

THE CARD - Vol. 16, No. 4. Issue 184. April 2005.

Monthly Publication of the Lancaster County Postcard Club, Lancaster, PA.

Enjoying postcards through education and entertainment.

Next Meeting: Mon., April 18, 2005. Farm & Home Center. Buy, sell, trade from 5:30. Meeting at 7 pm.

Yearly membership is \$10 (\$5 for each additional member at the same address.)

Make checks payable to LCPC and send to Betty Beck, 11 Cinder Hill Rd., Lititz, PA 17543.

Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA. 17578-9669 or midcreek@ptd.net.

Club website: www.playle.com/clubs/lancaster or Google search: lancaster county postcard club



They say this
Wet spell
is a'movin' south!
I know it.



"Let's play lemonade - I'll be the lemon
you're the squeezer and here's the sugar"

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"Course I got de candy,
muvver: we'se playin' 'court',
an' Ise her lawyer!"



Sonny! Where were you born, and why



"OPEN YOUR MOUTH
CLOSE YOUR EYES
I'LL GIVE YOU SOMETHING
TO MAKE YOU WISE"

There was a young lady named Fraud
Who was suspected of being a fraud
SCARCE-A-CRUMB WAS SHE ABLE TO
EAT AT THE TABLE,
BUT IN THE BACK PANTRY
Oh Lord



Unsere Zwillinge! Der
schönere ist der Thomas,
der andere ist Robert!



"I fink I could take another
piece if I stood up!"



March Meeting

Set up and selling were Al Schaub, Dick Bishop, the Moyers, Mike Middleton and Jim Ward. Tom Beck also had for sale the 100th anniversary book which he compiled for Thaddeus Stevens College of Technology, Lancaster. (See article below.)

Door prizes were won by Mary Darrenkamp and Brian Frankhouser. Kevin Witman won \$19 in the 50/50.

Address Changes

Elizabeth Graver's new address is: 3952 Columbia Ave., Room 132, Columbia, PA 17512-9715

Norman and Ethel Zimmerman's new address: 2015 N. Reading Rd. Apt. 88, Denver, PA 17517. Ph. 717-336-5501, ext. 188

March Board Competition

Green was the appropriate subject and predictably, most of the boards were St. Patrick's Day related.

Jim Ward FIRST We're Green, In the Pond and Out
Kevin Witman* SECOND Harps o' Erin and
My Wife's Instrument

Harold Moyer THIRD Wearing the Green

Honorable Mentions

Sandra Schaub Green Greetings
Sharon Gromis Got Green?

*This was Kevin's first attempt at a board and he's to be congratulated for a real beauty. All of the cards included harps 'cause Kevin's wife, Janet (who came along for the evening) is a professional harpist!

April's theme will be **Advertisements** (see program) and just a single card is needed for your entry. The ad can be on either side of the postcard. We've never had Advertisements as a monthly subject. It should invite interesting entries.

Future Monthly Competition Themes

S = single postcard; B = board of post cards

Apr. A favorite Advertisement (S)

May Potpourri (B) The sky's the limit = anything!

June Amusements or Amusement Parks (S)

July Patriotic (S)

Aug. Gardens or Gardening (S)

Sept. A favorite Real Photo postcard (S)

Oct. The color Orange (S)

Nov. Something for which to be Thankful (S)

Dec. Angels (S)

Note how many months the requirement is just a single card. This should make it a more inviting search for many members whose collections are not extensive. The more participants, the merrier!!

2005 Program Schedule

Apr. - Betty Davis International Drug Ads on PCs

May - Free-for-All #2

Jun. - Picnic and White Elephant Auction at Heim's

Jul. - Doug Milliken (subject later)

Aug. - Anne and Howard Steinberg on Quarryville

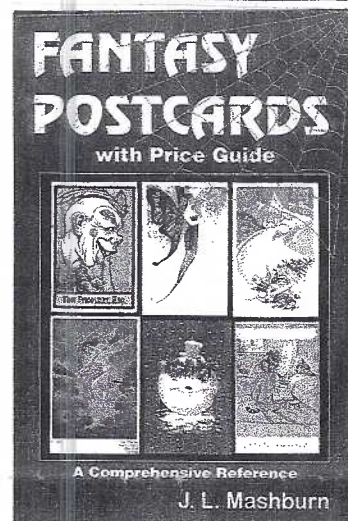
Sep. - Mike Middleton (subject later)

Oct. - Annual Auction

Nov. - Al Schaub (subject later)

Dec. - Christmas Party

Editor's Note: The club's librarian is Carol Giona. She has offered to write a column about books in the LCPC library for *The Card*. If you would like to borrow the book reviewed here, call Carol at 1-717-464-1410. She will contact a member of the Library Team and have the book available at the next meeting.



Library Highlight

FANTASY POSTCARDS with Price Guide

By J. L. Mashburn

Fantasy, according to Webster, means imagination or fancy; wild visionary fancy; an odd notion or whim; an unnatural or bizarre mental image in one's mind; a highly imaginative poem or play. Fantasy touches everyone...from children with visions of fairyland and fairy tales to the old man dreaming of days gone by.

A great proportion of fantasy postcards were drawn and issued solely for the enjoyment of children. The learning tools of nursery rhymes, exciting fairy tales, wonderful dressed animals...and even Halloween and Santa...were part of the happy learning experience in the early lives of most children and are included in this book.

The price guide has been uniquely designed to serve both the needs of the beginning and advanced collector, as well as the established postcard dealer. This comprehensive guide to cards dating from the 1900s through the 1940s makes it possible for even the novice collector to consult it with ease in finding each listing.

SPRING MUD SALES

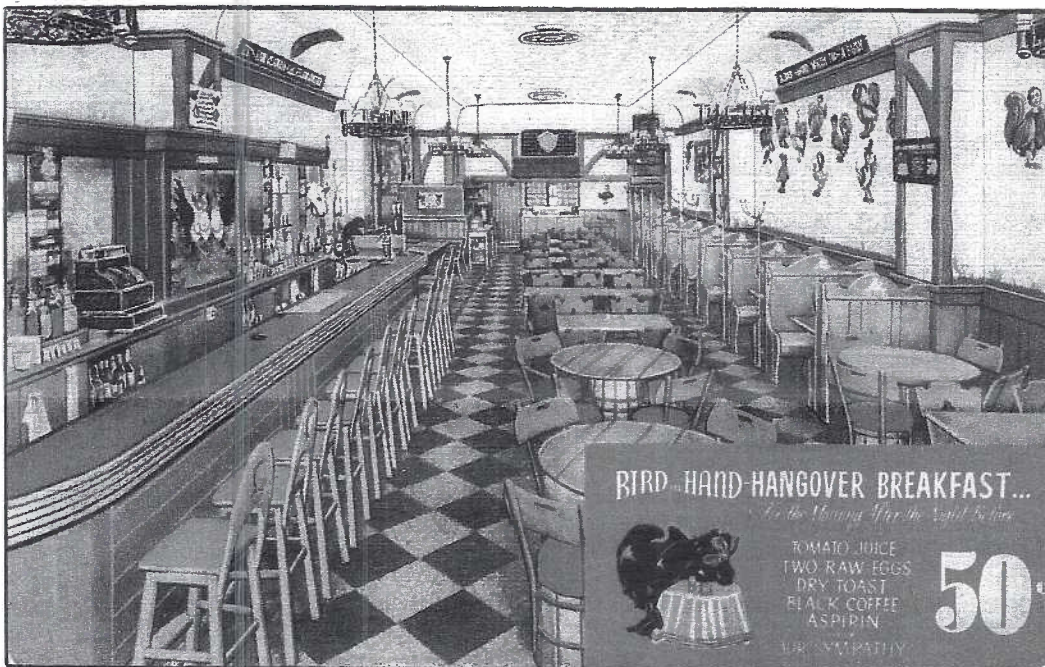
By the time you read this, the County's spring mud sales are winding down. Coincidentally, my favorite drive-in bank teller, Linda, showed me a worn snip-pet from a postcard that she carries in her wallet. It is of her father – an Amishman. She recalls the photo was made at Harry's Auction between 1959 and 1961. He father was in his 40s. He died a few years later.

She wondered if the complete PC could be found. I located a number of "Amish at sales" on local PCs. When I showed her this one (shown) it brought tears of joy to Linda's eyes. I said I'd ask club members if they might have any dups to sell (she has four brothers and a daughter). The Dexter #41022-B, DC-104 was published by Joe Kast of Wyalusing, PA. The photo is by Vincent Tortora.

Linda's dad is the gentleman on the left.



A free postcard is included with this issue of *The Card*. It could be the Governor's Office at the State Capitol Bldg. in Harrisburg or the Transportation Gallery at the Wm. Penn Memorial Museum, Harrisburg. Thank You, Gary Hawbaker, LCPC #67.



Bird in Hand Linen

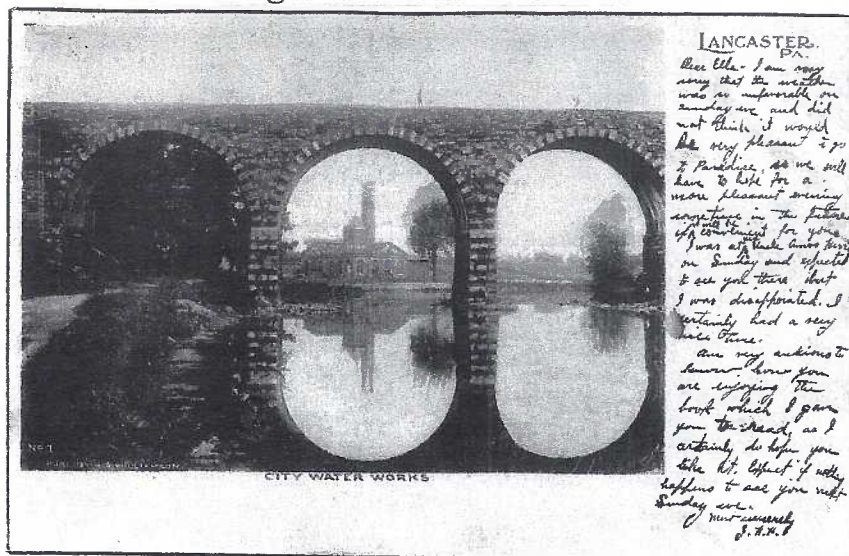
Don't get excited. It's not a local card. But the contrast between sleepy little Bird in Hand on the Old Philadelphia Pike in Lancaster County is worth mentioning. "Our" Bird in Hand has had several fine eateries over the years. But the surrounding countryside, though not completely void of liquor and beer halls, would hardly, with its plain neighbors, advertise a Hangover Breakfast.

The Bird in Hand on this Colourpicture linen

linen was at 1659 Broadway, between 51st & 52nd Sts. in New York City. World famous for its Southern Fried Chicken, the colorful linen from the late 1930s or early 1940s, invited you "For the Morning After the Night Before." For 50¢ your breakfast consisted of tomato juice, two raw eggs, dry toast, black coffee and aspirin and "our sympathy."

The sympathy extended even further – the stamp box reads, "U Write 'em, We Gladly Mail 'em."

Messages on Local Postcards



March 3, 1908 to Ella Mae Rohrer in Strasburg, "Dear Ella, I am very sorry that the weather was so unfavorable on Sunday eve. and did not think it would be pleasant to go to Paradise, so we will hope for a more pleasant evening sometime in the future if it will be convenient for you. I was at my Uncle Amos Herr's on Sunday and expected to see you there but I was disappointed. I had a very nice time.

Am very anxious to know how you are enjoying the book I gave you to read, as I certainly hope you do like it. Expect if nothing happens to see you next Sun. eve. Most sincerely, J. H. H."

From West Willow to Refton, Aug. 1913, To Mrs. Jacob Pickel, New Providence, "Cousin Sallie, We will be down on Saturday eve. Don't fetch us. Emma."

Mailed from Washington Boro on Dec. 19, 1906, a Lancaster view of N. Duke St. is bordered with these child's (?) notes, "Guess who sent this. How's your upper lip? Xmas comes on the 25th this year. Nothing at all. (How) are you? You'll get another." Along to upper edge, "5 days return to C. C. S., 210 Walnut St., Cola." It was sent to "Master Clayton Clair Snyder, 210 Walnut St., Columbia, Care of Bill his brother." Was the little boy sending a postcard to himself?

The message isn't as noticeable as the addressee. LCPC has a member, Mary Kirk. This PC was sent from Lanc. Sept. 10, 1906 to Miss Mary Kirk, Kirk's Mills, Lanc. Co., Pa. "My dear Miss M. Your letter rec'd. Glad indeed to hear from you. Would enjoy a long talk with you. Will write soon. Anna G. H."

To Andrew Railing, Shoffs, Lanc. Co., Pa, Aug. 1907, Dear Cousin Andrew, I have a crow to pick with you. Why don't you write? Papa and I may drive to the farm on Wed. I.G.M." gift you know. Lovingly, E.M."

An Apology

Your editor offered harsh criticism of the postcards just published by the Mount Joy Historical Society. In retrospect, that harshness was uncalled for. The postcards were offered as a news item and the presentation became a critique. For this he apologizes.

In Sympathy

Anyone who attended programs presented by Shirley Bubb, #305, will know, in a minute, she was a born teacher, in fact, she taught in local schools for 38 years. For instance in one program, a handful of Owls on Postcards was supplemented by a half dozen life-sized stuffed owls and tape recordings of their hoots. Those of us who attended club picnics in the woods next to Middle Creek were well aware of Shirley's wealth of bird IDs and knowledge of bird behavior.

What many LCPC members didn't know was that Shirley was a soprano soloist at Trinity Lutheran Church, a leading force in the North Museum of Natural History, a past president of the Lancaster Bird Club and a leader on countless nature trips for adults and young folk. What an accomplished lady!

We offer our deepest sympathy to her husband, Ray, #306, and trust he will continue to accept our companionship by participating actively in LCPC.

The club also extends its deepest sympathy to member #617, Marilyn Leese, whose husband, Jack, passed away in March. They had celebrated their 55th anniversary in October. Marilyn has four sons and their families living in Lancaster County.

Cover Cards

Where do you look for April's cover cards when Easter comes early (March issue cover) and this issue is too late for April Fool's Day? You look for a popular subject - Children, and then the sub-category - Humor. Humorous Children put us in a great frame of mind, an extra little push into springtime!

Top Row, left to right: **They say this wet spell...** is from Wet Kids Series #5461 by Williamson-Haffner Co. of Denver. The monogram, FLC, belongs to Frederick L. Cavally. **Let's play lemonade...** is #159 by the quality publisher, Reinthal & Newman and the CT initials are those of Charles R. Twelvetees, a very popular artist of humorous children.

Center Row, left to right: **'Course I got de candy...** in Series #240 on a Taylor Platt & Co. card by an unidentified artist. **Sonny! Where were you born?** is also by Charles Twelvetees (note the exaggerated CT on the right in the grass). It is #705 on a Winsch card. **Open you mouth...** is an unnumbered Reinthal & Newman and, although the work looks like Chas. R. Twelvetees, the initials are clearly RT. Might Charles have used his middle initial on this card?

Bottom Row, left to right: **Unsere Zwillinge!** (Our twins! The prettier one is Thomas, the other is Robert.) The German PC has no identification except for #442. Like the Taylor Platt card in the center row, **I fink I could...** is by the same unidentified artist. PC is #240A. The final Humorous Children card has on the back this clue, "Copyright applied for, 1910, by P. D. Bacon, Chicago" which may or may not be the publisher. To facilitate reading, we'll copy the beautiful limerick -

"There was a young lady named Maud

Who was suspected of being a fraud

Scarce a crumb was she able

To eat at the table

But in the back pantry - Oh Lord."

APRIL PROGRAM

Guest Speaker, Betty Davis, presents the fascinating story of Abbott's Labs. The drug company used postcards in a unique 13-year program to advertise their star performer, Sodium Pentothal.

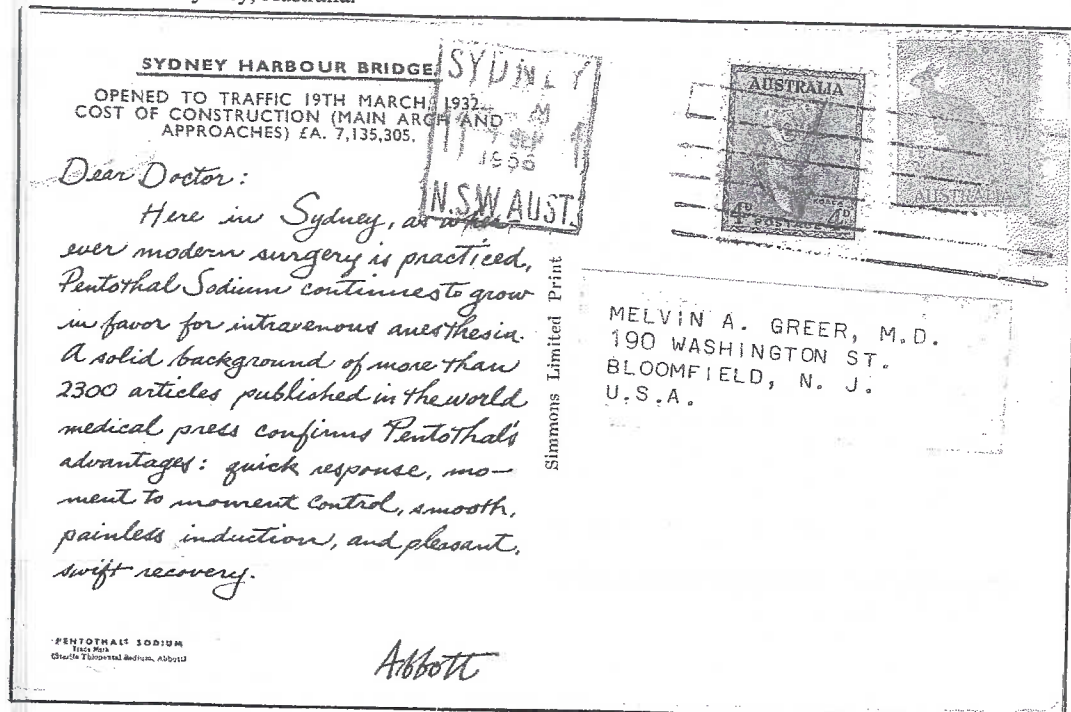
Betty is editor of Washington Crossing Card Collectors Club's monthly newsletter and no stranger to LCPC. She has presented programs in the past and you can be certain to glean a mammoth amount of information when she offers details about this fascinating postcard venture.

This postcard was mailed from Greenland in 1959 to Dr. F. C. Bachman in Hazelton, PA.

The first year Abbott's Pentothal postcards were mailed was 1956. This was one of those cards. It was mailed to a Bloomfield NJ doctor from Sydney, Australia.

The first year Abbott's Pentothal postcards were mailed was 1956. One of those early cards was mailed from Sydney, Australia.

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Native sealers from Greenland, picture from the Greenland film "QIVITOQ" taken by Nordisk Film Ko.

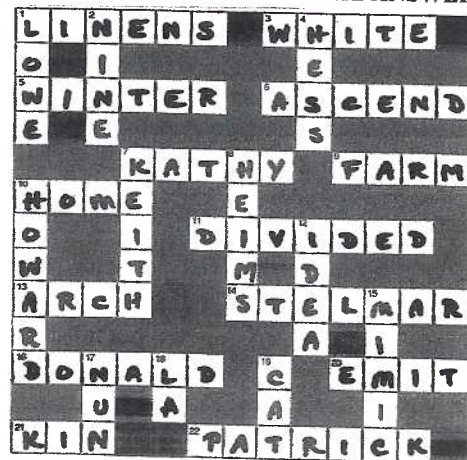
Dear Doctor:
In vast and sparsely populated Greenland you'll find PENTOTHAL in use, as it is wherever modern medicine is practiced. There is no safer, more effective and versatile intravenous anesthetic the world over.

Abbott

DR. F. C. BACHMAN,
416 W. MAPLE ST.,
HAZELTON, PA.
U. S. A.



MARCH CROSSWORD PUZZLE ANSWERS



This postcard was mailed from Greenland in 1959 to Dr. F. C. Bachman in Hazelton, PA.

PENTOTHAL[®] SODIUM
(Thiopental Sodium for Injection, Abbott)

Past President Tom Beck Compiles Local History

Stevens College has published a limited edition book as part of their 2005 Centennial Celebration.

Celebrating the Legacy: 100 Years of the Thaddeus Stevens College of Technology is a chronology compiled by charter member #16, Tom Beck, who was part of the Stevens' English Department for almost 30 years.

The 185-page book chronicles the school's past with over 400 photographs and graphics from the Stevens' archives. Starting with Thaddeus Stevens' will and continuing to the present in five year segments, the book records campus social life as well as academic and technical events.

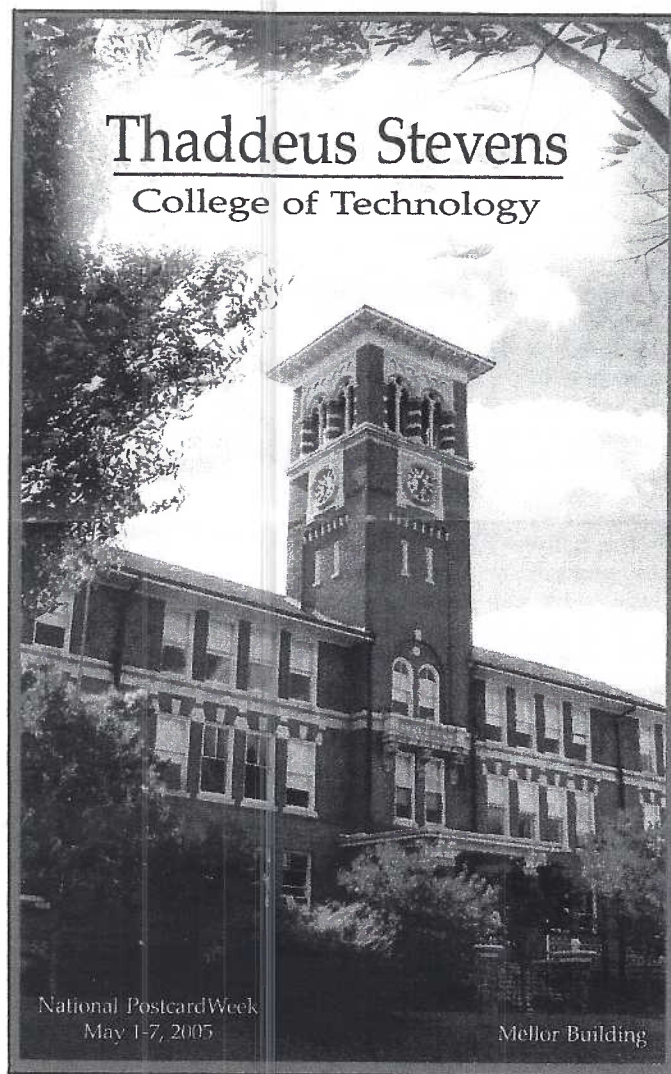
The story of Stevens College is presented as a series of briefly described events rather than a lengthy narrative which makes it extremely reader friendly.

Tom will have these limited edition books for sale at the meetings for \$50 a copy plus tax.

HERE'S A PREVIEW OF OUR 2005 NPW CARD

In full color, the National Postcard Week PC is a photograph by Past President Betty Beck and the text, on the reverse, is by Past President Tom Beck. With each issue of the May CARD there will be included one (1) complimentary postcard. Extra copies may be ordered by sending an SASE and 50¢ for each additional card to Tom Beck, 11 Cinder Hill Rd., Lititz, PA 17543 or they're available at the meetings.

Thaddeus Stevens College printed 1,000 postcards. They have given LCPC 400 copies to cover complimentary copies for the May mailing, exchanges with other clubs and individuals and sales to members.



LEGEND OF SMOKETOWN

Three beautiful Indian maidens,
They say,
Once lived at what's now known
As Smoketown, P-a.
They had flashy black eyes,
These three beautiful maids,
While their heads were surmounted
With long raven braids.
Three Dianes of the forest,
In womanhood, ripe.
And of course, these fair damsels,
They all smoked a pipe.
They were known far and wide
By the red man and white,
Who would creep through the forests,
To make visits at night.

Just to pay their respects,
Not to "barter or trade,"
But, when beaus brought good smokin',
Maybe? they had it made.
They would light up their pipes,
And smilingly smoke,
And maybe? they'd even make love
To the bloke,
That brought sweet tobacco,
To foster good cheer,
But if one tried to fool them,
He went out on his ear.
At least that's the story,
Or that's what they say,
Of these three long dead beauties,
Of old Smoketown, P-a.

COPYRIGHTED 1962 by AL McMULLIN

Legend of Smoketown

An elusive local postcard is one concocted by the father of LCPC Member #21, Jim McMullin. More than 40 years ago, Al McMullin was inspired by someone or something, to compose a poem he titled *Legend of Smoketown*. By popular demand, Jim decided to issue a second printing that he showed at a recent meeting. Both issues are printed in brown ink.

A few differences exist in the printings; we'll mention them here, referring to the 1962 printing as Type I and the 2005 PC as Type II.

- 1) All text, including title, copyright, stamp box, etc. is "thicker/bolder" on Type II.
- 2) Pennsylvania is abbreviated "P-a." on Type I, "P-A" on Type II.
- 3) "Copyright by Al McMullin" is on the reverse of Type I and is blacked out. Type II lacks this rev. note.