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COUNTY POSTCARD CLUB, LANC. PA



MEETS 3rd MONDAY EA MONTH 1821 Municipal Dr., Lanc., PA Manheim Twp. Municipal Bldg. Rt. 272 half mile north of Rt. 30

January Vol. 3 No. 1 NEXT MEETING: Monday 7:00 pm January 20,1992 Buy/sell 6 pm

With this 25th issue, The Lancaster County Postcard Club has a NEW NAME for its monthly communication. THE CARD will continue to meet the goals set by its predecessor, The Newsletter - TO INFORM its readers of current Club activities, TO DIS-PERSE information and history pertaining to postcards and TO ENTERTAIN through the medium we share - postcards.

The Newsletter in recent months has set a pattern. It has attempted to offer its readers a balance of these three goals current news, postcard 'history' and pure 'looking pleasure'. And, obviously, 'Newsletter' didn't tell the whole story.

THE CARD gives our membership a broad spectrum of postcard collecting (and in its brevity takes up less room in type, thus allowing more room for pictures and copy).

It is for these reasons that THE CARD chosen from among many entries submitted. Our THANKS to everyone who offered a possible new name. The winner was awarded a FREE DINNER, courtesy of the editor.

Members' suggestions, ads and original articles as well as items from other sources are encouraged and welcomed.

EW MEMBERS

Finishing out our second year, we welcome these fine folks:

#173 DUWAYNE LITZ 2441 Fruitville Pk., Lancaster, PA 17601. 569-2543. Holiday commemoratives, children, Christmas

#174 ROSEMARY LITZ Same as Duwayne but has interest in historical, holiday, art

#175 BETTY ANN HEISEY 107 Poplar St., Mount Joy, PA 17552. 653-1756. Local views, balloons and raccoons

Address correction for #142 and 143:

BOB and CLAUDIA ERDMAN 1209 Sixth Ave. (North) in Seattle, WA. 98109.

BIRTHDAY GREETINGS



The Regent Pub.Co., Ltd., Gt. Britain #5003

Hir orres .

SECOND YEAR ACCOMPLISHMENTS

HAPPY BIRTHDAY, LCPC!! Look how much you can do - and you're only TWO!

Published checklists on Little Art Shop PCs local Artvue PCs, Salt River politicals as well as cross-reference Member/Topic list

Educational Programs every month = nine by members, three by full membership.

Issued second NPW postcard and exchanged with 54 other clubs and collectors

Published six-page illustrated monthly bulletins.

Conducted quarterly postcard auctions with descriptive lists and prices realized.

Exchanged club bulletins with seven other postcard clubs.

Increased club library to 35 PC reference books (all donated by members).

Sponsored 14-month calendar with 62 local postcard views.

Exhibited 98 postcard boards by 35 members at 12 monthly meetings.

Increased membership to 175 WONDERFUL COL-LECTORS.(We started with 21 in Jan.,1990) IF YOU'RE NOT YET A MEMBER, JOIN US.

A GREAT BARGAIN FOR \$7 A YEAR!

Make your check payable to: Lanc. County Postcard Club. Bring to next meeting or mail to: LCPC, P.O.Box 300, Lititz PA 17543-0300. Your dues card will be mailed with THE CARD next month.

DON'T FORGET TO RENEW YOUR DUES!

LOCAL CALENDAR POSTCARDS

Advertising postcards are a fascinating branch of collecting. Several local firms issued postcards with their ads PLUS a calendar which guaranteed at least one month's lifetime in the household. Of course, dyedin-the-wool collectors had hopes of a long string of the business's postcards.

Below is a check-list of postcards seen

with publishers and inclusive dates.

The Donovan Company (furniture)

Grand Rapids Furniture Record Co. Dec. 1912 - Oct. 1913 (on reverse)

May - Sept. 1914

Exchange Bank of Marietta, Pa.

Wesley Adv. Co.

Dec. 1909 - Nov. 1910

The Quarryville National Bank

Wesley Adv. Co. (Identical pictures, text as corresponding dates of Exchange Bank)

Dec. 1909 - Jan. 1910 S.E.Feagley & Bros. (opticians)

The Knapp Co., Inc., N.Y.

Mar. 1914

Herr & Co. (hardware)

Brown & Bigelow, St. Paul

May 1912

Hoffmeier Bros. (furniture)

The Como Co., Chi.

Dec. 1910 - Oct. 1911

Charles H. King (real estate, insurance)

The Osborne Co., N.Y.

Oct. 1911 - Sept. 1912

continued pg.3

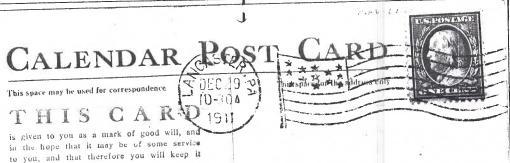


ORCH FURNITURE is now made in so many pretty designs which can be used within the house also that it seems a shame to postpone longer the purchase of a few pieces. Our showing of this class of furniture

1914		May			1914	
S	M	Т	W	T	F	S
					1	2
3						
10	11	12	13	14	15	16
117	18	19	20	21	22	23
31	25	26	27	28	29	30

exhibits as great a range in price as in choice. We shall appreciate a call if only for inspection.

The Donovan Company Lancaster, Sa.



to you, and that therefore you will keep it on your desk and use it.

While we distribute these miniature repreductions of modern art solely as tokens of esteem and to create a taste for the beautiful in common and necessary things, nevertheless we might say to you in strict confidence that in times gone by we have written policies for INSURANCE of all kinds, and mignt do so again if approached property.

Do YOU NEED anything in that line?

CHARLES H. KING

Lancaster, Pa. 149 N. Queen St.

W. C. Hawthorn,

539 Dauphin St.,

City.

THE CARD STAFF

Editor Jim Ward Staff Charles Griffiths Correspondence to: Artist Jim Rudisill P.O.Box 300, Lititz, PA 17543-0300. Phone 625

Indexes available to The LCPC Newsletter, Years 1990 and 1991. The pair-50¢ with SASE. THANK YOU John Long for composing the type in our new title.

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Lancaster Business College

Bailey-Roberts Bro., Davenport, Chi. Dec. 1913 - Apr. 1914

Lancaster Supply Co. (furniture)

(publisher unknown) Outcault, artist Dec. 1909 - Oct. 1910

Fred Pontz (coal,flour,grain,poultry)
Brown & Bigelow,St.Paul

June 1911

Thanks to Howard Steinberg and Jim Ward for informaton in this Lanc.adv./calendar list.



A POST CARD FROM THE PRESIDENT HIGH HOPES FOR LCPC IN 1992

I've accepted the high post, president of the Lancaster County Postcard Club for 1992 with weak knees and a sense of inadequacy. However, when in a pinch, the adrenaline begins flowing and with that spurt of encouragement, I promise to do my best to meet your expectations. With an enthusiastic membership behind me, how can I even think of failure?

I do hope everyone will feel secure enough to give any pointers and suggestions that will benefit all of us. Program ideas and board topics are always welcome. Above all, I want the activities to be fun and educational - not stuffy and boring.

Here then is an uplifting toast to an invigorating year for you LCPC stalwarts! Happy collecting, trading and learning.

Dorathy V. Fry

WE DON'T WANT TO SAY "GOOD-BYE"



With postage costs so high, this could be your only free newsletter - The Card. If you haven't sent in your \$7 dues for 1992, please do. (\$10 per family-same address.) To:LCPC,P.O.Box 300, Lititz PA, 17543-0300.

Reilly Bros. & Raub (hardware)

The Como Co., Chi. Sept. 1911 - Jan. 1912

The Rosery (flowers)

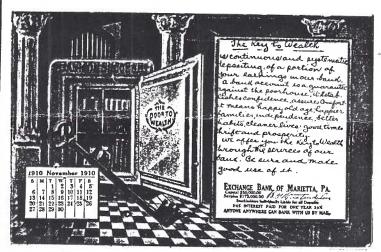
(publisher unknown) copyright Burgess June 1914 (on reverse)

Stauffer & Company (men's clothing)

J.W.Gorman, Chi.

Aug. 1911

Additions to this list and earlier listings are always welcomed.





Signed Ellen Clapsaddle by Int.Art Pub. Co.

CHIMNEY SWEEPS

Chimneys first came into use in the 12th century. This soon gave rise to a new kind of worker - the chimney sweep. Their costume was a black tailcoat and a top hat, often acquired from undertakers. This continues to be their trademark. According to superstition their top hat kept them from falling off the roof. A ladder, metal scraper and brush with long winding handle were tools of the trade.

Earlier chimneys were large and men using their elbows and knees could climb up in them. Later, as chimneys got smaller, the sweeps apprenticed small boys for the cleaning. Little girls were even used to clean chimneys as small as 6"xl4"! The children were often foundlings or discards from families that couldn't afford to rear them.



Unknown foreign publisher - M.S.i.B. #13558 ("E" on sailing ship w/beacon light). 1907

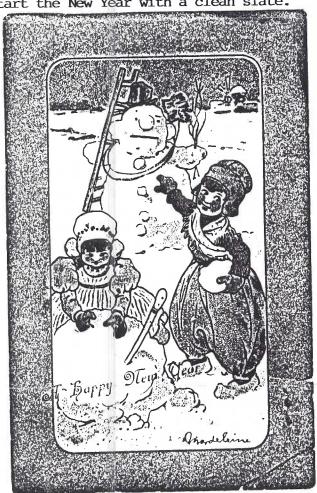
YOU CAN STILL BE A PEPSI FAN

But don't miss the set of five 4x6" PCs of Santa issued by Coke at participating Burger Kings. To honor the 60th anniversary of the late Haddon Sundblom's first renditions in 1931, there are five different full-color Santas. Attached are K-Mart/Kodak Colorwatch tear-off coupons.

German laws once required chimneys to be cleaned at least twice a year; today, at least once a year. As with many professions today, the sweep is called a "technological sweeper", a "fluonomist" or a "monitor of the environment". They wear white uniforms and have trucks with special vacuum cleaners.

In many places chimney sweeps were associated with good luck. Their kiss or handshake brought good luck to newly weds. And so they are mostly found on New Year postcards with other good luck symbols - pigs, money and four-leaf clovers. They often appear in little black caps and black clothing; more often on foreign postcards.

Housewives made certain their chimneys were cleaned at the beginning of the New Year and had the sweeps clean their slate roofs at the same time. They wanted to start the New Year with a clean slate.



Unknown publ. (Depose Nr. 2199).Used 1906

AUDIT COMMITTEE

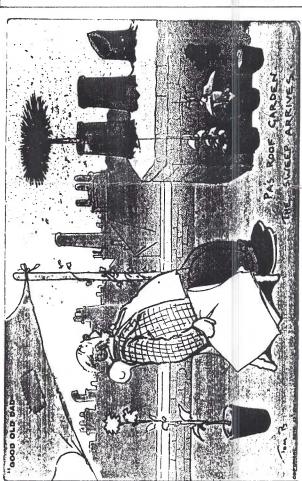
W.B. "Bernie" Heisey and Gerald Hostetter have consented to audit the Treasurer's books as they did in 1990. Their efforts are appreciated. A report is forthcoming.

A Morlatton Show First

We thank the officers of the Morlatton Show for allowing LCPC to show a few PC exhibit boards in the lobby and distribute our club adv. postcard on Nov. 28&29,1991.

Prosit Slewjahr! 1949

Scherenschnitt by Josefine Allmayer.Publ.by Wagner Druck,Vienna. (Austrian stamp used)



Printed in England by Davidson Bros. Series 2595 "Good Old Dad". Signed Tom Browne.

A EXHIBITS A

EDUCATIONAL AWARDS AND JINGLE BOARDS

Retiring President Earl Carver took a few minutes at the December meeting to recognize the following members with an LCPC EDUCATIONAL AWARD postcard for their program contributions in 1991:

Feb-Jim Ward The Little Art Shop PCs
Mar-Don Davis Vinegar Valentine PCs
Apr-Marjorie Warmkessel Library PCs
Jun-Dede Schaeffer Framing Your Postcards
Ron Ettleman(guest) " " "

Jul-Tom Beck Stevens Trade and Environs Aug-Russ Mull Hershey Chocolate Bar PCs Sep-Charlie Heim Susquehanna River Towns Nov-Jim Ward Seldom Seen Lanc. City PCs Dec-Donald Brown PCs:Yesterday's Heritage Tomorrow's History

Jan. and May were **Member Show 'n Tell** programs.Oct was a **Question and Answer** program

Christmas was the December Postcard Exhibit Board theme. Festive results were enjoyed by the membership from these exhibitors:

HAROLD MOYER FIRST - Der Sandy Klaws JIM WARD SECOND - Christmas in Silk WALT MOWRER THIRD - Christmas Children Honorable Mentions

DONALD BROWN - And a Very Merry Christmas (1948-1968)

EARL CARVER - Holly Christmas

BOB KRAMER - Christmas Postcards,

Old and New

LORRAINE SINGER - Santa's Tree (Ed. note: it would appear the regular lady exhibitors, by and large, were too busy - preparing for our fine meal. 'Hope we see them again in January!)

Exhibit Board Theme for this month will be **WINTER...**lots of latitude there! So let's see another dozen boards... or more!



Sam Gabriel publ. "New Year" Series 300. Signed Frances Brundage,1910. Used 1913.

Jan. 1992 pg.6

CHRISTMAS MEETING-FINE FELLOWSHIP!

It was 5 pm. Presidential Family Helen and Earl Carver were already heating coffee and setting up tables at the Mountville Methodist Church. They were soon assisted by the Steinbergs, the Frys, the Moyers, the Heims, the Mowrers and more.

"A bad flu season could account for a poor turn-out"Chairlady Anne Steinberg predicted. She had received word from several families that were hit by an early winter bout of colds. But as it turned out 53 members and their families sat down at 6:35 pm to fine Lancaster County covered-dish cooking. And the desserts seemed endless!

The Mountville Brownies charmed us with a few carols. (They gave up the room to us.) Our regular meeting space would never have

handled the necessary tables.

A special THANK YOU to Bud Heim for his donation to the LCPC: a beautiful oak gavel and block which were turned over to 1992's President Dorathy Fry. And an added THANKS to Harold Moyer for toting the projector, screen and exhibit easel (separate story).

Earl and Jim's photo albums, two years of Club newsletters, Club postcards and 1991

calendars filled one table.

Don Brown's illustrated talk and postcard boards followed a short business meeting. But certainly the highlight was the White Elephant Auction.

Enthusiastic Earl began the auctioneering of a table full of donated items. Then



Publ. by Stecher, series 56C. Used 1914.

the Inimitable Howard continued with purely unpredictable parlance that not only had the crowd 'in stitches' but goaded it into paying fine prices for an array of objects:

Ceramic, glass, wooden and sewed, Painted, polished, knitted and bowed. Animals, necklaces, vases and plants, Potpourri burners, and wreaths -

You could tell at a glance Some were new-bought, some rediscovered (None falling apart) These were gifts for our club, Gifts from the heart!

An afghan, a whale, puzzles and door mat Sun catchers, musical teddys

A potato masher - think of that! Beeswax Santas, candy canes Hammered tray and laugh book Tiny trinkets, greeting cards -

If you just took a look. And all for a reason upon which we agree 'To keep us together - the LCPC!

Tagged gifts were from Polly Curtis, Mary Darrenkamp, Sally Danz, Nancy Gambler, Barb and Bud Heim, Bernie Heisey, John Hornberger, Rich Kestenbaum, Ruth and Harry Lines, Ruth and Harold Moyer, Barb and Walt Mowrer, Lorraine Singer, Anne Steinberg, Martha Stoner, Bob Treisch, Jim Ward, Santa and many others unsigned for a total of 46 gifts and \$179!A BIG THANK YOU to all the buyers and donors and apologies to any one whose name may have been omitted.

Thanks also to Barb, Walt and Jim for

their auction help.



Printed in Germany for F.W.Woolworth, Series 444/5.

LANCASTER COUNTY POSTCARD CLUB AUCTION #7

Following business meeting (no program) of Monday, January 20,1992
All lots are postcards unless designated. Descriptions by member/owner with possible corrections/additions by Auction Committee. Examine carefully. u=used,un=unused,rp=real photo,cont=continental,d/b=divided back
Number indicates amount of items in lot.

Number indicates amount of items in lot. 5.01 Forbes field/Pirates, TWA Constellation; both linen 6.002 Comic linens 12, 1 comic folder, u 2.003 NJ, 1950's: Stone Harbor, Wildwood, Atlantic City, u 7 2504 Linens: Pittsburgh 5, misc. PA 5, Linc. Hwy 1, u/un 2005 Mixed states:NC,VA,NY,FL,MD linen,chrome u/un 34 .506 Folders: PA Trpk., Holyoke MA, Kan.City un 1007 Military related, 1940's, linen, u 3 8 some pc's have tape on upper edge 8 RPs of Phila: City Hall, Ind. Sq., etc. un 17 4509 RP's of San Francisco 22, + 4 linens .5010 Misc.RP's: Colorado,VT,PA u/un 10 2511 Foreign chromes: Paris, London, Bahamas, etc. u 16 2512 Cont: France, Eng., Swed., etc. u 32 1513 Cont: SC,OH,FL,IN,etc. u/un 48 1.0014 NJ: Wildwood, Atlantic City, Ocean City u/un 25 2515 Williamsburg VA u/un 20 1.0016 NYC linens (Manhatten Pub Co.) Radio City, etc. un 18 .2517 NYC set of 7 chromes(Color Card) of UN, etc. u/un taped $\mathfrak{F}_{.00}$ 18 Mountville (D.W.Witmer pub) un 3 5.0019 Signature cards of Fred Harvey: Colorado, NM un/originalwrapper 9 520 Hotels, motels, chromes, many dups un 43 2521 Niagara Falls u/un 21 >2 \$22 Alaska, Mike Roberts chromes un 7 1.0023 Bahamas, Curt Teich linens un 9 .2524 Bermuda, cont. chromes un 22 .5025 Hawaii, chromes (2 cont.) un 20 .2526 Foreign cont. chromes un/u 14 1.027 Folders: CA 5, Mexico 1 \$28 Easter u/un 39 60029 Easter u/un 50 .5030 Phila. views u/un 20 4.0031 Phila. views u/un 23 132 Europe, mostly un cont. chromes 32 [.0033 Phila, incl. historical, 3D, mostly cont. on pages 36 25034 Hershey 4, historical 4 2.5 35 Presidents, chromes 48 50636 Presidents, chromes 52 55-37 Presidents, chromes 54 2:038 Wisdom jingles un,d/b 4 H.cc39 Reading PA: 6 un d/b ,2 u d/b 7.040 Memorial Day (Tuck) 4 un d/b, 4 u d/b \$0.041 Advertising incl. Bell Tel. #R-8 u/un 4 1 o.5042 Abe Lincoln (Tuck) d/b damage u/un 5 40043 Hershey: 5 linen, 2 older u/un 6 6044 Lancaster u/un 10 3 45 Birthday mostly u 26

60046 Christmas 19

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Addendum to January 1992 Card...page 2
 17.5047 Album of 107 postcards
120048 Hershey: b/w bar cards un 8
 4.0049 River steamers, YMCA/USO, Cuba, nearby cities, RPs, ship cancels u/un 123
 20050 Views, mostly old: NYC, Niagara, etc. u/un 150+
  1,0051 Lanc: Park City, Lanc. Square, 36 un cont. (15 diff.)
  5052 Local ads, un, ex-long, 96 pcs (27 diff.)
 2,0053 TMI before shut-down (6x9") un 37 pcs (2 diff.)
22.5054 Lord's Prayer, Set of 8 (mostly fine,un)
 4.0 055 Silk costumed ladies u/un 4
 35056 Lg. silk roses u/un 12
  ,2557 Cornell University (6x8"sepia Albertype) 7 un + John Glenn,PA
 606 58 Nast 4-part Santa + 4 sets 4-part kids (1972-76)
 1.00 59 Niagara Falls 11 un, 4 u
 1.50 60 Johnstown 6 un
 1.0061 Harrisburg 8 un, 1 u
 to 62 State College 4 u
  .50 (3) Jamestown VA, 13 350th Anniversary chromes(11 w/'57 slogan cancel)
   .50 64 View folders: ME, NY, Adirondacks, Bushkill Falls 5
 3.5065 Elizabethtown: 2
 2.50 66 Ephrata: 2
 2.00 67 Pequea: 1 (slt.damage)
 150 68 Birthdays: embossed, appliques u 25
  5069 Birthdays:
  4.0070 Ships: u/un nice mixed group 40
   7571 Birthday, Best Wishes u/un 25
  5072 Birthday,
  35073 Birthday u/un 26
 3.0074 Cats, deer, ducks u 4
  35075 New Year u 4
  100 76 Girls (2 w/phones) u/un 4
  1.0077 Horses u 4
  1.00 78 Horses, dogs u/un 4
      NEXT 2 LOTS ARE DONATED TO LCPC
   .2579 Entertainers (C.Channing, etc.) chromes from Nugget Casino un 11
   .2580 Roadside America(Shartlesville) 12 un + 18 misc. incl. 2 autos
  t 0081 Inception of tourists to Amish country, 1950, J. Lehman, pub. un 6
 82 Harrisburg fire company chief squad car un
        THE FOLLOWING COMPRISE THE ESTATE POSTCARDS OF ALMA ALTHOUSE, MEMBER #53
      Mr. Althouse has asked us to make up lots, sell and give net receipts to The
      American Cancer Society. Which we shall do.
           To expedite this job(six shoe boxes full) some lots may not be precisely
      counted. The majority are chromes and linens, but there are a number of good
       old cards, too. In case the Auction Comm. over-looked any 'goodies' in order
       to make the mailing deadline, you should examine all lots carefully!
       Continentals exist frequently in many lots. Most lots have used and unused.
                      BE SURE TO BRING YOUR LISTS ALONG TO AUCTION!
 ( .0083 Akron 6, Ephrata 30(some dups)
  1.0 ♥ 84 Elizabethtown 12
  600 85 Lititz 8
200086 Lancaster 20
  1.0087 Lancaster 21
  4.0088 Lancaster 21
  89 Mt. Gretna 5, Lebanon 4 incl. Dr. Light for State Senator(lg. size)
  4.0 90 Arendtsville 10, Gettysburg 5, Coatesville 6
       91 Hershey 7, York 2
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Addendum to January 1992 Card...page 3
    Josepharrisburg 11, Johnstown 9, Pottstown 3, Reading 12, University Park 3
    25093 Phila. 26
     25 94 Pittsburgh 40
    50095 Misc. PA 59 + folder
  3600 96 Stevens 2 rp, Denver 1
  800097 Ephrata - Hotel Cocalico fire 3 rp
     .5098 Disney World - 17
         Following states incl.numerous chrome hotels, motels plus linens, etc. u/un
    .2599 AL,AK,AZ 44 total
   2.00 100 CA 125
   4.00101 CO,CT,DE,GA,HI,ID,ME,MD,MA 75
   7-00 102 FL 185
    .50103 IL, IN, KY 48
   1.00 104 IA,KS 31
   2.00105 LA,MI,MN,NE,NV,NM,NC,OK 66
  1200 106 NJ 90
    100107 NY 45 & NYC 40
     .75108 NH,SC,SD,TX,UT 67
  5 0 0109 PA 13, LANC CO. 20, WASH., D.C. 30
    4.0 ollo VT,VA,WA,WV,WI,WY 74
   5. olll New Years 7, Christmas (some repros) 80
  (2.5 oll2 Old Santa w/toys, children u
   4.50113 Easter 45
   3 50 114 Valentine 7, Thanksgiving 7
   Loo 115 Birthday 85
   3.00116 Birthday poetry 41
   1.50117 Greetings 53
   1,00118 Greetings 59
   2.06 120 Airplanes, airports 18
  1000121 Animals 65
  11.00 122 Churches 86
  4,00123 Maps, incl. 1 wooden 80
  3.50 124 Recipes 15
  6.50125 Poetry 30
  6.00126 Ships(some dups)30, trains 15
  3.00127 Bridges 13, political 2, state capitols 10
  3 50128 Misc.: 40 incl. 9 Indians, squeeker and wood
  4.00129 RP people, in studio (many named on back) 30
  4.00130 Same 30
  H.00131 Same 30
  2.6 = 132 Same 27
  \P_{	hickslash 	hickslash} 133 Christmas 40, New Years and birthday 15
  500 134 Lovers 60
  600 135 Comics 23
 🎢,oo136 Pennants 14,sports 2
 3 00 137 Greetings(mostly flowers) 48
 2.00138 Scenes and art 37
 1.00139 Misc.: incl. Overseas PC, fantasy, etc. 48
  1.00140 Ladies 17
 3.6 141 Continentals - mixture, about 150
17.00 142 Shoe box: misc. states, Europe, Canada (99% chromes) 450-500
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DON'T FORGET TO BRING THIS LIST WITH YOU. . . AND YOUR CHECKBOOK!

