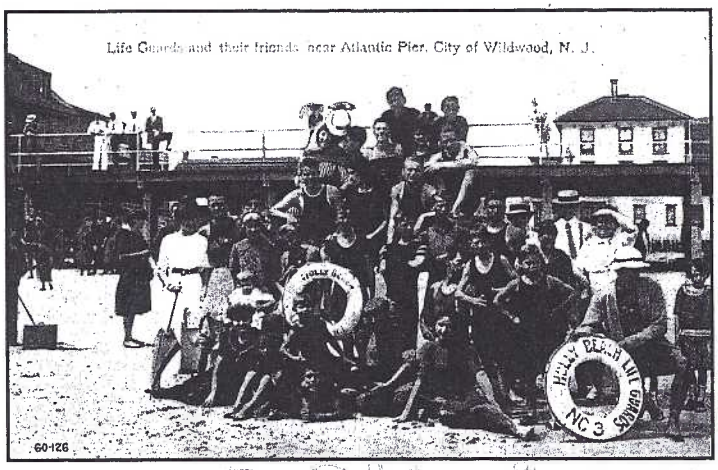
August 17, **Lancaster, PA LCPC's 10th Annual Expo at the Farm & Home Center.** 9 to 5. $1 admission. Our second volume of local postcards will be available. $25 to paid (active) members and $30 to the public. If you have friends who want a book, collect their money and buy them their book at the Expo. There will be no consigned books this time.

Sept. 6-7 **Mt. Laurel, NJ** Postcard Society Show, Days Inn. Free admission.

POSTCARD HISTORY SERIES

The Wildwoods

IN VINTAGE POSTCARDS



James D. Ristine
Foreword by Robert J. Scully Sr.

WILDWOODS POSTCARD BOOK

Jim Ristine produces his second volume

Our friend, Jim Ristine has just had published by Arcadia Publishing, his second love – the Wildwoods of New Jersey. He recently presented us with a fine slide program on the Gettysburg Battlefield – his other major interest.

Jim gathered over 230 vintage postcard images to help to tell the history of one of Jersey's most famous resorts. Chapters include: North Wildwood (Anglesea), Wildwood, Wildwood Crest, The Boardwalk, The Beach, and Ocean, Bay and Inlet.

Part of Arcadia's Postcard History Series, an author-signed book is available from Jim for $19.99 plus $2.01 shipping plus $1.20 PA. Sales tax. He can be contacted at 21 Burnside Dr., East Berlin, PA 17316.

Cover Cards

Our Fourth of July cover features a set of six cards by Nash. To quote from Dorothy Ryan's book, *Picture Postcards in the United States 1893-1918*, "Set eight, the best of the Nash sets for this holiday, returns to the typical Nash style and includes two cards of Uncle Sam, two of Miss Liberty, one of George Washington, and one of a continental patriot, all rising from the smoke of burning firecrackers."

The initials "J-B" in the lower left corners of the cards, leave your editor in a quandary. Can someone identify them? Are they an artist's initials?

Bicycles on Postcards

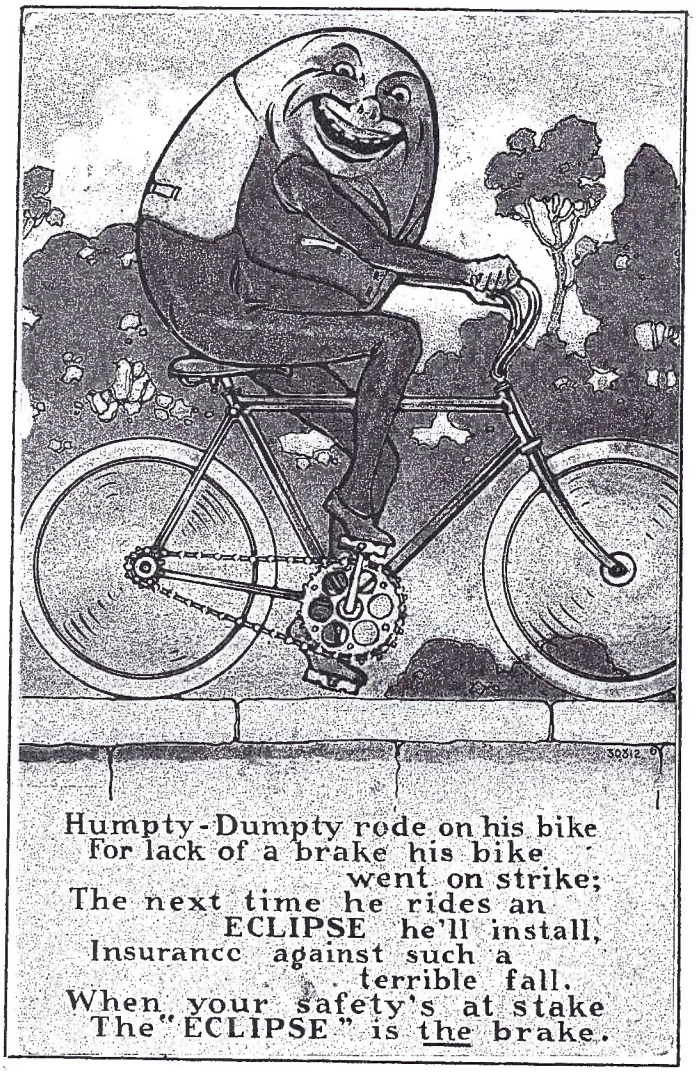
We've heard it said so often – nearly every subject can be found on postcards. Bicycles are by no means an exception. Hundreds, perhaps thousands of examples can be had, and a great many of these are in the humorous vein. For, like the auto, this innovation to society was slow to be accepted and slower for many to learn to ride.

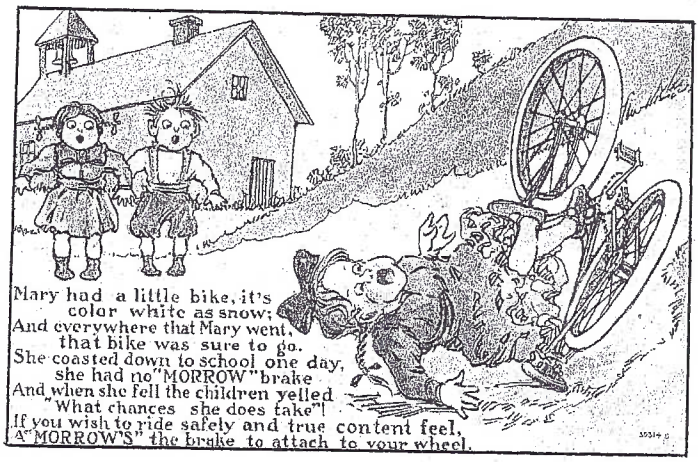
Before we wheel into the comics, let's take a glance at a popular facet of bicycle postcards - advertisements - and in particular, those of a brake manufacturer, the Eclipse Machine Co. of Elmira, New York.

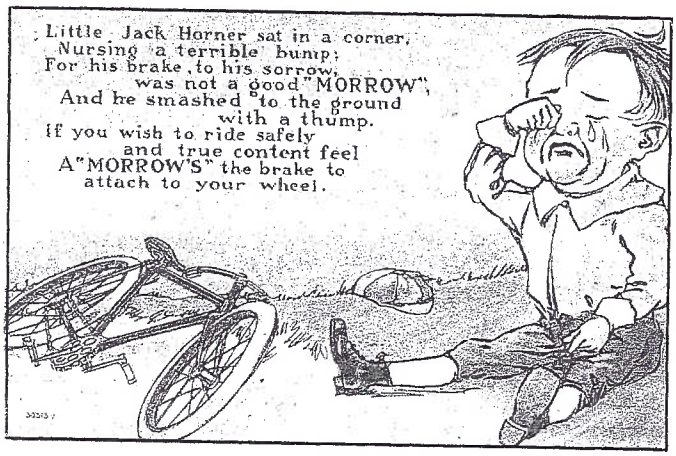
The company was a leader in bicycle coaster brakes under the name of Morrow and Eclipse. Here are excellent examples printed for the Eclipse Company by Blanchard Press, NY. Four of the five are postmarked in 1912 to Nauman's in Elizabethtown.

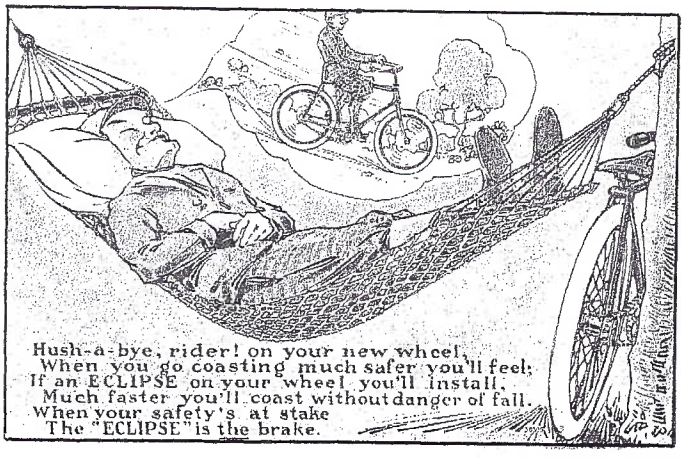
Eclipse Machine Company of Elmira, NY chose nursery rhymes to advertise the safety of its popular brakes. Humpty Dumpty, Hush-a-Bye-Rider (Baby) and the Old Woman Who Lived in a Shoe promoted the Eclipse brake while Little Jack Horner and Mary (Had a Little Lamb) promoted the Morrow coaster brake.

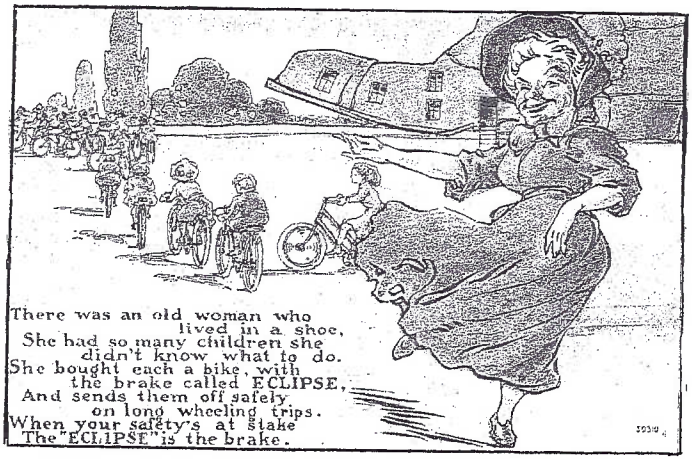
Both brakes were revolutionary in that the slotted sprocket enabled the inserting of new spokes without removing the wheel from the bicycle. The brakes were sold for $5.50 each and were available for 28, 32, 36 and 40 spoke holes.

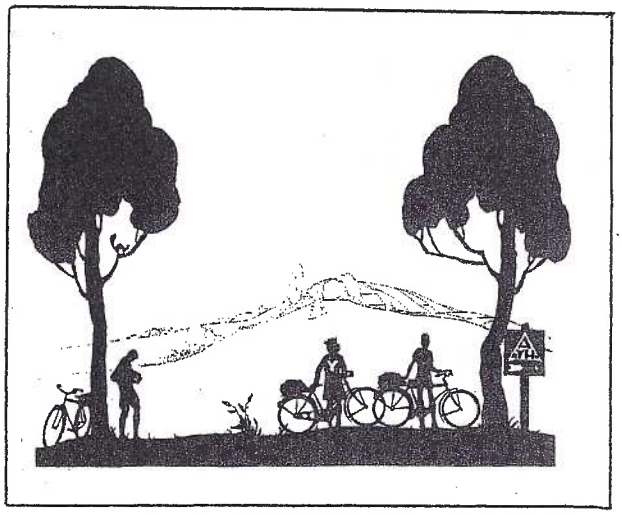




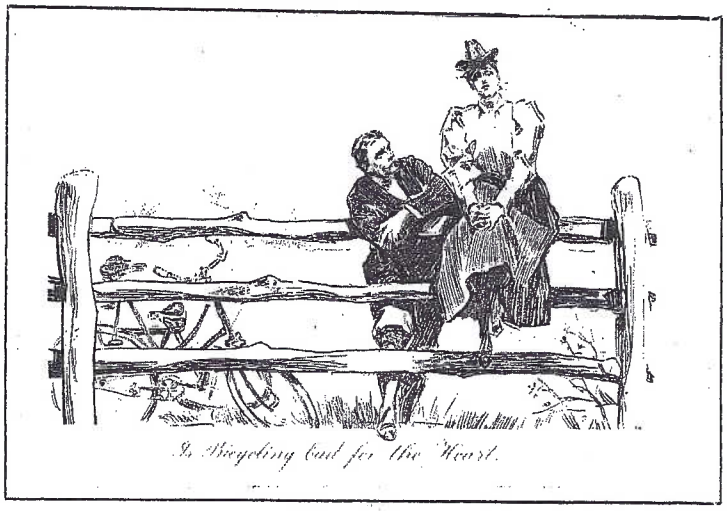




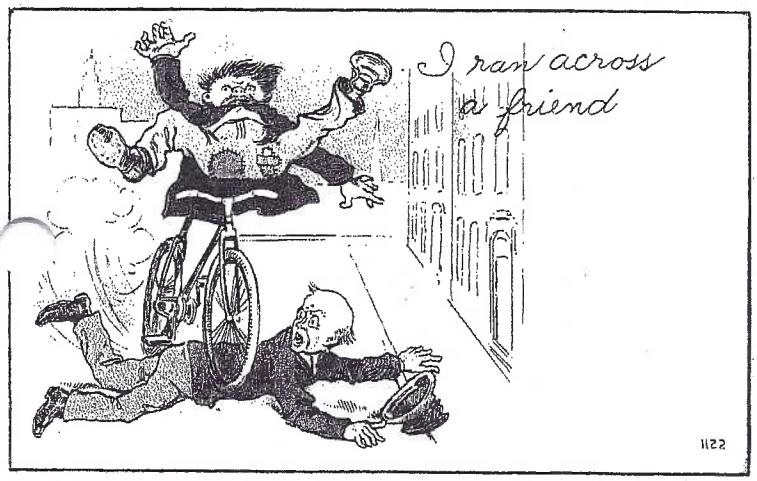




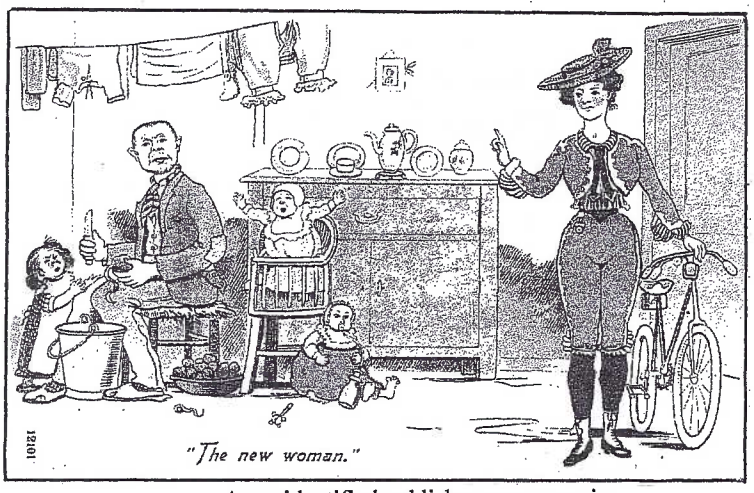
American Youth Hostels, Inc. of Northfield, MA published this b/w card featuring bike hikers.



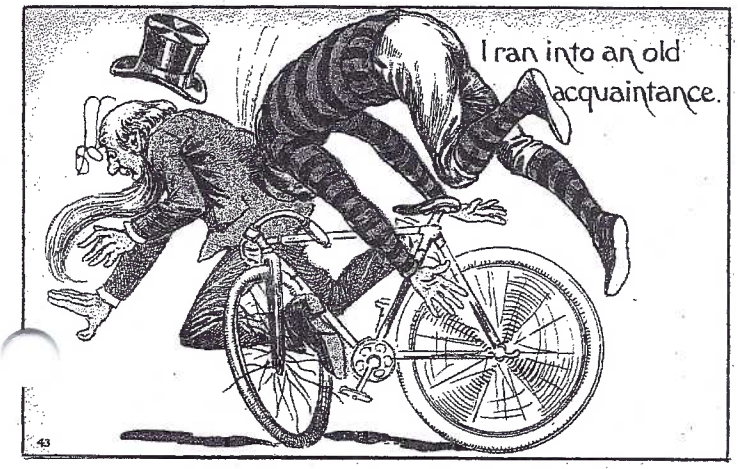
"Is Bicycling bad for the Heart." This British "Pictorial Comedy" postcard by Jas. Henderson & Sons, London, is more often found in a dealers' category of Lovers.



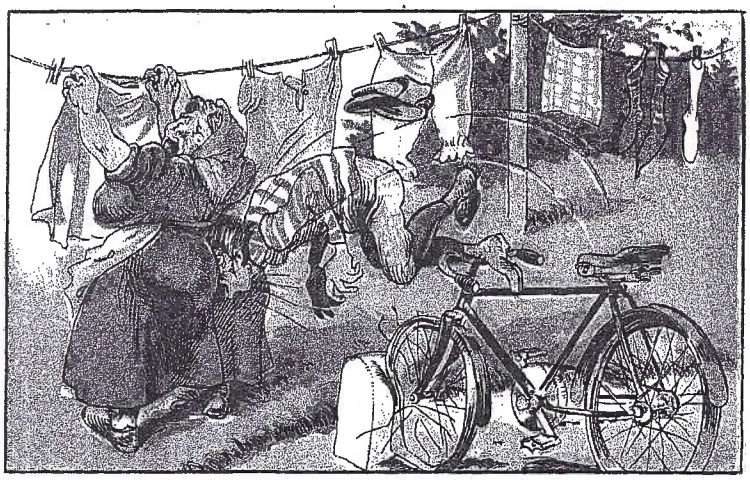
Unidentified u/b comic #1122 shows an out-of-control rider, perhaps the most often repeated theme on comic bicycle postcards.



An unidentified publisher uses a comic theme with a not-so-subtle hint at the women's suffragette movement on #12101.



Another run-amuck bicycle rider with a similar caption is card #43 in a long series of varied comic themes in the vine-line series.



MLM is the only identity for this European publisher. The artist's work hardly needs a caption.

Postcard Messages

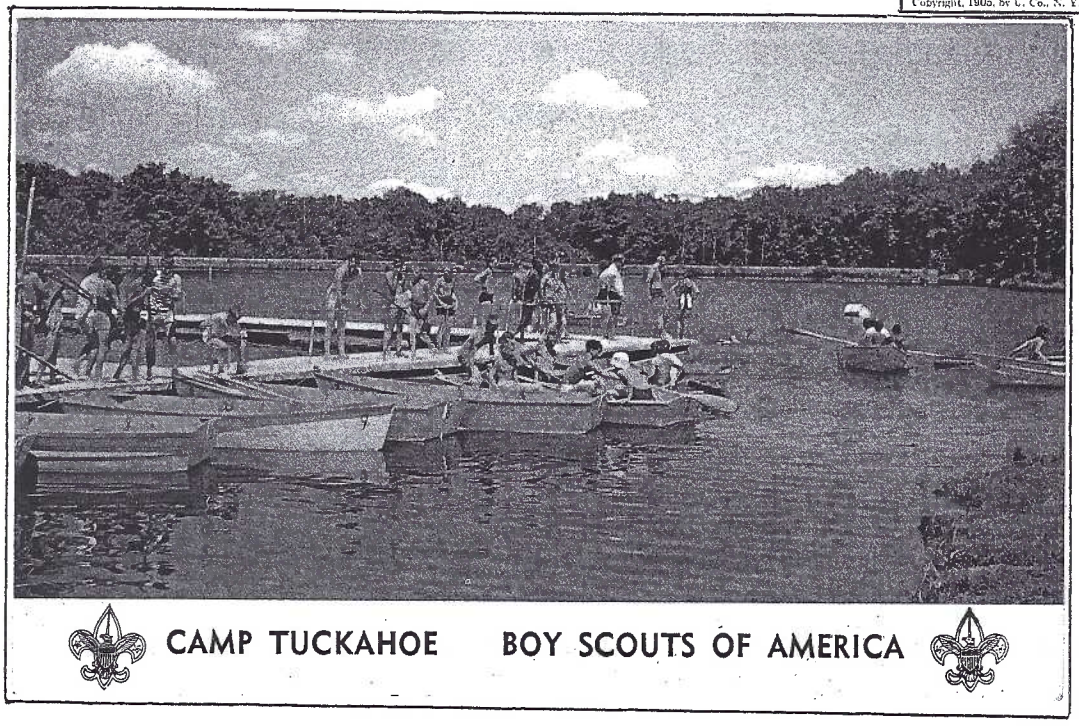
Three cards are in the same hand. They were all evidently sent in envelopes since none were addressed or mailed.

" Henry, are you going to the rink on Saturday night? If you are, drop me a postcard some day this week and let me know if you are going for sure and if you are going don't forget to skate with me and I might come alone. Henry, I have something to give you and you will be surprised when you see it."

In the same handwriting, the writer was inspired by the romantic lines of Milton and Taylor.

"If you to me should be unkind
And I to you untrue.
The world would go on the same, sweetheart
Just as it used to do.
The stars will flutter in the sky and the sun will
Kiss the sea.
The winds through the trees will whisper and laugh at
You and me."

"But the world won't seem so kind to one
As it now seems to two.
So I think that you had best be kind
And I had best be true.
And let the old love live on, sweetheart,
Just as it used to do."



On a lighter note, Billy sent cards to his parents while at Camp Tuckahoe, the Boy Scout Camp in the South Mountains near Dillsburg, PA.

July 1965 - Just rote (sic) to say Hi and tell you I was having fun. But I am sick of classes.

July 20, 1966 - Having fine time. Didn't go swimming yet. Weathers fine, it dropped about 2 raindrops Tuesday. I hate our leader (he smells).

July 25, 1966 – Having great time. Weather is O.K. You should have your money detector here to look under the tent floors. Kids are always losing money. Well must go now. p.s. canoes are easy to run.

July 27, 1966 – Hi folks. Having fine time. Was stung by 5 bees. p.s. see you soon.