

# THE CARD – Vol. 24, No. 1, Issue 267, January 2013

A Publication of the Lancaster County Postcard Club, Lancaster, PA

*Enjoying postcards through education and entertainment.*

Next Meeting – Jan. 21, 2013. Farm & Home Center. Buy, Sell & Trade from 4:30. Meeting - 7 PM

**Yearly membership is \$15 (\$5 for each additional member at the same address.)**

**Membership chairman: Richard Pendergrast, 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584**

Club website: [WWW.playle.com/clubs/lancaster](http://WWW.playle.com/clubs/lancaster) or Google search: Lancaster County Postcard Club

## DECEMBER MEETING

The annual Christmas meeting was held on December 17, 2012. Thirty-one (31) members and their guests attended. Activities began at 6:10 PM with a covered dish dinner. Following dinner the slate of officers for 2013 was unanimously voted in: President - Mark Arbogast, Vice President – Vacant, Treasurer – Barabra Mowrer, Secretary – Gisela Wither.

**Member News:** After a long illness which resulted in surgeries both @ LGH & the Jefferson Hospital in Philadelphia, Barabra Mowrer is now on the road to recovery. She is undergoing therapy at the Lancaster Rehabilitation Hospital and is expected to remain there for 4-6 weeks. Please keep Barb and Walter and their family in your prayers. To send her a card - Barabra Mowrer Room 162, Lancaster Rehabilitation Hospital, 675 Good Drive, Lancaster, PA 17601.

The program for the evening was one of member participation. Eleven (11) members brought in Christmas postcards and commented on why these particular cards were among their favorites.

## A Word from Our President

Hello everyone. My name is Mark Arbogast and I started as President of the Postcard Club in January. I have been a member of the Club for about 15 years and I collect the lower Susquehanna River area, Lancaster and York counties and the regional area. I look forward to my term as President, I feel this is a challenging time for the Club and I'd like to work on increasing our membership.

I do want to thank two members for their service, past President Bob Zink who served two years as President and Board member Ruth Moyer. Currently the club has two vacancies on its officers and Board, Vice President and a Board member. I urge each of you to consider volunteering for one of these positions. The positions are not difficult and I've found there are always other members to help you out.

One of the ways we are working to get word out about the club and attract new members is a cooperative venture with the Manheim Township Public Library. This month on January 29 at 6:30pm we have our first program, a Postcard Collecting panel with DeDe Schaeffer, Sharon Gromis and Jere Greider discussing various aspects of postcard collecting. Bud Heim is also posting postcard boards in the lobby during the month. Come out and join us and tell a friend about the program.

Lastly if any of you have an idea about how to attract new members to the Club, please let me know. I'd like to listen to your ideas at a Club meeting.

## JANUARY MEETING

The program will showcase postcards featuring the number 13 on the card. Members - get busy and find a card to share at the meeting.

## DECEMBER POSTCARD COMPETITION

Four (4) members participated in the evening's single card competition on the subject "Christmas Markets."

<b>First:</b>	Tom Beck	Children Buying Christmas Presents
<b>Second:</b>	Dede Schaffer	Kristkindlmarkt
<b>Third:</b>	Gisela Withers	Christkindlmarkt
<b>Honorable Mention:</b>	James Tanis	Dutch Kids' Christmas

## 2013 POSTCARD COMPETITION SUBJECTS

**January:** Postmarked in 1913 – single card  
**February:** Clocks – single card  
**March:** Ships on Postcards – board  
**April:** Dogs – single card  
**May:** Parades - board  
**June:** College/University – single card  
**July:** Seashore – board  
**August:** Expo – consider entering a board at the show  
**September:** Baby Carriers – single card  
**October:** Letter of the Alphabet "G" – board  
**November:** Something Military – single card  
**December:** Music Makers – single card



## 2013 PROGRAMS

**January** - Card with #13 on it, Member participation  
**February** - Favorite Card Night, Member participation  
**March** - Members Market  
**April** - Love Is in the Air, Al Schaub.  
**May** - 6 Bridges of Columbia and Wrightsville, Bud Heim  
**June** - America at Night 1900-1914, Earl Long  
**July** - Picnic  
**August** - Expo  
**September** - Easton Pennsylvania, James Tanis.  
**October** - Members Market  
**November** - Pequea, A Resort Town of the Early 1900s, Mark Arbogast.  
**December** - Favorite Christmas card, member participation

## Inclement Weather

"In the event the weather is bad or the prediction is bad, contact one of these members to find out if we will have a meeting: Pres. Mark Arbogast – (717) 517-1170, Walt & Barb Mowrer – (717) 684-5331, Dede Schaeffer – (717) -392-3955.



## Back Then

The average salary of a male teacher was \$38.18 a month; female teachers were paid just \$16.50. Only five male teachers were employed while 17 females held the teaching positions in Lancaster City's 22 schools with "an average of 70 scholars each."

Do you see the big difference in the above statements? Salaries, it's true, have advanced with nearly no difference today between male and female earnings; and the number of City schools has decreased with modernization in construction as well as transportation. The term "scholars" has disappeared. Only in parochial Amish schools is it the only description used for students because in that community parents, children, everyone knows those schools are built so teachers can teach and the job of the child is to learn. In the very rare case of an unruly child, discipline is administered at home. It needs to be done only one time.

Lancaster City school expenses for instruction totaled \$4,700; fuel and contingencies were \$1,080; for the school houses - purchasing, building, renting, repairing - \$5,332 was needed. It was 1842 and with 744 male and 799 female scholars enrolled, cost of teaching each scholar was \$32. per month. Local school taxes raised \$5,113 of the cost while State appropriations were \$1767.

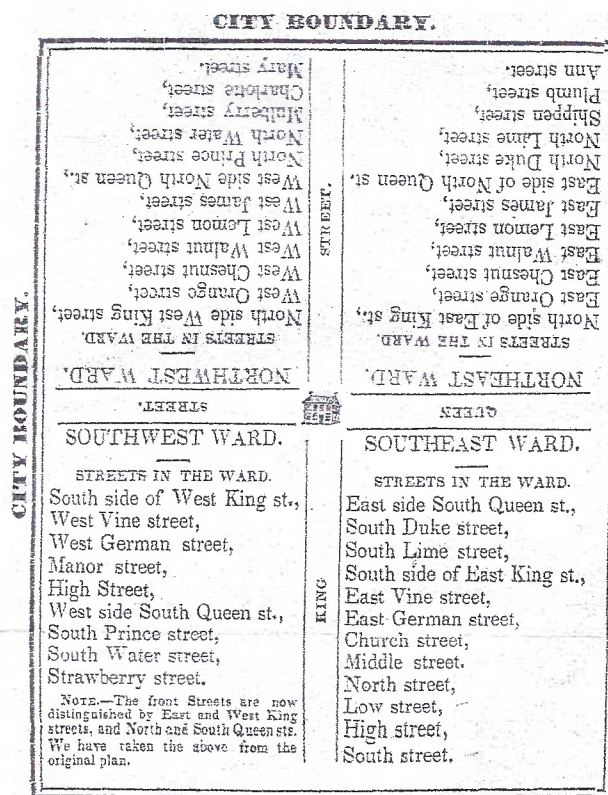
This information is taken from J. H. Bryson's Lancaster Directory for 1843 "Containing the names of the inhabitants, their occupations, places of business and residences; also a list of the streets, lanes, alleys, etc." The Bryson Job Printing establishment was on West King St., "back of D. Rhoads Hat Store." On these pages we have a look into local history from Lancaster City's first directory.

### Locations and Owners of Principal Hotels

Sign of Franklin, N. Queen St., N. C. Sholfield  
 Sign of Geo. Washington, N. Queen St., 3<sup>rd</sup> sq., \* Wm. C. Hull  
 Sign of Thomas Jefferson, N. Queen St., Frederick Dern  
 Sign of the Bear, E. King St., George Messenkop  
 Sign of the Bear, E. King St., Timothy Rogers  
 Sign of the Black Horse, N. Queen St., John Kauffman  
 Sign of the Bull's Head, E. King St., Christian Sherts  
 Sign of the Cross Keys, W. King St., Jacob Eshleman  
 Sign of the Cluster of Grapes, N. Queen St., John Michael  
 Sign of the Eagle, N. Queen St., Graybill Diller  
 Sign of "Farmers' Hotel," N. Queen St., Jacob Kaufman  
 Sign of the Fountain, S. Queen St., William Chandler  
 Sign of the Globe, N. Queen St., Owen Hobble  
 Sign of the Horse, N. Queen St., Michael McGrann  
 Sign of the Lamb, W. King St., Peter Reed  
 Sign of the Leopard, E. King St., John Duchman  
 Sign of "North American Hotel," N. Queen St. and  
 E. Chestnut St., Mrs. Elizabeth Peterman  
 Sign of the Penna. Farmer, E. King St., Levi Swope  
 Sign of the Red Lion, W. King St., Jacob Huber  
 Sign of the Steamboat, N. Queen St., George Danner  
 Sign of the Swan, Center Square, Mrs. R. Hubley  
 Sign of the Temperance House, E. King St., Geo. B. Markley  
 Sign of the Wagon & Horses, E. King St., John Hamilton  
 Sign of the Western Hotel, W. Orange St., Thomas Loag

\*Bryson explains the lack of definite locations - "But few of the dwellings are numbered, and it will be seen by the Directory, that we have commenced at the Court House [in the Square] in enumerating the squares and each street, which we believe is correct, as all the Wards begin and end properly at the Court House; (See the Diagram of the Wards). Humesville and Groffstown are not enumerated in the Directory. It is hoped, should we be permitted to issue a Directory for the ensuing year, that all the dwellings in the city proper, will be numbered in order. The convenience and facility it will afford the business community, we think, require the Councils and the citizens to take an early step to have all the houses numbered. But few of the Lanes and Alleys are properly named."

Page 23 of Bryson's directory precedes 19 pages of "Names, Residences and Professions"



Most of us know the story of how German St. was quickly re-named at the approach of our entrance into WWI. It became Farnum St. In the 1899 atlas Middle St. had been re-named Howard St. and Low St. had become Chester St. Even earlier, the 1875 atlas shows South St. had been re-named Green St. Note an early spelling for "Plumb Street." Was this a typo or *might* it have referred to a carpenter's plumb? More likely it joins other fruit streets in Lancaster - Lime, Lemon, Cherry, Orange. Strawberry, Mulberry and Olive. The city has its share of nuts as well: Chestnut, Walnut, Filbert, and Hazel.



Sample page from the 1843 directory's

**Names, Residences and Professions section.**

Without a computer (or even dreams of one) Bryson's resident listings are only separated by the letters of the alphabet, and not alphabetical within each letter. Surely even this was much appreciated 170 years ago.

**NAMES, RESIDENCES AND PROFESSIONS.**

39

Oster William, sr., shoemaker, North Prince st., 5th sq. w. s.  
 Oster William, jr., smith, same as the above.  
 Ochner J. F., tailor, Manor st.  
 Oster Emanuel, coppersmith, Lemon's court.  
 Ogilby Willet C., att'y. and coun., North Queen st., 1st sq. w. s.  
 Olfner Gundacker, clerk, North Queen st., 2d sq. w. s.  
 Olfner Abraham, pedler, Church st.

Pinkerton Henry, saddler, cor. of West King st. and Centre Square.  
 Powers Robert, mason, South Queen st., 7th sq. w. s.  
 Pyle Philip, distiller, Mulberry st., 3d sq. e. s.  
 Peusch John, turner, West King st., 4th sq. n. s.  
 Poole Edward, barkeeper, West Chestnut st., 1st sq. n. s.  
 Poole Joseph, combmaker, North Queen st., 5th sq. w. s.  
 Parvin Stratten, trimmer, Church st.  
 Pennel William, founder, North Duke st., 3d sq. e. s.  
 Pennel James, moulder, same as the above.  
 Parry Ely, druggist, East King st., 2d sq. n. s.  
 Parry James, dentist, same as the above.  
 Porter Sarah, gentw., North Queen st., 2d sq. e. s.  
 Pyle Jacob, cabinetmaker, West Orange st., 2d sq. (alley) n. s.  
 Peiper Michael, grocer, cor. East King and North Duke sts.  
 Pinkerton George, tobaccoist, Church st.  
 Price Jacob, teacher, North Queen st., 2d sq. w. s.  
 Pinkerton N. S., tobaccoist, cor. West Chestnut and North Queen sts.  
 Paulick Lewis, pattern maker, North Prince st., 2d sq. w. s.  
 Pearsol John, printer, West King st., 1st sq. s. s.  
 Parke Samuel, att'y. and coun., West King st., 2d sq. n. s.  
 Patterson David W., att'y. and coun., West King st., 1st sq. n. s.

Quinn Arthur, laborer, East Orange st., 3d sq. s. s.

Russel Francis, smith, East King st., 3d sq. s. s.  
 Russel Abraham, iron store, North Queen st., 1st sq. w. s.; residence West Orange st., 1st sq. n. s.  
 Russel John, smith, East King st., 3d sq. s. s.  
 Reed Peter, tavern, West King st., 1st sq. s. s.  
 Remley Elizabeth, widow, West King st., 2d sq. n. s.  
 Rhine Christian, gentleman, cor. West Orange and North Queen sts.  
 Resch Mathias, barber, North Queen st., 2d sq. e. s.  
 Reitenbach Mrs., gentw., South Queen st., 1st sq. e. s.  
 Reitenbach William, gunsmith, same as the above.  
 Rittenhouse John, shoemaker, Church st.  
 Rote George F., chairmaker, South Queen st., 1st sq. w. s.  
 Renninger Philip, bookbinder, North Prince st., 2d sq. e. s.  
 Reigart Franklin J., clerk, East Orange st., 1st sq. n. s.  
 Ripple Adam, baker, North Queen st., 4th sq. w. s.  
 Richards Luther, merchant, North Queen st., 1st sq. w. s.; residence West King st., 2d sq. s. s.  
 Rhoads Levi J., teacher, East Vine st., 2d sq. s. s.  
 Rauch Rudolph, prothonotary, East Orange st., 2d sq. n. s.  
 Royer J., commission merchant, cor. Lemon and Prince sts.  
 Regan James, linguist, East King st., 5th sq. n. s.  
 Rogers Timothy, tavern, East King st., 2d sq. s. s.  
 Rotharmel Henry, merchant, North Queen st., 1st sq. w. s.  
 Rogers George, tinsmith, Centre Square.  
 Rohrer Reuben, clerk, (at Steinman's store.)  
 Ritter Joseph, tailor, West King st., 2d sq. s. s.  
 Rohrer Henry, tobaccoist, West King st., 2d sq. s. s.  
 Rathron Horace, clerk, East King st., 3d sq. n. s.

Many of the occupations are a curiosity. They read like Chas. Dickens's books and they should: *Martin Chuzzlewit* was written from 1843 to 44, *A Christmas Carol* in 1843, and *The Cricket on the Hearth* in 1845. *Oliver Twist* was written from 1846 to 1848; *The Old Curiosity Shop*, 1840 to 1841; and *David Copperfield*, 1849-50. Can you picture Scrooge seeking out the largest turkey on W. King Street?

How did a "turner" and a "linguist" make a living? "Gentleman" and "gentlewoman" likely were folks "of means."



58-pages of advertisements concluded the Bryson booklet. This was the primary purpose of Lancaster's first directory and the advert income provided the publisher payment for his labor. These next two pages offer a spectrum of the ads. To save space some ads have been snipped of less interesting items.

F. B. Sturgis offered children's boots as cheap as 37 1/2%.

To appreciate the every-day items of this era, you'll need an encyclopedia. The Howett, Kreider & Diller Hdwe. offered trace chains and blisters.

The wording of G. F. Meeser's ad reminds us of a series of postcards titled "Added Ads." His glass store was NOT cheap looking!

## Prices to suit the Times!

### BOOTS & SHOES

CHEAPER THAN EVER OFFERED

For Sale, in this City.

MEN'S FINE CALF-SKIN BOOTS stitched,			\$3.75
do.	do.	sewed,	3.50
do.	KIP	do.	3.00
do.	do.	pegged,	2.50
do.	MONROES,	do.	1.25 & 1.50
BOYS'	do.		1.00 & 1.25
WOMEN'S FINE LEATHER BOOTS,			1.25
do.	JEPPELSON'S OR BOOTTEES,		1.00
do.	KID PEAR SPRING,		1.12 1/2
CHILDREN'S LACE BOOTS, from			37 1/2 & 1.12 1/2

Also, a supply of fine Lasting Gaiters, Half Gaiters, Well Spring Turnrounds, Bushings, Leather Gaiters, and Children's Lasting Gaiters.

The undersigned solicits the patronage of his friends and the public.

F. B. STURGIS,  
North Queen Street, opposite Schofield's Hotel,  
Lancaster, Pa.

## HARDWARE.

Howett, Kreider, & Diller,

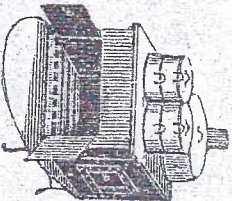
EAST KING STREET, LANCASTER, PA.

Importers of Hardware,

GRAIN CRADLES,

Forks of all kinds, Shovels and Spades, Trace chains, Locks and latches, Bolts, Hinges, Screws, and all kinds of building materials. Also, every description of IRON, Rolled and Forged, Cast, Shear, Spring, (L) Blister, and Country Steel, Spencer's files and traps of all kinds.

### WOOD AND COAL STOVES



CONRAD ANNE, JR.

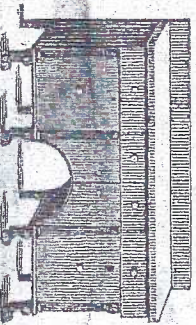
CABINET-WARE MANUFACTORY,

SOUTH QUEEN STREET,

Second door below the Mechanics' Institute.

HE MANUFACTURES THE FOLLOWING ARTICLES, VIZ:

Sideboards,



COFFINS READY MADE.

All persons purchasing furniture can obtain an efficient remedy for the preservation of the same from bed-bugs, and also for the preservation of stuffed chairs and sofas.

A. FAIRER,

OFFERS FOR SALE

At his Drug and Chemical Store,

NORTH QUEEN STREET,

BETWEEN THE HOTELS OF J. KAUFMAN AND J. MICHAEL, FIRST SQUARE.

A general assortment of Medicines, Chemicals, Paints, Dye-stuffs, Oils, Essences, Spices, Patent Medicines,

HORSE AND CATTLE POWDERS.

Having made arrangements with the principal Druggists of Philadelphia, for the purchasing of Drugs, he is now enabled to sell the purest of Drugs, and at lower rates than any other establishment in Lancaster.

N. B. Having made arrangements with friends in London, he is now ready to sell the genuine

PARROT BRAND,

which cannot be bought in Lancaster. Country-merchants if you wish to save, call and see and satisfy yourselves.



DRS. ELY & JAMES PARRY,

DENTISTS

perform all operations on the Teeth, insert Artificial Teeth from a single tooth to a full set, on Pivot plates, Springs, or Atmospheric pressure, in the best manner on the most reasonable terms. Offices, between the Hotels of Messrs. Dutchman & Swop, in East King Street, Lancaster. They also,

INSERT ARTIFICIAL EYES.

CHEAP LOOKING GLASS STORE.

WEST KING STREET, DIRECTLY OPPOSITE D. RHOADS'S HAT STORE, LANCASTER, PA.

G. F. MEESER continues to manufacture Mahogany and Gilt Looking Glass, Picture and Portrait Frames.

LOOKING GLASS PLATES, WITHOUT FRAMES FOR SALE CHEAP.



Henry Leman's rifles are re-known today across the USA. Northwest Indian Guns are foreign to most of Easterners. Shreiner's poem describes his products, but "take me back to Shreiner's shop" might not have been an easy task if it was your tall case clock that was "on the fritz." His clocks are as much treasured as are Leman's rifles.

From Hamersly & Richards - satchinets and bombazines? Michael McGrann bedded down horses and people. In addition, he made his own root beer and ginger pop.

Daniel Rhoads' hats & caps are right out of *Oliver Twist*. Royal & Co. offered the Uniform System of School Books incl. Cobb's New Spelling Book in six parts, Cobb's Juvenile Readers 1,2, and 3, and blank books. This brings us full circle for our presentation on the 1843 Lancaster Directory.

## H. E. LEMAN,

CORNER OF NORTH DUKE AND EAST

WALNUT STREETS,

MANUFACTURER OF

RIFLES,

NORTHWEST INDIAN GUNS,

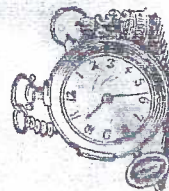
DUELLING PISTOLS, SHOT GUNS &c., &c.

And has constantly on hand SINGLE AND DOUBLE BARREL GUNS,

## RIFLE BARRELS, &c.

CHEAPEST AND BEST CLOCK AND

WATCH ESTABLISHMENT IN THE CITY!!



**M. SHREINER,**

NO. 26, NORTH QUEEN STREET.

Wind me with care and use me well

And let me have fair play,

And I, to you will try to tell

The precise time of day.

If from some cause I chance to stop

And fail to give the hour,

Then take me back to Shreiner's shop

And he will give me power.

## BOOK AND STATIONERY STORE.

The subscriber continues to keep at his old and established stand, in East King street, a few doors from the Court House, a large and general assortment of BOOKS and STATIONERY.

His ALDERMAN'S OFFICE is in the same building in the rear of the Book Store, where he will be pleased to attend to any business that may be entrusted to him.

A. R. OSIERLOH,  
East King Street.

## HAMERSLY & RICHARDS,

DEALERS IN

FOREIGN AND DOMESTIC

## DRY GOODS,

CLOTHS, IRISH LINENS,  
CASSIMERES, BOMBAZINES, CHINTZES,  
SATINETTES, M. DE LAINES, MUSLINS,  
VESTINGS, MERINOS, TICKINGS, &c.

GEO. W. HAMERSLY,  
L. RICHARDS.

NORTH QUEEN STREET,  
BETWEEN THE HOTELS OF J. KADTMAN AND  
G. DANNER, FIRST SQUARE,

[ 58 ]



HORSE

## WHITE

In North Queen Street, east side, a few doors from the Railway.

PORTER, ALE, AND CIDER.

M. McGRANN will also be prepared, as usual, at the above place, to supply his friends with Philadelphia bottled

Porter, Ale, and Champagne Cider,

which in the summer season, he will always be ready to furnish at demand.

He also keeps on hand ROOT BEER and GINGER POP, of his own manufacture.

## FASHIONABLE HAT MANUFACTORY, AND CAP STORE.



DANIEL RHODS, HATTER,

MOST respectfully informs the Citizens of Lancaster and vicinity, that he continues to manufacture Hats, and that he has always a large assortment ready made of various shapes and qualities, such as Beaver, Nutria, Brush, Russia and Muskrat, which he will sell at prices to suit the times.

A large assortment of Caps to suit the seasons constantly kept on hand.

Hats of every description made to order at the shortest notice, and at reasonable terms.

## CONFECTIONARY & FRUIT STORE, East King Street, near the Court House.

MRS. ANN KEEFER, respectfully informs her friends and the public, that she has taken her son, BENJAMIN F. KEEFER, into partnership; that the CONFECTIONARY and CAKE baking business will again be carried on in all its various branches. The candies manufactured at this establishment are

WARRANTED TO KEEP DRY.

Also, fresh fruits of all kinds which they intend to sell low to suit the times.

Savard's PANACHEA AND VELVETUOE is also still kept fresh, at this Store.

## J. S. ROYAL, & CO. STATIONERY,

such as Paper, Quills, Superior Black and Red Inks, Sand, Jackson's Pencils, Wafers, Sealing Wax, Slates and Slate Pencils, Indian-rubber, Steel Pens and Elastic Pen-holders.

THEY ALSO OFFER FOR SALE,

## THE UNIFORM SYSTEM OF SCHOOL BOOKS,

as recommended by the Superintendent of Common Schools; COBB'S NEW SPELLING BOOK, in six parts; Cobb's new Juvenile Readers, Nos. 1, 2, 3; Evangelical Music in round and patent notes. Also, a large assortment of TOY BOOKS. &c. They will also have Blank Books made and ruled to order at the shortest notice. Terms moderate.



**Happy 2013 — Let's Hope the Year's  
Number Brings Everyone Good Luck and  
Not the Other Way Around!**



Our first card was mailed Jan 4, 1913 – a few days late, but that's no matter! Year Cards after 1909 and before 1906 are not easy to find. The Golden Age of Postcards was the intervening years, 1907 to 1909, and it's those three years that are common.

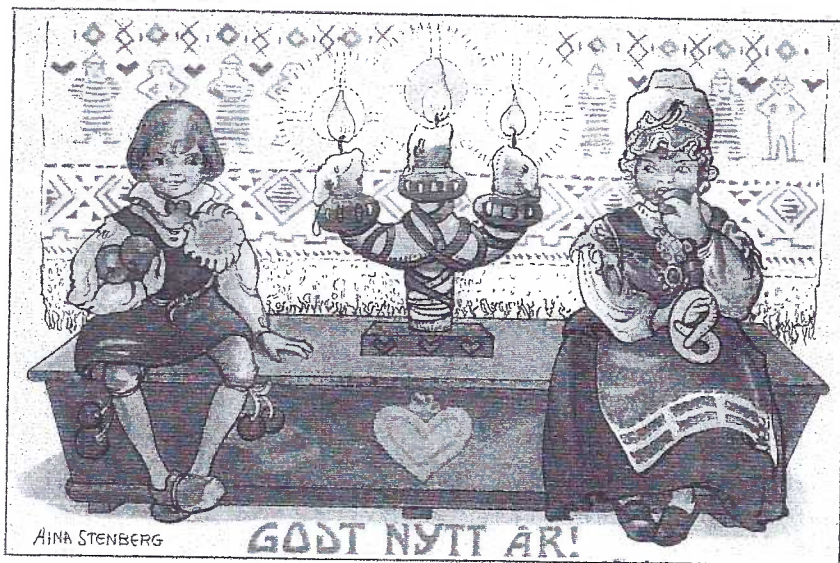
"Hello! Is that you **ANNA**? This is **GERTRUDE**. I wish you a lucky '13." [Watch yourself, Anna. That stand isn't very sturdy. I can't imagine her little arm reaching way up to that receiver hook.]

The PC went from New Bloomfield, PA to Phila. "May (sic) dear Cousin. Rec'd your postal. I hope you all had a Happy New Year. Dear Cousin, I want you to sent me a few Calendars. I will close. From your Cousin Gertie. Write soon, Good-bye."

**HAPPY  
NEW YEAR  
EVERYBODY!**



Glückliches Neujahr "Happy New Year" is the greeting from this pair of little gnomes running thru the snow, one with a giant Christstollen, the other with a huge pretzel. Note the pretzel sign over the bakery door. Unfortunately the message is in German and someone removed the stamp but was kind enough to pencil in the date, Dec. 30, 1911. BKW #2904-1.



Our third card Godt Nytt År! "Good New Year" was also mailed on Dec. 30, 1911. The city cancellation is not recognizable. Aina Stenberg is the popular artist. Her PCs often feature Scandinavian details. Sharing his apples might just win the youngster a new friend and, she has a pretzel to divide! Pink candies represent joyfulness.