

Enjoying postcards through education and entertainment.

Next Meeting: Mon., Nov. 18, 2002. Farm & Home Center. Buy, sell, trade from 5:30, Meeting at 7 p.m.
 Club and Editor's address: LCPC c/o Jim Ward, 1795 Kleinfeltersville Rd., Stevens, PA 17578-9669 or midcreek@ptd.net.

In the steeple of
 a bell imported from
 previously from:
 Provincial Assem

A joyous
 peal
 from that bell gave
 notice that the bill
 has been passed.
 It was the knell
 of British
 domination

DECLARATION OF INDEPENDENCE at Philadelphia. — July 4, 1776.
 (Thomas Jefferson supposed to be the author.) — The fourth of July
 is the day of national rejoicing, for on that day, the Declaration of
 Independence, a solemn and sublime Document, was adopted.

INDEPENDENCE HALL,
 PHILADELPHIA 1776

HISTORY OF THE UNITED STATES

Colonial Times and the

WAR OF REVOLUTION

Collection of Authentic Pictures
 from the best American,
 English, French and German artists

Text from Washington Irving's
 "Life of George Washington"

ST. LOUIS, WORLD'S FAIR
 1904

American Art Publishing Co.

New York and N.Y.C.

L. Schwalbach

St. Louis-Mo.
 813 Chestnut Str.

"BOSTON TEA-PARTY."

Three cargoes of tea dis-
 troyed. Dec. 16, 1773.

A number of the inhabitants,
 disguised as Indians, boarded
 the ships in the night, broke
 open all the chests of tea,
 and emptied the contents
 into the sea.

LAMAR HARRIS
 SCHWALBACH, N.Y.

THE TEMPEST, or the Anglo-American Revolution.

Hello & Good bye G. B.

THE ORACLE. Britannia, Hibernia, Scotia and America assembled to consult the Oracle
 on the present situation of Africa. Time acting as Priest.

received your postals this morning they are pretty
 Adeline

Colonial Heroes

A Glimpse at Merv Wenger's Find

Outstanding among the earliest American picture postcards is a set of forty cards by Lange and Schwalbach. Actually, it is composed of two sub-sets. Numbered and pictured on card #1 are the subjects you see on first twenty cards. Card #21 lists those subjects on cards 21 through 40. On this page you see the layout and listing of these two cards.

The reverse difference

What you don't see is that the backs are not the same. One is a PMC, a Private Mailing Card; the other has a Post Card back. If you look at identical subjects from each type, you can see subtle differences in color; otherwise, you'd be hard pressed, looking at a single card, to distinguish the PMC from the PC specimen.

As with most early cards, the lithographs were printed in Germany. The array of colors you find on the forty cards offers a grand example of how beautiful postcards could be. Exhibits containing the cards seldom elude the top awards.

Assembling the 40 cards is no mean feat. In fact, many collectors compromise their efforts by settling for a "mixed" set of PMC and PC backs. In addition to the different reverse types, the collector has the challenge of finding perfect cards. Like many early lithographs, flaking of the surface is quite common.

The fortunate find – boxed!

LCPC member #9, Merv Wenger, was most fortunate. He was offered a collection that contained nearly a complete set of Colonial Heroes (he needs #1 and #12). The cards are in nearly pristine condition (a few have flaking) and, the icing on the cake with this find, was the cards were housed in an original box as

offered at the St. Louis World's Fair in 1904!

The American Historical Art Publishing Co. published the 40-card set in 1903. "Copyrighted 1903. Am. Hist. Art. Publ. Co. New York City 111 E. 14th Str., St. Louis, Mo., 813 Chestnut Str." generally appears somewhere on the front of the card.



Card #1 Index, medal struck at the close of the war and Hail, Columbia, Happy Land. (From your editor's meager examples)

- INDEX.
- No. 21. THE STAR SPANGLED BANNER.
 - No. 22. GEORGE WASHINGTON.
 - No. 23. EVACUATION OF BOSTON.
 - No. 24. WASHINGTON CROSSING THE DELAWARE.
 - No. 25. THOUSAND HESSIAN.
 - No. 26. AMERICAN TROOPS.
 - No. 27. FRENCH RELIEF TROOPS.
 - No. 28. BRITISH TROOPS.
 - No. 29. HESSIAN RELIEF TROOPS.
 - No. 30. BURIAL OF GEN. FRASER.
 - No. 31. SARATOGA N.Y.
 - No. 32. FRANKLIN'S FIRST AUDIENCE.
 - No. 33. LIEUT. MADDY RELEASES A CONDEMNED PRISONER.
 - No. 34. DEPARTURE OF FRENCH RELIEF TROOPS.
 - No. 35. MAJOR JOHN ANDRE.
 - No. 36. DISPATCHES FROM QUEBEC.
 - No. 37. DEATH OF MAJOR PERSON.
 - No. 38. PARADE AT YORKTOWN.
 - No. 39. SURRENDER OF CORNWALLIS.
 - No. 40. WASHINGTON'S RECEPTION.

THE STAR SPANGLED BANNER.
Oh! say, can you see, by the dawn's early light,
What so proudly we hail'd at the twilight's last gleaming;
Whose broad stripes and bright stars thro' the perilous flight,
O'er the ramparts we watch'd, were so gallantly streaming?
And the rocket's red glare, the bombs bursting in air,
Gave proof thro' the night that our flag was still there;
O'er the land of the free and the home of the brave!

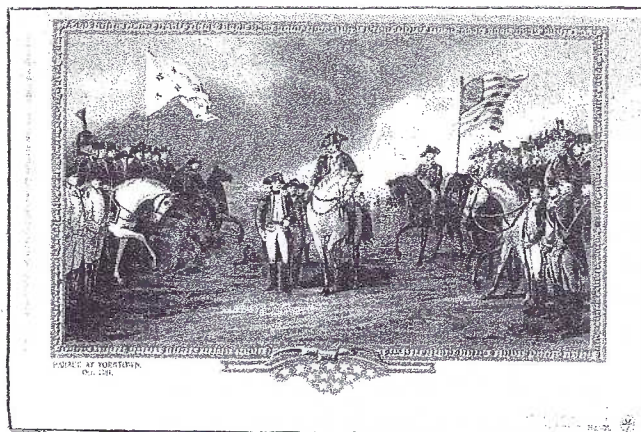
On the shore dimly seen thro' the mist of the deep,
Where the foe's haughty host in dread silence reposes,
What is that which the breeze, o'er the towering sleep,
As it fitfully blows, half conceals, half discloses?
Now it catches the gleam of the morning's first beam,
In full glory reflected now shines in the stream,
Tis the star spangled banner — Oh! long may it wave
O'er the land of the free and the home of the brave!



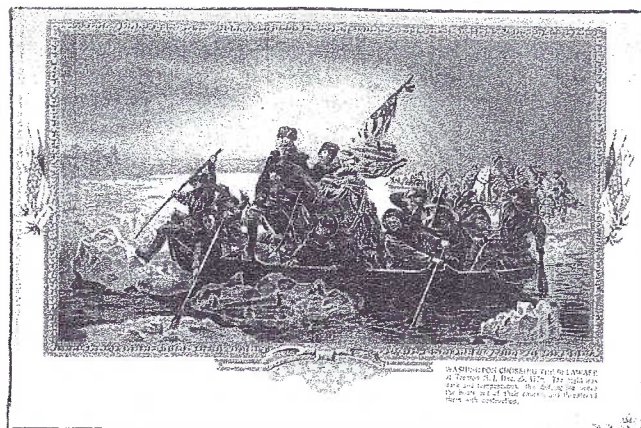
A future exhibit

Maybe, if Merv is able to find those two cards (they must have the PMC back to match his set) he'll exhibit them all for us at a future expo. Search your collections or dealer stock. He's offering a fair price for fine cards with sharp corners.

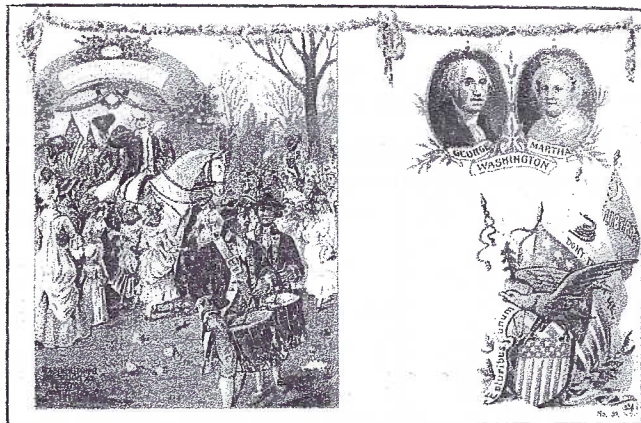
Colonial Heroes continued



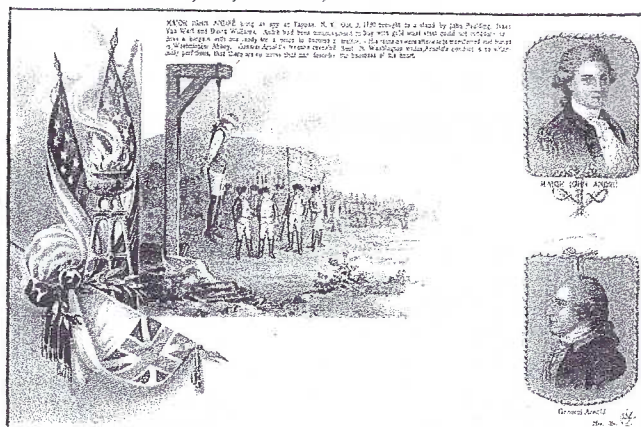
Card #38 Parade at Yorktown, Oct. 1781.



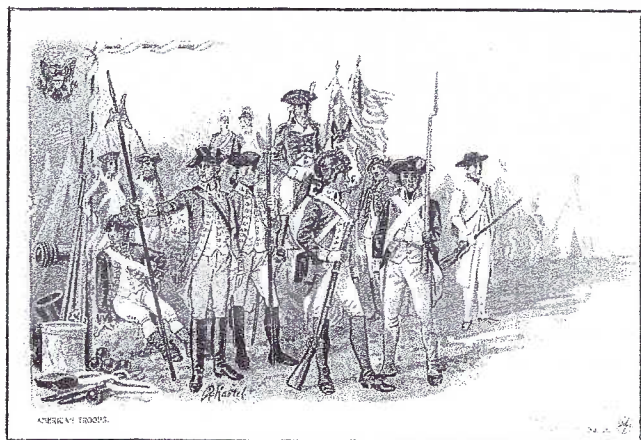
Card #24 Washington Crossing the Delaware at Trenton, NJ, Dec. 25, 1776.



Card #40 Washington's Reception at Trenton, April 21, 1789



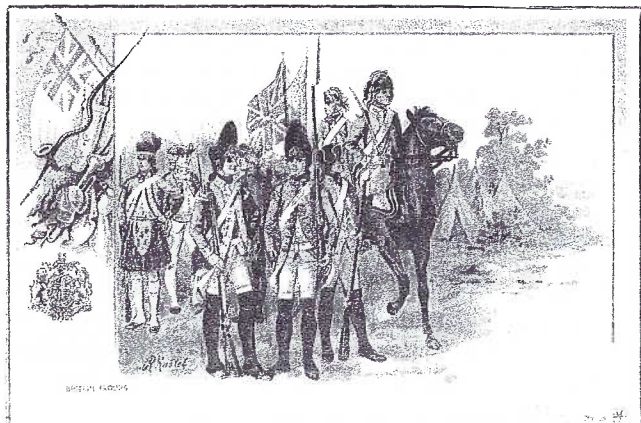
Card #35 Major John Andre* and General Arnold
*see next page



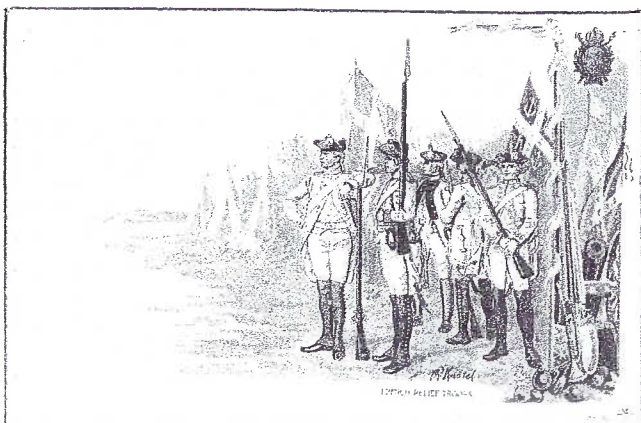
Card #26 American Troops



Card #29 Hessian Troops



Card #28 British Troops



Card #27 French Relief Troops

Colonial Heroes continued – A Lancaster Connection

From H. M. J. Klein's Lancaster County, Pennsylvania, A History, page 326.

Many of the Hessians captured by Washington at Trenton and many others made prisoners by Burgoyne's surrender at Saratoga, were confined at Lancaster. Among the prisoners here was the unfortunate Major André. While here he signed a parole which read: "I, John André, being a prisoner in the United Colonies of America do, upon the honor of a gentleman, promise that I will not go into or near any seaport town, nor farther than six miles distant from Lancaster, without leave of the Continental Congress or the Committee of Safety of Pennsylvania, and that I will carry on no political correspondence whatever on the subject of the dispute between Great Britain and the Colonies so long as I remain a prisoner." On these conditions he became a member of the household of Caleb Cope, on North Lime street, on the north side of Grant.

The Major apparently chose to stretch his tether to its fullest. He was permitted numerous trips to nearby streams where he enjoyed angling. He fished the Conestoga River and Lititz Run, particularly near the village of Catfish, named for the abundance of that species in nearby streams. He was served meals at the hotel on occasion. Some of us still eat at the same hotel - the Oregon Hotel - in the restaurant known as Reflections.

Merv completes his contribution to this issue of *The Card* with an undivided back view* of the village of Oregon, once called Catfish. Wilson Bard was the publisher. H.E.S. (initials above the town name) wrote along the right side of the view. "Look under stamp." Curious? So was Merv, but the half dozen words were obscured when a previous owner removed the stamp improperly. The PC was mailed at the Oregon P.O., June 27, 1907 to Miss Jennie N. Lutz, Oregon. *Your editor would be happy to buy the same view for his own collection.

Cover Cards

By this page you've learned considerable about the **Colonial Heroes** set. You might have even matched the titles of our cover cards to the indexes provided on cards #1 and #20, page two. *Top* - #20 Declaration of Independence, and #17 Independence Hall. *Center* - The seldom seen booklet that housed the 40 cards when sold at the St. Louis World's Fair in 1904; also, #8 Boston Tea-Party. *Bottom* - two allegorical renditions of colonial events: #12, The Oracle - England, Ireland, Scotland and America gather to consult the oracle on the present state of affairs and #11, The Tea-Tax Tempest - again with England, Ireland, Scotland and America. Consult Doty Ryan's Picture Postcards of the US for her explanation of this scene.



Towne Fair and Falmouth - Two Busts

Though sales of *Windows Two* are progressing, we can use some real paying ideas for sale of the book. Betty Kreider, the Becks, Doug Milliken, the Guntows and Blanche Corrigan spent a total of 36 hours touting the club's new book at the Towne Fair. LCPC was on the second floor of the YWCA as it was in 1998. After paying the rent, it was nearly a bust, as only 36 books were sold compared to 111 sold of *Vol. One* four years ago. Blame might be laid on The Fair itself. It was poorly publicized. Attendance was way down even on the first day. Some dealers chose to tear down their stands at the end of first day with a forecast of heavy rains for the second.

Betty Beck and Jim Ward tried the Falmouth Goat Races and Parade for a total of six hours and resulted with only one sale.

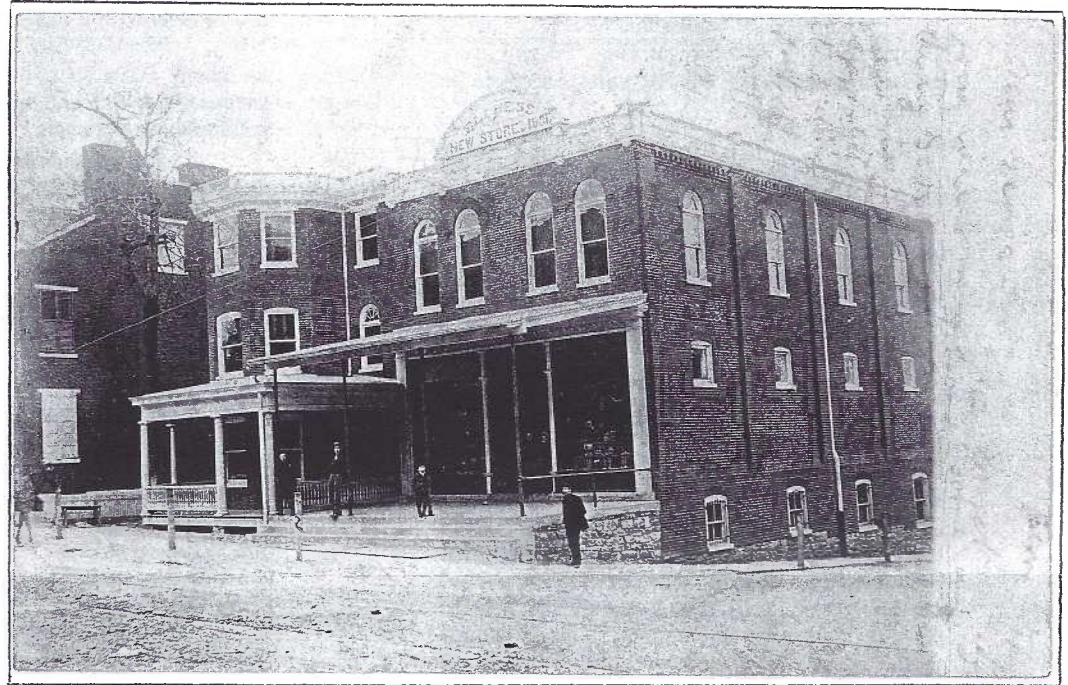
Our book meets with excellent response and those people buy it when they see it. But we need a better avenue for sales - where lots of people can look at it.

Four years ago members did a great job of selling on a one-to-one basis. Mary Darrenkamp is repeating her excellent selling record. How about the rest of you? Show your book to friends. Keep it in the car where you have it to show on a moments notice. Revisit those buyers of *Windows One*. With Christmas gift buying eminent, now's the time to sell *Windows Two*.

November Program

Brian Frankhouser's postcard interest centered on his hometown, in this case, New Holland. He has expanded his interest beyond NH in recent years, but in November, he'll concentrate on the borough and more specifically, Main Street in New Holland.

This real photo view shows Eli Hess's New Store. The rooftop sign is dated 1906. Hess's general store was on the southeast corner of Main St. and Railroad Ave. Prior to opening his own store, Hess had been a partner in a store with Harry E. Rutter. This story and many more are in store for you as Brian takes us on a walk down Main St. in old New Holland.



MORLATTON POST CARD CLUB INC.

Presents a Display of Early Christmas Postcards and Postcard Show



Farm and Home Center
1383 Arcadia Road
Lancaster, PA 17603
(off Manheim Pike Rte. 72)



Friday, November 27, 1998 - 10 A.M. to 6 P.M.
Saturday, November 28, 1998 - 10 A.M. to 5 P.M.

Admission \$1.50
(25 cents off with ad)

No Pre-Show Buying

For more information call
Kay Feight, (717) 263-1638
Leon Rowe, (610) 444-0641

Editor's note: When we considered publishing our first book in 1998, The Morlatton Postcard Club contributed \$500 - without solicitation - to our cause. We were negligent in listing Morlatton among the Book Boosters in Windows to Our Past. Our apology is extended now and I urge LCPC members to attend the Morlatton shows where their chances are much greater in finding cards since Morlatton is one of the few shows that permits no pre-buying among its dealers. In fact, LCPC picked up this idea from Morlatton.

October Meeting

And a good time was had by all – by all 73 who attended the October meeting. Several were guests who joined. A few were new members there for the first time.

Auction Action

Even after the annual auction started, the audience held at 53 and 40 were there when it ended at 9 PM. We thank Walter Mowrer for recruiting a professional auctioneer who sold the 87 lots in barely an hour. For the first time in a while, we nearly ran out of auction lists. Norman Zimmerman, who prepares the lots, had asked to bow out of the cashier's job, but found himself in the wrong place at the right time and helped once again. He was assisted by clerks Harold Galebach and Walt Mowrer. Jere Greider, Bob Kramer and Walter were the necessary runners.

A quick but unofficial tab puts the gross sales at \$550 of which LCPC retains 10%. As has been the rule for a millennium, poor cards brought barely any bids and better material fetched well. A non-postcard (but scarce) item was a framed 1914 Lancaster County map that brought \$26. It's the companion to the 1914 farm directory - more common than the map - but still very helpful for postcard historians. The sleeper of the evening, though, was a Bob's Diner tucked amongst 50 other PA views. It pushed an otherwise common lot past the \$39 mark.

This 'n That

Doors prizes were our club's 1990 covered bridge postcards. Lee Fry and Brian Frankhouser won ten of each. Chuck Shertzer won \$30.50 in the 50/50! Wow! That must be a record for the club.

The Amish school house postcard that you find as an insert with the November *CARD*, is a donation from Herb Kauffman. A reminder – should you come across a batch of inexpensive cards - we can always share them thru our mailing. They needn't all be of one subject. We need a total of 300. Our membership borders on 350. With multiple members in a household and exchange clubs, we mail just over 300 envelopes. But, please – they should be standard PC size = 3 1/2" x 5 1/2" so they fit easily into the #10 envelopes with *The Card*. Thanks, Herb!

Pres. Beck has scheduled a Directors Meeting for Dec. 10 at 7 PM at the Beck's home.

Windows Two sales were brisk and money for about 100+ books was taken received by Ray Dennis. After 100 days on sale, about half of the 2,000 volumes have been sold.

Set up and selling were the Moyers, the Steinbergs, the Bishops, Bob Kramer and Jim Ward.

Monthly Competition

The letters Q and R brought responses from across the spectrum. Boards on display were from –

Walter Mowrer	FIRST	River Views
Betty Beck	SECOND	Rebus Postcards
Earl Carver	THIRD	Rainbows

HONORABLE MENTIONS

Harold Moyer	Quaddy, Quints and Quiz Kids
Ruth Moyer	Quarries
Tom Beck	Risque
Jim Ward	Spat – a petty Quarrel
Norman Zimmerman	Restaurant Umbrellas
Mary Ann Guntow	Quantity of Quality Q's

Congratulations to all.

Oops!! We missed mentioning **Earl Carver** and his subject of Salvation Army Bands in September's monthly competition. Earl, when you get as old as your editor, you'll start making mistakes, too! By the way, Earl was the front-page feature in a recent issue of the Senior Times that circulates around the county. November's theme is **HARVEST** with a single card December's theme is **FIREPLACES** with a single card

FUTURE FAIRS

Nov. 9 NYC, NY Metropolitan PC Club Show, New Yorker Hotel

Nov. 9 Odessa, DE 1st Americana Paper Show, Fire Hall, Main St. (Rte. 299)

Nov. 22-23 York PA Martin Postcard Show, Fairgrounds

Nov. 29-30 Lancaster, PA Morlatton Postcard Club's Fall Show, Farm & Home Center

Nothing New

Martin Anderson (1854-1932) was quite willing to label himself a cynic. He did so by signing his postcard art Cynicus. He poked fun at politicians, spinsters, drunks, commuters and vacationers. Few aspects of middle class social life escaped his barbed pen. His 100+ comic postcards were published in Scotland from 1902 to 1914. Prior to that, Anderson, a Glasgow cartoonist, had settled in London successful at producing satirical books. Here we see what transpires between voter and candidate. Erase MP (Member of Parliament) and insert Congress. You get the picture. But don't forget to vote!

