

THE CARD – Vol. 22, No. 11, Issue 253, November 2011

A Publication of the Lancaster County Postcard Club, Lancaster, PA

Enjoying postcards through education and entertainment.

Next Meeting – Oct. 21, 2011, Farm & Home Center. Buy Sell and Trade from 4:30. Meeting – 7 PM.

Yearly membership is \$10 (\$5 for each additional member at the same address.)

Membership chairman: Richard Pendergrast, 950 Willow Valley Lakes Dr., I-506, Willow Street, PA 17584.

Club website: www.playle.com/clubs/lancaster or Google search: Lancaster County Postcard Club.

UNDER COST – You can buy our Vol. II book of local postcard views for just \$15. Give one to a friend.

October Meeting

On the positive side it was excellent weather; on the negative side it was the economy that's on most folk's mind; the result, eight tables were set up for selling at **4:15!** (The earliest yet) = Aaron and Lynn Heckler, Ruth and Harold Moyer, Dede Schaeffer, Bill Buckwalter, Al Schaub, Dale Shaub, Mike Middleton and Jim Ward. They were followed soon after by Ray Dennis, Maria Schurz, Jere Greider and Walter Mowrer. Table space ran out so Walt had to use part of the club's table!

The head count (generally taken during the reading of the minutes) was 42 including Sharon Gromis' mother and dad as guests. No doubt they were there to hear Tom Beck's program, his recall of **Beyond Penn Square – West**. Tom's unique brand of nostalgia is always well-received.

Door prizes were won by Dale Shaub and Paul Smoker. The 50/50 winner was Linda DeWald.



Pres. Bob Zink's planned **Executive Meeting** (Officers and Directors) preceded the regular Oct. meeting. The group finished last month's business and proceeded to 2012 offices, chairs and programs. **Here's a brief summary of next year's tentative* Officers and Directors:**

President - Bob Zink (serving his second term)

Vice President - Mark Arbogast

Secretary - Gisela Withers

Treasurer - Barb Mowrer

Directors for 2011/2012 – Susan Glass, Al Schaub and Dede Schaeffer. **Directors for 2012/2013** – Ruth Moyer, Walter Mowrer and James Tanis.

Pres. Zink's appointed Committee Chairs for 2012 –

Programs – Mark Arbogast

Membership – Dick Pendergrast

Hospitality (incl. Christmas party) – Sharon Gromis

Monthly Competition – Gisela Withers and Co.

Publicity and Website – Tom Beck

Annual Expo – Jere Greider

Show Announcements – Dede Schaeffer

Club Table – Shared by Sharon Gromis, Barb Heim, Barb Mowrer and Susan Glass

Table Rent – Walt Mowrer

The Card editor – Jim Ward

The Card Mailing – Barb Mowrer

*The slate will be read in November. Nominees from the floor may be made at that time with election in December. 2012 programs will be listed in a future issue of *The Card*.

November Meeting

This is a scheduled **Members Market**, formerly called Free-For-All, meaning any member may set up and sell on an 8-foot table or less, **at no charge**. What you must do is let Bob Zink know ASAP how much table space you need, so you have your space reserved! Objects for sale often go beyond postcards. Members in the past have brought books, paper ephemera and local historical items, etc. Contact Bob at zink1554@embarquemail.com or 717-432-2619.

There will be a brief "time out" for a short business meeting as well as the monthly card competition.

October Card Competition

First, a correction and apology from your editor – the December subject is **Sledding or Sleighing** and it will be a **SINGLE POSTCARD**, not a board as stated in the Oct. *Card*.

The third week of October is generally the height of tree color in Lancaster County and those colors over-flowed as an arboreal array in the October competition. The subject appropriately chosen was **Colorful Leaves**.

Votes were spread as thin as the early days of a leaf fall so we ended with a number of tied votes.

First	Jim Ward	Rally Day Railroad Special
Second	Don Tribit	Just For Fall
Second	James Tanis	Thanksgiving Day
Third	Maria Schurz	Beautiful Fall
Third	Aaron Heckler	Pennsylvania Foliage
Third	Harold Moyer	Worcester VT.
Third	Walt Mowrer and Bob Zink (w/identical entries)	Fall Picture – Manor Campgrounds

Honorable Mention

Susan Glass	Quechee Gorge, VT.
Lynn Heckler	Real Leaves
Bob Kramer	Generic Leaves
Ruth Moyer	Fall Splendor
Dede Schaeffer	Home Made by a Friend
Gisela Withers	"October Bright Blue"

Thanks to all for your searches and results.

November Subject – **Turkey and/or Eagle** (a single card)
December Subject – **Sledding or Sleighing** (a single card)



Our National Birds

"One may give us peace in all our states
The other a piece for all our plates."

D. B. L. - Job Printer

For some local postcard collectors, **David Bachman Landis** personifies the ultimate in a local postcard personality. DBL, as he's affectionately known to a few of us, did it all. From an initial idea for a postcard subject to the final distribution of the PCs; DBL was the photographer, the printer and the publisher. Few in Lancaster County can claim that accomplishment. John Zook in Lititz comes close.

Where It Happened

But cards were just one facet of his business. **DBL was a job printer.** The 1911 City Directory reads *Landis, David B., Pluck Art Printery, Drug Labels, Commercial Printing and Paper Stock Die Cut; 38 East Chestnut St., res. 38 1/2 same.*



Postcard D.B.L. 1911 EAST CHESTNUT STREET, OPPOSITE P. R. R., LANCASTER, PA.

Here is a 1911 DBL d/b view of East Chestnut Street, Opposite P.R.R., Lancaster Pa. It shows the large 3 1/2 story Ezra F. Bowman Technical School where watch making was taught to the right; next is the 2 1/2 story **Pluck Art Printery** bldg. with the door to the print shop on the right of the double windows and the entrance to his upstairs residence (partially hidden behind a utility pole) left of the windows. The stone wall in the foreground of the view separated the sidewalk and Chestnut St. from the deep railroad pit carrying trains to the Queen St. depot off the view to the right.

What Happened

It's about a few of DBL's job printing products that we'll take a look at here. The gentleman was well-known in Lancaster and although this collection of DBL items numbers over 200, there were likely many more local businesses, associations and individuals not represented here that patronized their friend. Omitting drug labels, druggist and doctors' prescription forms, misc. receipts and more, we'll concentrate on a handful of **Raffle Tickets**.

Taking a Chance in 1891 and Beyond.

The approaching Thanksgiving season and turkey raffles are not much different today than they were one hundred years ago. Raffles were held all about town for turkeys, geese and the like and there were plenty of other items that were raffled off for a good cause throughout the year. They've been reduced 30%. Dark tickets were mostly printed in red. Items date from 1891 to the 1930s. Enjoy them.

Research was done to find out where many of the early "halls" were located that have long since disappeared. Societies moved from time to time so we are listing the address they occupied when the ticket was issued.

Name _____		Address _____		No. 501	
<p align="center">One Chance on a DIAMOND RING</p> <p align="center">Awarded to the holder of the lucky number at the DANCE and CARD PARTY At HIEMENZ AUDITORIUM On Friday Evening, December 7th, 1923 Benefit Osteopathic Clinic and Hospital Fund.</p> <p align="center">TICKETS, - - - 25 CENTS</p> <p align="right"><small>Landis Art Press</small></p>					

6 GOOD PRIZES HINOTON CAMP, NO. 27, P. O. S. of A.	No. _____	
	<p align="center">Grand Prize Drawing</p> <p align="center">TO BE HELD BY</p> <p align="center">Washington Camp, No. 27, P. O. S. of A., In Martin's Hall, East Chestnut St., Monday evening, January 23, 1899.</p> <p align="center">TICKETS, - - - ONE CENT.</p>	
	<p>1st Prize, Rochester Lamp; 2d Prize, Carving Set; 3d Prize, sack Pillsbury Flour; 4th Prize, sack Levan's Best Flour; 5th Prize, sack Gold Medal Flour; 6th Prize, sack Gold Mine Flour.</p> <p align="right"><small>PLUCK PRINT</small></p>	
	<p align="center">No. _____</p>	

<p align="center">FIRST GRAND FAIR</p> <p align="center">Red Rose Company B, No. 20, A. O. C. M. C.,</p> <p align="center">TO BE HELD AT DOERSOM'S HALL, EAST KING ST., Beginning Saturday Evening, Feb. 14 to 25, Inclusive, 1891.</p> <p align="center">No. _____ Admission, 10c.</p> <p align="right"><small>PLUCK PRINT</small></p>		<p>No. _____</p> <p>Preserve this COUPON, as it entitles the holder to a chance on the following articles: BARREL OF FLOUR, TON OF COAL, ONE LARGE LAMP.</p>
--	--	--

No. 255	<p align="center">CARD PARTY AND DANCE</p> <p align="center">FOR THE BENEFIT OF The Lancaster Street Dept. Base Ball Club WEDNESDAY EVENING, MAY 18TH, 1932 RED MEN'S HALL</p> <p align="center">DOOR PRIZE - PINOCHLE - 500 - CASINO LOCAL STRING ORCHESTRA</p> <p align="center">TICKETS - - - 25 CENTS</p>	
	<p align="center">No. 255</p>	
	<p align="center">No. 255</p>	
	<p align="center">No. 255</p>	

<p align="center">GRAND PACKAGE PARTY ... OF THE ... SOCIAL * SEVEN,</p> <p align="center">TO BE HELD AT Heinitsh's Hall, North Queen St., On Thanksgiving Eve, Thursday, Nov. 27, '90. Dancing from 9 to 12 o'clock.</p> <p align="center">Tickets, - - - 10 Cts. PACKAGES REQUIRED.</p> <p align="right"><small>PLUCK PRINT</small></p>		<p>No. _____</p> <p>Retain this COUPON, as it Entitles You to a Chance on SEVERAL Valuable Prizes.</p>
--	--	---

<p align="center">FIRST GRAND PACKAGE PARTY ... OF THE ... Lancaster Grays Base Ball Club.</p> <p align="center">TO BE HELD AT The Cadets' Hall, 206 and 208 W. King St., THANKSGIVING EVENING, NOVEMBER 26, 1891. Dancing from 8 to 12 o'clock.</p> <p align="center">TICKETS, - - - 10 CENTS. Five Prizes.</p> <p align="right"><small>PLUCK PRINT</small></p>		<p>No. _____</p> <p>Retain this Coupon as it entitles the holder to a chance on SEVERAL Valuable Prizes.</p>
---	--	--

Hiemenz Auditorium was at 45 1/2 W. Orange St. in 1923.
Martin's Hall was probably at 139 E. Chestnut St. in 1899.
Doersom's Hall was likely at 128 E. King St. in 1891.
AOKMC was the Am. Order Knights of the Mystic Chain.
Red Men's Hall was at 19 E. King St. in 1932.
Heinitsh's Hall was likely at 27-29 S. Queen St. in 1890.
The Cadets' Hall was at 206-208 W. King St. in 1891.

GRAND SOCIABLE AND PRIZE DRAWING
TO BE HELD BY
Hamilton Assembly, No. 6482
...AND...
Gork Cutters Assembly, No. 3184, K. of L.
TO BE HELD AT MENNERCHOR HALL,
Saturday Evening, May 30, 1891.
Tickets, 10 Cts. No. _____

RETAIN THIS TICKET!
No. _____
You are entitled to a chance on the following Prizes:
1st.
★ GOLD RING. ★
2d.
Gold Headed Umbrella.
3d.
PARLOR CLOCK.

First Grand Package Party
...of the
UNION NEWS AGENTS,
to be held at the
SCHILLER HOUSE, N. Queen St.,
On Thursday Evening, Dec. 22, 1892.
Dancing from 8 till 12.
TICKETS, 10 CTS. No. _____

No. _____
Retain this
COUPON,
as it entitles the holder to a chance on a
VALUABLE PRIZE.

First Grand Package Party
of the
Coal Haulers' Union,
to be held in
EXCELSIOR HALL, East King St.,
On Saturday Evening, November 19, '92.
Dancing from 8 till 11 o'clock.
TICKETS, 10 CTS. No. _____

No. _____
Retain this
COUPON,
as it entitles the holder to a chance on a
LADY'S PAIR OF Gold & Bracelets.

Entertainment
To be given by
The Hershey School of Dramatics
On Wednesday, February 10th, 1926
At Emerson Hall
Cor. West Chestnut and Pine Sts.
Tickets - 25 Cents

**GRAND PRIZES
FOR TURKEYS**
AT FULTON MARKET
Friday evening, December 5, 1913
Tickets. - 10 cts.

Grand Raffle
for a
Fine Turkey
at West End Hotel
John Fisher, Prop.
on Wednesday evening Nov. 24, 1909
Price - 10 cts.

A GRAND RAFFLE
For 6
TWO FINE GEESSE,
Will be held at
Golden Horse Hotel, 144 East King St.,
Saturday Eve., December 22, 1906.
High and Low wins.
TICKETS, - 10 CENTS.

GRAND RAFFLE
FOR
TWO LARGE TURKEYS
AT THE
BLACK HORSE HOTEL
59 Howard Ave.
Saturday evening, Dec. 30th, 1911
High and Low wins
Tickets, 10 c. Three for 25 c.

Maennerchor Hall was at 232 N. Prince St. in 1891.
The Schiller House was at 231-233 N. Queen St. in 1892.
Excelsior Hall was at 127 E. King St. in 1892.
Emerson Hall was "on Pine near W. Chestnut St." in 1926.
Fulton Market was on N. Plum near E. Fredrick St. in 1913.
West End Hotel was at 121-123 Old Dorwart St. in 1909.
Golden Horse Hotel, was at 144 E. King St. in 1906.
Black Horse Hotel, was at 59 Howard Ave., in 1911.

YOU can buy the BEST
drink of Soda Water
for 5 cts. in this city, at
SNYDER'S DRUG STORE,
146 North Queen Street,
2 doors south of Plim & Breneman's store.

GOOD FOR ONE CHAIR AT
Y. M. C. A. Field Sports
WEST END PARK,
MONDAY, JULY 4, 1892.
2:30 P. M.
PRICE, - 10 CTS.

JOHN D. WAITZ
The Barber
259 WEST KING ST.
Will give you a ...
FREE HAIR CUT
to the Lucky Number

No. 1501

Second Annual Picnic
Post D, Travelers Protective Association of America
LANCASTER

Tickets  \$1.25

WILD CAT FALLS, PA.
Saturday, July 24, 1909
This Coupon Exchanged for Trolley Ticket

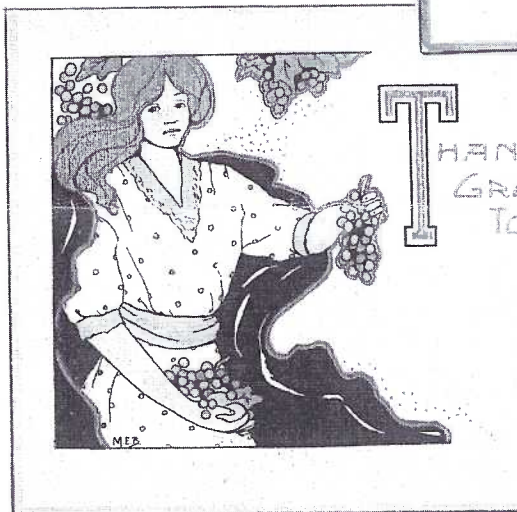
This Coupon
ENTITLES THE HOLDER TO
ROUND TRIP ON BOAT
and  Fine
Chicken and Waffle Supper
At Wild Cat Inn
SATURDAY, JULY 24, 1909

A Few Interesting Non-raffle Items.

Soda Water was strictly that - no flavor!
West End Park later became Maple Grove Park and Pool.
A lucky number won a Free Hair Cut - barely worth 25c.
A Round Trip on Boat and Fine Chicken and Waffle Supper
was a good deal from Travelers Protective Assoc. in 1909.

A Thanksgiving Postcard Essay

Thanksgiving postcards offer a wide variety of perspective - more than just a turkey. Our first offering is "the grape girls" - all with flowing golden (gilt) hair done in the style of Art Nouveau. The talented work is unidentified except for the initials "M.E.B." Publisher is The Rose Co.



Lower left is a still-life featuring *Lunaria annua*, "honesty" or "silver dollar plant." The papery silver seed pods resemble silver dollars, are excellent in dried winter arrangements, and seeds can be planted in the spring. The publisher is Stecher.

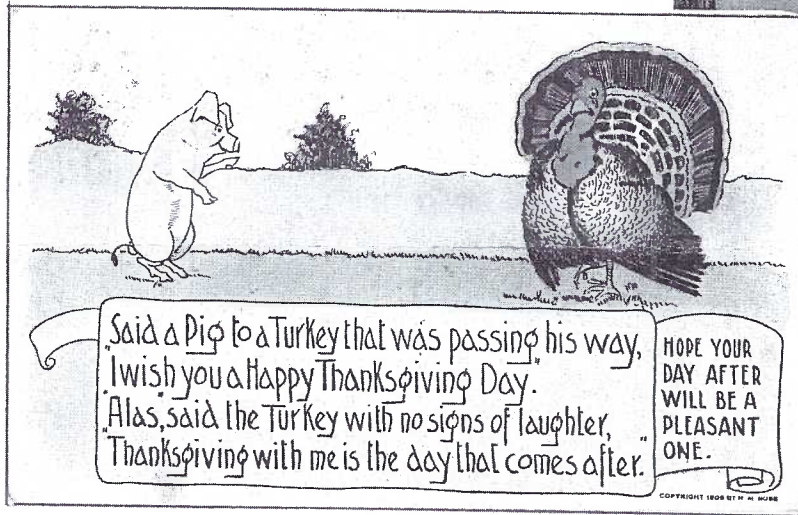
Lower rt.: The Art Deco PC is signed "AOE." The unknown artist created a similar Halloween card. Both were published by International Art Co.



A Thanksgiving Essay continued

A change in perspective finds us in Thanksgiving Series #2 by Nash PC Co. "Things to be thankful for – That you're well and kicking." Our grateful gent stands amid the lame, the blind, and the indigent.

The Rose Co.'s humor is a genre for which the company is better known. Our Turkey will reserve his thanks for the NEXT day. Agnes writes in 1908 to sister Mary "Rec'd a letter from Moxie's wife. It seems funny to think of him as married."



Nothing was spared in the 1941 Thanksgiving Day Menu from the Holabird Quartermaster Depot, Baltimore MD. Little did we know the Japanese would attack in 2 weeks.

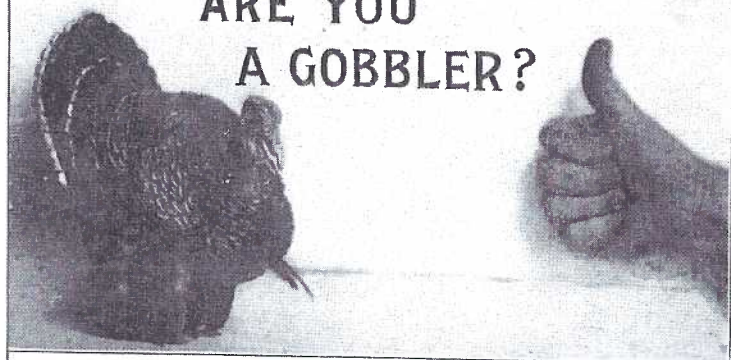
Ann Rusnak, Sparks, NV, made this unique T-day Greeting, a reminder when the Am. embassy in Tehran was seized Nov. 4, 1979. Here's an instance when collectors take the initiative to record history that big PC publishers over-look.



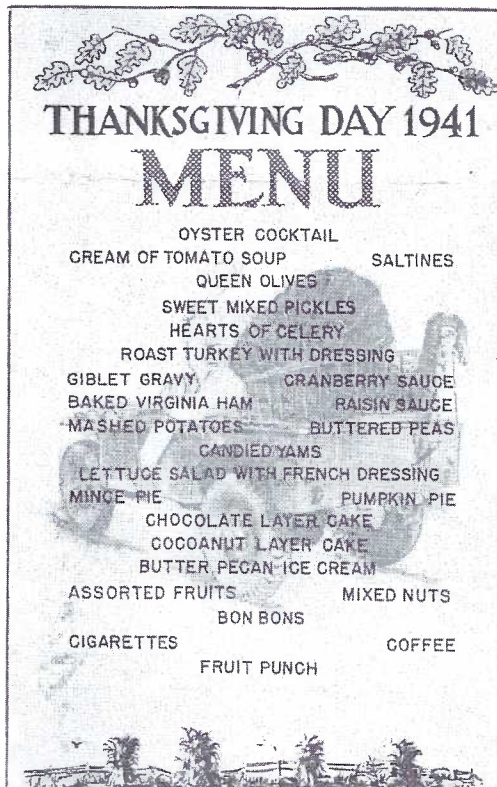
Finally – an enigma. Can someone explain the meaning? Share your genius with readers of *The Card*.

GIVE HIM 43-TAKE OFF 27

ARE YOU A GOBBLER?



Copyrighted 1979 by J. B. Williams & Son, Co., Johnson, Pa.



Where?

These two real photo views were in the same local collection but they were not identified. Can one of our members help?

One suggestion is that they may be the front and back of the same building. If that's the case, is it still standing? Was it enlarged or replaced?

The PCs are unused. They have a DOPS stamp box which means the postcard stock was manufactured between 1925 and 1942.

If you can offer an answer please contact Dede Schaeffer at 392-3955 or Jim Ward at 721-9273. Thanks.



MORLATTON POST CARD CLUB INC.

36th Fall Postcard Show

Farm and Home Center
1383 Arcadia Road
Lancaster, PA 17601
(off Manheim Pike Rte. 72)



Friday, November 25, 2011 - 10 A.M. to 6 P.M.
Saturday, November 26, 2011 - 10 A.M. to 4 P.M.

Door Prizes
No Pre-Show Buying

Admission \$2.00
(50 cents off with ad)

For more information call
Kay Feight, (717) 263-1638
Leon Rowe, (610) 444-0641

Your last great chance in 2011 in Lancaster to find the PCs you've been looking for - OR a chance to sell those cards you no longer wish to collect - attend the Morlatton Post Card Club Show on Thanksgiving week-end, Friday 10 - 6, Sat. 10-4 (See paid adv.) or The York International Show on Nov. 18-19, Fri. 9-7, Sat. 9-5, at the York Fair Grounds, Horticultural Hall.