The Card

MONTHLY PUBLICATION OF
THE LANCASTER COUNTY POSTCARD CLUB
LANCASTER,PENNSYLVANIA

Volume 10,#5,Whole Number #113

Meets 3rd Monday,Farm & Home Center,Rtes.#30 and #72,Lancaster,Pa.
NEXT MEETING:May 17,1999 at 7:00 PM,trading from 5:30

Yearly membership is $8 ($2 extra for each member at same address).Membership year is April 1 to March 31. Make checks payable to: LCPC c/o Dorathy Fry,1050 Kleinfeltersville Rd.,Stevens,PA,17578. Advertisements are $15 full page, $8 1/2 pg., $5 1/4 pg. prepaid with copy. Ads of 25 words or less are FREE to members but please submit your ad for each issue 30 days in advance. Send all correspondence and change of address to Jim Ward,editor,1795 Kleinfeltersville Rd.,Stevens,PA,17578,phone 717-721-9273. THE CARD staff includes Dorathy Fry,proof reader and Gerald Hostetter. Harold and Ruth Moyer are the mailing committee. Recent circulation included 13 postcard clubs, 4 postcard publishers and 225 homes with nearly 300 members.

This Decoration Day card is one of twelve from Tuck's series #173. Although unsigned,Sally Carver in her book, American Postcard Guide to Tuck,attributes the work to Francis Brundage,popular artist of children. Don't forget your single Decoration Day card for May competition.

PROGRAM CHANGE

Howard Steinberg's Rocky Springs program has been postponed due to a family commitment. May will feature our annual FREE-FOR-ALL. Everyone bring what you have in paper items. Use all the space you need,free for all! The picnic (At Heim's) is scheduled for June.

APRIL BITS 'n PIECES

Dick Bishop,Norman Zimmerman,Bud Heim,the Moyers and Jim Ward were selling at 5:30 pm. Pauline Fisher won $19 in the 50/50 and Veronica Bechtold and Harold Moyer won postcard pages as door prizes.

MONTHLY EXHIBITS

53 members and a visitor enjoyed an easel-full of potpourri beginning with the letter "C". Dot Fry enlisted these helpers during the voting: Susan Glass,Betty Weaver,Valerie Refi and Barabra Mowrer. Thanks,all.

RAY BUBB FIRST Canals of N.Y. State
JAKE FISHER SECOND Carriages,Coaches,Carts (w/goats) Jake's favorite animals now have a following
NEWLIN GROFF THIRD Central Manor Campmeeting (This was Newt's first exhibit entry ever. Great job!)

HONORABLE MENTIONS

EARL CARVER	Carver Clan
DON DAVIS	Children
BRIAN FRANKHOUSER	Church Celebration
BRIAN FRANKHOUSER	Colorful Comments
SUSAN GLASS	Cats
HAROLD MOYER	Chickens
RUTH MOYER	Campbell Kids
JIM WARD	Have a Good Day(comics)

MAY's topic: Decoration/Memorial Day (single card)

SYMPATHY NOTICES

THE CARD had gone to press after we heard of the passing of **Harold Fry** on March 26,1999. Harold was Dot Fry's devoted husband of nearly 60 years. He was the chauffeur for her and Peg and Fran to our monthly meetings. Harold,like many of us,was a weekly attendee at auction sales and since joining LCPC,his eclectic auction purchases soon included albums and accumulations of postcards. A generous donation was made to LCPC in Harold's name,by Jean and Eberhard Gromall,friends of Dot and Harold's.

On a personal note, your editor will forever be grateful to Harold for first seeing the For Sale sign on the property which soon became my home. Thank You, Harold,so very much.

We were also informed by his daughter that **Eugene Baker**,member #494. A recent member,Mr. Baker attended only a meeting or two before he became infirm. Our sympathy is extended to his family as well.

NEW MEMBERS

GEORGE EBERHART #529 1610 W. Highland,Box 23,Chicago,IL.,60660. George is formerly from York County,PA. He collects Gettsyburg and Hanover,PA., aliens,UFOs,psychic,outer space,observatories, archeology,religious phenomena,nuclear power, Pres. Clinton and odd rocks. WOW! Ed.note: Geo. recently contacted me re: a review of our book in a forthcoming issue of *The Postcard Collector.* He liked what he heard and sent in his membership check by return mail. Welcome aboard,George,we look forward to the story.

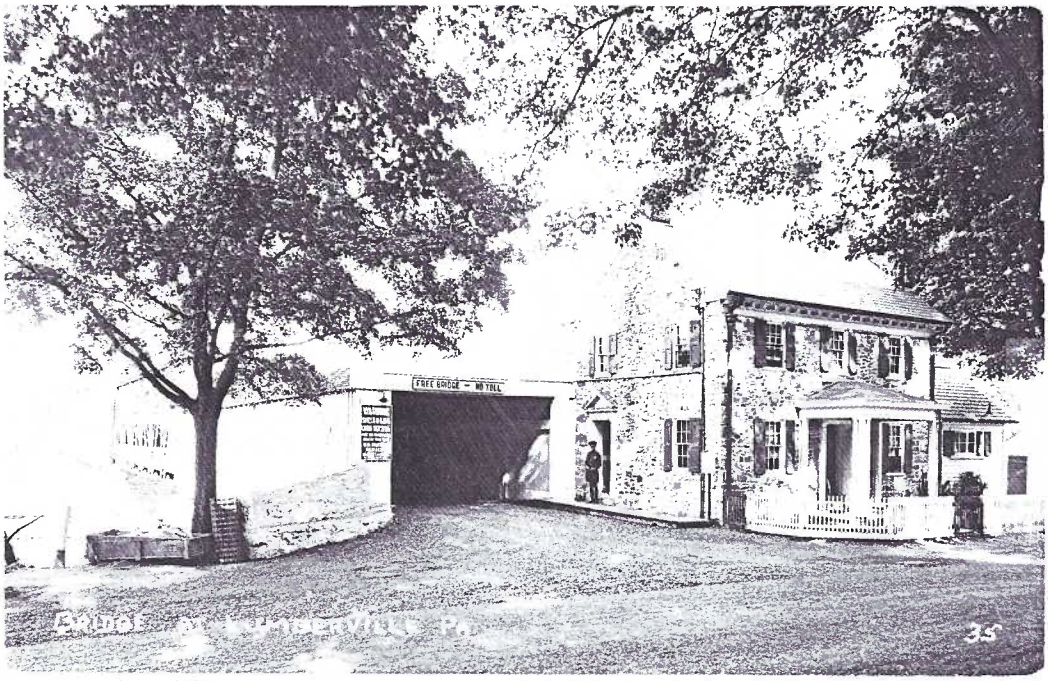
Elizabeth M.Sykes #530 417 Spring Dr.,Millersville, PA..17554,Ph. 872-7180. General collecting interest.

A Guide to Collecting Covered Bridge Postcards

May has been Covered Bridge Month for many years,due in a large extent,to the efforts of **The Theodore Burr Covered Bridge Society of Pennsylvania, Inc.** LCPC is proud to claim as its members two of the Society's prominent officers. Russell Holmes is TBCBSP's Treasurer and Martha Holmes edits a fine quarterly, Pennsylvania Crossings - A collection of news items, reports and announcements concerning our state's covered bridges.

Above Across the Narrows Branch of the Tuscarora Creek at Concord in Franklin County. The Shoope farm on the right.The Tannery Bridge was replaced in 1930.

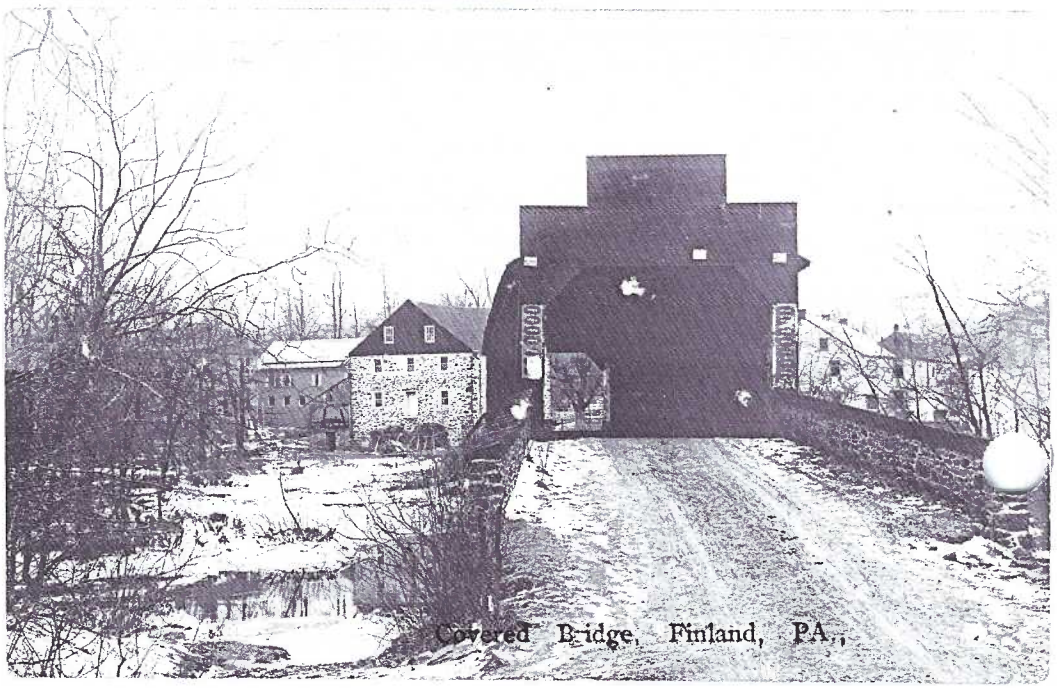
PA. has 213 covered bridges - more than any other state. Heavy snows of recent years have left these either collapsed or receiving heavy damage: Knapp's in Bradford Co., McGees Mill in Clearfield Co., the Davis spanning Greene and Washington Counties and Clay in Perry County.



Left Spans the Delaware Canal and River connecting Lumberville,Bucks Co.,PA. with Raven Rock,NJ. This 1835 CB lost a span in the 1903 flood The span was replaced by steel (look behind tree on left). It became toll free in 1932; removed in 1947.

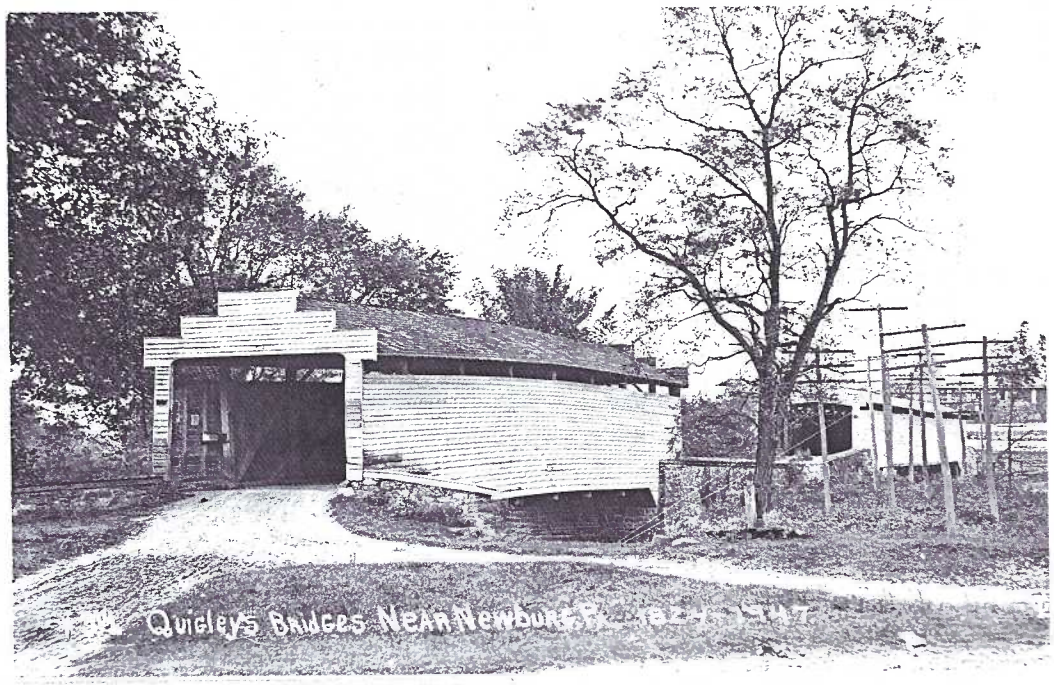
In addition to this informative 8-pager,members also receive Wooden Covered Spans,a 12-page quarterly that encompasses covered bridges from coast to coast. These two *illustrated* publications you can have for just $7 per year,$10 for a couple,same address. (And LCPC thought *it* offered a bargain!)

The Covered Bridge Society is a non-profit organization meeting monthly (often in Lancaster County) and much of its treasury is donated to the preservation and improvement of spans across the country. You're invited to join by sending your check made out to the society c/o Russell J.Holmes,P.O.Box 95 Seven Valleys, Pa.17360.



Right This Town truss CB over the Unami Creek at Finland,Bucks Co. was demolished in 1939.

Keeping track of "things" is a primary job of all collectors and since CB collectors can't stuff the huge spans in their pockets,they collect them on postcards and as photographs and they use as a check-list the World Guide. This neat little book has undergone a number of revisions since its inception in 1956 when Betsy and Phil Clough edited the first guide that covered Ohio CBs only. They adopted an ID system that the Ohio CB preservationists already had.



Right "Twin" Burr truss CBs over the Conodoguinet Creek in Cumberland County were built in 1824. Both flooded away in 1856,rebuilt,then finally removed in 1947. #2 (on the right) was nearly twice as long as #1.

Our photo essay offers six real photo postcards of Pa. covered bridges. As with most local views,a real photo CB card is fast becoming the Lexus of a collection. The size of the subject,exposure and clarity help determine the value of a real photo covered bridge card.

If you don't wish to begin with $5 to $20 views like these,there are thousands of 25¢ and 50¢ chromes as well as $1 and $2 linen and white border cards that should keep you going 'til you get your feet wet in this fascinating facet of our hobby. *continued next page.*

Left This long span crossed the Lehigh River. Bethlehem view looks from the south. Note RR bridge. Postcard canceled in March of 1908.

In the next guide (1959), which the Cloughs also edited,the National Society adopted the same system. The first two numerals represent the state or Canadian province (letters for foreign countries). The next two digits designate the county,provincial district or canton. The final two are the serial number for that particular bridge. In recent years many bridgers have switched to the postal system's state abbreviations. **The Willows Bridge on LCPC's 1990 postcard was 38-36-43 and is now referred to as PA-36-43.**

Right This urban bridge crossed the Susquehanna River at Towanda, Bradford County. The postcard is canceled October 15,1908.

SMOKEY the BEAR

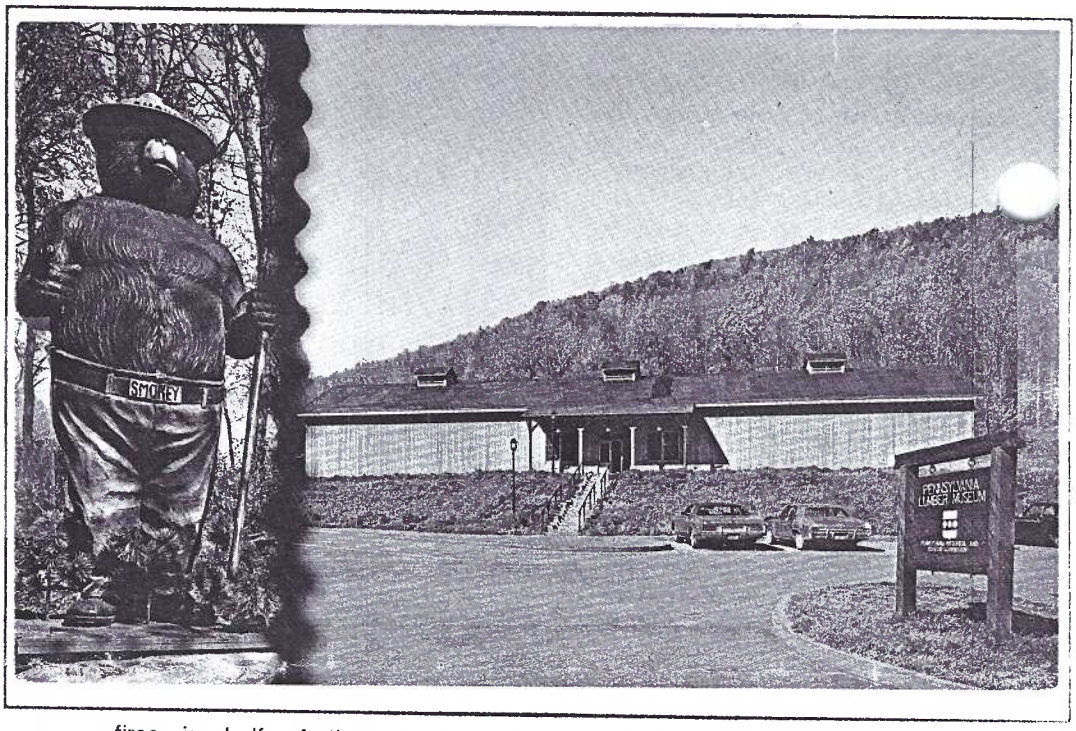
A testament to good PR

He originated on the sketchboard of U.S.Forest Service illustrator Harry Rossoll. Rossoll died at age 89 in March but his most famous concoction,Smokey the Bear will live on for generations.

Smokey was officially born in 1944. He was the corner stone of one of the most successful public relations campaigns in history. One of Harry Rossoll's early assignments (he came to USFS in 1937) was to create a caricature that made people aware of the devastation forest fires caused. Through more than 1,000 "*Smokey Says*" cartoons in over 3,000 newspapers,even inner city folks who never saw a forest were made aware of needless destruction that "*only* YOU *can prevent*".

Statistics provide proof of bear power. In 1941 208,000 fires burned 30 million acres of forest and range land through the USA. 50 years later, with ten times as many people visiting national forests,the number of fires is half of those in 1941! Smokey's public safety campaign is credited with saving nearly $15 billion in fire damage.

Finding Smokey on postcards is less likely than finding him on,for instances,blotters and posters. But perseverance can pay. Here we show a chrome of Smokey outside the PA LUMBER MUSEUM along US #6 near Denton Hill Ski Area between Coudersport and Galeton. Koppel #137055 published by Modern-Ad of Butler,Pa.



YORK AUCTION

Collection Nets High Prices

On March 22,Gilbert & Gilbert Auctioneers conducted the sale of an old time York resident. The lady had specialized in several postcard topics,most of which saw active bidding. The 235 lots totaled over $7500. With 80% of the lots containing three cards or fewer, the average price of $32 is remarkable for a small town collection. The overall condition of the cards was very good to excellent.

Here's a run-down of the topics. (There were few views,most of little significance.)

Alligators,Clapsaddles,Hold-to-lights

Alligator Borders $40 - $90; blacks brought the most
Kohler US Hold-to-light views $20 - $50; Statue of Liberty and Hienz's Pier were the highest
Holiday die-cut HTLs averaged $30; a nice Santa $130
Foreign die-cut HTL views $12.50 - $32.50
Clapsaddle holiday children $3 - $5; Winsch St. Pats $20
Clapsaddle Halloweens $20 - $25
Christmas children $6 - $8; long-robed Santas $15 - $20; silk Santas $25

Atlantic City PMCs,Titanic,Guardian Angels

Shell borders $10; Tuck Private Mailing Cards of Atlantic City $15 ea.; 4 steamers at Stature of Liberty $25
Titanic,Morro Castle afire and third card fetched $130
Tuck Oilette sets (6) $22.50 - $40 with H.Paynes highest
Guardian angels sets (6) $22.50 - $30; a German incomplete set of 5 brought $70
Spanish embroidered religious themes $3 - $10 each

Wain Cats,Transparencies,Metamorphics

Louis Wain cats $15 - $85 with better themes by Davidson Bros and Faulkner & Co. on the high end; the more common Tucks averaging $20
Many nice misc.cats were $3 - $10 each with A.Thiele cats at $20 and Catskill Mt. cats at $10 each
Copper window US views were $3 - $$7
Foreign transparencies HTLs $7.50 - $25 including the Paris Expo of 1900
Metamorphics (40 lots) from $10 to $30 with Napoleon and European royalty commanding highest prices

Presidents,State Capitol,Columbian Expo

Set (26) Oval framed Presidents $85
Set (45) Tuck Oilette state capitols $90
Set (12) Goldsmith World's Columbian Expo $140

Even if you weren't a potential buyer,viewing the select cards was a treat as well as an education.

I had the pleasure of cataloging the sale(as well as spending six month's postcard budget in one night).

JFW

Covered Bridges footnote-

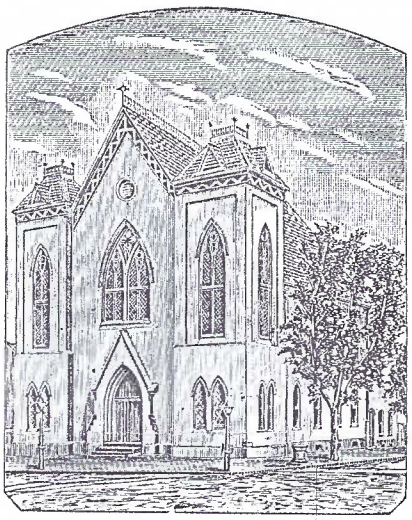
I am indebted to Russ Holmes, LCPC member #82, for editing this article and to Richard Donovan of the TBCBS for verifying the ID of and adding data to some the bridges.

By the way - **Happy 40th Anniversary** to The Theodore Burr Covered Bridge Society. For 40 years it has been promoting the preservation of covered bridges throughout the USA and the world.

Also,a **Happy 30th Anniversary** wish goes to the local group of bridgers. Thirty years ago they had the Pennsylvania legislature set aside the second week of May as **Covered Bridge Week** and it is so proclaimed by the Governor of PA. each year - the only state in the USA to do so!

Grace Lutheran Celebrates 125th Anniversary

On February 25,1855, Grace Sunday School, then known as the James Street Mission of Trinity Lutheran Church,held its first session at 21 W.James St.,Lancaster,with 33 pupils and a number of teachers in attendance. This school grew and expanded so that in 1871 a plot of ground on which the present church stands was purchased for $4,000. Trinity's Vestry passed a resolution naming the new church "Grace",and on Aug. 11,1872,the cornerstone was laid. Grace Congregation was incorporated on April 22,1874.



THE OLD
GRACE EVAN. LUTHERAN CHURCH
LANCASTER, PA.

REV. C. E. HAUPT, D D.
PASTOR,

In 1906 the congregation decided to erect a new building. The old church was torn down and the cornerstone of the new one was laid Aug.12,1906. The congregation worshiped,during the construction,at Shaarai Shomayim Synagogue,thankful for this generous offer from its neighbor.

Seven men have served this congregation since its founding. They are The Reverends David H. Geissinger, Charles E.Haupt, Allen L.Benner, Warren C. Heinly, Paul A.Trump, Walter D.Carlson and presently, Stephen P.Verkouw.

Dr. Charles Elvin Haupt was the second pastor of Grace Church and served from 1880 until his death in 1920. He married the sister of Dr. Geissinger,the first regular pastor.

During his 40 years at Grace he baptized 8,100 persons, 5,700 of them children,married 3,300 couples and officiated at 4,900 funerals.

It was under his leadership that the present edifice was built. His talents as a musician included singing,playing the organ and orchestra leader.

He was a pioneer in the founding of Lancaster General Hospital. He taught there and also at Franklin & Marshall College.

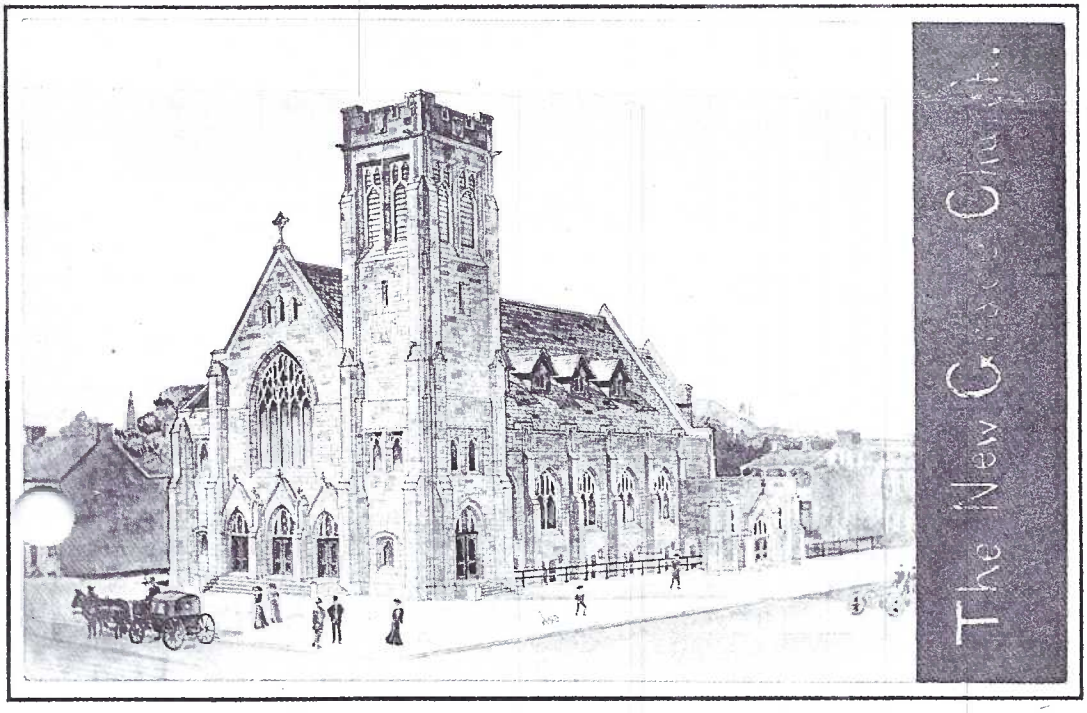
Dr. Haupt was one of the most well known persons in the city. He spent many hours each week walking the streets of Lancaster,greeting all he met. Many are the accounts of his giving the coat off his back,even the shoes from his feet,to those in need.

Today,Grace Church remains at N. Queen and James Streets to serve its neighbors. Its motto for this 125th Anniversary Year proclaims what its mission has been from the beginning:

Together with Christ -
Serving God and Mankind -
Yesterday,Today and Tomorrow.

Although not identified as Pluck Art Print,this early u/b card uses front and back type identical to that of the Pluck Art Press. David Bachman Landis was owner of Pluck Art which had begun printing the Grace Church Yearbook in 1890.He and his family became associated with Grace the following year.

This real photo PC of "The New Grace Church" is identical to later printed PCs by Pluck Art/Landis Art Press. Some appear with the thumb-nail photo of Rev. Haupt. In a related note - the fourth Landis child was named Elvin. Many local children were named for Rev. Haupt,so well liked was this local celebrity. Elvin Landis continued his father's printing business after DBL died in 1940.



Editor's Note: We thank **Carol Dennis**,LCPC member #279 and co-chairperson for Grace's Anniversary Committee for contributing the above text on request.

Whereas many churches have only a single image on a postcard (some,none at all) Grace Lutheran was fortunate to be at the right place and at the right time - postcard publishing time - and our files contain 10 different views. No doubt there are more!

Jacob Gottwais Francis bicycled throughout eastern Pennsylvania and Maryland photographing meeting-houses and encouraging Church of the Brethren elders to start a school of higher learning. From six students in Alpha Hall,the college has grown from 13 acres of farm land in 1899 to a student body of over 1,500,a faculty of 100 and 23 buildings on a campus of 185 acres. It still "educates for service" - primarily pre-professionals and those in the liberal arts field. 100 Year banner hangs at the new High Library. *Photo by Betty J. Weaver.*

NPW '99

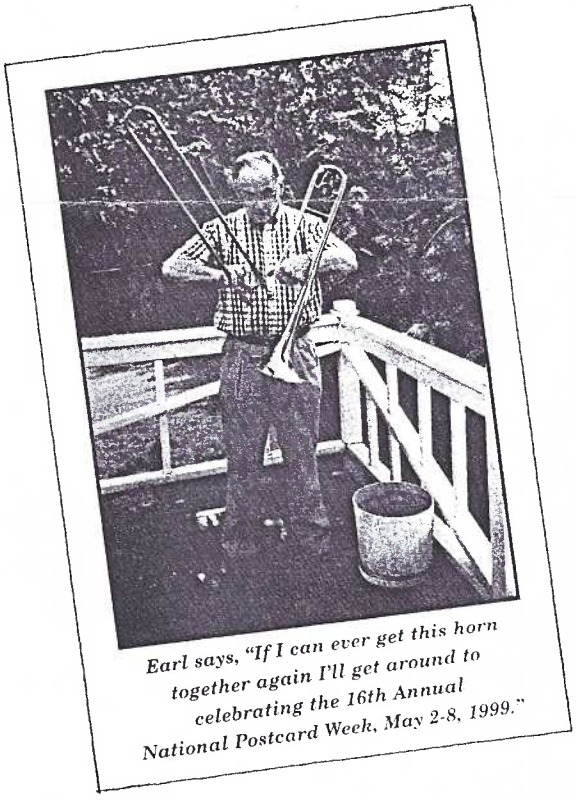
During the first full week of May, hundreds of post-cards concocted by amateurs, professionals (and often a bit of both) emerge from coast to coast. The subjects are as varied as their authors and artists. It's the way many of us celebrate **National Postcard Week.**

From a list of more than twenty subjects,LCPC directors and officers chose several which were then voted on by the membership at the March meeting. Elizabethtown College,the elected subject,is shown here in a photo taken by Betty Weaver. She and Jim Ward composed the college data.

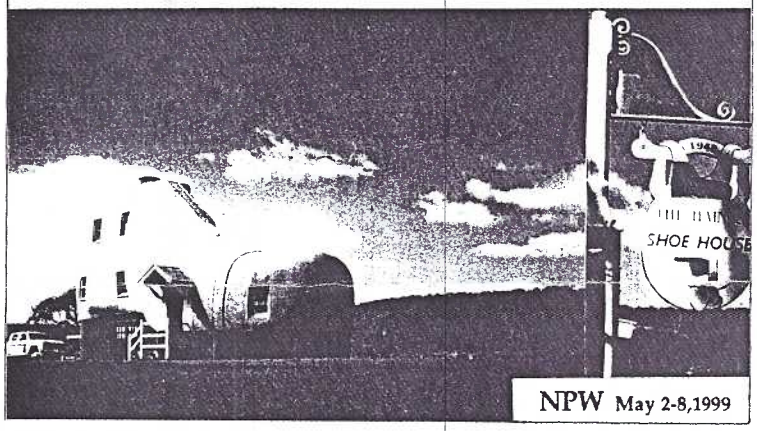
The LCPC card is standard size and in full color. It is available on an exchange basis for <u>your</u> 1999 NPW card or 50¢ each. An edition of 200 was printed.

We offer here and on the following page, an exhibit of PCs by our members. Except for the club's card,all have been reduced by 30% to conserve space. Information is reproduced if found on the reverse of a card.

Earl Carver's trombone contribution is a b/w standard size card. Earl has been exchanging NPW cards for more than 10 years.



The Shoe House - Vintage Roadside America



This is *Betty Weaver's* third NPW card,standard size,in color. She will exchange or sell her Haines Shoe House/Roadside America for 50¢. An edition of 200.

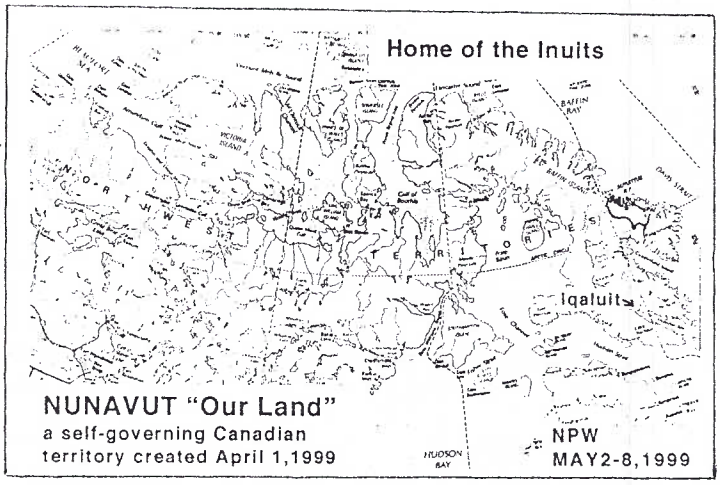
FUTURE SHOWS

May 15,Towson,MD. Days Inn,I-695 exit 29,Lock Raven Rd.,9 to 5. For more info. call Dee Delcher at 410-433-1532.

May 21-22,Hagerstown,MD. Howard-Johnson Hotel,10-6 and 10-3. John McClintock's show.

A PERENNIAL THANK YOU

Charlie Groff,member #61,sends an additional gift to LCPC each time his dues check is received. We are very appreciative of his interest and generosity.



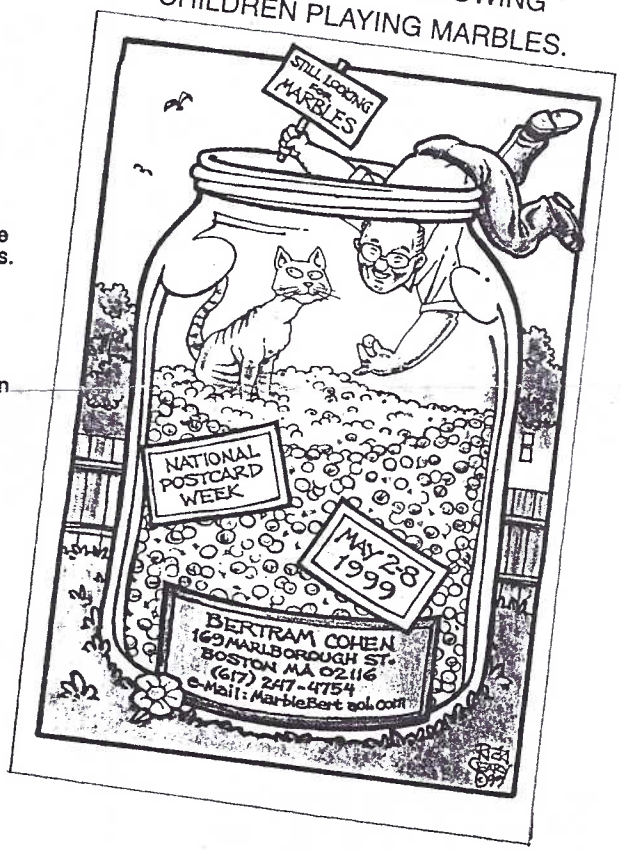
Jim Ward commemorates Nunavut on his 9th NPW card (b/w,standard size). He'll exchange or sell for 50¢. Edition of 200.

NUNAVUT "Our Land"

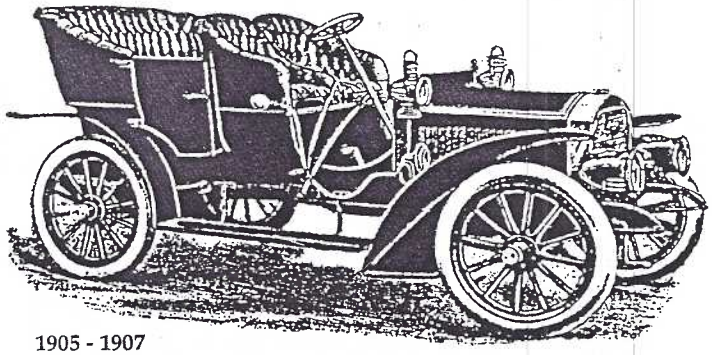
Canada carved this new self-governing territory in the Arctic from the eastern half of its Northwest Territories. The area,bigger than Alaska,is 45% on the mainland, the rest made of thousands of islands. The population of 26,000 includes 21,000 **Inuits,the aboriginals formerly known as Eskimos**. It is the first political region in North America governed by aboriginals. 28 towns straddle the Arctic Circle.The capital (population 3,600) **is Iqaluit**, formerly known as Frobisher Bay. On Baffin Island,it is now the northern-most capital in North America.

Bert Cohen's colored continental size card is again by Rick Geary. He promotes his avid interest in marbles. Exchange or sell for $1.75. An edition of 300.

WANTED POSTCARDS OR STEREO CARDS SHOWING CHILDREN PLAYING MARBLES.



AACA - EASTERN DIVISIONAL TOUR - May 26-29, 1999



1905 - 1907

Upton Motor Co.
Lebanon, PA

Don Brown's Antique Auto card is monotone and continental size. He has been exchanging NPW cards for a while.

NPW is being celebrated in cooperation with the PA Dutch Region, Antique Automobile Club of America, which is sponsoring the 1999 Eastern Divisional Tour in Berks, Lancaster, and Lebanon counties.

The Upton Touring Car, which was manufactured in Lebanon, PA between 1905 and 1907, is the logo of the PA Dutch Region AACA.

THIS NATIONAL POST CARD WEEK CARD WAS PRODUCED TO GIVE THANKS TO "BARR'S NEWS" FOR THEIR INITIAL COVERAGE IN 1984 OF THIS EVENTS BEGINNING AND FOR EVERY YEAR SINCE. THE TIME SPACE AND EFFORT THAT HAS BEEN GIVEN BY BARR'S AND THEIR STAFF IN DOING THIS REMARKABLE JOB IS MOST APPRECIATED.

Stan Hopkins honors Barr's News on his over-sized,b/w card and hopes to exchange with everyone. He'd like you to sign your card. Collecting autographs, too,Stan?

Pocono Postcard Publisher

Harold Galebach discovered in the March/April issue of Pennsylvania magazine a synopsis of Al Koster who has been taking photographs of his Pocono neighborhood and publishing millions of chrome views for the past forty years.

Koster's hometown is East Stroudsburg,Monroe County. Views are of the northeastern-most Pa. counties with the Delaware Water Gap scenes being the most popular.

His cards,selling under the *Pocono Scenicards* label, are the products of a one-man enterprise. Al not only photographs the views but is his own designer and distributor.

Thanks,Harold,for the note.

Wherezit? 2 Year Follow-Up

In the May 1997 **CARD**,we showed a b/w card captioned BIG MAPLES FARM. Our club has a handful of persistent,devoted members. One is **Newlin Groff.** Newt doggedly continued to research the card. Conclusion: Big Maples Farm was one mile south of Mylin's Corner (#272 and Beaver Valley Pike), the second house past Hans Herr Dr. on the right (south side).

Carl Diller tested milk there for the Dairy Herd Improvement Assoc.Sanford Leaman's Uncle Toby owned the farm. The Toby Leaman farm buildings are gone except for an apartment house and garage owned by John Harnish.

Thanks,Newt,for tracking down the information.

A Practical Suggestion for Summer

Any collector with a good head on his or her shoulders knows that postcards,like all valuable paper items, must breathe. *The only way they can do this is to stand up* - in albums on a bookshelf or in boxes. (If the box isn't full, add a clean dry towel or old T-shirt to fill the unused space.)

Keep your valuable paper in the same rooms where you are actively living - NOT A HOT ATTIC, NOT A DAMP BASEMENT! Remember,you're only a temporary keeper of these valuables. The next generation will inherit what you leave behind.Spending a little extra on good supplies now will pay dividends in the future.

My polypro* pages are available in 10 different sizes and **only 15¢ each or $14 for a box of 100 - mix the sizes if you like.**

Polypro* sleeves are $1.50 per 100, $4/300, $11/1,000
Rigid Plastic Sleeves - 45¢ ea., $2 for 5, $9 for 25
White Plastic Dividers - 25¢ ea., $2 for 10, $12 for 100
***Polypropylene** products contain NO PVC

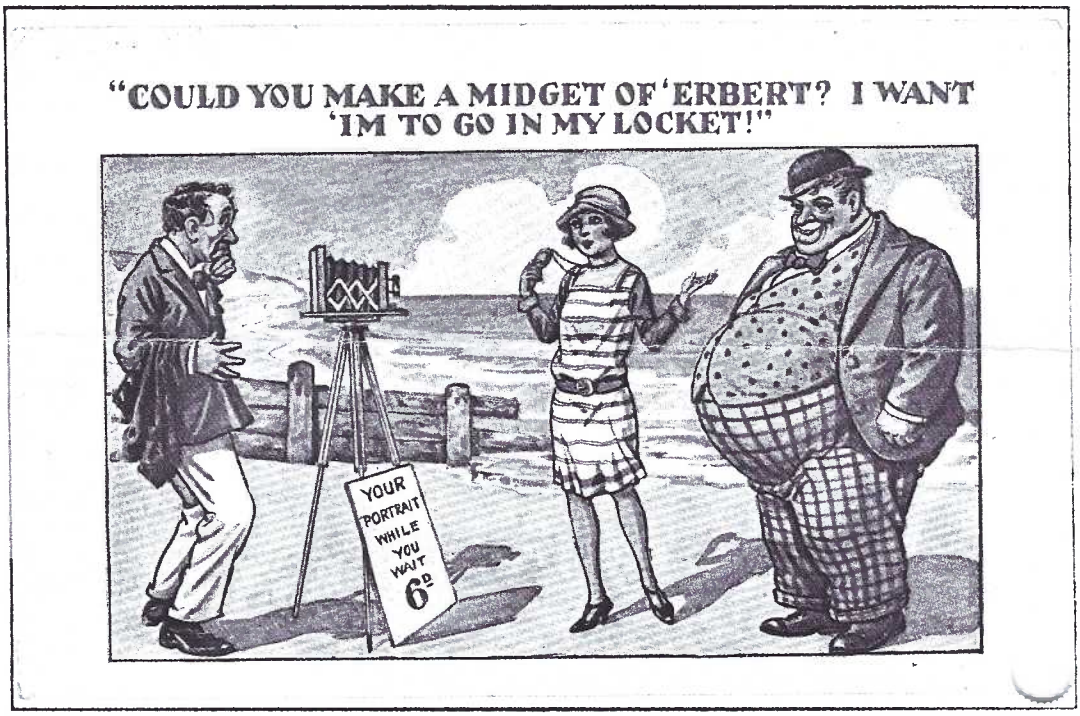
FREE DELIVERY in Lancaster and York counties, see me at Landisville Flea Markets and local shows or call for pick-up at my home.

JIM WARD Phone 717-721-9273

Did You Know?

MAY *is National Photo Month*
MAY 3-8 *is National Pet Week*
MAY 3-8 *is* ***National Postcard Week***
MAY 18-26 is *Cartoon Art Appreciation Week*

and so we offer this pictorial postcard tribute,comic #3069 in the Philco Series. The Philco firm specialized in greetings and real photographic scenes in England. Most comics were unsigned.



Windows to Our Past Publicity

The Lancaster Sunday News columnist,Marty Crisp,has borrowed several postcards from me which appeared in **Windows to Our Past.** They will be used in a feature article which should appear soon in *The Sunday News*. Those members who stock Windows at their homes,should be ready for sales among neighbors and friends who will be looking for a copy.

On a similar note,**Harold and Ruth Moyer** have been interviewed by the editor of *Lancaster Farming*. A number of Harold's agricultural postcards will be used in a book by LF, The editor will also feature a story about their postcard collecting either in a future issue of *Lancaster Farming*.

FREE POSTCARDS - AUCTION

Thanks go to **Cindy Whitmore**,new member #520, who has inherited Scoop Whitmore's collection. April's free card,as well as those for the next few months,are surplus stock which Scoop had accumulated and which Cindy has donated to the members.

Scoop was not only editor of the New Holland Clarion (that's how he got his nickname),but also publisher of two recent booklets of NH postcards and an entrepreneur in many fields of endeavor. In addition,he was a collector of the first order.

The first of two sales of his estate will be May 8 in the New Holland Fire Hall at 339 East Main St. It will include books, coins, postcards, local paper and photos plus hundreds of other small miscellaneous items. Call Cindy at 569-5190 for detailed listings.