

THE CARD – Vol. 23, No. 4, Issue 258, April 2012

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Next Meeting: April 16, 2012. Farm & Home Center. Buy, Sell and Trade from 4:30. Meeting - 7 PM.

Yearly membership is \$10 (\$5 for each additional member at the same address.)

NOW IS THE TIME ANNUAL DUES SHOULD BE PAID. PLEASE SEND YOUR CHECKS TO -

Membership chairman: Richard Pendergrast, 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584.

Club website: www.playle.com/clubs/lancaster or Google search: Lancaster County Postcard Club.

MARCH MEETING

Business

Set up and selling from 4-7 were 10 dealers. There were 40 people present including 1 visitor - Josiah Shirk (Bob Shirk's son) and a new member, Pam Tronsor. Pam lives in Ephrata and collects WWI cards. One of our members, Barb Heim, was in the Lancaster newspaper recently. The article, "Lancaster County Tops National Well-Being Index", was on the front page. Barb was quoted as saying "It's just a nice place to live". Jere Greider reported that the Expo contracts have been sent to dealers for the August 18th Expo. Mark your calendars for this event (Aug. 18). Jere reminded us that help is always needed for set-up on Friday night. There was no new business. Jere Greider & Maria Schurz won door prizes. Paul Smoker won \$16 in the 50/50.

Program

James Tanis presented an informative and entertaining program about Cambridge Springs, PA. 100+ years ago this town was a popular resort destination and we found out why. Dr. John Gray, a local physician, owned a farm on the banks of French Creek. In 1859 after oil was discovered in Titusville, he went looking for oil on his land but instead of finding "black gold" he found "mineral water". He tested the water for medicinal purposes and felt the water "affected many cures". He eventually built a spring house and began selling the water. The Riverside Hotel was built in 1884 and people flocked to Cambridge Springs to experience the "healing waters". The Riverside Hotel is still in business today and according to James is a great place to visit. Thanks, James, for sharing your postcards & knowledge of Cambridge Springs with us.



APRIL MEETING

This is a scheduled Members' Market, meaning any member may set up and sell on an 8-foot table or less at no charge. What you must do is let Bob Zink know ASAP how much table space you need so you can have your space reserved! Items for sale can be postcards, books, local historical items, and paper ephemera. Please contact Bob at 717-432-2619 or zink1554@embarquemail.com. There will be a brief business meeting as well as the monthly card competition.

MARCH POSTCARD COMPETITION

Five members participated in the "Foreign" board competition and we were not disappointed.

- First:** Gisela Withers Black Forest, Germany
Second: Jim Ward Gruss aus (Greetings from) Around the World
Third: James Tanis Paris Flood 1910

Honorable Mentions:

- Harold Moyer Spanish Folks
Bob Kramer 19th Century Vienna

Future Subjects

- April** – Easter – single card
May – Costumes – board
June – Energy – single card



Future Shows

- March 30-31** Morlatton Postcard Club, Farm and Home Center, 1383 Arcadia Road, Lancaster, PA 10 to 6 and 10 to 4
April 7 Spring Chesapeake Postcard Fair, 100 Lagaret Lane, Havre de Grace, MD 9 to 4
April 28-29 Allentown Book, Paper & Advertising Show, Agricultural Hall, 1929 Chew St. Allentown, PA 9 to 5 and 9 to 3

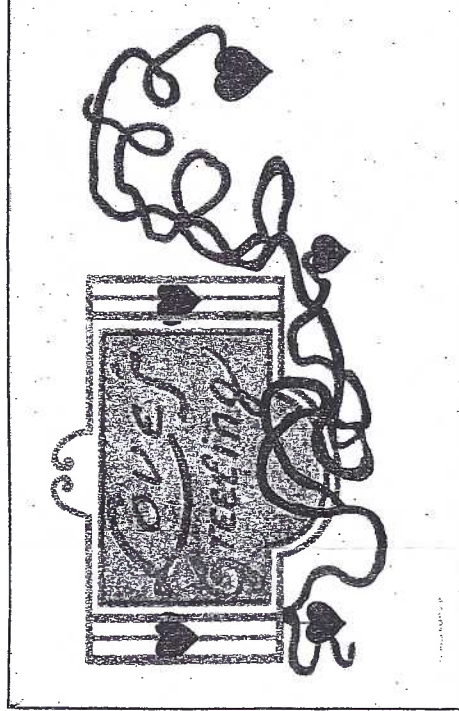
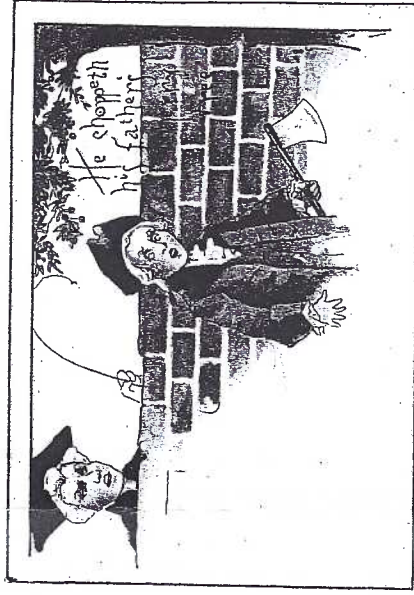
Unusual Grigg Cards

The Grigg postcards of George Washington in the March issue of *The Card* evoked response from some readers. One was an under-sized card just 3 1/3" high x 4 3/8" wide (reproduced here by 30%). It was not intended for mailing. It lacks "Post Card" on the back. Instead it has an attached tab which becomes a leg to form a small easel. Was this non-post card (NPC) a table setting party favor?

In addition to the G. Washington card, we offer four more Grigg NPCs. On the next page is a pair showing a young man composing poems. Each of these NPCs was accepted by the USPS since it was the size of a PC, 3 1/2" x 5 1/2". The "thumb-to-mouth" was cancelled at Portland, IN, on Oct. 17, 1907. It went to a George Sharp in Ft. Wayne, IN. The

"elbows-on-table" was cancellation at Hunter, NY, Feb. 14, 1907. It was sent to Eleanor Lutz in Kingston, NY. The addresses were written by different persons. Finding these cards so far apart (IN and NY) one has to wonder if the NPCs were sold in card shops along with PCs?

Most unusual of these five NPCs are the two that each measure 22" long/wide, four times regular PC length. They are both slightly smaller in height than regular PCs, 3 3/8" not the regular 3 1/2". Note a slight over-lap of the halves allowing you to better imagine the full view. All of the very colorful cards in this article are reduced 30% in order to fit on the pages.



For Valentine's Day:

Love's Greeting.

My Love be Chair-boy

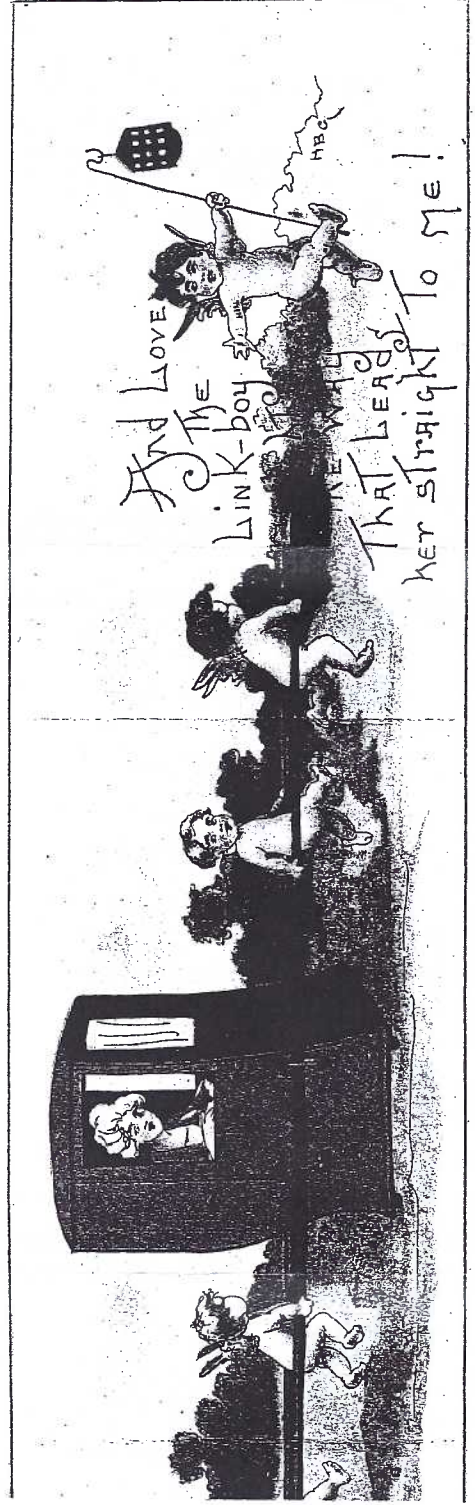
To my Dear,

And bear her carefully.

And Love the Link-boy,

Light the way

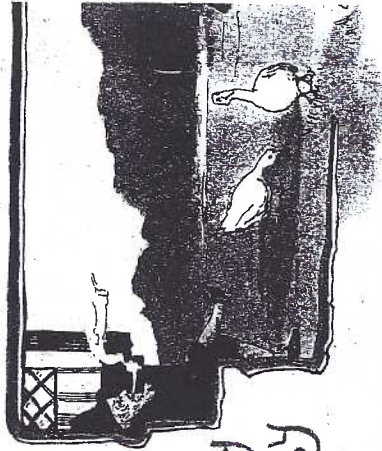
That leads her straight to me!



Here's To St. Patrick and Old Ireland

For St. Patrick's Day:
Here's To St. Patrick and Old Ire-
land.
Let us Make This a real
Old Country Holiday.
("from Mother to sister and
all.") is penned on the back.

Let us
make
This
A real
Old Country
Holiday



H. B. Grigg was the artist of
about 200 postcards drawn
for most of the major holidays
plus birthdays. George Gibbs,
noted postcard author, dealer,
and collector, has studied
Grigg PC production and
considers the **NPCs** very
unusual, even scarce.

Grigg PCs are generally signed
"HBG" as are these NPCs.
Only a handful of PCs have
the artist's name spelled out,
"H. B. Grigg."

I'm just a lumper, blather-pod -
However hard I try - all thought
My heart absorbs all of you,
And leaves my brain quite dry.



7 film.

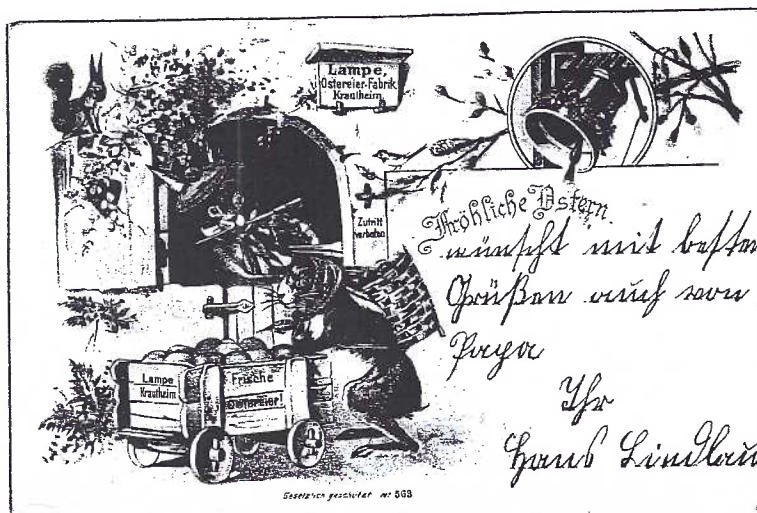
What though the lines seem cold
Now that you've seen them -
Stupid! Must you be told?
Read 'em between them!



Early Easter Postcards

It's not impossible to find Easter images before the Golden Age of Postcards, but they're no longer common. Aside from a few corners bumps, this trio is very collectable even with their foreign language messages.

Our oldest card is *Die besten Ostergrüsse, The Best Easter Greeting*, was mailed from Germany. It has a received cancel of Chicago, Ill, April 16, 1898, 12:30 AM. The recipient is the Holzermer Confectionery Bakery. There's no street address. Evidently it was a business known to the P. O. Dept. Included besides the prominent pair of bunnies, is the spring zodiac sign, Taurus the bull, two sure signs of Spring, pussy willows and the return of purple martins, a pair of frogs, one relaxing with a cigar with his buddy finishing the large greeting *Ostern Easter*, and a pair of elves taking in the whole scene. No publisher is identified.



Our second PC, also with a German stamp, was mailed within the Austrian city of Vienna (Wein) on April 17, 1900. Ms. Rabbit is about to distribute a cart of colored eggs. Herr Rabbit, the artist, leans out of the window of his Egg Factory, admiring the finished products. Watching all the activity is a Eurasian squirrel (extra long ear tufts) sitting on the shutter. Pussy willows and an Easter bell round out the picture. *Fröhliche Ostern Happy Easter* is the greeting. "Copyright No. 563" is the only identification.



The third card was mailed May 9. The year date is unclear. but it ends with a "9" and by 1909 d/b cards were in use, so this u/b PC was likely mailed in 1899. It has an Austrian stamp but the mailing town is also unclear. It was received in Cieszyn, Silesia, then a border town in southern Poland. A pair of bunnies works to complete Easter products outside their tree home. Their youngster watches anxiously as the products take form — colored eggs, miniature rabbits and an Easter lamb bearing a cross-embazoned flag representing Christ Resurrected. A bewildered fantasy egg completes this picture with the greeting "*Fröhliche Ostern! Happy Easter!*" This only ID for the card is "Copyright #3474." The last two PCs have similar backs.

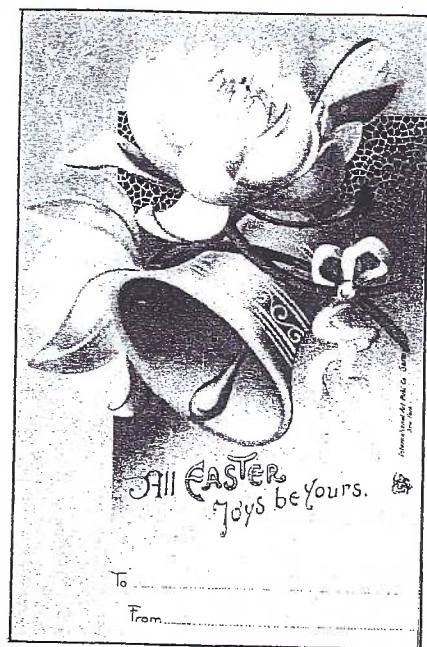
Have you sent in your dues for this year?
Please do so while you think about it.
See page one masthead for information.
THANKS!

A Spiritual Easter

One of the few shining lights (websites) on the Internet is a helpful spot you should get to know – [google translate](#). The amazing feature is that it offers more than 60 (SIXTY) currently used languages plus Latin. Simply type in your word or sentences and the job is done!



The problem with some postcard messages, however, is our ignorance of foreign letters. This first card is an example. If you see the letters XPUCTOCZ BOCKPECE you're correct! A variation, XPUCTOC BOCKPEC, translates to *Christ Has Risen*. The letters are easily read in eastern European countries from the Baltic Sea to the Black Sea.



Church bells invite us to Easter services at hours that vary from country to country, from one religion to another. *All Easter Joys be Yours* is from International Art. The u/b PC offers space in the front for both the sender's and receiver's names. The bell on the second International Art PC *Easter Greeting!* includes Easter lilies and sprigs of catkins. Do you recall our writing about Lester Breininger who referred to them in PA Dutch as Alley Schwentz? Lester passed away recently; such a fine teacher and a talented potter. This PC was mailed at Bethlehem, PA, 4/11/ 1912.



A page of spiritual Easter cards wouldn't be complete without the Christ Child and the Blessed Mother here seen with the Easter lamb and its young shepherd. Samson Bros., New York published PC #7128, *Easter Greetings*. The beautifully gilded d/b card was printed in Germany.



You'd have to look hard to find a postcard by Ernest Nister that wasn't quality work. On Apr. 11, 1914 #3241 was mailed in Brooklyn. "O Lilies pure and splendid! O Lilies holy and white! I greet with an Easter greeting, Your lessons of love and light." From border to border the colors exude spring in shades of greens, yellows and white.



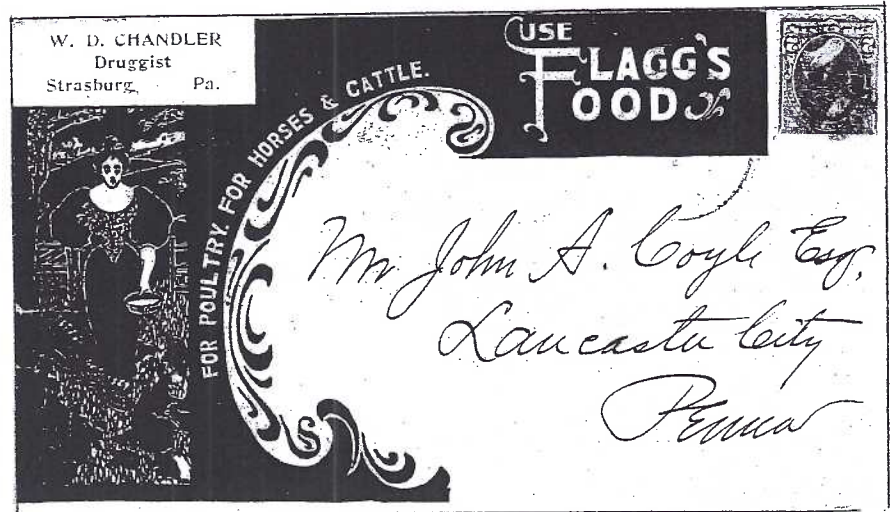
Wherezit?

This postcard's caption, **Olde Mill Inn, Route 222**, and its buildings with familiar local architecture, can easily place this view in Lancaster County, but where? The real photo postcard has a diamond-shaped Defender stamp box dating the PC stock between 1920 and 1940. Rte. 222 bisects Lancaster County from Adamstown in the northeast, thru the city, on to the Maryland line at Jenkins Corner, leaving many possibilities along its 45 mile journey. The sturdy sign on the corner of the "T" intersection (?) reads "Olde Mill Inn - A Pleasant Place To Be." The hotel at Oregon has been ruled out. Can you offer a clue? Is it even in Lancaster County? Route 222 is 90 miles long. It runs from Conowingo, MD to Dorneyville in South Whitehall Township, Lehigh County, PA; so wherezit?

Flagg's Food Advertisement

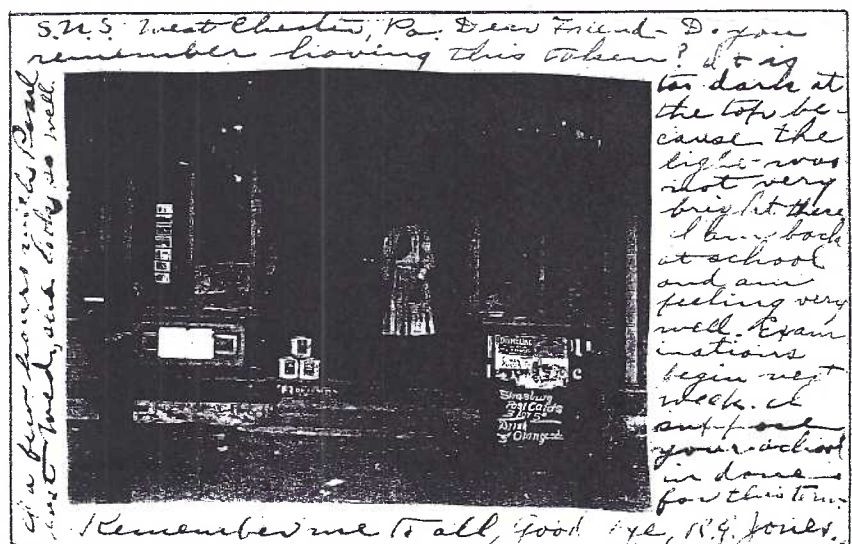
Colorful cover has several local ties.

A search of the Internet comes up blank for Flagg's Food. A testimony appears on the back of this envelope, mailed in 1896, "Oct. 18, 1895, at Lancaster, Mass. Flagg's Food has been used with good results. I find it valuable to increase egg production and to keep fowl in good condition, A. C. Hawkins, Breeder of America's best Plymouth Rocks and Wyandottes." Above the ad is the portrait of a bearded gentleman and "Trade Mark." Is it Hawkins himself? This could be an early example of co-op advertising, when the manufacturer and distributor split the cost of expenses; in this case, it would be these pre-printed envelopes.



The colorful cover, printed in navy blue, was used to carry correspondence to John Coyle, a Lancaster, PA attorney. It had a blank upper corner in which the retailer could print his name. In this case, it was W. D. Chandler, a Strasburg druggist. **Here is the postcard tie-in.** Chandler published a considerable number of postcards (printed and real photo) when he maintained his business on the square in Strasburg. He later moved to Mount Joy where he also published PCs, though we've found fewer with his Mount Joy business address.

Have you sent in your dues for this year?
Please do so while you think about it.
See page one masthead for information.
THANKS!



A 1908 RP of the Chandler Drug Store in Strasburg shows a sign on the side walk advertising "Post Cards 3 for 5c." This was the price of the RP postcards he published.