THE 1902 BENJAHIN FRANKLIN ONE CENT GREEN

# The Benjamin Franklin One Cent Green



This collection represents a brief study of the one cent value of the famed series of 1902. The stamp was designed by R. Ostrander Smith and the die proof was approved by Third Assistant Fostmaster General E.E. Madden on December 15, 1902.

The stamp was issued on February 3, 1903, replacing the issue of 1894, and remained in general use for a period of six years ending in December 1908.

During it's reign, the stamp was issued in sheet form. both perforate and imperforate; booklet form and in coils. It is known to exist in nime color varieties and Bureau of Engraving and Printing records show that 11,174,161,974 copies were produced.

#### **Tom Geiger**



## » The Series of 1902 Definitives -

- » Only two stamps (8 cent Dec, 13 cent Nov) issued in 1902. All others issued in 1903 or later.
- » Criticized when new as too gaudy and ornate in design.



#### » Some Facts -

- » Issued February 3, 1903 as part of the Series of 1902
- » Designed by R. Ostrander Smith
- » Die Proof approved by Third Assistant Postmaster General E.E. Madden on December 15, 1902.
- » This issue was printed as a sheet, both perforate and imperforate, booklet form and as coils.
- » BEP records show that 11,174,161,972 copies were printed.
- » Production ceased in November 1908, but supplies lasted at post offices through 1909.

# » Raymond Ostrander Smith

- » Lived 1873 to 1933
- » Worked for American Bank Note Co. through 1897, and again after 1902
- » Worked for Bureau of Printing and Engraving 1897 through 1902.
- » Designed:
  - > Trans Mississippi Issue 1898
  - > Pan American Issue 1901
  - > Series of 1902 Definitives (except replacement 2 cent Washington)







Sheet Stamp Scott 300 Perf 12 First Day: Feb 3, 1903



#### An important note about first days in this era!

There were no official first day covers or ceremonies. Reported "first day of sale" was per USPOD records of stamps shipped to post offices.

"Early usage covers of stamps may be days, weeks, even a month after the reported first day. Booklet Pane Scott 300b Perf 12 First Day: Mar 6, 1907



Sheet Stamp Scott 314 Perf = None First Day: October 2, 1906



Coil Stamp Scott 316 Perf 12 Horizontally First Day: Feb 18, 1908



Coil Stamp Scott 318 Perf 12 Vertically First Day: July 31, 1908



# United States Possessions

Canal Zone Sheet Stamp Scott 4 Perf 12 First Day: July 18, 1904



Philippines Sheet Stamp Scott 226 Perf 12 First Day: September 20, 1903



VHERB (O Walter Lowell, Ephrata, Pa

# » Usage Facts -

- » The stamp was issued to fill the need for:
  - > The postal card rate of one cent.
  - > The local postage rate of one cent, within the city
  - > Second, Third and Fourth Class Mail
  - > To be used as supplemental postage to achieve higher postal rates
  - > Valid for use in multiples two 1 cent stamps for 2 cent postal rate

## » In The Beginning...



The One That Started This Madness 45 Years Ago...



» It all started rummaging through a ten cent cover box as a youngster. I found this card.



## » Why Collect this one stamp?

- » I thought this stamp was beautiful!
- » I was a big fan of Ben Franklin
- » It was over the 20<sup>th</sup> century date line
- » It was cheap!
- » It hadn't been done before.

As a teenager, I was in awe of valuable early stamp exhibits and reasoned that I could do a similar serious study on a much cheaper stamp!

#### Little did I know I had stumbled on one of the greatest eras of change in postal history!

#### » The Times At A Glance - 1905

- » The average life expectancy in the U.S. was 47 years.
- » Less than 20 percent of homes were electrified.
- » Only 8 percent of the homes had a telephone.
- » A three-minute call from Denver to New York City cost eleven dollars.
- » Your most prized possessions were your watch and fountain pen
- » The wireless telegraph was cutting edge cool.
- » There were only 8,000 cars in the U.S., and only 144 miles of paved roads.
- » Alabama, Mississippi, Iowa, and Tennessee were each more heavily populated than California.
- » The tallest structure in the world was the Eiffel Tower!
- » The average wage in the U.S. was 22 cents per hour, the average worker made between \$200 and \$400 per year
- » More than 95 percent of all births in the U.S. took place at home.
- » Ninety percent of all U.S. doctors had no college education.
- » Five leading causes of death in the U.S. were:
- » 1. Pneumonia and influenza 2. Tuberculosis 3. Diarrhea 4. Heart disease 5. Stroke
- » The American flag had 45 stars.
- » Arizona, Oklahoma, New Mexico, Hawaii, and Alaska hadn't been admitted to the Union yet.
- » The population of Las Vegas, Nevada, was only 30!
- » Crossword puzzles, canned beer, and ice tea hadn't been invented yet.
- » There was no Mother's Day or Father's Day.
- » Two out of every 10 U.S. adults couldn't read or write.
- » Only 6 percent of all Americans had graduated from high school.
- » There was no television or radio.

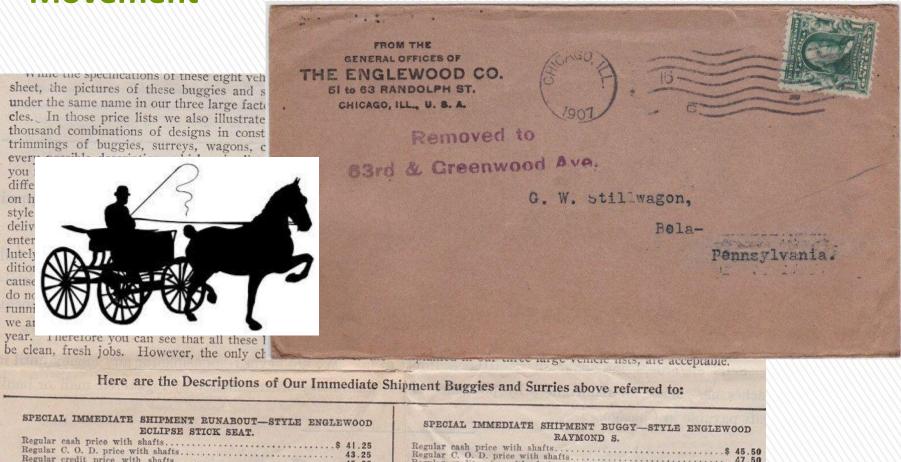
# » The Era of Change



- » Motorization of mail movement
- » The development of stamp affixing and vending equipment
- » The use of mail as an advertising medium
- » The postcard frenzy
- » The first booklet panes
- » Territorial Overprints on US stamps
- » The first perfin and precancel usage
- » The first Christmas seals

#### » Motorization of Mail Movement

## The Era of Change



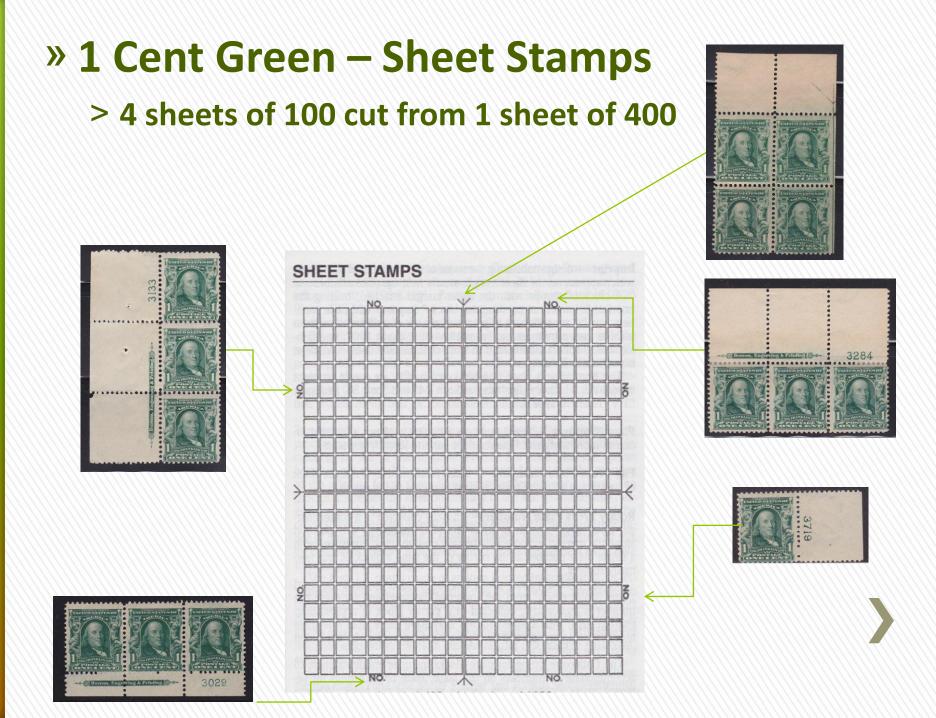
SPECIAL IMMEDIATE SHIPMENT RUNABOUT—STYLE ENGLEWOOD ECLIPSE STICK SEAT.         Regular cash price with shafts.       \$ 41.25         Regular credit price with shafts.       43.25         Regular credit price with shafts.       45.25         Oredit terms, \$12.50 cash and \$5.00 monthly, no interest. For special immediate shipment of this buggy as per the following description, remit \$2.85 extra with your order.         WHERLS—38.42:m., %-in, steel tire.         GEAR—Has 15.16-in. Collinge collar, 1.000-mile arch axle.         BODY—22 in, wide by 54 in, long. Stick seat with double bent spindles of exceptionally handsome pattern.         TRIMMINGS—Fancy leather.         PAINTING—Body and seat black, with spindles painted to match gear.         Gear, red.	SPECIAL IMMEDIATE SHIPMENT BUGGY—STYLE ENGLEWOOD LAYNOND S.         Agnia C. O. D. price with shafts.       45.50         Agnia C. O. D. price with shafts.       47.50         Agnia C. O. D. price with shafts.       49.50         Catit terms, \$10.00 cash and \$5.00 monthly, no interest. For special immediate shipment of this buggy as per the following description, remit \$2.85         WHEELS.       82.65         Cat. Agnia State			
Gear, red. Body and seat black, with spindles painted to match gear. TRACK-4 ft. 8 in, or 5 ft. 2 in.	ZAINTING-Body black, fancy striped. Gear green, suitably striped.			
(OVER)				

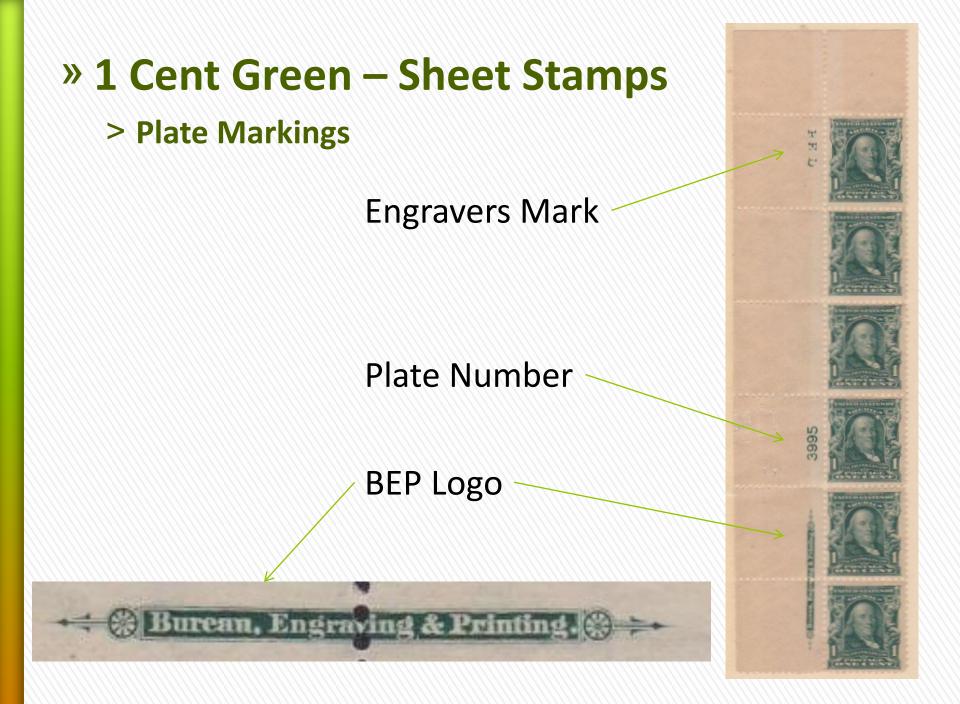


#### » The Era of Change Motorization of Mail Movement









# » 1 Cent Green – Sheet Stamps > The OOPS! Department



#### Misperfs



#### Under inking on dry paper



#### » Postal Rates of this Era

Postal Rate Description	Rates
First Class Mail	
+ Postcards	1 Cent
+ Drop Letters	1 Cent Per Ounce
+ Letters	2 Cents Per Ounce
Second Class Mail	
(No written messages allowed f Class Mail – Violators charged for	
Transient Newspaper Rate	1 Cent per 4 ounces
Third Class Mail	
Printed Matter, Precancels & Permits	1 Cent per 2 ounces
Fourth Class Mail	
Items not included in other classes	1 Cent Per Ounce

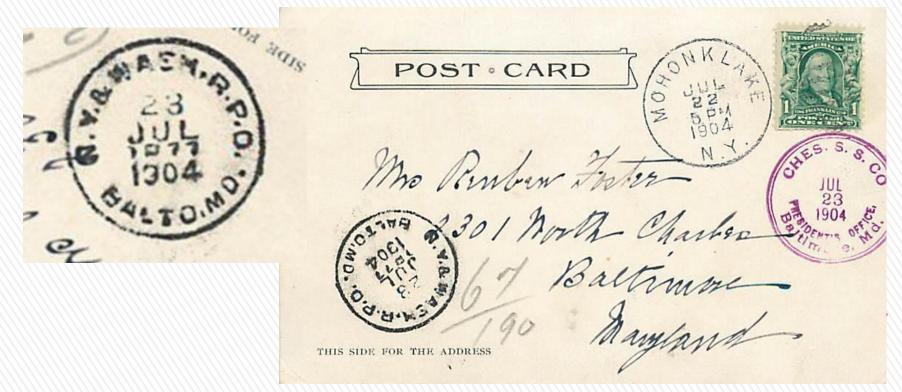
#### » The Postal Card

> Postal Cards were first issued by the United States Post Office Department in 1873 as an efficient way to send notes.

> Messages were only allowed on the reverse side and were an important means of communication.

THIS SIDE IS FOR THE ADDRESS ONLY. C. a. Sulger E. 461 Walnut St. Elyabeth ng Charlie I will mit the P.R.R. train from Elizabeth arriving in Jersey city some time between 7:00 + 7:30 p. m. of there is mouch Train will met the one arriving nearest that hour. Don't enter me in velay race until after the company election as it falls on a drill night and if I am elected I would have to be third forms. waw

- > Picture Post Cards appeared around 1898-1901. They followed the same rules. Early cards are very scarce.
- > The modern post card started a fad in the early 1900s, as people eagerly collected the pictures of far away places.



## » 1 Cent Green – Typical Card of the "Address Side Only" era.



POST CARL



THIS SIDE IS FOR THE ADDRESS ONLY

M.S. Kichnell. 1. Kille Sheet

200

Harford Com

> From this period onward until late 1906, cards were marked "Address Side Only".

Postkarte -- Carte postale -- Weltpostvorein -- Union postale universelle Levelező-Lap - Correspondenzkarte Korespondenčni listek - Briefkaar Cartolina postale - Tarjeta postal Chillipsturg

OR POSTAGE, IN THE UNITED KINGDO HIS SPACE MAY BE USED FOR CORRESPON Miss e Aliman trieda.

#### Postcards with messages on address side were treated as letters at 2 cent rate

> From 1907 onward the postal laws were changed to reflect the UPU standard allowing messages on the left side of the card. This is the rule we follow to this day.

Paridio of S. f. 12/22/ mrs. Harvoods may & cranz for yn? flost mrs dows Harvord

> The Universal Postal Union (UPU) postage charge for a post card to foreign destinations was two cents, easily paid with a pair of Ben Franklins.



Postcard from West Hoboken, NJ to Switzerland

#### » 1 Cent Green – Local Letter "Drop Box" The postage charge for a letter within a single city was only a penny



#### Letter mailed within Seattle, Washington

#### » 1 Cent Green – Unsealed Circular Rate

The postage charge for a commercial mailing in an unsealed envelope was one cent, for up to two ounces



#### Sheriff's Mailing from Hayward to Madison, Wis

#### » 1 Cent Green – Unsealed Circular Rate



Christmas Mailing – Note absence of date in cancel

#### > More unsealed circulars. The beginning of junk mail!



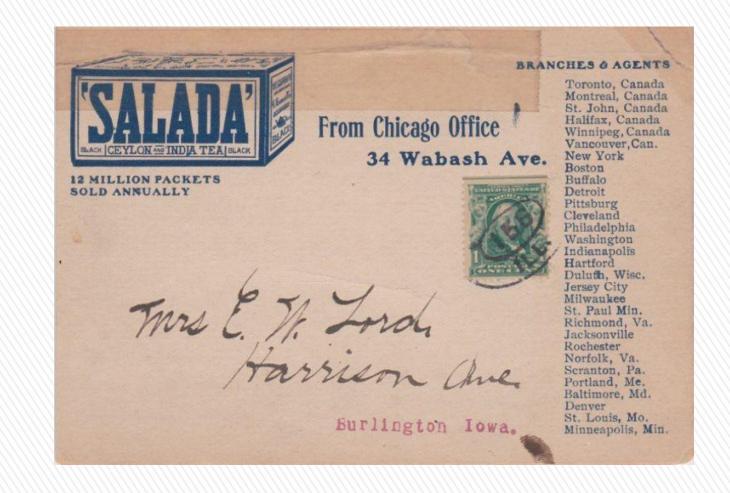
#### > More unsealed circulars.



#### > More unsealed circulars.

	MR. B. D. COLE:	
The Merchants' Associatio	JAMIS ON CITY,	
OF NEW YORK. THE NEW YORK LIFE INBURANCE BUILDING.	PA.	1 mil
	10	100

#### > Commercial sample rate of 1 cent for up to 4 ounces



#### > Third Class Mail



- > Third class mail at 1 cent per 2 ounces.
- > This box top with 14 cents postage represented 28 ounces of glassware!

#### » 1 Cent Green – Regular Mail Usage

SOMERV Mr. Willis 6. Maruer, Redford, Massachusetter

The postage charge for a personal letter within the United States was 2 cents per ounce



## » 1 Cent Green – Regular Mail Usage

The postage charge for a commercial letter within the United States was also 2 cents.



AFTER FIVE DAYS RETURN TO





W.K.Dillon, Esq.,

Thorpe, Tenn.





Pierce, Butler& PPierce,

Syracuse, N. Y.

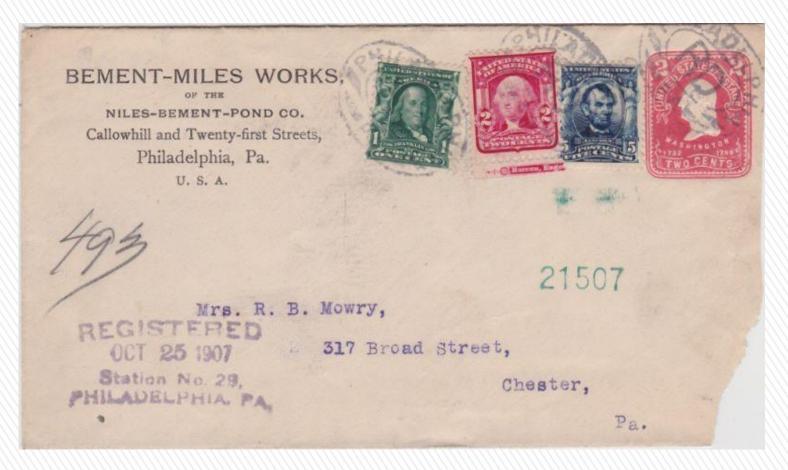
### » 1 Cent Green – Regular Mail Usage

#### Mixed older stamps to make the two cent rate

Owen holan Mt. Carmel, Conn.

## » 1 Cent Green – Registered Mail Usage

8 cent Registered Mail fee (plus 2 cent first class rate – total of 10 cents) made up with a variety Series of 1902 stamps, on postal stationary.



## » 1 Cent Green – Special Delivery Mail Usage

10 cent Special Delivery Fee on top of the 1 cent postal card rate.

Mus. F. L. St. Groups Wish. Midway Mac THIS SIDE FOR THE ADDRESS.

## » 1 Cent Green – Treaty Nation Usage

Postal Treaties were established with some countries to extend domestic postal rates to these entities.

Country	Treaty Date	Domestic Rates for:	Applied to:		
Canada	1875	All Mail			
Mexico	1887		Entire LIC Destal System		
Cuba	1901	Letters and Postcards	Entire US Postal System including possessions		
Panama	1905	POSICATUS			
Great Britain	1908	Letters Only	Continental US Only		
Germany	1909		US and Hawaii		

## » 1 Cent Green International Mail Usage

#### > The Universal Postal Union (UPU) postage charge for a letter outside the United States was 5 cents per ounce.



#### Denmark

#### Germany

#### Pre postal treaty at International Rate

He. Juquior courd folyt. axed Hury. Jamulton k. Europe Sumark

## » 1 Cent Green International Mail Usage

#### > A few more examples

After 5 days, return to FAXON, WILLIAMS & FAXON BUFFALO, N. Y. DEC 23040 ugar (Dois de ?) enoral du

#### Switzerland

Francis B. Surdie

121 Calle San Hartin

Buenos Quies

adjustine Republic

SCOTT STAMP & COIN CO., LTD., 18 E. 23rd Street, New York.

Argentina

## » 1 Cent Green International Mail Usage

#### > International Registry Rate was 8 Cents on top of the UPU postal rate of 5 cents for 13 cents total.

Sagatan 3 803

## » 1 Cent Green Documentary Usage

#### > To secure a postmark as an official date stamp a postage stamp must be present.

To Surfele Rachel a.	DMMISSIONERS' OFFICE, Wellsboro, P
	The Commissioners, with the Assessors of your district, will meet at
Real Estate, <u>\$</u> 3570	Commissioners' Office,
Personal Property, \$	Feb. 19, 1904,
Occupation, \$	for the purpose of hearing appeals, which will be final, unless notice of further appeal shall be given by you to your Assessor.
Dog Tax, \$	Tax Collectors will be instructed not to abate the "State" or "Dog" taxes of any resident tax-
	able. T. M. ARCHER,
For State Purposes.	
	S. O. PUTNAM,
14 -	THOS, M. REESE,
Money at Interest, &c., - \$ 1290	County Commissioners.
money at interest, we., - p	County Commissioners.

#### **County Tax Bill in Wellsboro, Pennsylvania**

# » 1 Cent Green» Documentary Usage

#### Property Deed from New Mexico Territory.

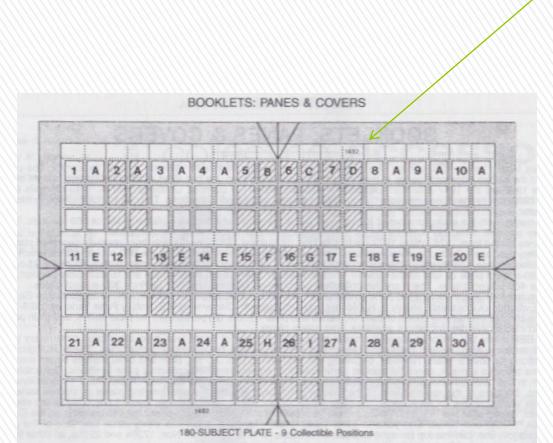
## Interesting that it's entirely in Spanish

$ \begin{array}{c}                                     $
TERRITORIO DE NUEVO MEXICO,
Precinto No.
CONDADO DE SIERRA.
RETORNO DE PROPIEDAD
Chaves Jusues.
RECAPITULACION. Valor de Propiedad Raiz, - \$100 -
Valor de Propiedad Personal, 1942 Exencion Menos,
Cantidad Total, \$
Examinada y aprobada por el Cuerpo de Comisionados de Condado.
190
Presidente Cuerpo Comisionados de Condado.

## » 1 Cent Green – Booklet Panes

#### > The Third USA Booklet Pane 300b

> 9 Collectible Positions



3468

Plate Number Pane

## » 1 Cent Green – Booklet Panes







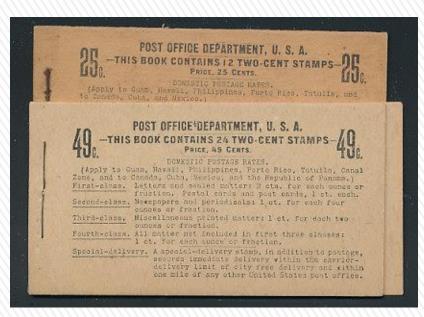
**Booklet Pair On International Card** 

Perf Error Pair

## » 1 Cent Green – Booklet Panes



#### **Booklet Remainder of 300B**



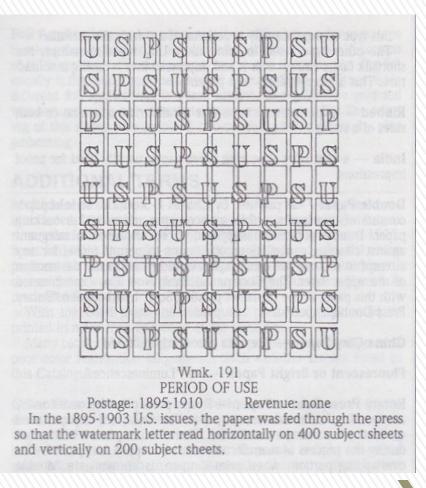
#### **Booklet Covers Of Era**





## » 1 Cent Green – Watermarks

- > Type 191 Watermark
- > Sheet Stamps:
- > Horizontal Watermark
- > Booklet Panes:
- > Vertical Watermark



## » 1 Cent Green – Imperforate Sheet

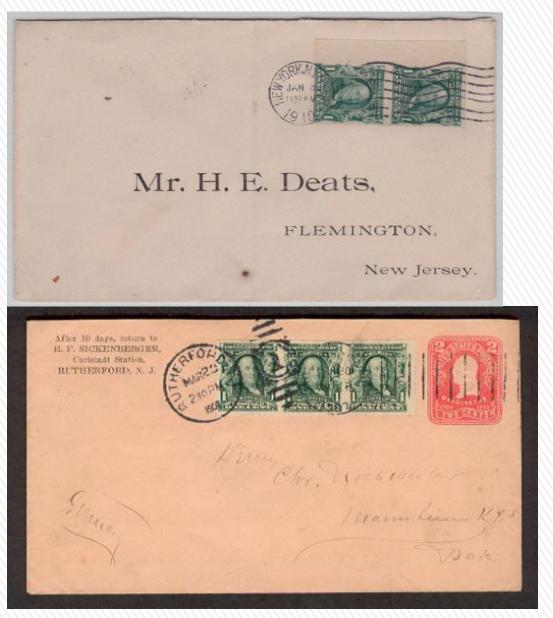
#### Scott 314 – Sheets of 400 stamps Imperforate Sheets Shared Plate Numbers





Stamp was issued for fledging manufacturers of stamp vending and affixing machinery. Many fell into collector hands as well.

## » 1 Cent Green Imperforate Sheet Usage





## » 1 Cent Green Imperforate Sheet Usage



## » 1 Cent Green – Private Perforations

#### Scott 314 -









Stamp was issued for fledging manufacturers of stamp vending and affixing machinery. A story for another day.

#### » 1 Cent Green – Canal Zone Scott 4 –



MIAN CANAL COMMISSIO AFFICIAL BUSINESS The Deman chemical Mfg co. new Lock links here Fork

The Canal Zone Post Office was established on June 24, 1904 when nine post offices were opened to support the construction of the Panama Canal. The US Series of 1902 stamps were overprinted. Their use was less than a year and very rare to find on cover.

#### » 1 Cent Green – Philippines

Scott 226– Issued: Sept 20, 1903 Replaced: Sept 6, 1906



Following the US occupation of the Philippines in 1898, the Postmaster General ordered postal facilities be established with rates similar to domestic rates.

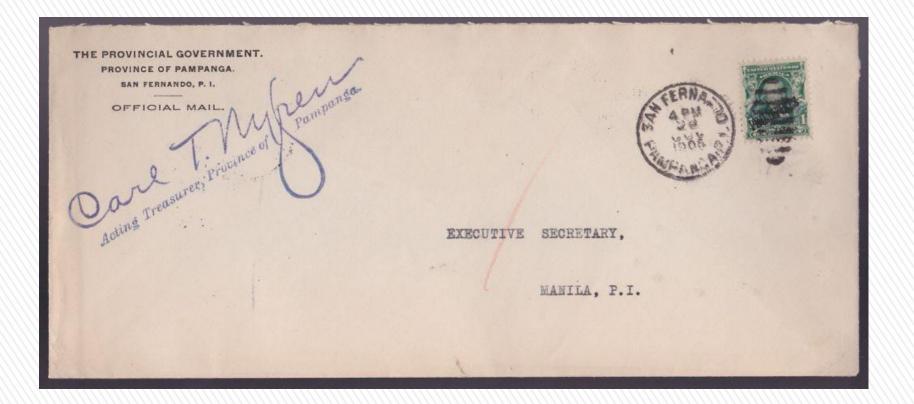
## » 1 Cent Green – Philippines

#### Scott 226-



The Series of 1902 saw service with Philippines overprints, in 1903 and 1904. Close to 10 million of Scott 226 were distributed, so they saw wide usage.

## » 1 Cent Green – Philippines Scott 226–



#### One Cent Rate on Official Mail within the Philippines.

## » 1 Cent Green – Philippines Scott 226



Mr Jacid. Slagter. 123, River Struct. Cambridge port. Mass. U.S.

**Soldier Mail** travelled a month in transit

rom.



## » 1 Cent Green – Philippines Scott 226–





#### "OB" – "Official Business" Overprint

1 Cent Green – Philippines Scott 226

> Partial Sheet of 89 Stamps



## **More US Possessions**

#### Samoa



#### POST CARD

Mary & Baker DECLA element talls

Vas mont

141

## **Puerto Rico**

#### **More US Possessions** Alaska POST CARD January 3, 1959 Miss Helew Wenning -21 Melrase Street Chicago Union Postale Universelle. CARTE POSTAL JU Miss, Brown Brown Hawaii 於非古國三个個 は使き August 21, 1959 King G. Wash

## **More US Possessions**

## **Arizona** February 14, 1912



#### POST CARD

Mrs P. N. Oredenberg

309 Scott St. San Francisco

### New Mexico January 6, 1912

THIS SIDE FOR THE ADDRESS

## **More US Possessions**



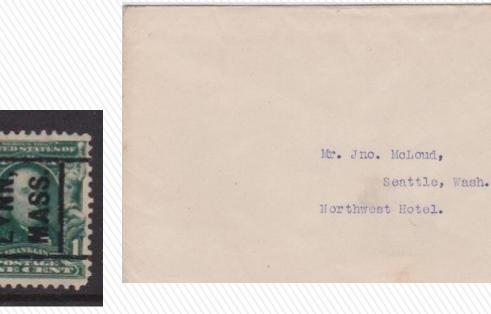
## Oklahoma November 16, 1907 Indian Territory

And yes, I still need Guam!



Precancelled stamps were done on an unofficial basis before 1903 when the United States postal regulations specified that precancels consist of the city and state printed between two bold parallel lines. Universal adoption took a number of years but by 1910 virtually all precancels conformed





#### Precancels of this era are scarce because few survived on cover





Agent for **Woodward & Tiernan Printing Selling Calendars Boston, Mass Precancel** 







NU	JAI		1907		
М	Т	W	т	F	s
	1	2	3	4	5
7	8	9	10	11	12
14	15	16	17	18	19
21	22	23	24	25	26
28	29	30	31		
	м 7 14 21	M T 1 7 8 14 15 21 22	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	M         T         W         T           1         2         3           7         8         9         10           14         15         16         17           21         22         23         24	M         T         W         T         F           1         2         3         4           7         8         9         10         11           14         15         16         17         18           21         22         23         24         25

I am showing for 1908 the most exclusive line of high class Art Bas-Relief and Chemigraph Calendars ever offered in this country.

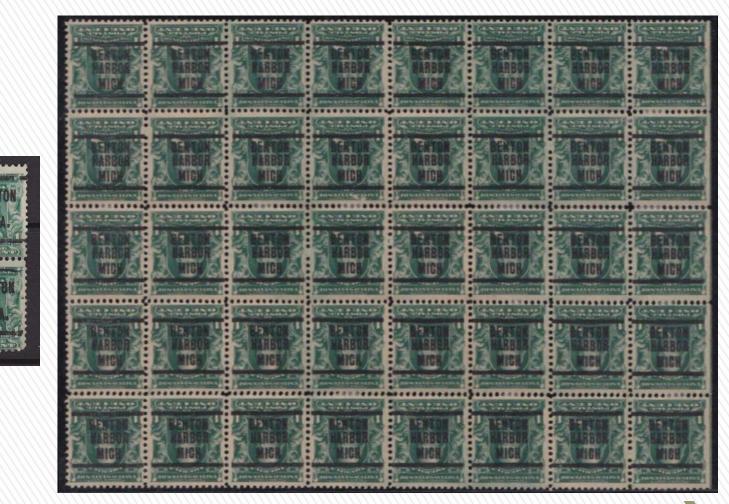
It will probably be to your interest to hold your order until I see you

EDMUND D. POOLE.

JOURNAL BUILDING, BOSTON, MASS.

REPRESENTING WOODWARD & TIERNAN PRTG. CO. ST. LOUIS.

Mr. a. b. Heunh Paufud Sh Spring field



Scranton, Penn and Benton Harbor, Mich precancel mint multiples

## **The Covel Connection – Alvin Filstrup**







#### COVEL MFG. COMPANY

BENTON HARBOR,

MICHIGAN, U.S.A.

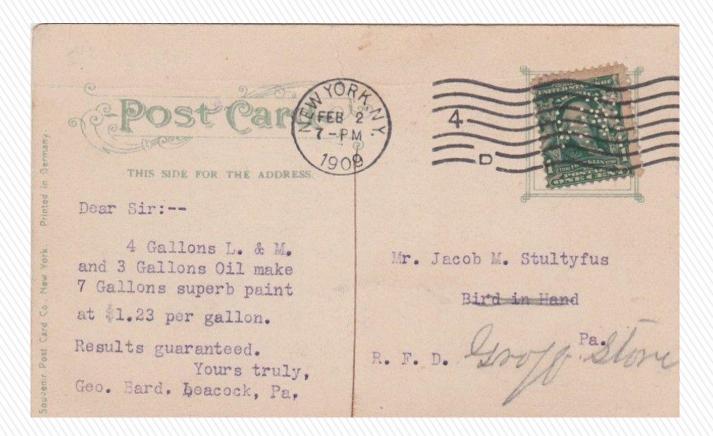
## **1 Cent Green** – The First Perfins

ACB LD Perfin used by The Anglo & London Paris National Bank.



Used mainly from 1908 until the 1950's, perfins were commonly used in an attempt to discourage theft of stamps by company employees. Perfins originated in England where, unlike the U.S., one could redeem postage for cash at any post office. Perfins were phased out as meter mail devices became popular.

## **1 Cent Green** – The First Perfins



Longman & Martinez Paint Company L&M Perfin Companies gave perfin stamps to their traveling salesmen and men in the field to use for appointment making and communications

## **1 Cent Green** – The First Perfins

OFFICIAL RECEIPT Rock Island, III, FEB 231909 Received of addressee and passed to credit the following amounts:	Post (A)
Benefit Ass'm'nt \$	POST CAND CO.
Per Capita	Mr. Milmald
Supplies         / ///////////////////////////////////	Clerk of Camp No. 4640, M.W. of A.
Total	_everil .
C. W. HAWES, Form 449% Head Clerk, M. W. of A.	State Kobass
This series of six views can be obtained for 10 cents. Rock Island Post Card Co., Rock Island, Illinois	
NO. 4 WOODMEN SERIES	

Modern Woodmen of America MWA Perfin This was a fraternal organization with an elaborate headquarters in Rock Island, Illinois

## **1 Cent Green** – The First Christmas Seals

TLIS SIDE FOR CORRESPONDENCE Miss L. M. allism THIS SIDE FOR CORRES THE ADDRESS T more, lel. Jur. En huro. H. B. m. Vr.

The First year for the American Red Cross Christmas seal was 1907. They proved so popular that the printing of 30,000 was sold within days. A new printer was engaged, and seeing that some of the orders wouldn't be filled by Christmas, "Happy New Year" was added.

## **1 Cent Green** – The First Christmas Seals

GREETINGS 0 ma 67 Fullor Astoria Long the Arm. Patte ew lizar

1908 and 1909 are also within our stamp's reign, although I have yet to secure a 1909 seal on cover with Scott 300

## **1 Cent Green** – Christmas Eve and Day

son Walter THIS SIDE FOR THE ADDRESS.

#### Mailed on Christmas Eve in Chalfant, Pennsylvania and received in Harlingen, New Jersey on Christmas Day.

## 1 Cent Green – 1908 Leap Year Cover



Mailed on February 28 in Perkiomenville Pennsylvania and received in Shimerville, Pennsylvania on February 29<sup>th</sup>, 1908



## Thank You For Your Interest and Attention!