

THE CARD – Vol. 22, No. 12, Issue 254, December 2011

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Christmas Meeting/Party – Dec. 16, 2011, Farm & Home Center. **Christmas Dinner - we eat at 6 PM sharp!**

Yearly membership is \$10 (\$5 for each additional member at the same address.)

Membership chairman: Richard Pendergrast, 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584.

Club website: www.playle.com/clubs/lanaster or Google search: Lancaster County Postcard Club.

UNDER COST – Give our Vol. II book of local postcard views as a Christmas gift - just \$15.

November Meeting

The program was Member Market (free table space for the asking). Members who took advantage of the opportunity to sell or trade began arriving at 4 PM. Set up and selling were Aaron and Lynn Heckler, Bob Kramer, Mike Middleton, Ruth and Harold Moyer, Kerry Mohn, Al Schaub, Dale Schaub, Bob Shirk, and Jim Ward. Thirty-one members were present.

The only business was a re-cap of the slate of Officers and Directors for 2012 and Pres. Zink's committee chairs. All were listed in the Nov. CARD. Since there were no nominees from the floor, the slate of Officers and Directors will be voted on at the December meeting.

Pres. Zink has made a laminated copy of the club's Library. This will be on the club table. Requests will be filled on an individual book basis until further notice.

Rich Edwards won the 50/50. Books and calendars were given as door prizes. They were won by Dick Pendergrast, Lynn and Aaron Heckler, Lee Stover and Dale Schaub.

November Card Competition

The subject was Turkeys and/or Eagles.

First Walter Mowrer	National Birds
Second Place ties	
Dick Pendergrast	Uncle Sam and Turkey
Harold Moyer	Buster Brown and Turkey
Ruth Moyer	Turkey Driving a Corn Cob
Third Lynn Heckler	Patriotic Eagle
Honorable Mention Gisela Withers	Attack!
Other Entries	
Richard Edwards	Real Photo Turkey
Bob Kramer	The Illustrated Postcard Eagle
Cheryl Edwards	National Birds
James Tanis	Patriotic Turkey
Jim Ward	Ready to Eat! (exaggeration)

Congratulations to all.

Subject for Dec. - Sledding or Sleighing (a single PC).

December Meeting/Party

Chairman Sharon Gromis announced these details for the Christmas Dinner - Each member (or family) provide a hot or cold covered dish with serving utensil. LCPC will provide hot and cold beverages and place settings. If you haven't as yet signed up, contact Sharon at 717-892-6864 or send an E-mail to sgromis@comcast.net. **We will eat at 6 PM sharp!** There will be no gift exchange this year.

The program, *A Christmas Journey* will be offered by Dede Schaeffer using the Elmo and projector. We always look forward to seeing some of Dede's vast collection of Christmas postcards and this year's program will not disappoint.



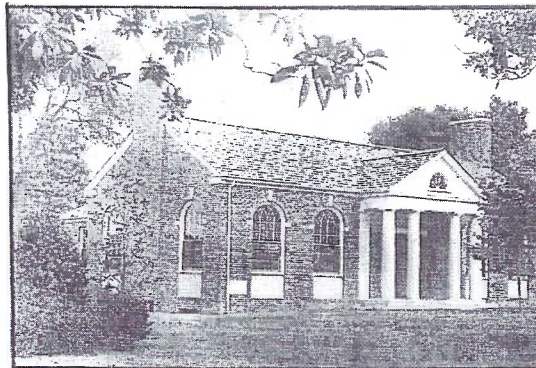
A Heartfelt Christmas Greeting! (In German). Christmas Marts are becoming as popular in the US as they have been for generations in Western Europe. The added colors and gilt make this an outstanding silhouette PC. Unsigned.



Seldom do we find Santa Claus and Father Time sharing the same scene. No publisher or artist is listed for this Christmas 1910 – New Year's 1911 card featuring the American Red Cross.

Real Photo Follow-Up

Thanks to the eagle eye of Bob Shirk, our in-house covered bridge photographer/publisher, we know last month's *Where Zat?* PC image is of 71 N. Hazel St., Manheim. It was Bob's Jr. H.S. a few years ago. Since then it's been enveloped by the Progress Monster and houses the District Offices of the Manheim Central Schools. All that remains from the old RP PC are the "instant plantation" columns at the front door. Dede thanks Bob for the ID.



Little Art Shop Postcards

The Business and Its Proprietor

Unique among Lancaster postcards are those that originated under the name **Little Art Shop**. They were hand-drawn, hand-colored, published and, as far as we know, printed in Lancaster. We're indebted to Katherine A. Griel (long "I") for the 80+ cards she published, most of them quite elusive. Though we know little of Katie's personal life, we DO know for a few short years she and a couple of friends must have delighted in the time they spent designing and coloring postcards and seeing friends and neighbors enjoy sending them to one another. Her little retail business existed for less than six years (1908 to 1913). The New Era obituary says Catherine (she spelled it with a "K" or a "C") passed on July 11, 1958 in her 96th year. She was a member of St. John's Episcopal Church and was survived by sister Grace and brother Charles of Lancaster, and brother Jacob of West Chester, PA.

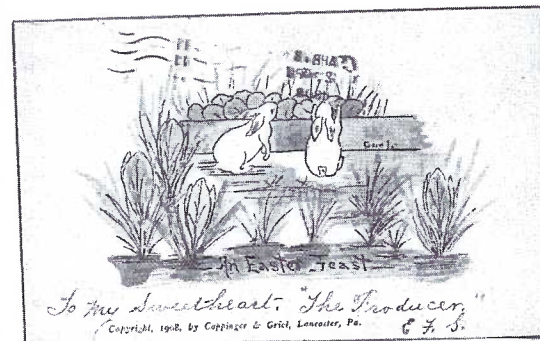
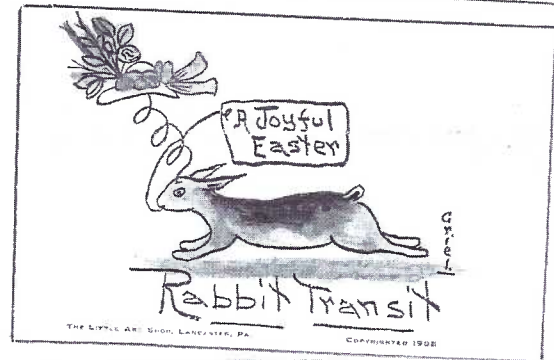
Katherine A. Griel

Because she was a single lady, it's quite easy to tract Kate's activities through the city directories. The first entry (1886) lists her as Kate Griel; in 1888 as Katie Griel. By 1890 she has become Catherine (Anglicized with a "C"), an "artist" living with her family on West Walnut St. She resided there for 30 years. The directories list Katherine as an artist in 1897 and as a teacher from 1899 through 1908. The 1909-10 directory says Katherine has an **Arts Good Store** at 38 N. Prince St.; in the 1911-12 directory she has moved a few doors up the street to 50 N. Prince.

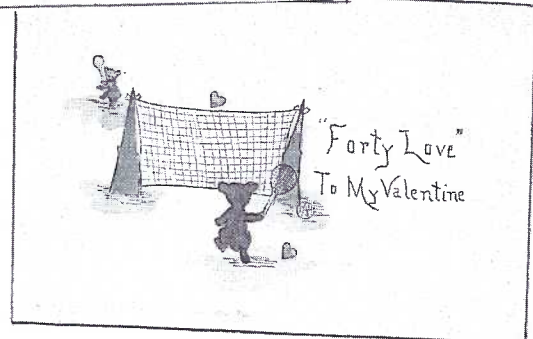
From *Story of Lancaster, 1912*, by Clarence Weaver, pg. 13: "Katherine A. Griel, Manager - Hand-painted Novelties"- 16 E. Grant St. - First floor Woolworth Building." (This would have been a side entrance to Woolworth's just east of N. Queen St.) "Miss Katherine A. Griel does not profess to operate one of the largest shops in the city, but on the other hand, she operates under the name of the "**Little Art Shop**." The reputation of this place is second to none, however, and everything that is purchased at this store will give genuine satisfaction. The business has been established for four years and has continued to increase from the very beginning. The fixtures of this place are very handsome and elegant, and Miss Katherine A. Griel keeps fully abreast of the times in the execution of her business. She carries a full line of hand-painted ware, art goods of all kinds, etc. and strives hard to please and satisfy her customers."

Editor's note: Fifty years later I had my first store at 40 N. Prince St. but soon moved to 15 W. Chestnut St. to gain more foot traffic. I would theorize Kate did the same with her first move for more floor space and the second move to Woolworth's for much more foot traffic.

By the 1917-18 directory Katherine has become a candy-maker, a proof-reader for the New Era newspaper in the 1920, a clerk in 1926 and by 1928 she was in real estate. Her residence also changed to the suburbs about this time, to Princeton Avenue where she lived from 1931 to 1958.



This article was inspired by two dealer/collectors, Dolores Rowe and Mary Marconi, both of whom expressed interest in LAS at the Nov. Morlatton Postcard Show.



Katherine's Art Associates

Five of the Little Art Shop postcards show the initials "AM" which stand for **Alice Malone**. No doubt a close friend, Alice was an "artist, boards at YWCA" (1919 directory). There's every likelihood this is the same Alice Malone who published two b/w postcards of an Amish woman and three Amish children playing in a meadow by a stream. Another of Katherine's friends, Katharine A. **Huber**, has her initials "KAH" on five LAS postcards. She was a bookkeeper in 1898 and a notary public in 1919. Both of these ladies were quite talented. (See Checklist for their initialed art.)

Publishing and Printing

A third Catherine – **Catherine M. Coppinger**, was a partner with Katherine A. Griel. Many postcards are identified as **Copyright 1908 by Coppinger & Griel, Lancaster, Pa.** This ID appears only on the early 1908 LAS cards, cards with early postmarks, and those with undivided backs. Can we speculate that this Catherine assisted as a partner until Kate Griel was able to manage the publishing on her own? This facet of the LAS has many unanswered questions. The Coppinger name is foreign to Lancaster. No where do we find it associated with printing or publishing except here. In fact Catharine Coppinger's name appears but for a short time in the city directories.

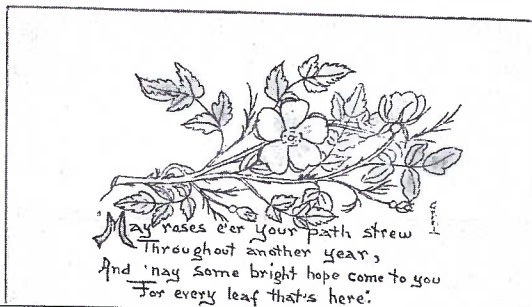
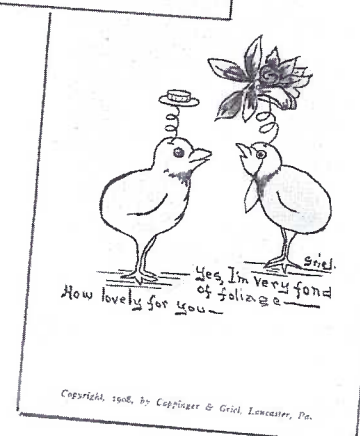
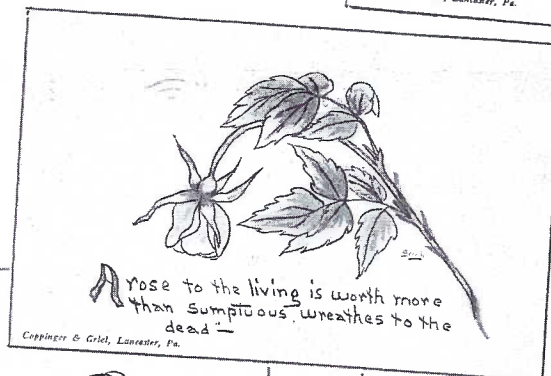
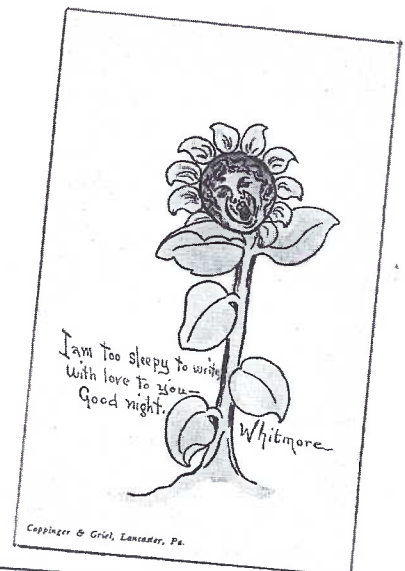
Deltiology

Kate Griel was an artist first, a business woman second, and a deltiologist last, so LAS cards have a few blunders.

First - As we know the designation "Postal Card" is reserved for government postal issues. In the early days, small publishers (Kate's a fine example) were unaware, or didn't give much thought to the rule, and so 95% of LAS cards have "Postal Card" on the back, not "Post Card."

Second - We know that after March 1907, US postcards could use a dividing line to separate the message from the address on the back. Kate's cards were all published after 1907 but a few slipped through with no dividing line.

Third - We've yet to find a LAS card with a stamp box!



A revealing message on this undated floral – "Dear Cousin Sue, Here is a design that I painted last week. Twenty-five were in the pack. We have been painting every evening Aunt Katie has been out. With love and best wishes for a Happy Easter, Elizabeth."



Little Art Shop Checklist

Artists

KAH = Katharine A. Huber art

AM or M on pallet = Alice Malone art

Gibbs = ?

Griel and KAG = Katherine A. Griel art; assumption is that all **unsigned art** is also by Katherine A. Griel

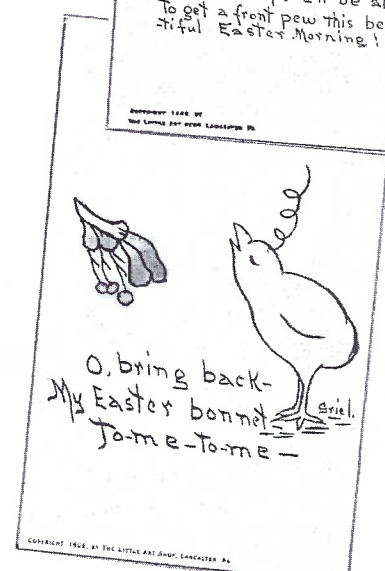
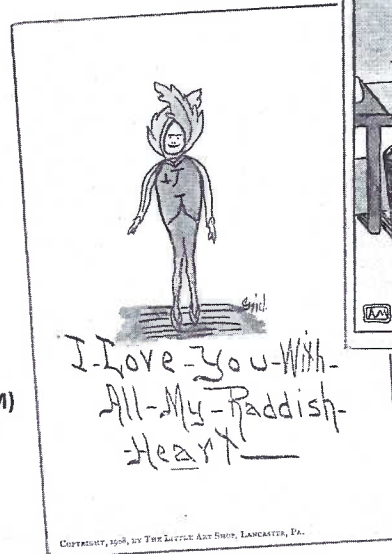
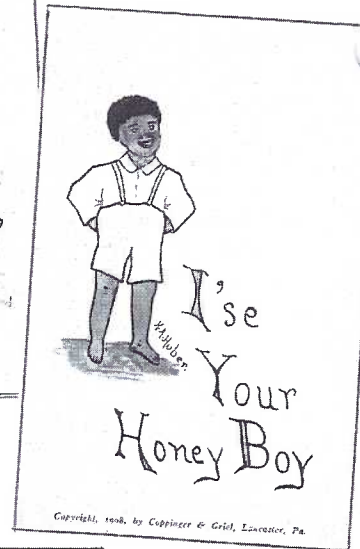
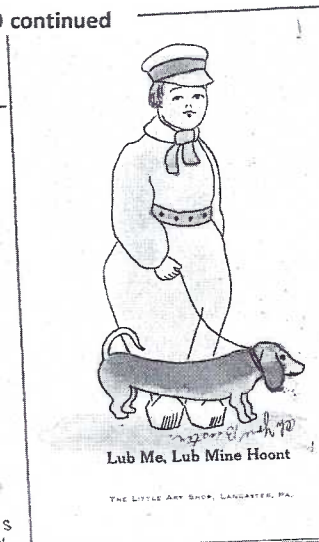
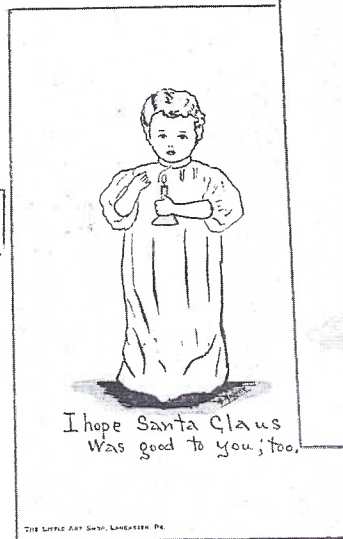
A caption (or start of caption) is listed alphabetically and shown in bold type. Brief description follows.

Ach, You are mine Valentine – ain't? Dutch girl
 A Joyful Easter. Rabbit Transit. running bunny
 A Merry Christmas to you holly
 An Easter coming-out party peeps
 An Easter feast rabbits
 April Shower brings May flowers girl (KAH)
 A rose to the living is worth more than... rose
 As to the Past... poem
 Bon Voyage poem
 Christmas Greetings poinsettia (non PC back)

Christmas 191__ I sincerely hope that,,,
 Consider the lilies of the field girl w/hat
 Couldst thou but gain I pray... poem/flowers
 Day is dying in the West poem/trees
 Forty Love to my Valentine bears/tennis (KAH)
 Good Luck and Good Wishes... 4-leaf clovers
 Greetings from the Dutch boy/tulip
 Happy New Year! poem
 Has it occurred (sic) to you... poem K.A.G.
 Here three candles in bright array poem/candles

Here's to the bachelor, so lonely...poem
 Here's to you, O friend...2-line poem/daisy
 How lovely for you peeps w/hats
 I am too sleepy to write... sunflower
 Ich lub you in der same alt way Dutch girl
 I do wish the other chicks...peep w/hat
 I feel so sorry...boy in chair (AM)
 If you have a smile...poem by Chas. R. Skinner
 I hope Santa Claus was good...boy in nightgown (AM)
 I love you with all my raddish heart fantasy radish

In every part and corner of our life...R.L.Stevenson
 I'se your honey boy black boy (KAH)
 I would rather love what I cannot have...
 Jest a-wearyin' for you..poem by Frank L. Stanton
 Let me remind you...poem w/sweet pea
 Looking for the "Mail" little girl (non-PC back)
 Love me and the world is mine moon/music scale (KAH)
 Lub me, lub mine hoont Dutch boy
 Market Day in Lancaster Amish boy, girl w/produce (AM)
 May our faults be written on the seashore poem



Little Art Shop Checklist continued

May roses e'er your path poem/rose branch
 May you always live in clover sprig of clover
 May you live many years... three daisies
 May you live many years, keep happy... red flowers (Gibbs)
 Merry Christmas, yours, Santa Claus Santa at chimney
 My bark is wafted to the strand... sailboats
 My heart send a beet back to my Valentine fantasy beet
 Now the day is over sailboats at sunset
 O, bring back my Easter bonnet to-me-to-me peep
 Och, me! A joyful Easter to thee. Dutch girl, basket/eggs

Oh, I do hope I'll be able to get a front pew peep w/hat
 One half is for hope and one for faith... poem/clovers
 One sweet thought for your birthday. pansy
 Peaceful be your birthday's benediction. sailboats/island
 So may the New Year be a happy one... poem by Dickens
 So soon the twilight shadows... poem/chrysanthemum
 Spring's first offering - for your birthday. daffodils
 Spring's first offering - for your birthday. pussy willows
 Still, still with Thee... poem/ crosses on hill by H. B. Stowe
 The afterglow trees, home at sunset

The Indian and his pipe of peace... Irish clay pipe
 There is more charm for my true... poem by H. A. Freeman
 The richest of blessings be yours. carnation
 These little violets of heaven's hue... violets
 These little violets so blue... violets growing in grass (KAG)
 The Thanksgiving - When the frost is on pumpkin... poem
 They grew in beauty side by side... Irish family w/shamrocks
 This little bloom carries my Christmas greeting... (non PC back)
 'Tis easy enough to be pleasant ... poem
 To my Valentine girl holds valentine behind her back

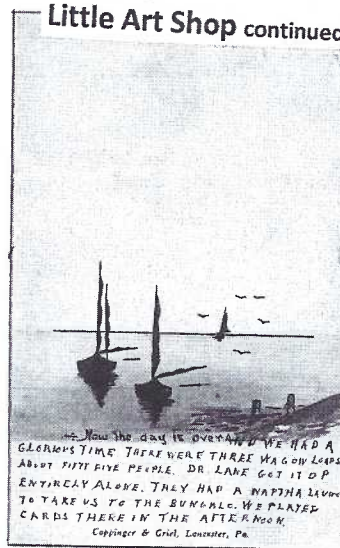
To woman: The fairest work... back view of ladies w/hats
 We just shake hands at meeting... poem by Gerald Massey
 We keep no reckoning... poem w/sprig of sweet peas
 We thank Thee for all good things... boy, girl at table (AM)
 We thank Thee in the cold wintertime... oranges on branches
 "When I Go On" poem
 When to the flowers, so beautiful... poem w/sm. pink flowers
 When we were a couple of kids Dutch girl, boy w/windmills
 Wie Geht's /Amish Children in Lanc. County... 3 Amish children
 With loving thoughts... sprig of five purple flowers

With Mister Man in the Moon... couple on sailboat (KAH)
 (No caption) Oriental girl in purple kimono
 (No caption) Girl with lace-edged cap and shoulder covering
 (No caption) Bunch of violets w/lg. leaf (AM)

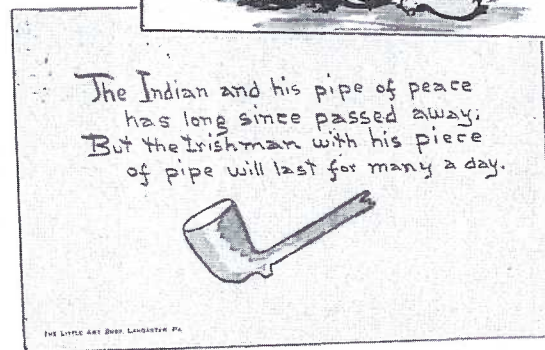
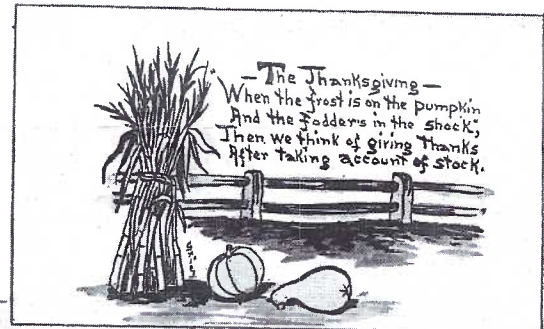


Miss Daisy E. Yoder, a student at Kutztown State Normal School received this card in Sept, 1908. Its significance is that it has a rubber stamp of the O. L. Woerner's Art Gallery, Reading, Pa. Aside from this, we're not aware of any retail outlet, beyond her own, that sold Katie's PCs. Oscar L. Woerner was a well-known portrait artist and frame-maker. Both he and his father were experts in the art of frame gilding.

Little Art Shop continued



Lititz, July 24, 1908, to Mr. Clarence G. Brubaker Erie, Pa., "Walter Light congratulated Dr. Lane on being the first Lititz man to be able to do anything without the town knowing anything about it beforehand. Received your cards. Thank you. M." The message continues on front - "We had a glorious time. There were three wagon loads, about fifty people. Dr. Lane got it up entirely alone. They had a naphtha launch to take us to the bungalow. We played cards there in the PM."



Strasburg to Jacob H. Herr, RFD 4, Lancaster, "Except (sic) my best wishes for a bright and happy birthday. You remember I got a tooth drawn and this week it seems as though they all ache. Guess I caught a little cold over last Sunday and have neuralgia in my gums. Hope to see you Sunday evening. Will now look over my Sun. School lesson a little and retire for the night. Yours sincerely, Ella Mae."



is easy enough to be pleasant
When life glides by like a song;
But the man worth while
Is the man who can smile
When everything goes dead wrong

THE LITTLE ART SHOP, LANCASTER, PA.

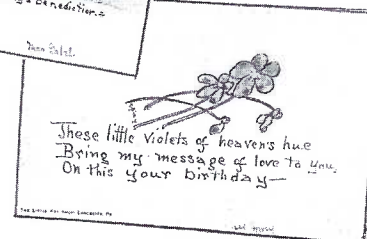
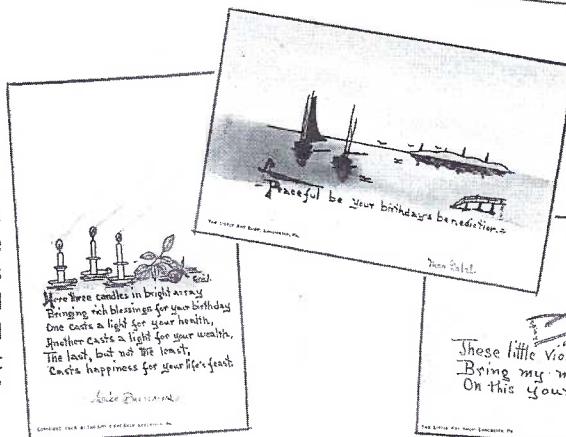
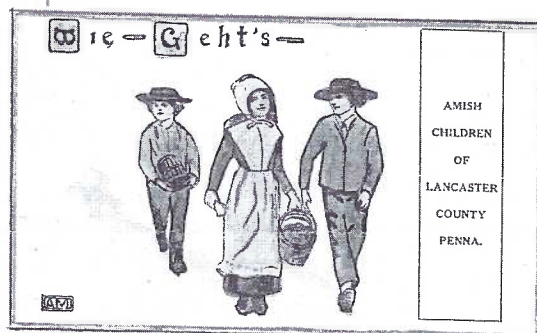
From Lanc, Oct. 29, 1912, to Mr. Edward E. Shoop, Enterline, Dauphin Co, PA, "Don't fear that I'll get homesick if you write about hunting. I don't get homesick. I might get hunting though if we have election day off. I'd like to see you at our place on Sunday...Observe the other side of the card and see if it is not true. I hope you were enjoying yourself. How were the ducks? Are you going the first day? Do you have the corn (put) away? I saw a rabbit since I'm down here. I was at Phila. and Haverford on Sat. Write a big letter. Irwin."



To Woman; The fairest work
Of the great Author; the edition
is large, and no man should be
without a copy.



Within Lancaster, June 1909 to Miss Marie Poisol, German St., "Dear Marie, Many thanks for the pretty postal you sent me. Don't you think this is a cute card? Why don't you send John one? I am sure he would decide to secure you for his 'copy' and Sara will have to do the same since you visited Emma and found out what an ideal life married life is. Come out to see me soon again. I always enjoy your visits so much. Lovingly, Aunt May,"



In 1909 Mrs. Samuel Myers, 339 N. Duke St., received more than 200 birthday cards. One in ten came from the Little Art Shop. We don't know how many LAS designs were available then, but Mrs. Myers remarked to a friend that "I received 22 duplicates of Katie Griel's seven postal cards." Nine friends sent "These little violets..."; four sent "Peaceful be your birthday..." and "Here three candles..." came from three friends.