

THE CARD - Vol. 19, No. 6. Issue 222. JUNE 2008.

Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

Enjoying postcards through education and entertainment.

Picnic/Meeting: Sun., June 22, 2008. 11:30 AM to 5 PM, Jim Ward's home.

Yearly membership is \$10 (\$5 for each additional member at the same address.)

Membership chair: Richard Pendergrast, 950 Willow Valley Lakes Dr., Willow Street, PA 17584.

Club/editor's address: LCPC c/o Jere Greider, 3724 Kennel Ave. Columbia, PA 17512.

Club website: www.playle.com/clubs/lancaster or Google search: Lancaster County Postcard Club



More
JUNE
Postcards
on
Pages 2-3



JUNE

...And what is so rare
as a day in June?

Then, if ever,

come perfect days..."

James Russell Lowell's sentiments are the sentiments of us all.

During the Golden Age of Postcards, collectors were quickly attracted to the idea of collecting sets. Days of the Week was a popular subject. Not nearly as common as the Week sets were sets of Months of the Year.

From her personal collection, Dede Schaeffer offers samples from a few of her Months of the Year sets, and appropriately she has chosen June for this month's issue of *The Card*.

Postcards on our June cover, top to bottom, left to right -

The München child is shown in traditional German Alpine hat with dachshund. The d/b card is signed P.O.E. (Paul Otto Engelhard) and was published by Ottmar Zieher.

The young lady with oars and a skimmer is card #6 from Series 1925 by and unknown artist. The d/b card was printed in Germany.

From Tuck's "Art" Series #1795 we have a chromolithograph d/b printed in Germany. PFB published the same images by an unknown artist.

"So sweet, so sweet, the calling of the thrushes. The calling, cooing, wooing, everywhere."

Nash published a d/b Month Series #37 by an unknown artist.

"I really don't see why said Rose,
in June they call me wild;
I guess it's 'cause I climb the
fence. But so does any child."

This page, left column -

French Art Nouveau is featured on card #6 in Series #366 by an unknown artist. The publisher is unidentified on this early card with a universal back.

Another beautiful card by an unknown artist, the d/b PC is by an unidentified French publisher.

This Japanese theme by an unknown artist and publisher is on an early u/b card. It was subjected to the Universal Postal Union regulations with a multi-lingual back, printed in both French and Japanese.

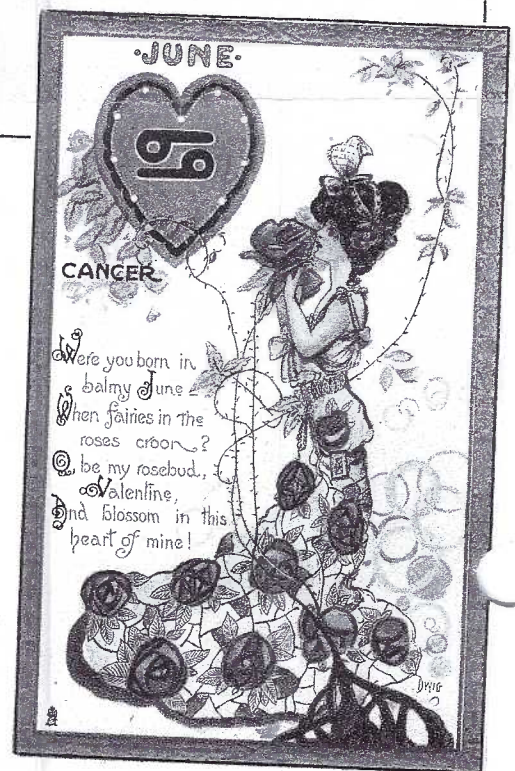
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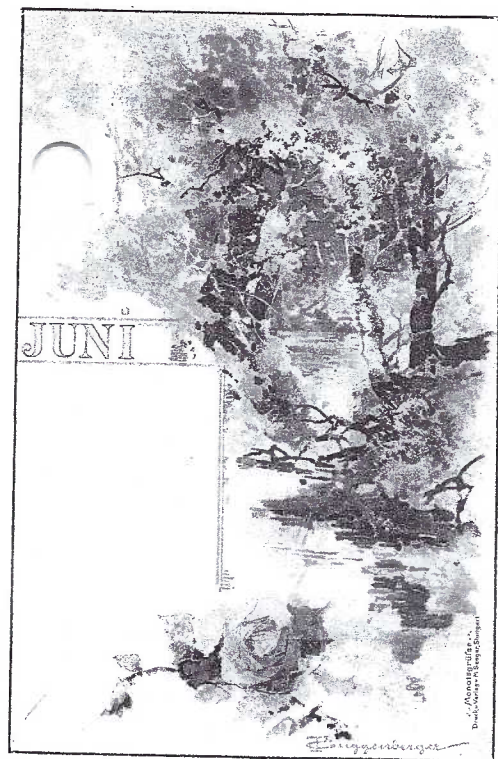


Serie 245 Nr. 6



JUNE.





JUNE cards continued

Page Two, right column -
The familiar Sunbonnet Sue is by American artist Bernhardt Wall. The early u/b card was published by the Ullman Mfg. Co.

Gorgeous art by Sydney Carter is featured in a set by Hildesheimer & Co. of London. The d/b card was printed in Germany.

Tuck & Sons' "Zodiac" Series of valentine cards #128 was printed in Saxony. The d/b card features the art of Clare Victor Dwiggins (Dwig).

This page, left to right -
M. Seeger of Stuttgart published this early card by Guggenberger.

Arthur Heyer is the artist on this undivided back card by a publisher "Erika".

A cartouche, (difficult to decipher) is the only identification of the artist in series #1276 by a Berlin publisher.



A potpourri of summertime postcard images.

LCPC's Annual Picnic Sunday, June 22

When - From 11:30 AM to 5 PM

Where - Jim Ward's home, 1795 Kleinfeltersville Rd., north of the villages of Clay and Hopeland. K-ville Rd., in Clay Twp. is about 5 miles east of Brickerville, 8 miles west of Ephrata and 3 miles south of Kleinfeltersville, Lebanon County (note: Hopeland Rd. becomes Kleinfeltersville Rd.)

Routes #322 and #897 are marked with signs to **Middle Creek Wildlife Management Area***. Follow the signs. #1795 is the first driveway below the dam breast of Middle Creek Lake. Drive in, unload passengers, lawn chairs, food, etc. and park at the road; free valet service.

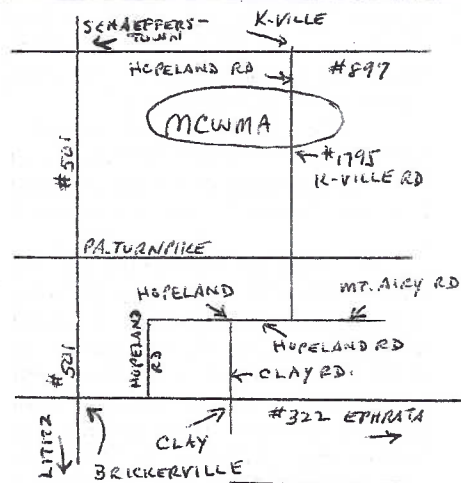
Who - Members and their guests are welcomed to bring their favorite albums to pass around as well as to trade and sell duplicate postcards. There are plenty of free set-up tables in the 20' x 60' shed.

LCPC will provide cold drinks, plates, cups and utensils. Please provide your own serving utensil. Outlets are on the serving table for warm dishes. We will eat at 1 PM. Please limit smoking to down at the road. Thank you and be careful.

What - There will be a short business meeting, the 50/50 drawing and door prizes (donations accepted). Theme for the monthly single card competition is **Outdoor Gatherings**.

*The MCWMA Visitor Center is open Sunday afternoon. It has a very fine exhibit of south-central PA wildlife, free admission, and just 3 minutes away. There is also a self-conducted car tour through the area and several walking trails. Middle Creek is part of the surrounding 6,200 acres of PA State Game Land ##46.

Jim's phone - 717-721-9273.



JUNE 2008 LCPC NEWS

Forty five members signed in at the May 19th meeting. Members that served in any branch of the armed services were acknowledged.

It was good to see Mary Darrenkamp at the meeting following recovery from a broken pelvis.

Robert Kramer is recovering from a hernia operation.

Subject for the single card competition was animal, vegetable or mineral.

1st Dick Pendergrast

2nd Jere Greider

3rd Betty Beck

Honorable Mention

Tom Beck

Walter Mowrer

Harold Moyer

Ruth Moyer

DeDe Schaeffer

Don Tribit

Jim Ward

Door Prizes were won by Tom Rapchinski, Brian Frankhouser, Betty Beck, Walter Mowrer, Betty Sowers, Maria Schurz and Eugene Sowers. 50/50 \$28.00 was won by Betty Kreider.

Walt Mower is the chairman for our annual November auction. He has the consignment forms. Please see that Walt receives your consignments by the September meeting.

We now have our storage area in the basement of the Farm & Home Center. If you are storing club property in your home please bring the items to the July meeting.

NEW LIBRARY PROCEDURE

We will be using a cart to display our library books. The cart will be stored in the storage unit and moved to the meeting area every month. If you are responsible for a section of the library please bring all your books to the July meeting.

The Lancaster County Historical Society 230 N. President Ave. will be hosting a postcard display starting June 9th. It is open to the public and FREE. We will have a showcase at the exhibit displaying club items and postcard information.

EXPO UPDATE

Please plan to help make our 16th expo. Successful. Distribute show cards. Signup to help setup, sell tickets, work at club table, clean up, etc. Make a board for the expo. The exhibit form can be found on the next page.

SHOW SCHEDULE

Ernie White's Dollar Show June 27-29

York, PA Club Show July 12

Allentown, PA July 19

LCPC EXPO August 16

If you need additional information about any shows please call 717-413-6882

THANKS to Jim Ward and DeDe Schaeffer for this month's postcard articles.

NEXT MEETING IS THE PICNIC AT JIM WARDS' HOME SUNDAY JUNE 22, 2008 PLEASE SEE MAP AND OTHER INFORMATION ABOUT PICNIC ON PAGE 3. REMEMBER THERE IS NO MEETING AT THE FARM & HOME CENTER THIS MONTH.

2008 EXPO EXHIBIT FORM

Mail or give this form or a duplicate to Bud Heim 783 Old Chickies Rd. Columbia, PA 17512. Phone 717-684-6533 on or before August 9, 2008. You are encouraged to enter all four categories. If you intend to use 2 boards (maximum) for any category please note this below. Include your title under the appropriate category.

Judges selected from the dealers on Saturday morning before the show will consider the following criteria:

Postcard Information	1/3
Presentation and Originality	1/3
Condition, Completeness and Rarity	1/3

Exhibit boards should be at the Farm & Home Center by Friday night, August 15th between 6PM and 7 PM. The last possible entry time is Saturday morning, August 16th by 8:00AM. NO EXCEPTIONS!. You may also give your boards to Bud beforehand if necessary. Do not cover your boards. LCPC will provide each board with a new plastic bag.

1st, 2nd, and 3rd places receive \$15, \$10, and \$5 in each category. Best of Show, chosen from the 1st place exhibits receives \$25 and Peoples Choice chosen by the public's ballots receives \$25. Each Entry receives a specially designed 2008 Expo Award postcard.

I will have an entry in the categories listed below with these titles:

HOLIDAYS

OCCUPATIONS

SMALL TOWNS

TRANSPORTATION

Member's Name:

Phone Number:

E-Mail:

DEALERS FOR 2008 EXPO. AS OF 5/31/08

AL & JANICE BERNARD
DALE & GRETCHEN BIESECKER
HAROLD BURTON *
COX & STONESEIFER
MARK CLEMENS
ROBERT DISSINGER
LEE DIXON
JEFF EASTLAND *
KAY FEIGHT
KARL HELLMANN *
JERE GREIDER
BOB HOLLOPETER

MIKE MIDDLETON
LEON & DOLORES ROWE
AL SCHAUB
DEDE SCHAEFFER
MARIA SCHURZ
DALE SHAUB
HOWARD STEINBERG
LEIGHTON STOVER
JIM TIGNER
DON WACHTER
JIM WARD

* NEW DEALERS THIS YEAR

POSTCARD TERMS # 3

Lithography - Printing process from a flat surface on which the image to be printed is ink receptive and the blank area is ink repellent.

Logo - Decorative initials or drawings which is the trademark for the publisher.

Mechanical - Postcards with moving parts.

Message-Face Postcards - A message area on the front, picture side of the postcard. These were used during the undivided back era when the address only was allowed on the back.

Metamorphic's - alteration or change. A picture made up of different pictures depending on how you look at it. Example: A face of Napoleon may be composed of nude women.

Miniature - Postcards approximately 1/2 size of a regular standard size card. They have stamp boxes and were considered a novelty.

Mint Condition - Having no writing and not posted. These cards have a "brand new" appearance.

Multilingual Back - A backing that has Post Card written in a variety of languages.

Name Brand Postcards - Modern Chrome postcards with a large band across the postcard announcing the name of a town, state or specified place.

Novelty - Postcards which have items attached, mechanical, die cut and silk are some examples.

Oilette - A process name used by Raphael Tuck & Sons'. This name was used by the company to describe several very different kinds of printing techniques.

Oilfasism - A term used by Raphael Tuck & Sons' for postcards that have "brush strokes" giving the postcard a oil painting look.

Over Sized Postcards - Any postcard larger than the modern 4 by 6 inch continental.

Pebbled Paper - Slightly textured embossing giving the paper an egg shell appearance.

Pennants - Popular location type card with add on pennant flag usually made of felt.

Philatelic - Hobby of stamp collecting.

Photochrom - German word for color photo this term refers to a lithographic method of converting black and white photographs into color lithographs. The Detroit Publishing Company held the exclusive North American rights to this process.

Pioneers - Term used to refer to the early postcards before the Act of Congress in 1898.

Postal Card - These are government issue postcards with a printed stamp. The first postal card in America was printed in 1873.

Post Card - Printed by private company where the stamp has to be affixed.

Postcard Backed - For a postcard to be considered a postcard it must have a postcard back which includes traditional features such as a stamp box, back label, divided back line or information which indicates the address area.